



**SOUTH BAY CITIES**  
COUNCIL OF GOVERNMENTS

# **ANNUAL WORK PROGRAM**

## **for 2021-2022**

May 27, 2021

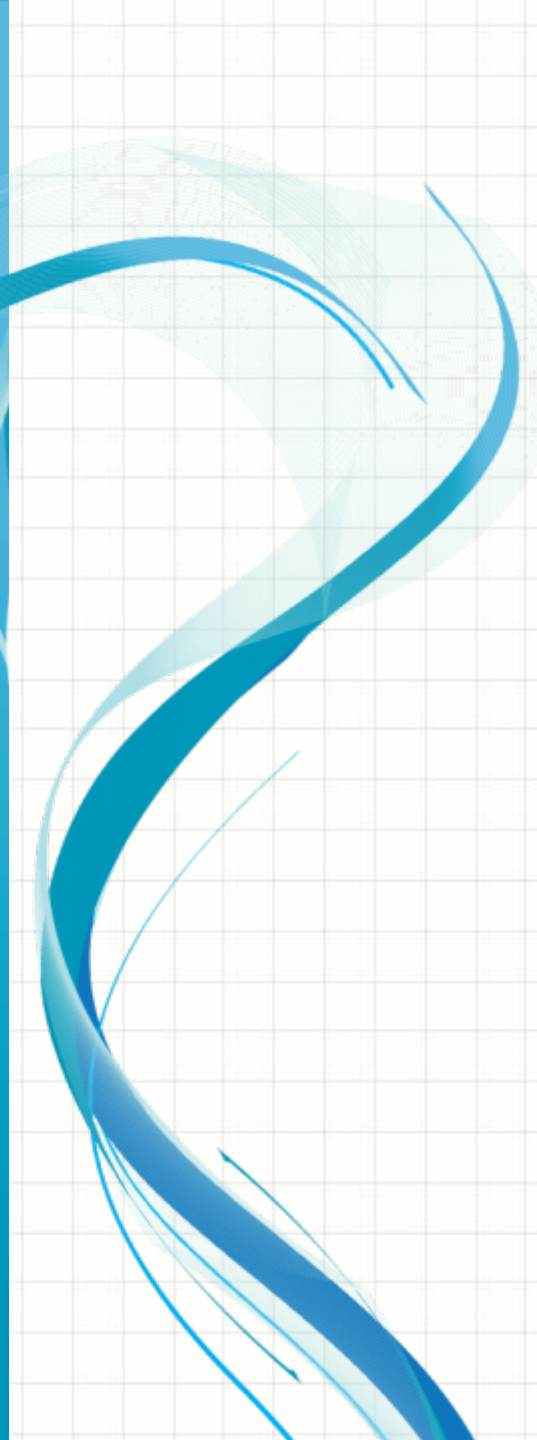
Board of Directors Meeting

# Mission

Provide a **leadership forum** for South Bay local governments to **act collaboratively** and **advocate** for regional issues with a focus on improving **transportation** and the **environment**, and strengthening **economic development**.

# Vision

The South Bay region is **environmentally sustainable**, with **improved mobility options** and a **healthy economy**, due to the local government **collaborations** and **advocacy facilitated and supported by SBCCOG**.



# Guiding Principles

## The SBCCOG shall:

- Promote **cooperation** among member agencies in the discussion of issues of mutual interest.
- **Act collaboratively** on programs or activities that can be better accomplished collectively than by any one jurisdiction.
- Acknowledge each jurisdiction's independence while **advocating for the South Bay** with one voice.
- **Support member proposals** that further the mission, vision and goals of SBCCOG.
- **Identify challenges and opportunities** that transcend jurisdictional boundaries.
- Seek **solutions** to issues of **common concern** without duplicating or harming other agencies' efforts.
- **Represent** the interests of the South Bay with other governing bodies and organizations.
- **Seek resources** from county, regional, state and federal agencies that will benefit the South Bay.



# Strategic Plan Goals

## **Goal A: Environment, Transportation, & Economic**

**Development** - Facilitate, implement and/or educate members & others about environmental, transportation & economic development programs that benefit the South Bay.

**Goal B: Regional Advocacy** - Advocate for the interests of the South Bay

## **Goal C: Member Networking & Communications** -

Sustain & strengthen Board and member commitment to SBCCOG and its initiatives.

**Goal D: Organizational Stability** - Be a high performing organization with a clear path to long-term financial health, staffing continuity & sustained board commitment.

# SBCCOG Programs are Designed to:



- Work on issues that are better addressed collaboratively than individually - Goal A
- Protect South Bay interests - Goal B
- Monitor trends and issues of which members should be aware - Goal C
- Add value for members - Goal D

# Three Areas of Success – 2019-2020

1

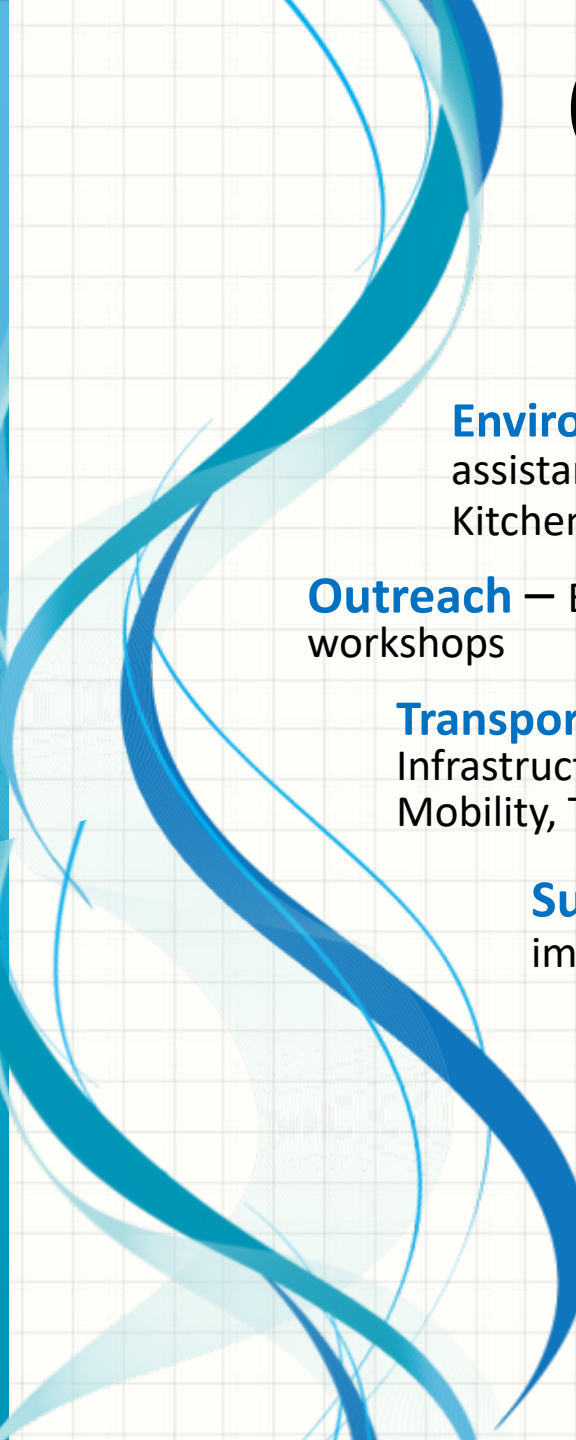
Leveraged outside funding – by 6 times the amount of funds from dues

2

Constructed South Bay Fiber Network & Designed the Local Travel Network

3

Developed new partnerships and funding sources to secure the viability of the SBESC



# Current Major Programs

**Environmental** – Energy Efficiency (gas & electric savings and technical assistance for cities), Water Conservation, Green Business, Cash for Kitchens, Rain Barrel Give-a-way, Waste Reduction

**Outreach** – Education for the general public at over virtual 100 events, classes, & workshops

**Transportation** – Measure R & M Highway Multi-Modal Program, EV Infrastructure & Readiness, Local Travel Network, Micromobility, Shared Mobility, Telework, Metro Express Lanes

**Sustainability** – City and Sub-regional Adaptation Vulnerability implementation, Sustainable South Bay Strategy

**Homeless** – Outreach/Case Management with PATH, Innovation funding programs, Homeless Services Task Force

**Seniors** – Resource Sharing, Senior Services Working Group, Transportation Services

**South Bay Fiber Network** – Development of sub-regional broadband network

# Advocacy

- ✓ Legislation and State Policies
  - ✓ Housing Policy Papers
  - ✓ Meeting with legislators
- ✓ Sustainable South Bay Strategy
- ✓ Alternate mobility modes / slow-speed
- ✓ Electric Vehicle Infrastructure/Readiness
- ✓ Metro Measure M & R
- ✓ Congestion Reduction program (toll express lanes)
- ✓ Rail lines – Green Line South, Crenshaw/LAX
- ✓ LA Air Force Base





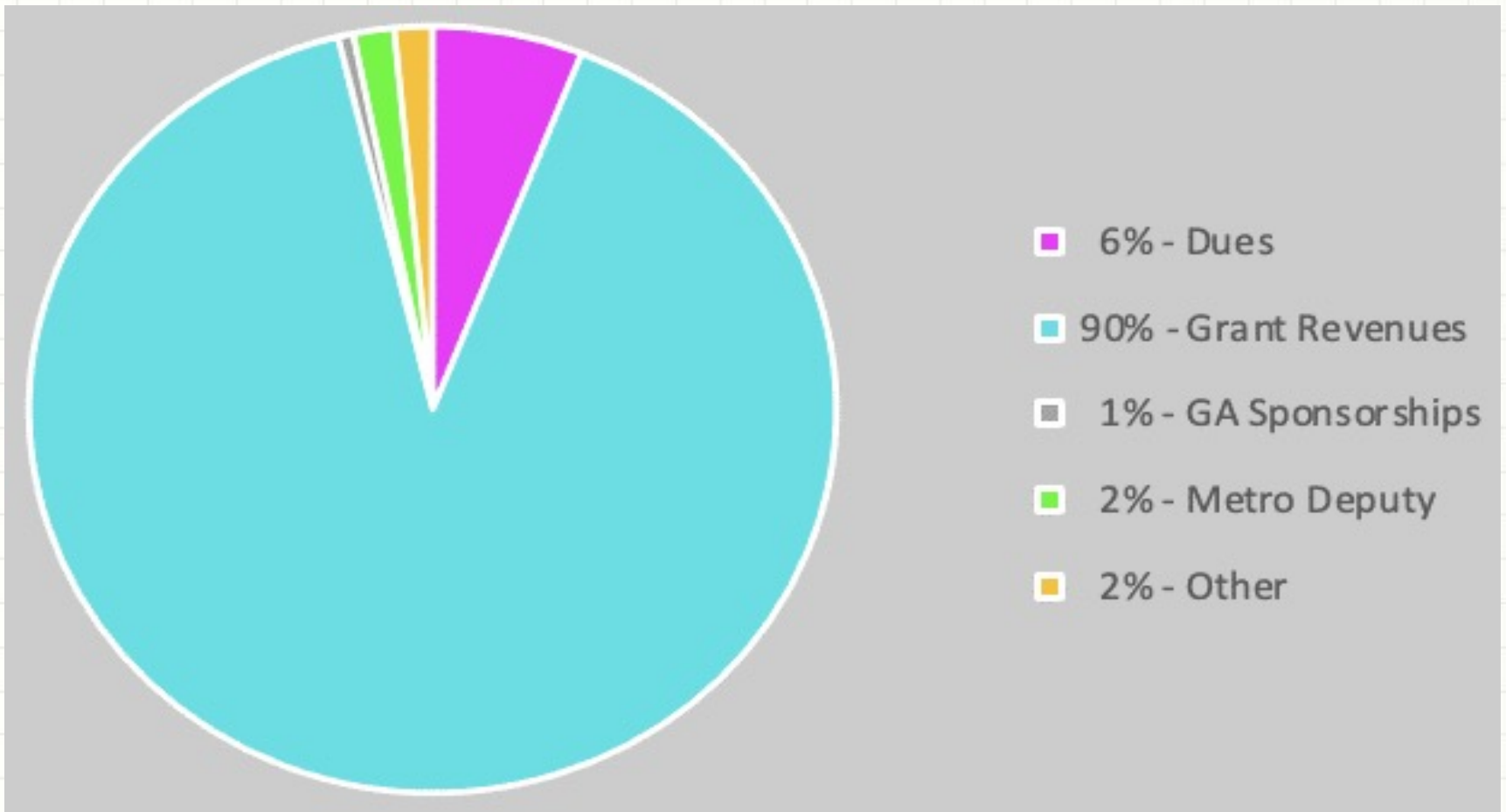
# Doing What We Do Best – Responding to COVID-19 Pandemic

- ✓ Coordination/Collaboration – bring city staff together with virtual tools
- ✓ City Managers, Planning Directors, Local Businesses, Utility Partners
- ✓ Identifying needs and implementing solutions to those needs
- ✓ Delivering program and meeting contract goals in virtual platforms
- ✓ Proactively establishing a foundation to help support future unknowns
- ✓ Fiber Network, Working Groups, Established Relationships with Agencies



**2021-2022 WORK  
PROGRAM**

# 2020-21 SBCCCOG Revenue by Income Source



# Program Priority Focus Areas

1

South Bay Fiber Network  
Applications & Collaboration

2

Measure R & M; Micromobility;  
Local Travel Network

3

South Bay Environmental Services  
Center Programs

4

Social Welfare, Equity, & Access

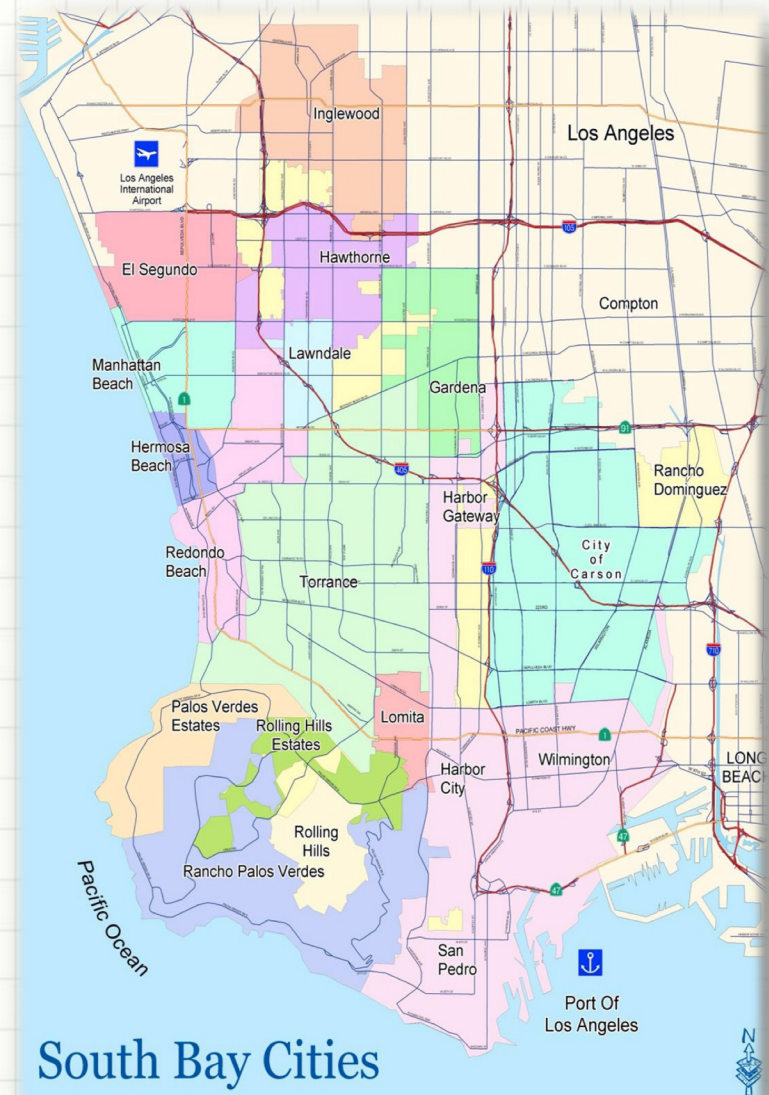
# South Bay Fiber Network

- Grow the network
- Provide educational support for network opportunities
- Develop applications for participating agencies
- Work with regional agencies on addressing the digital divide and digital literacy
- Pursue Pilot Project to Design and Develop “Smart” Neighborhood Centers
- Build on the success of this award-winning project!



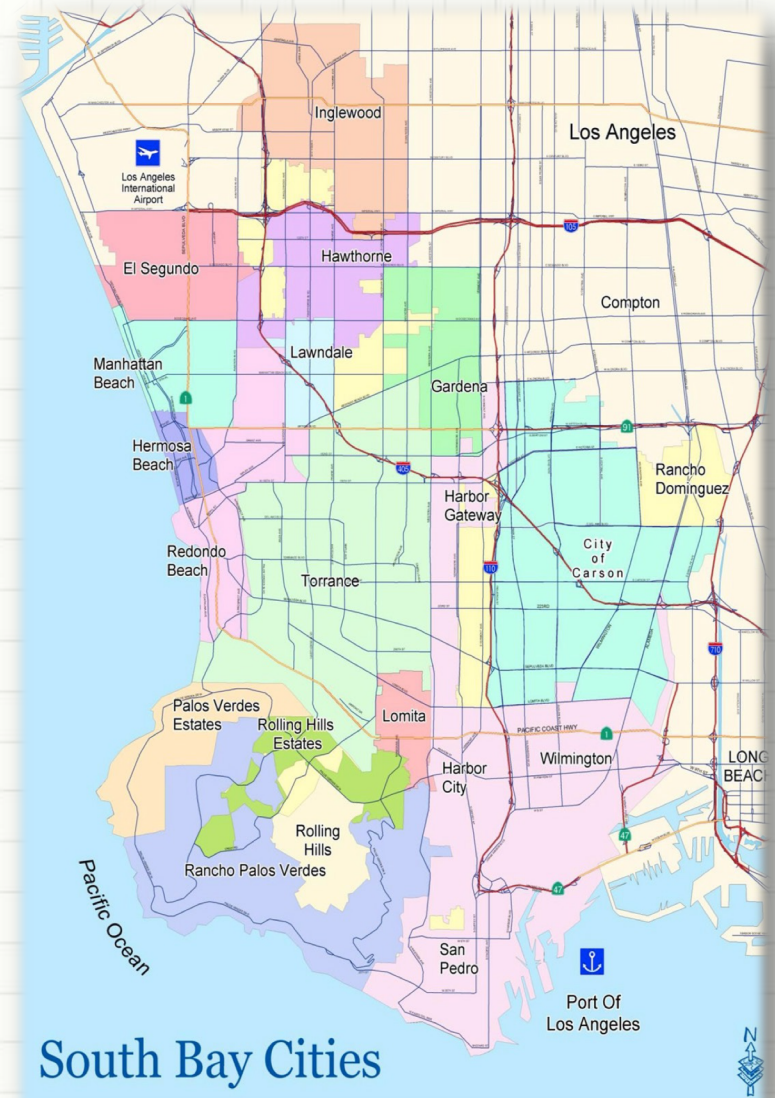
# Promoting South Bay Transportation Improvements

- Measure R & Measure M program implementation
- South Bay Fiber Network transportation enhancements, i.e. traffic data & signal synch
- Metro ExpressLane revenue use
- Local Travel Network project development & implementation
- EV Infrastructure/Readiness
- Telework Education/Support – The Trip Not Taken



# Environmental Programs

- Operate the Environmental Service Center (SBESC)
- Enroll cities & school districts into the SoCalREN to access energy efficiency services/resources & identify projects
- Benchmark city facilities
- Implement Sub-regional Climate Action and Adaptation Plan
- Reevaluate progress/update cities' climate action plans (GHG inventories) and support adaptation efforts
- Assist South Bay residents & businesses to save water and receive rebates and devices
- Seek funding and new partnerships to support environmental programs
- Green Business Assist



# Social Welfare, Equity, & Access Programs

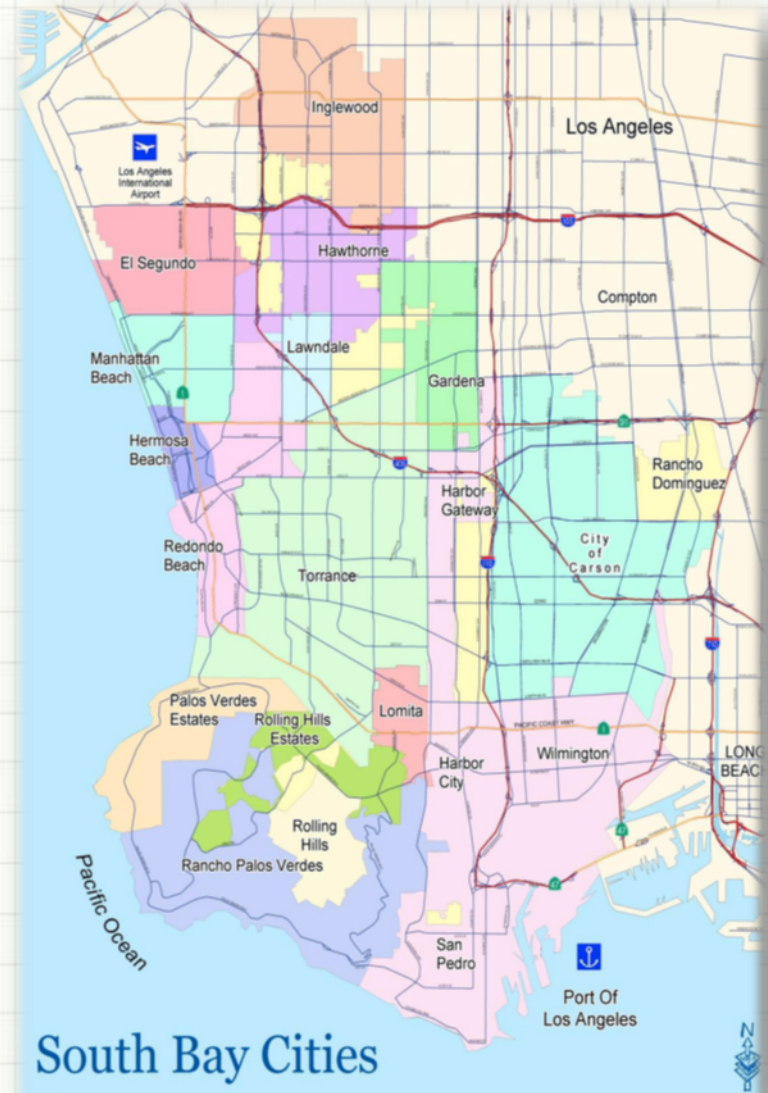
- Homeless Services
  - Outreach/Case Management with PATH
  - Regional Coordination
  - Innovation Funding Programs
  - LA County Homeless Older Adults Working Group
  - Introduction to Homelessness Module for city staff
- Senior Services
  - Home Share South Bay
  - Age-Friendly Cities/Communities/Region
  - Updates on COVID-19 Testing & Vaccination





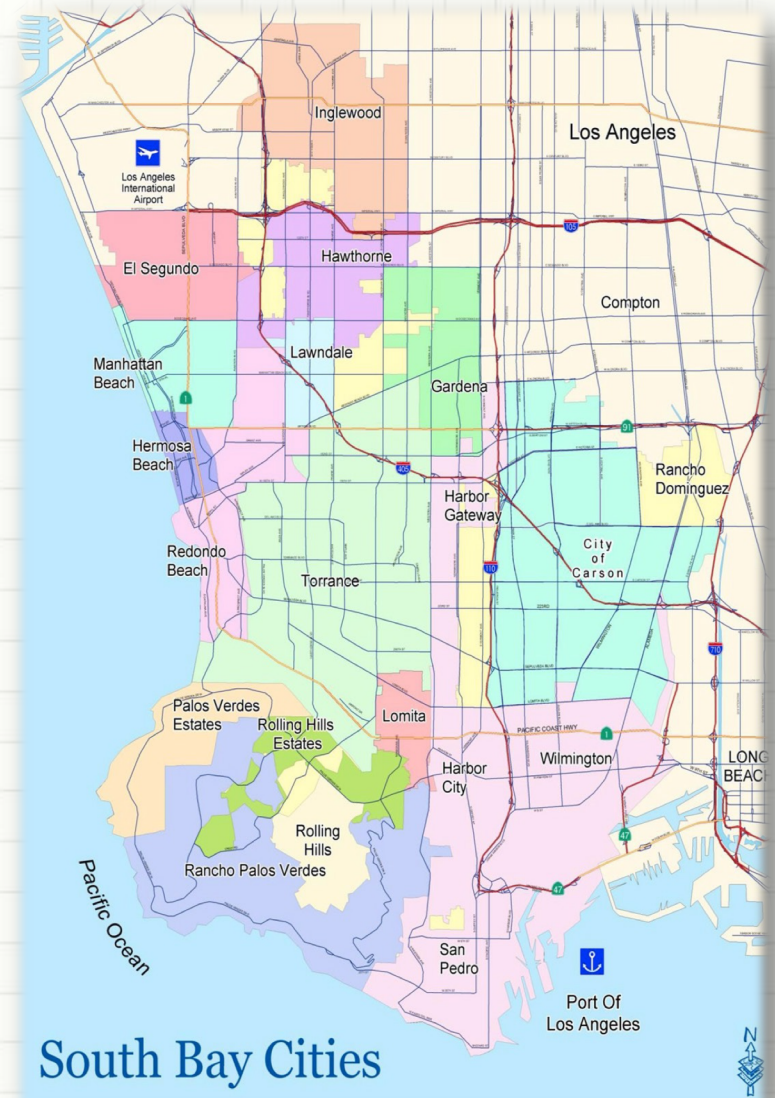
# Shared Regional Planner

- Work in consultation with member city Community Development Directors to development a coherent **South Bay housing policy** to help ensure that state accelerated housing production policy goals are met, while also **meeting the local needs** of the communities in the SBCCOG sub-region.
- Assignments will include related transportation and climate action planning as well.



# Advocacy

- ✓ Legislation and State Policies
  - ✓ Housing Policy Papers
  - ✓ Meeting with legislators
- ✓ Sustainable South Bay Strategy – focusing on neighborhoods
- ✓ Alternate mobility modes / Local Travel Network
- ✓ Electric Vehicle Infrastructure/Readiness
- ✓ Metro Measure M & R
- ✓ Congestion Reduction program (toll express lanes)
- ✓ Rail lines – Green Line South, Crenshaw/LAX



# Unfunded Requests from Members

- SPA 8 collaboration
- SB 1383 – Food Waste Requirements
- Responding to state legislation regarding local control
- Regional Coyote Management
- Monitoring city Health Department formation
- Regional Approach to Illegal Fireworks

# Funding Possibilities

- **Pending** – Caltrans grant for neighborhood centers; federal community projects requests
- **Grants** – apply for grants to support transportation, environment, resiliency, & sustainability programs
- **Sublease Possibilities** – satellite offices for other public agencies
- **Partnerships** – collaboration with other agencies



# Collaboration is **KEY!**

- Working Groups
  - City Managers
  - Climate Action & Adaptation Working Group
  - Community Development Directors
  - Economic Development Directors Roundtable
  - Energy Management Working Group
  - GIS Working Group
  - Homeless Services Task Force
  - Infrastructure Working Group
  - Parks & Recreation Directors
  - South Bay Fiber Network Task Force
  - Senior Services Working Group
  - Shared Mobility Devices Working Group
  - Transit Operators' Working Group
  - Transportation Committee

# Collaboration is **KEY!**

- **Partners**

- L.A. County Sanitation Districts
- L.A. Department of Water and Power
- Metro for vanpool and Express Lane promotion
- Southern California Regional Energy Network (SoCalREN)
- Torrance Water
- Water Replenishment District
- West Basin Municipal Water District

- **Additional Funders**

- General Assembly Sponsors
- Golden State Water
- Los Angeles County for Homeless funding
- South Bay Workforce Investment Board for broadband and telework

# Collaboration is **KEY!**

- **Outside Partnerships**

- CALCOG (Board & Executive Directors)
- Cal Cities
- Contract Cities Association
- ICLEI – International Council for Local Environmental Initiatives
- LGSEC – Local Government Sustainable Energy Coalition
- Metro – Measure M Policy Advisory, Highway Advisory Committees, & Goods Movement Taskforce
- SBACC – South Bay Association of Chambers of Commerce
- SBWIB – South Bay Workforce Investment Board
- SCAG - Southern California Association of Governments
- SCAQMD – South Coast Air Quality Management District

- **Cities Must DO THEIR PART**

- Share what they are doing
- Work with the SBCCOG & other South Bay Cities
- Support grant applications & implementation

# Next Steps

- **Approve Work Program**
  - Board of Directors direction
- **Support the SBCCOG**
  - City Managers & Staff
- **Collaboration**
  - Share information
  - Participate in programs



# Testimonials

- ***Homeless Services Taskforce:*** *"I have attended SBCCOG-Homeless Services Taskforce Meetings for three years and it is a valuable piece to how I provide services to our community. It creates a network of stakeholders and partnerships among cities and agencies so we can work together to better serve the community empiercing homelessness. I'm grateful to be part of the (SBCCOG) because they are always providing trainings and resources to us to serve the community and educate city staff." -- City Staff*
- ***Senior Services Working Group:*** *"I learn something new every time I attend the Senior Services Working Group. Now that I'm running a senior Village, all of the information shared has made my life so much easier, and I've read every piece of information. Every person I have met at the SBCCOG has been so nice and so helpful." -- Ghislaine Davis, Executive Director, South Bay Village and City of Torrance Commission on Aging*



**QUESTIONS?**

**THANK YOU**



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