

# Open Streets Program

## **PROGRAM FRAMEWORK**



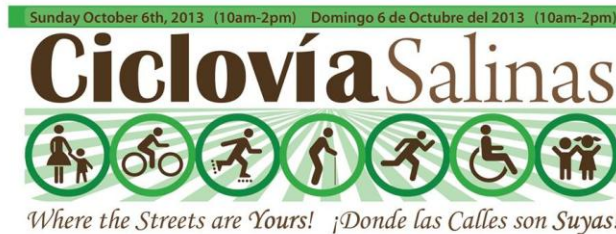
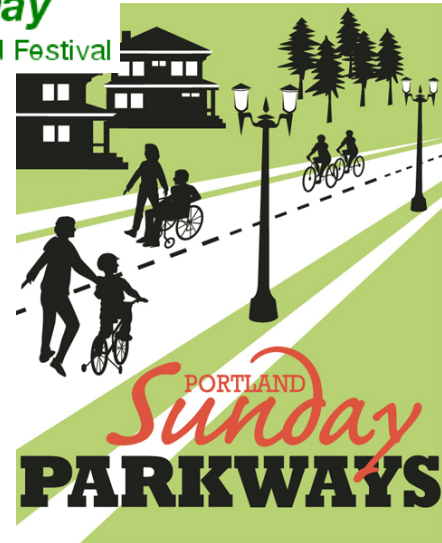
**Metro**

# 70+ Open Street Events in North America



*Shasta Living Streets*

**Family Bicycling Day**  
At The Whole Earth and Watershed Festival



# What are Open Streets?

One-day car-free events that OPENS the streets up to walkers, bikes, roller blading, strollers



# What are Open Streets?

- Encourage sustainable transportation mode share
- First time to ride transit
- Encourage cities to further develop their multi-modal policies



# Other Benefits

- Economics
- Public health benefits
- Promote cultural resources
- Community building



# More Than a Street Fair

- Most attendees arrive by foot, bike and/or transit
- Distance is longer



# Open Streets Program Framework

- Allocation of up to \$2 million annually
- Competitive application process
- Technical process to collect data and evaluate the costs and benefits



Fargo, ND

# Program Guidelines: Partnerships & Expertise:

## Partnerships & expertise:

- Between cities
- Non-profits, bicycle coalitions, health care providers
- Provide letters of commitment



Metro



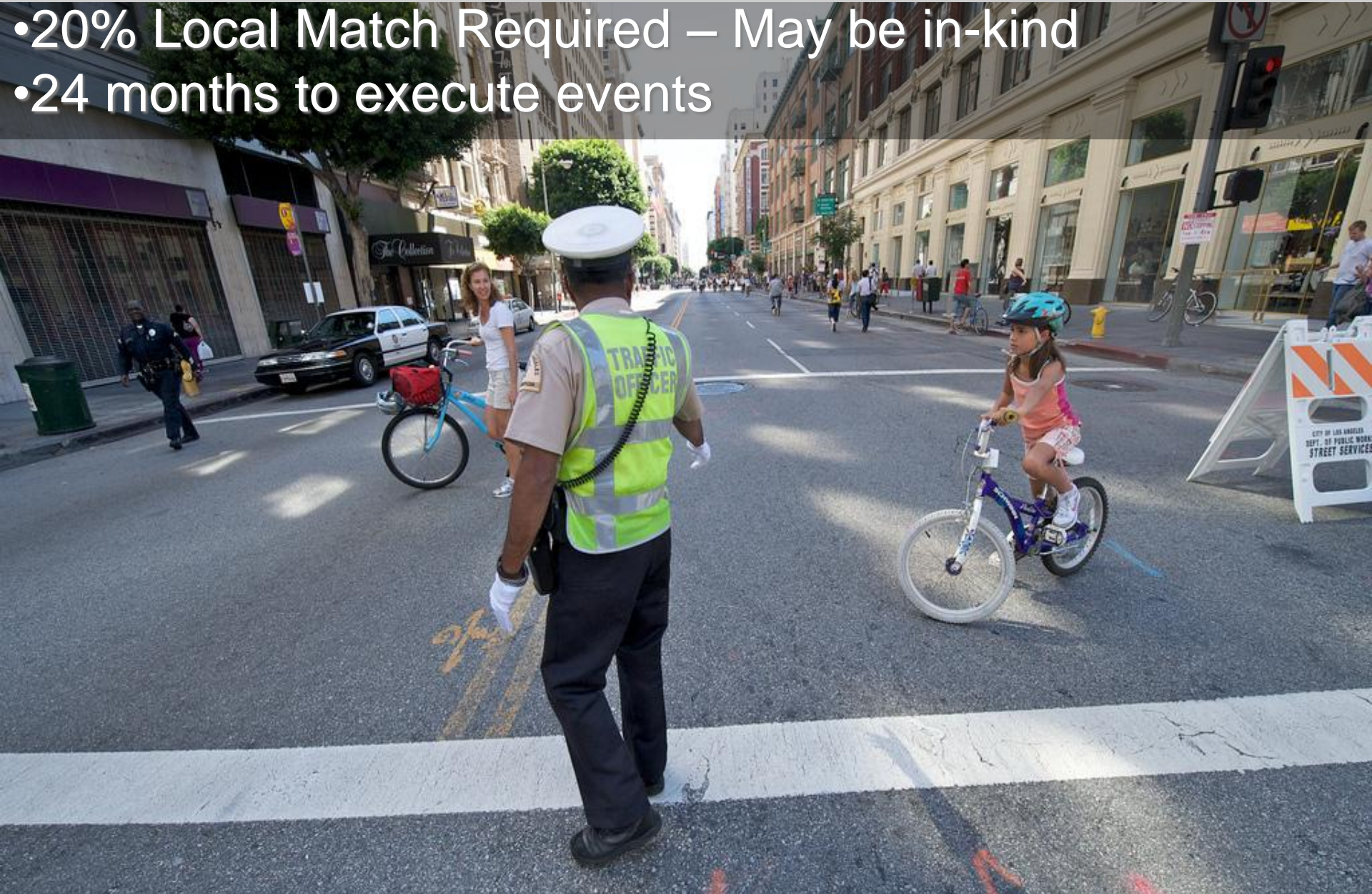
# Program Guidelines: Route Setting

- Within ¼ mile of a Metro Rail or Metrolink station
- Bike-trains or bike/bus shuttles
- Activity Centers
- Topography



# Program Guidelines : Programming

- 20% Local Match Required – May be in-kind
- 24 months to execute events




# Program Evaluation - Reporting Requirements


Grantees will be required to provide a report 3 months after an event which will include:

- Participation counts
- Effect on local businesses along the route
- Feedback from participants



A photograph of two young women standing outdoors at what appears to be a public event or protest. The woman on the left has dark, curly hair, wears glasses, and a white sleeveless top. The woman on the right has long brown hair, wears glasses, a white t-shirt with a graphic, and a backpack. They are both smiling. The woman on the left is holding a white sign with a blue border. The background shows other people, a bicycle, and trees under bright sunlight.

Why I Bike Walk or Roll  
to commute, exercise,  
& feel empowered on  
the streets!



Why I Bike Walk or Roll.  
because it is FUN!  
And time spent with  
friends.

Why I Bike, Walk or Roll  
BECAUSE YOU'RE NEVER  
TOO OLD TO ROCK & ROLL!





Why I Bike, Walk or Roll...

It makes me 😊

It makes me 😊

# Timeline For Next Steps

December 2, 2013: Comments on the guidelines due to Metro

Winter 2014 - Release final application package & Hold Workshop

Spring 2014 - Applications Due to Metro

Early Summer 2014 - Board Approval of Recommended Events

Summer 2014 - Execute Agreements for FY15



# For More Information

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