

RIGHT-SIZE

TRANSPORTATION



by far the most terrifying film
you will ever see.

an inconvenient truth

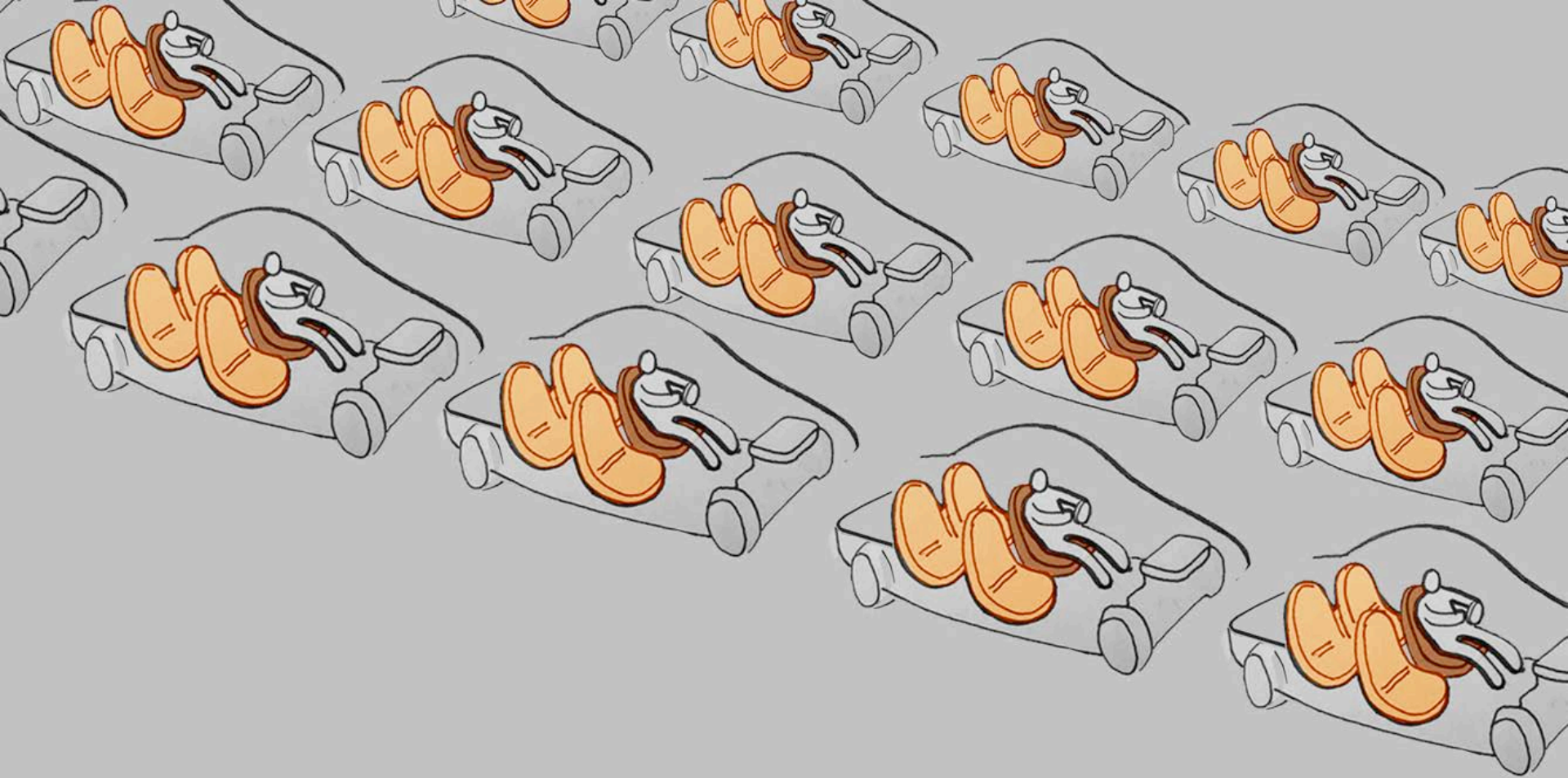
A GLOBAL **WARNING**

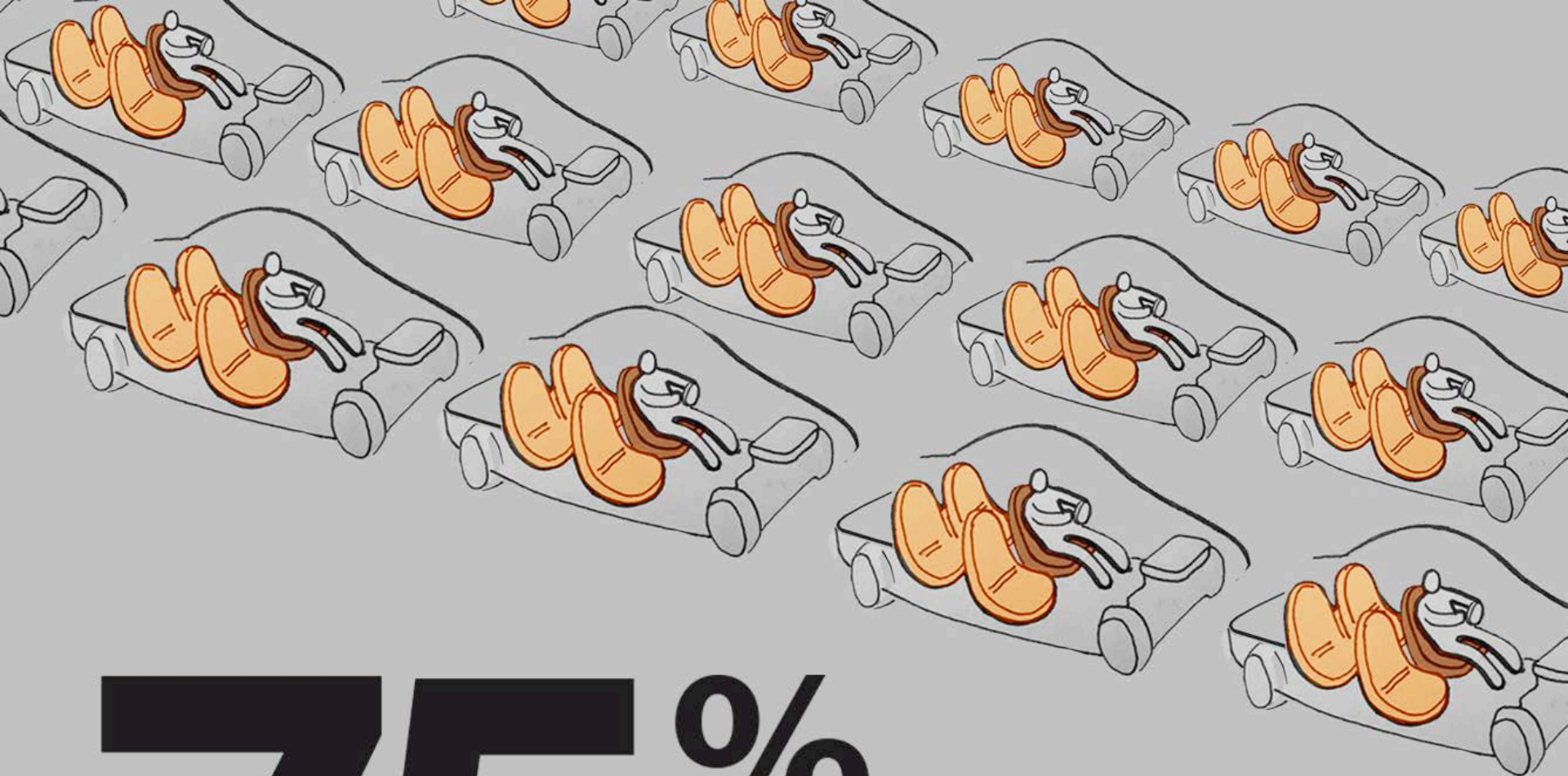


PARTICIPAMT



Electric Car





75%
Empty!

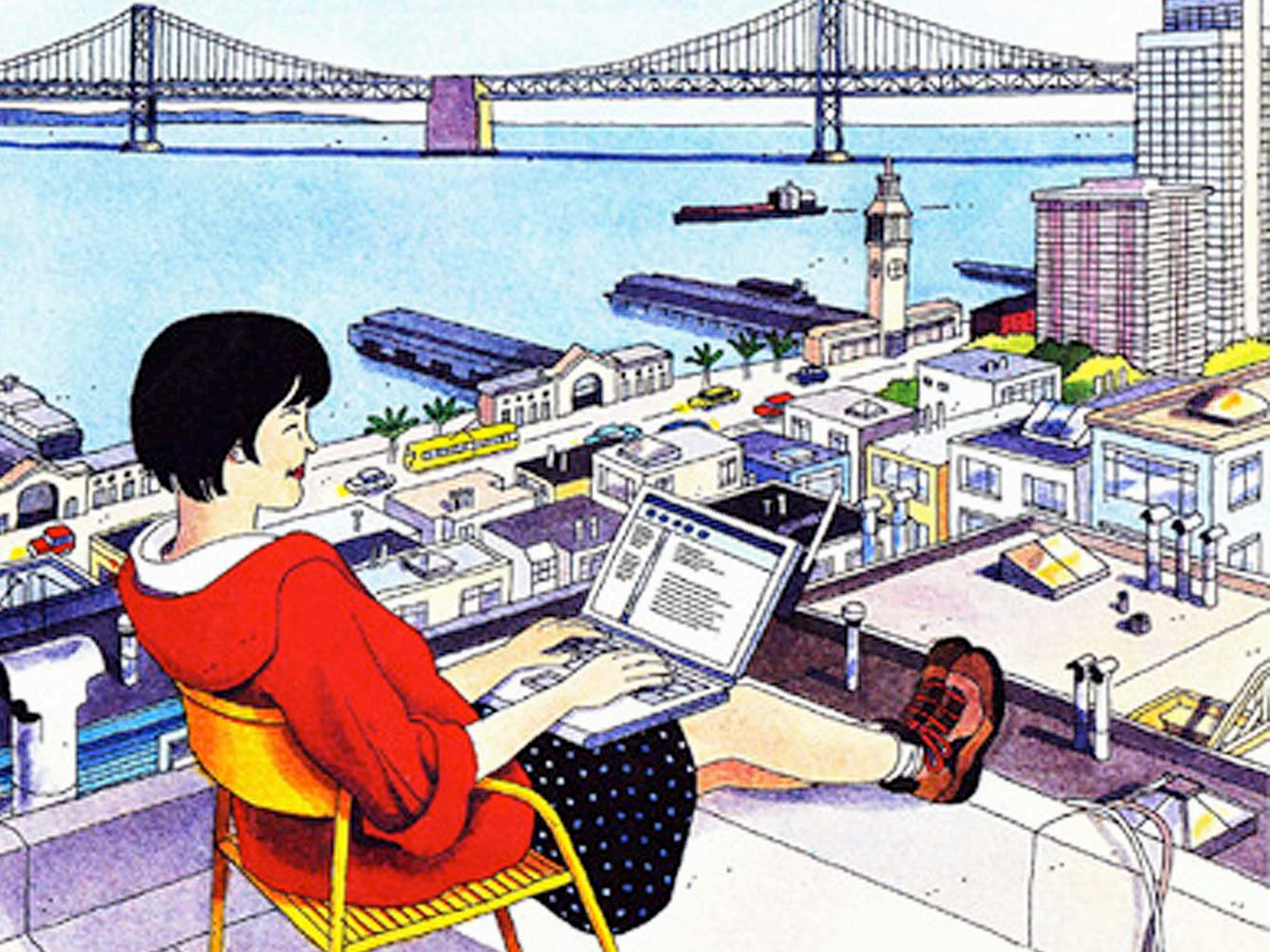


NEXT LEVEL



INFORMATION COMMUNICATION TECHNOLOGY





ACCESS



TRANS

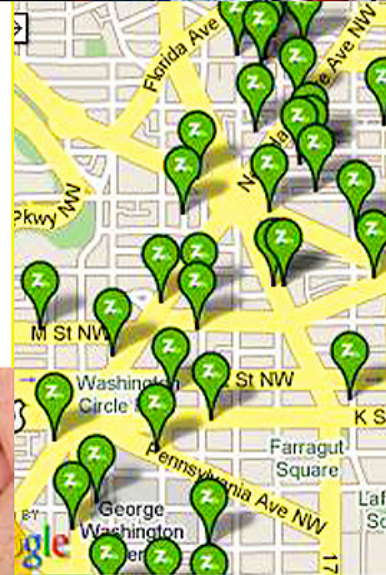
Transportation

PROX

Proximity

CONNECT

Connectivity

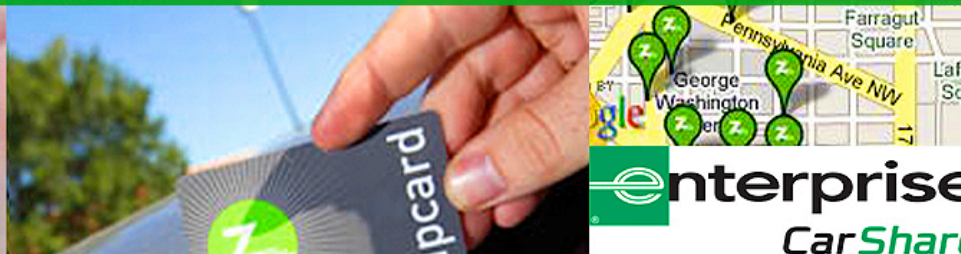


Enterprise
CarShare

Hertz
On Demand
24/7™



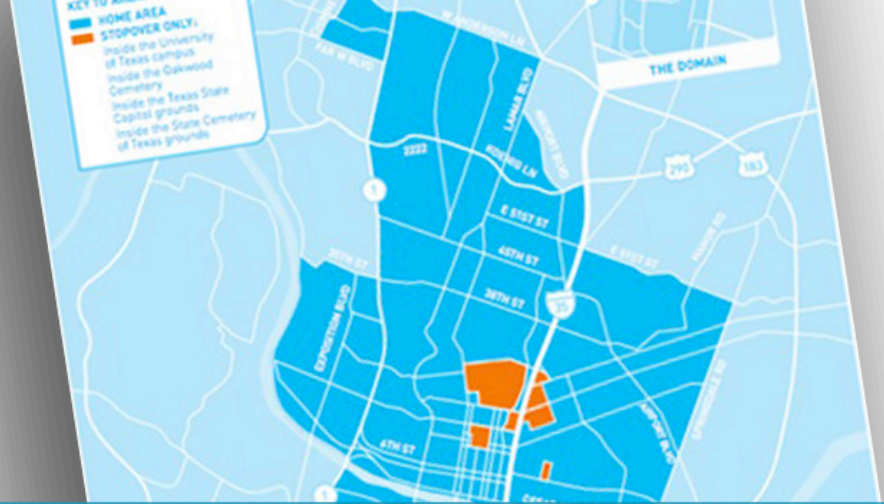
Micro-Rental





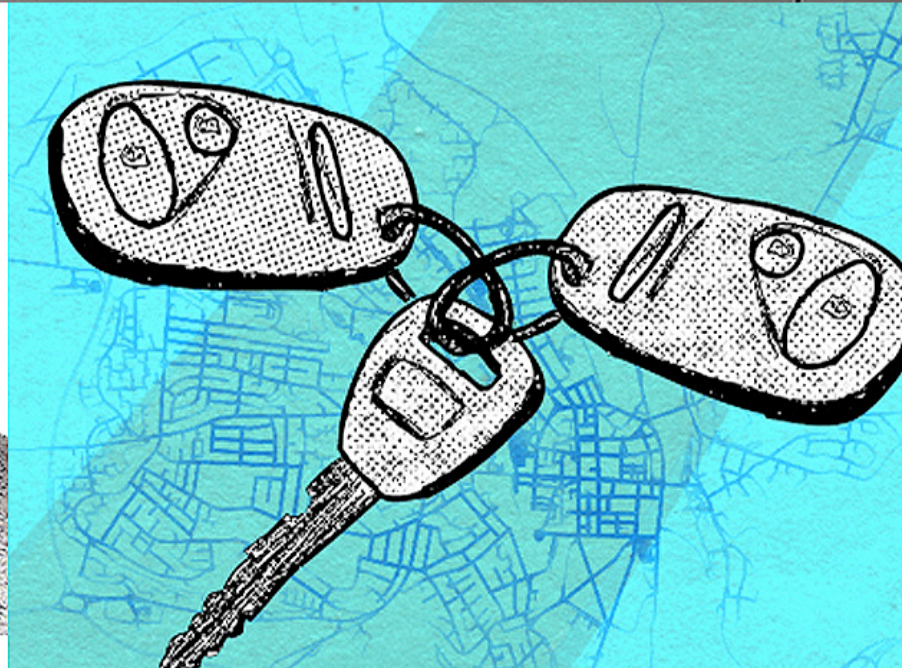
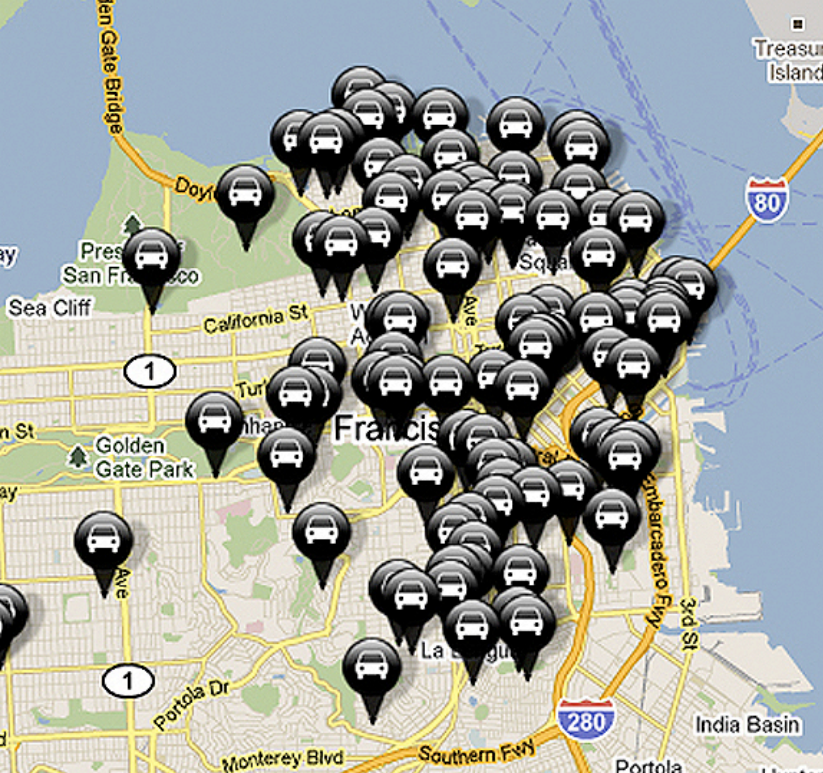
AND THE TRAIN STATION IS A MINE WALK ON **FROZEN** SIDEWALKS OH-YEAH, I HAVE THESE *Stupid Stickers* SLICK KEY STICKERS & STEELTO WHEELS IN BROOKLYN BUM. Emilia, CHERRY CASSA MEMBER SINCE 2012
 PLEASE, PLEASE, PLEASE, PLEASE, PLEASE. YES, A CAR IS JUST BETTER. I SWIPE MY *CAR 2GO* MEMBERSHIP CARD AND I'M SO HAPPY TO BE SITTING DOWN (GRACK) AND, YEAH, NOW I CAN PUT THE DOOR DOWN.





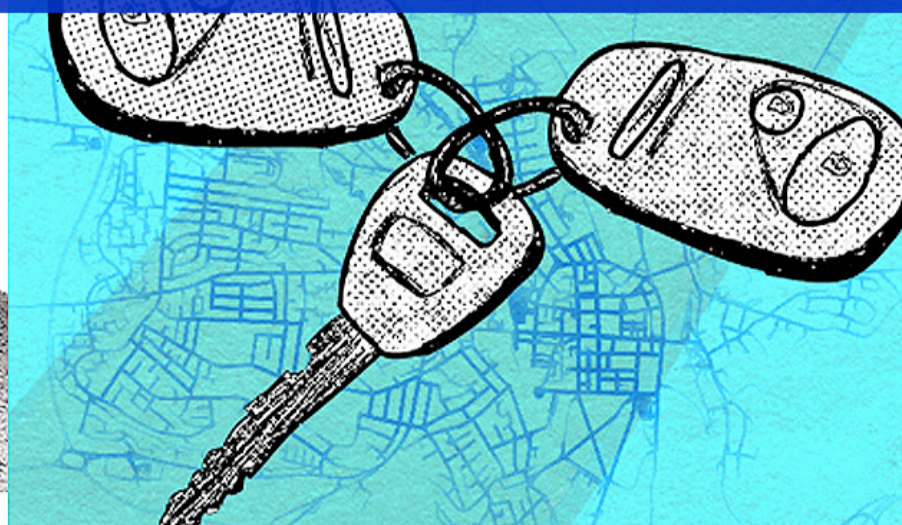
One-Way Micro-Rental





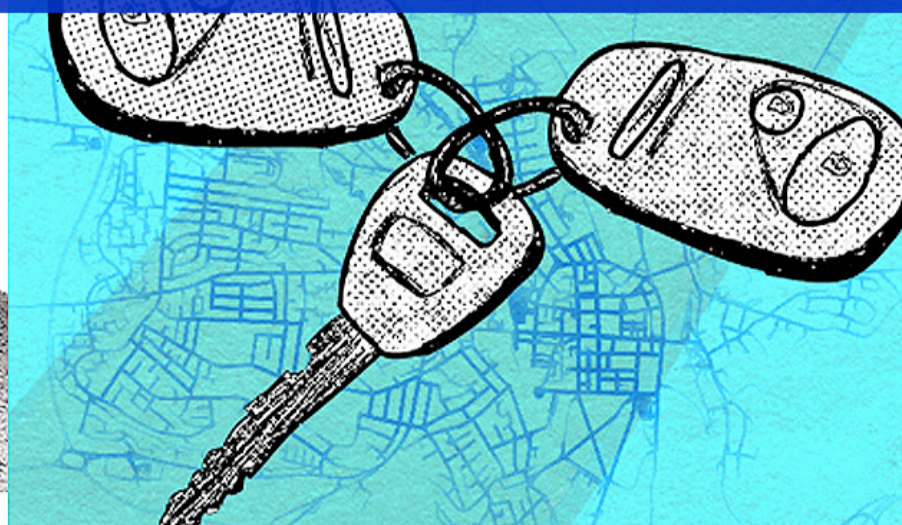


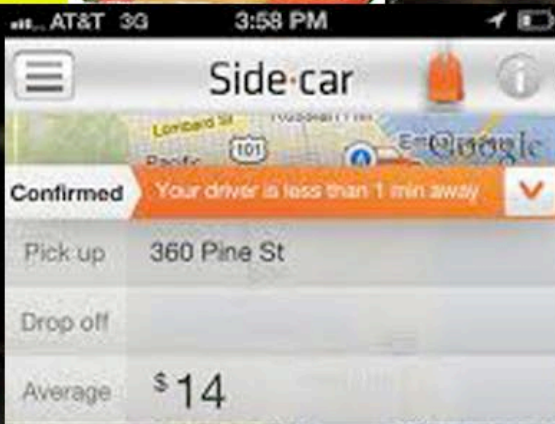
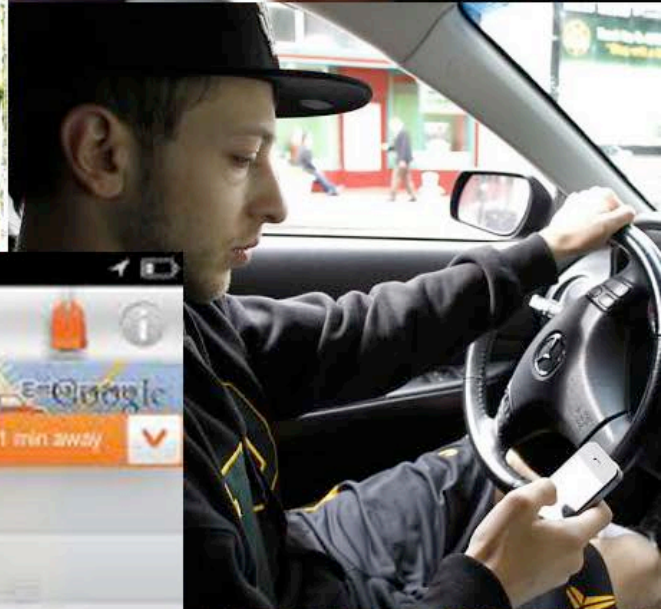
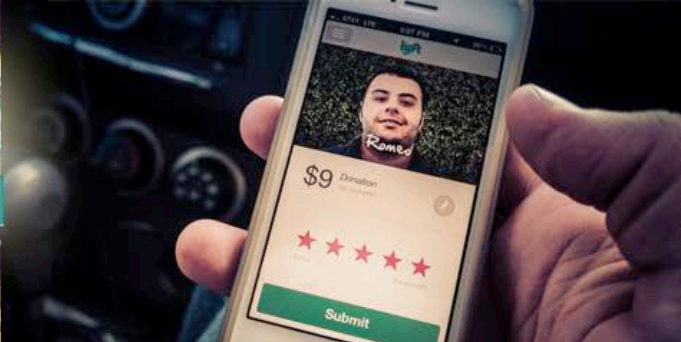
Peer-to-Peer Micro-Rental

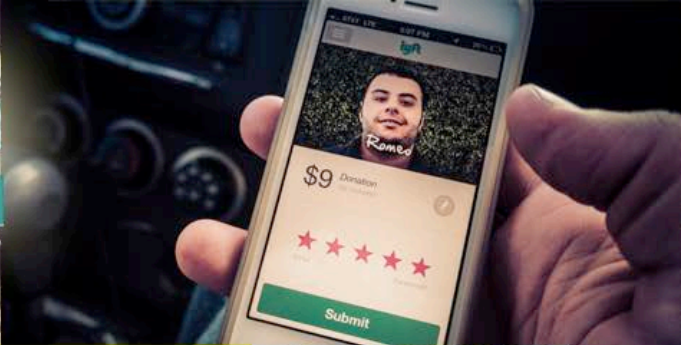




Peer-to-Peer Micro-Rental








i-RIDE



Pick up 360 Pine St

Drop off

Average \$14



Side car approved

John R.
☆☆☆☆☆

John's Car
Lexus E300

Driver

Share ETA











Jitney



LA County



4,800,000

LA County



4,800,000



77





SOLVE?











TAXI

M
metro









CAR
2GO



U B E R

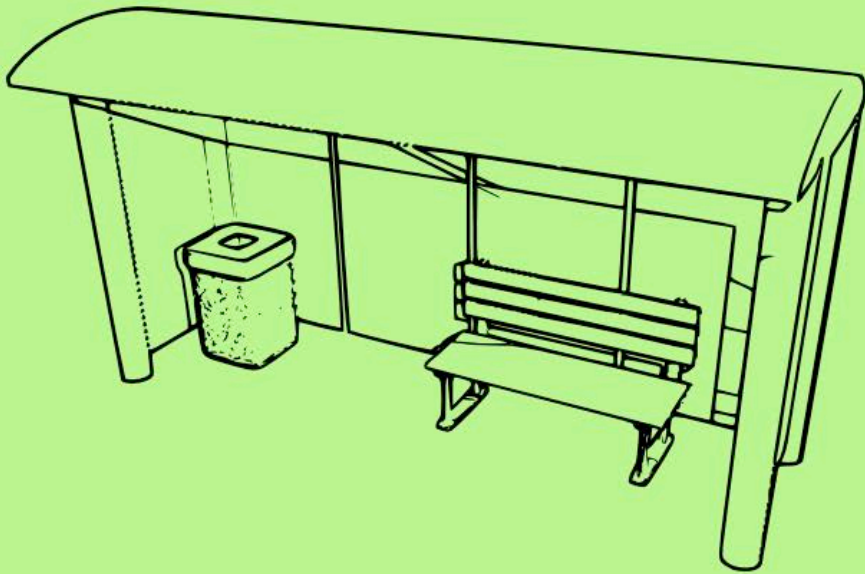




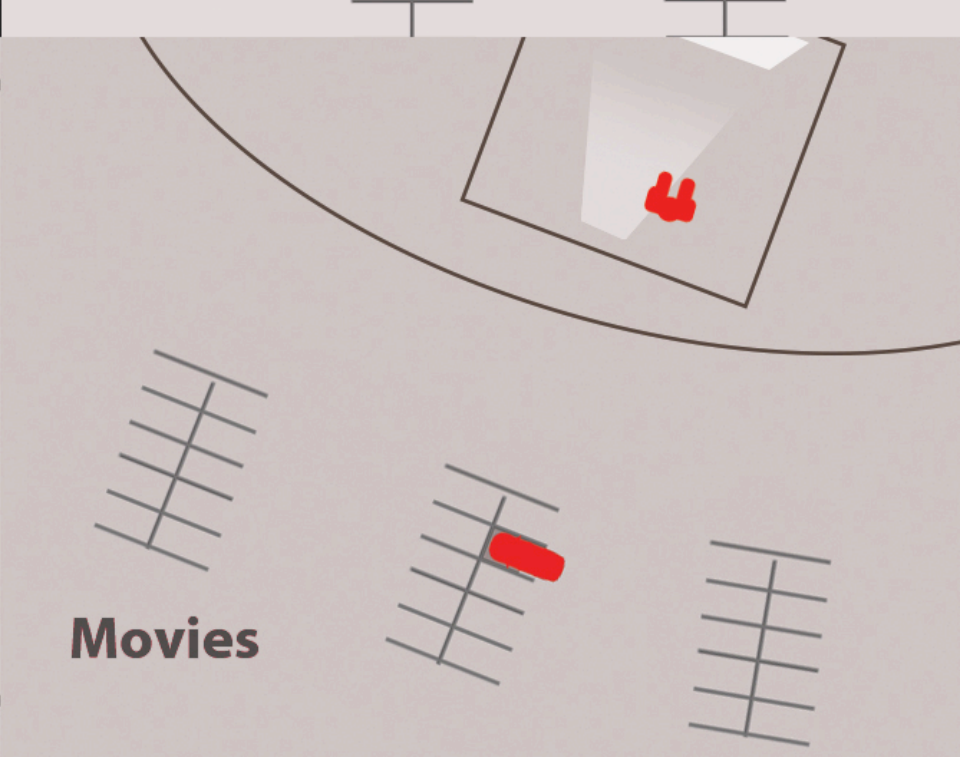
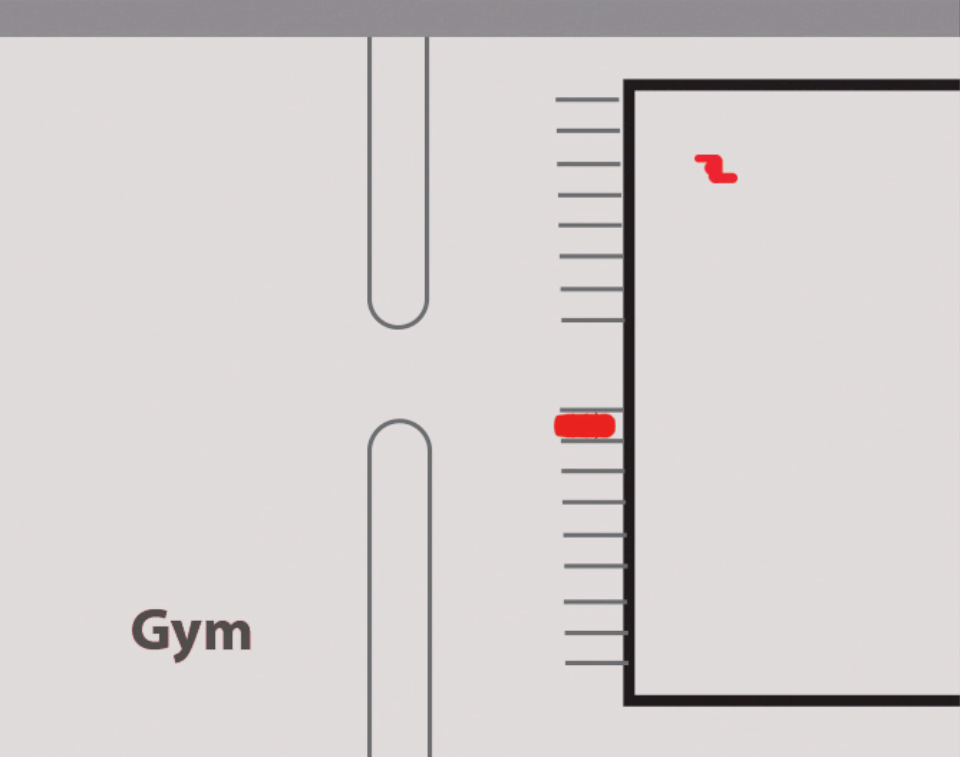
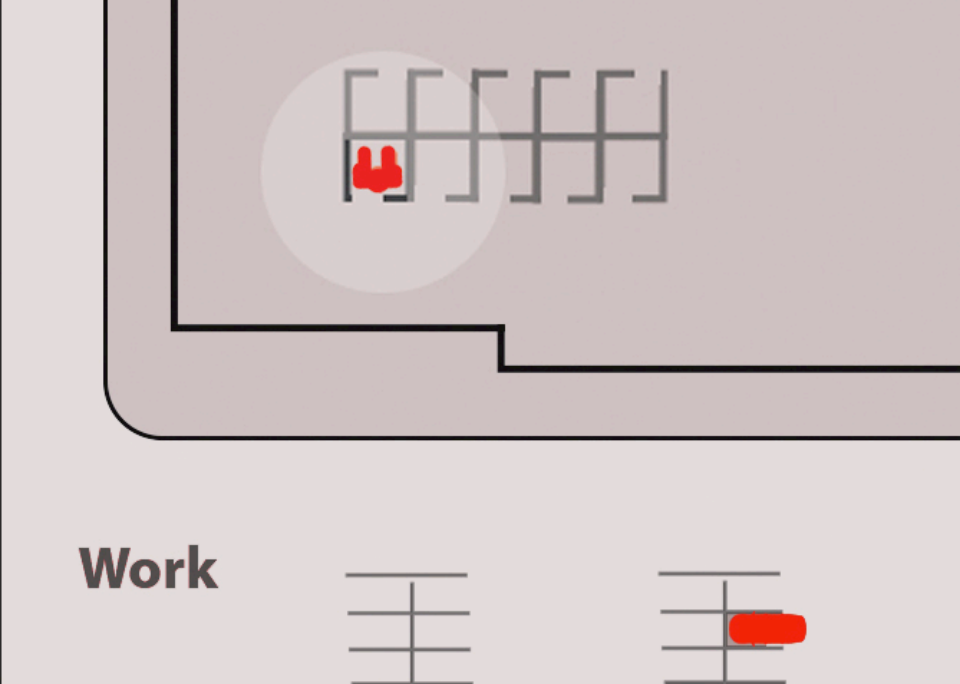
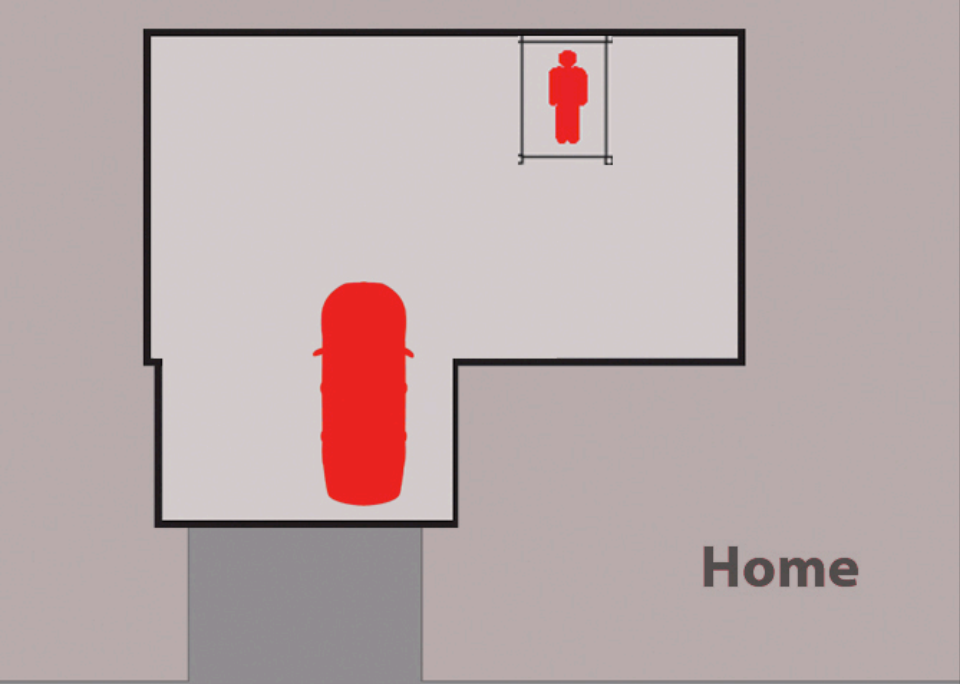
ONLY

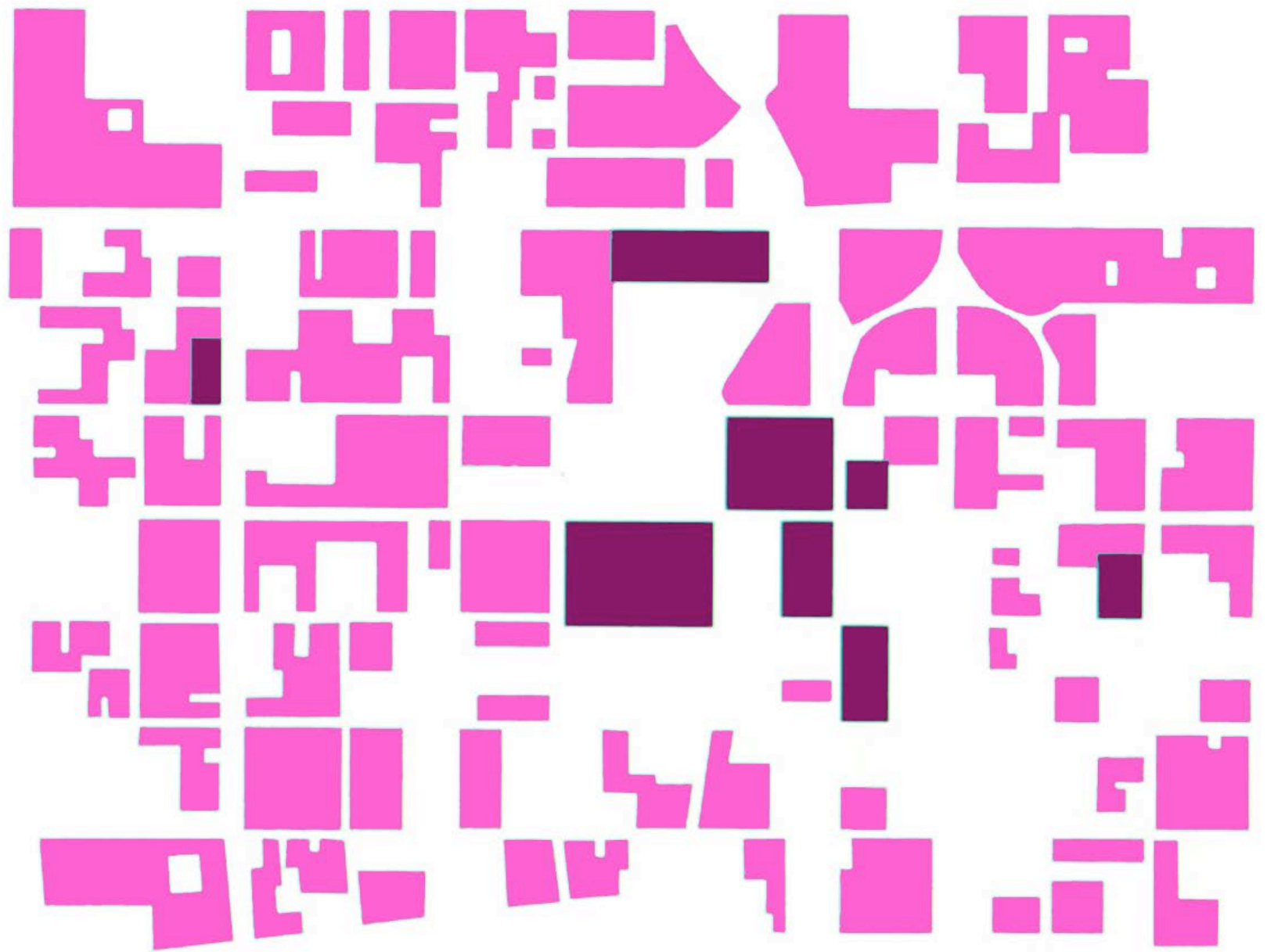
25%

AMERICANS
CAN GET TO
WORK USING
PUBLIC
TRANSIT IN



90
min
Or LESS





PARKING LOTS

1970

Costly House

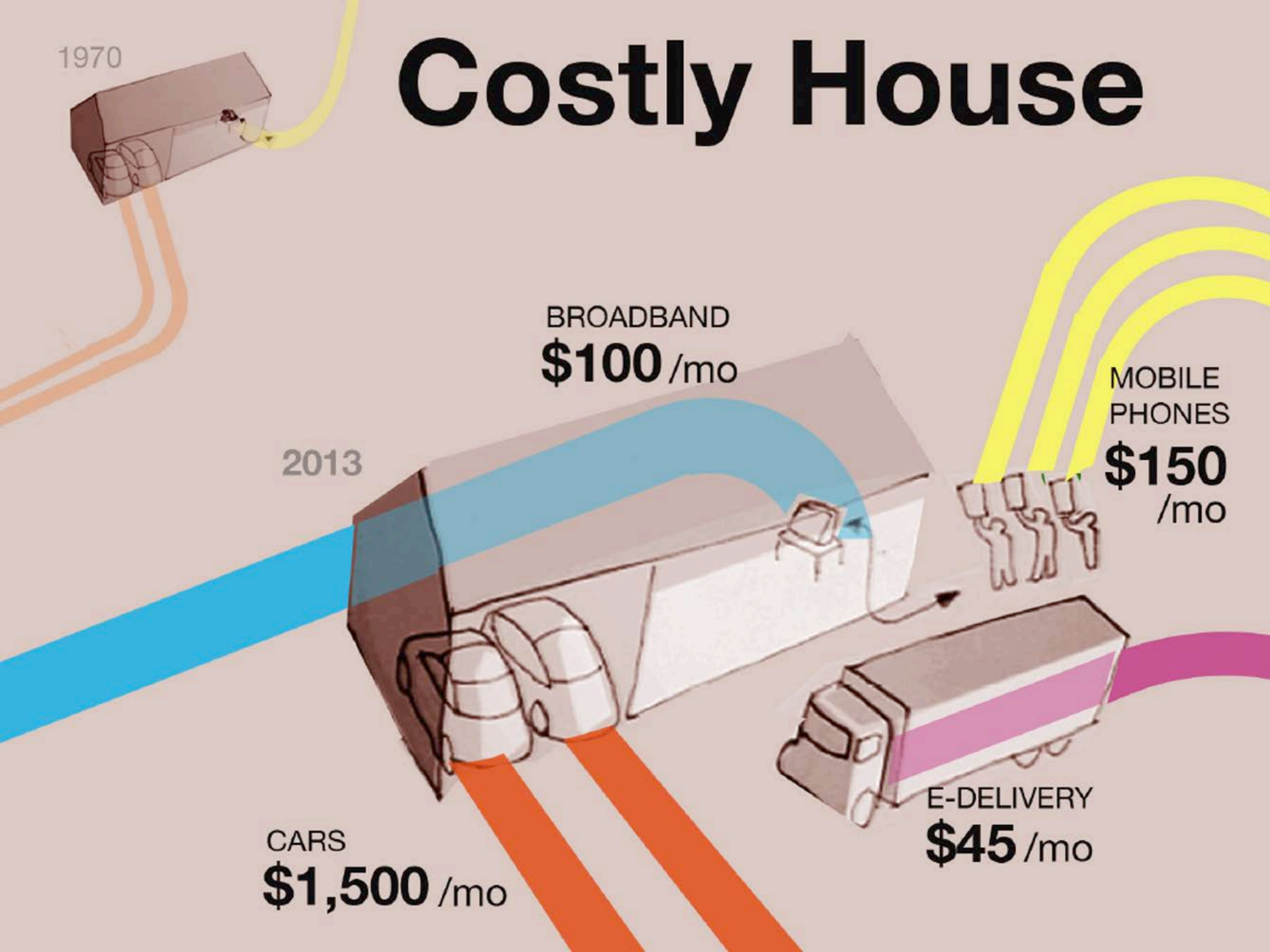
2013

BROADBAND
\$100 /mo

MOBILE
PHONES
\$150
/mo

CARS
\$1,500 /mo

E-DELIVERY
\$45 /mo



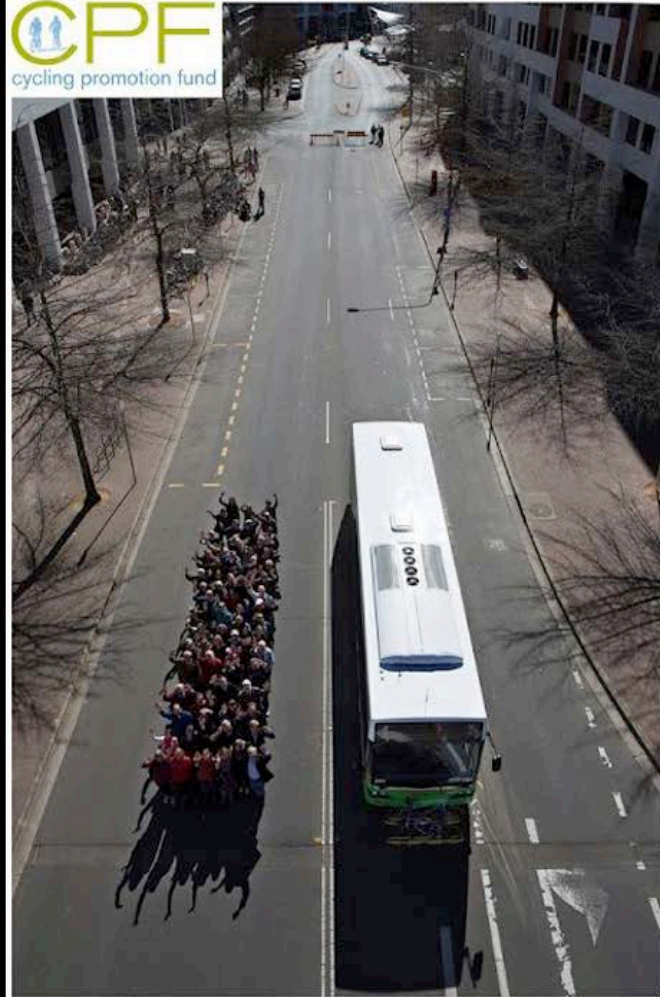
Every Month



Every Day • 2 Car Ownership Costs

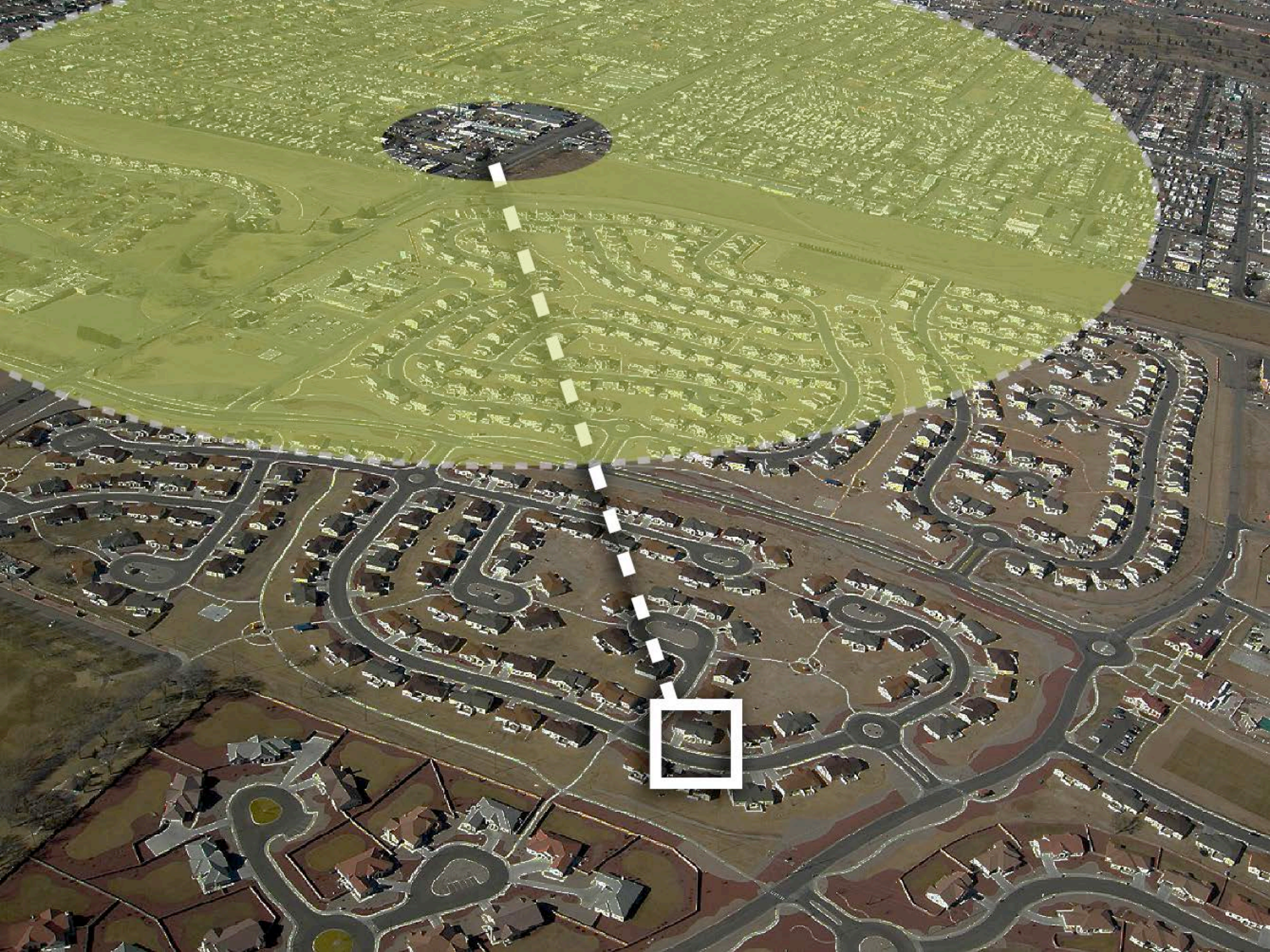
<small>Sun 29</small> \$50	<small>Mon 30</small> \$50	<small>Tue 1</small> \$50	<small>Wed 2</small> \$50	\$50	<small>Thu 3</small> \$50	<small>Fri 4</small> \$50
<small>6</small> \$50	<small>7</small> \$50	<small>8</small> \$50	<small>9</small> \$50	<small>10</small> \$50	<small>11</small> \$50	\$50
<small>13</small> \$50	<small>14</small> \$50	<small>15</small> \$50	<small>16</small> \$50	<small>17</small> \$50	<small>18</small> \$50	\$50
<small>20</small> \$50	<small>21</small> \$50	<small>22</small> \$50	<small>23</small> \$50	<small>24</small> \$50	<small>25</small> \$50	\$50
<small>27</small> \$50	<small>28</small> \$50	<small>29</small> \$50	<small>30</small> \$50	<small>31</small> \$50	\$50	\$50

COMPRESSION

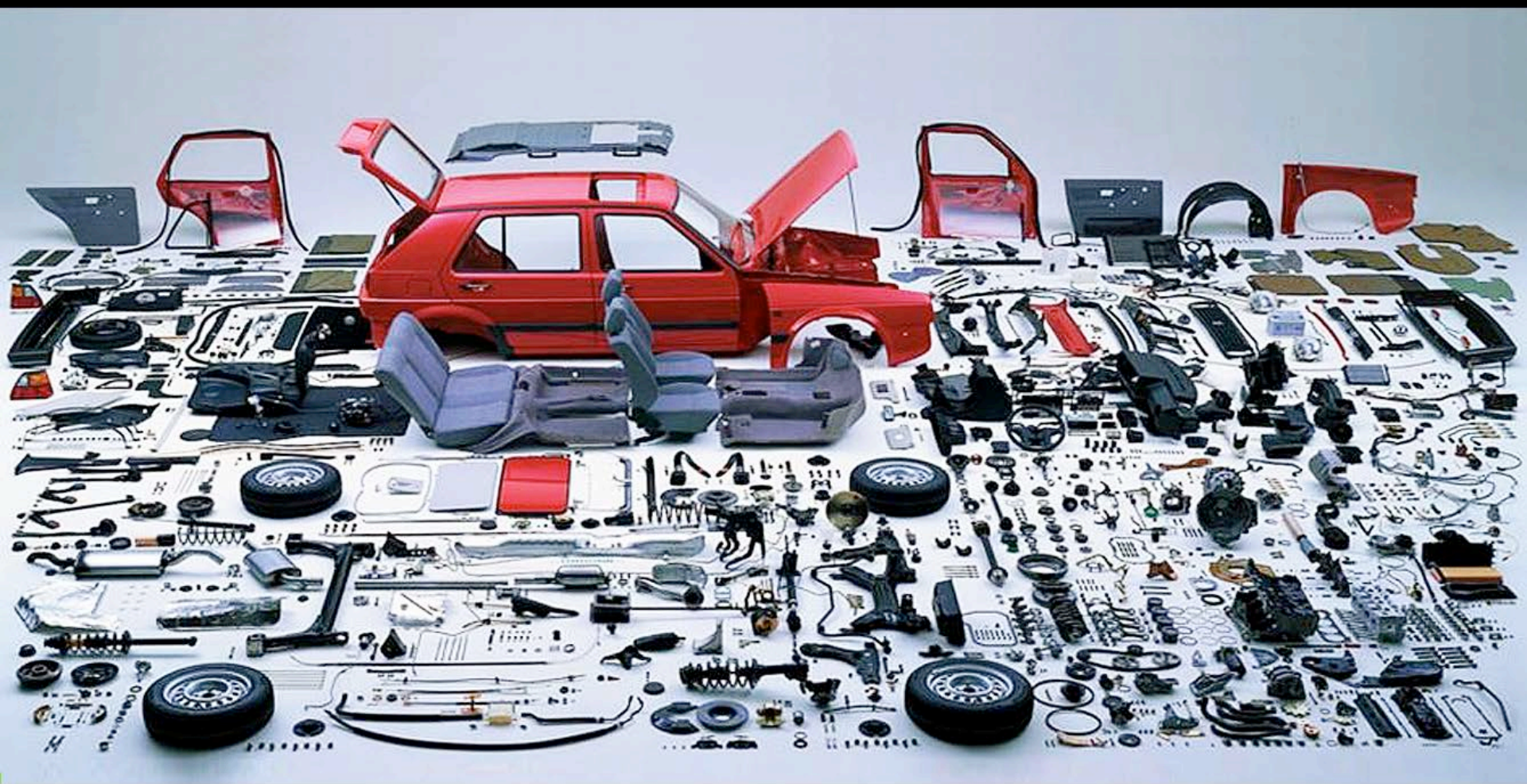


GoPoint









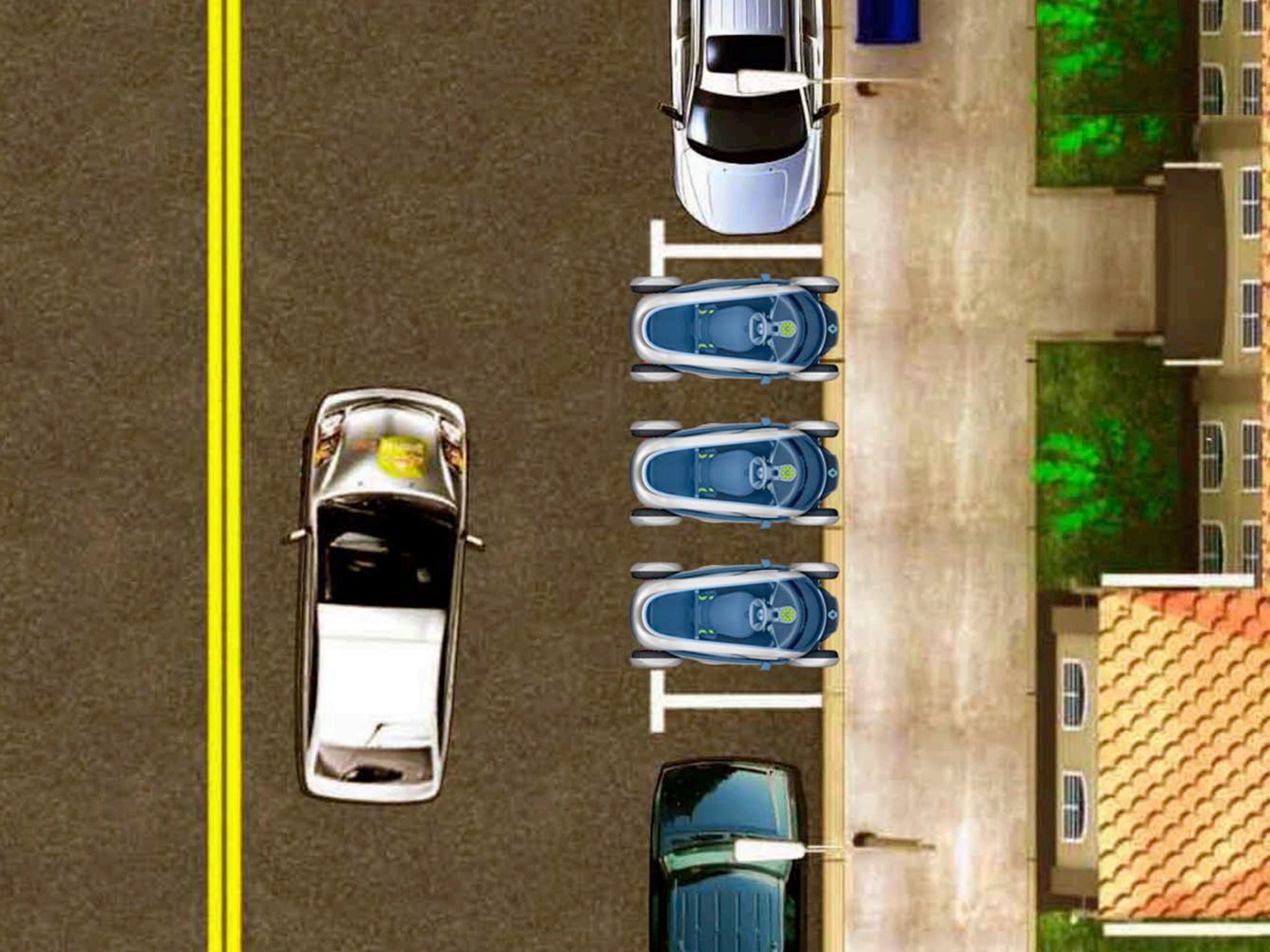




Neighborhood Electric Vehicle







\$2500 New



\$3/hr





**Far
Car**

**Near
Gear**

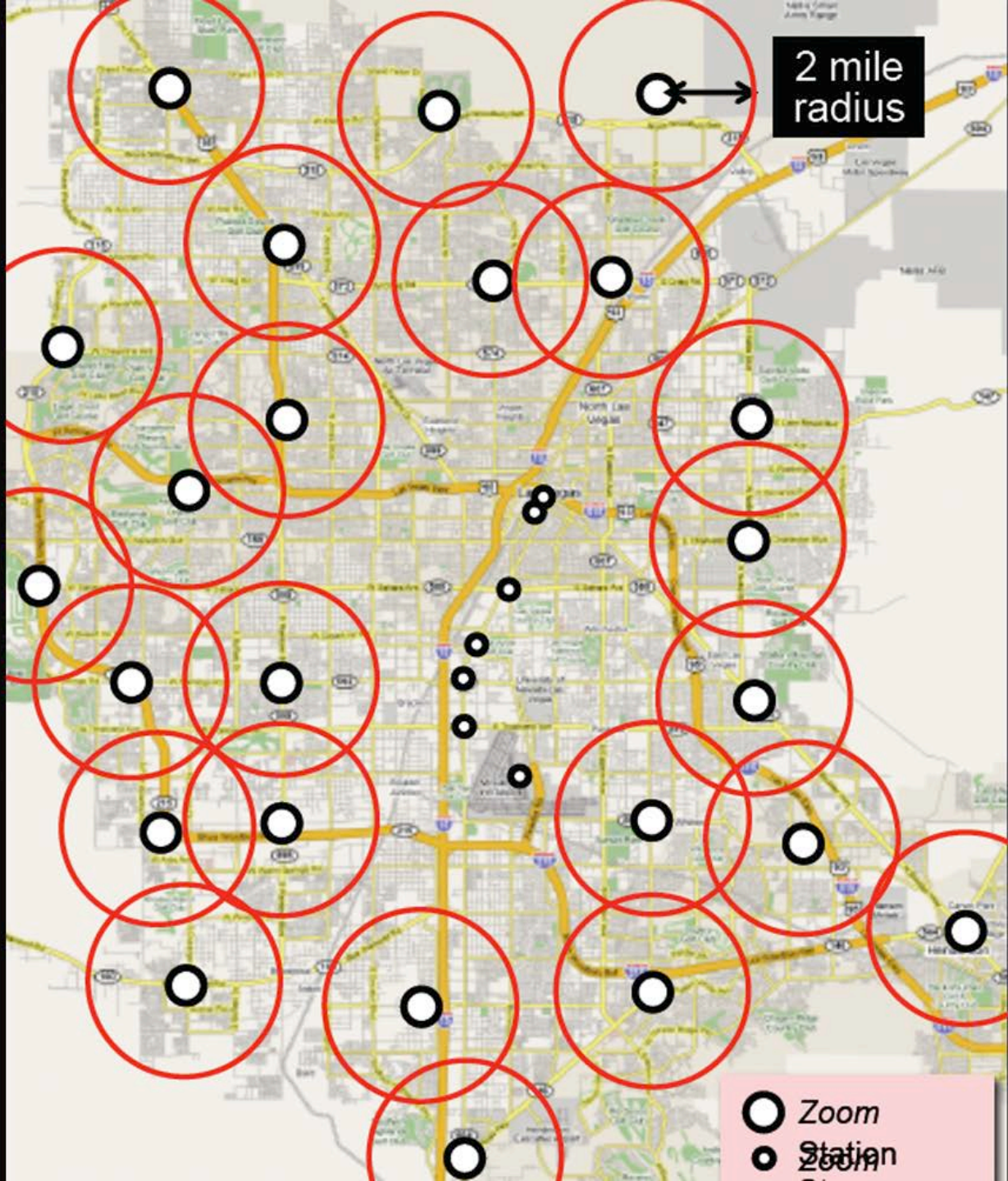


← Proto









2 mile
radius

- Zoom
- Station

Boulder County: Bike shelters help commuters travel 'final mile'

Shelters in Boulder, Longmont to be erected this spring

By *Laura Snider*, Camera Staff Writer

POSTED: 01/29/2011 09:45:22 PM MST

UPDATED: 01/29/2011 09:45:49 PM MST



An artist's rendering, created by Communication Arts, of the two bike shelters that Boulder County plans to install by late spring. The shelters will allow people getting off a bus to access their bikes in order to ride the rest of the way to their destinations. (NEW BOULDER BIKE SHELTER)

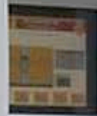


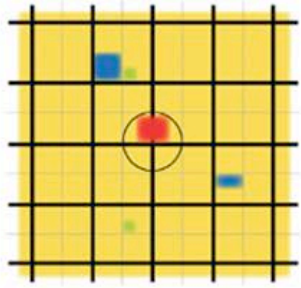


DHL

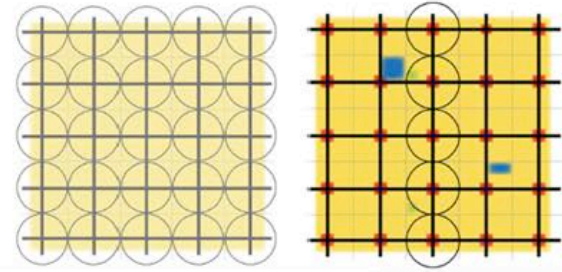
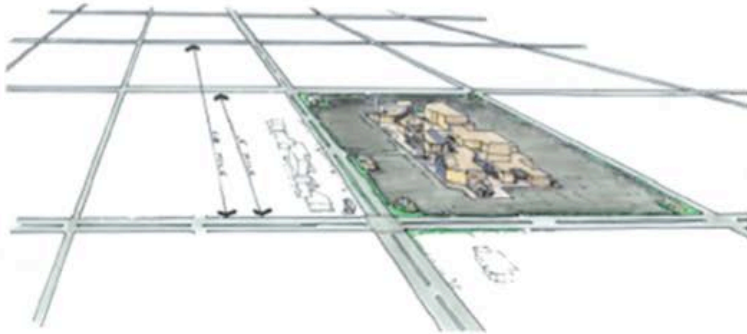
Die Deutsche Post AG
Postfach 11 05 00
53111 Bonn
Tel. 0228 39 00 00
www.dhl.de

PACKSTATION

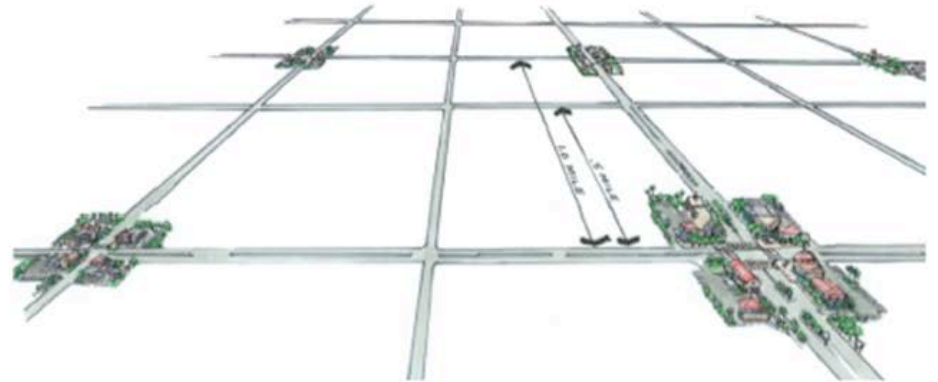




Today

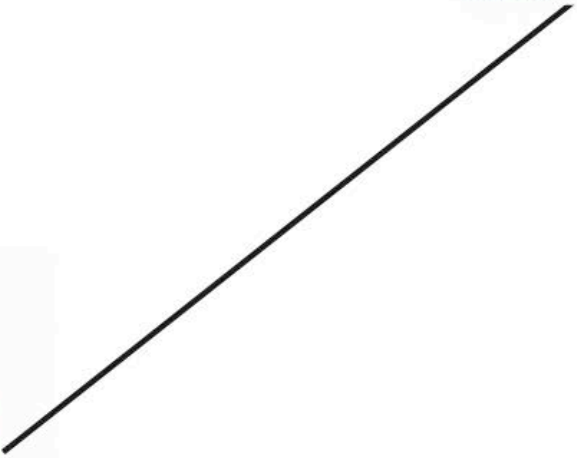


Tomorrow



Neighborhood Oriented Development





e
P | PERSONAL

Transit



Tri-Mode

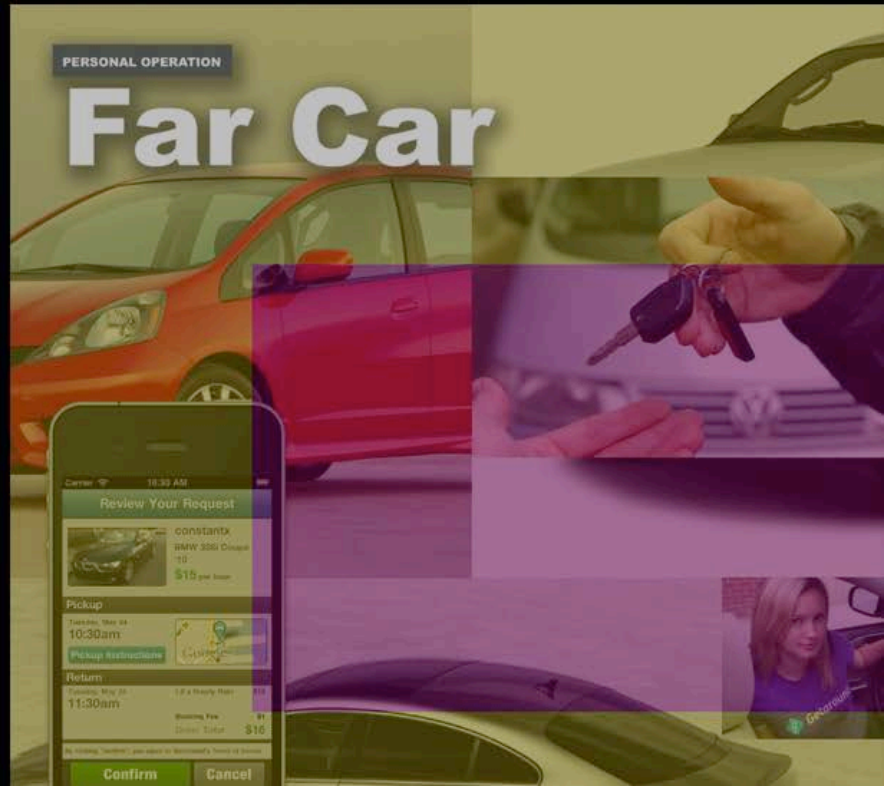
PERSONAL OPERATION

Near Gear



PERSONAL OPERATION

Far Car



Carrier 10:30 AM

Review Your Request

constarts
2014y 330i Coupe
\$15 per hour

Pickup
Thursday, May 24
10:30am
Pickup Restrictions

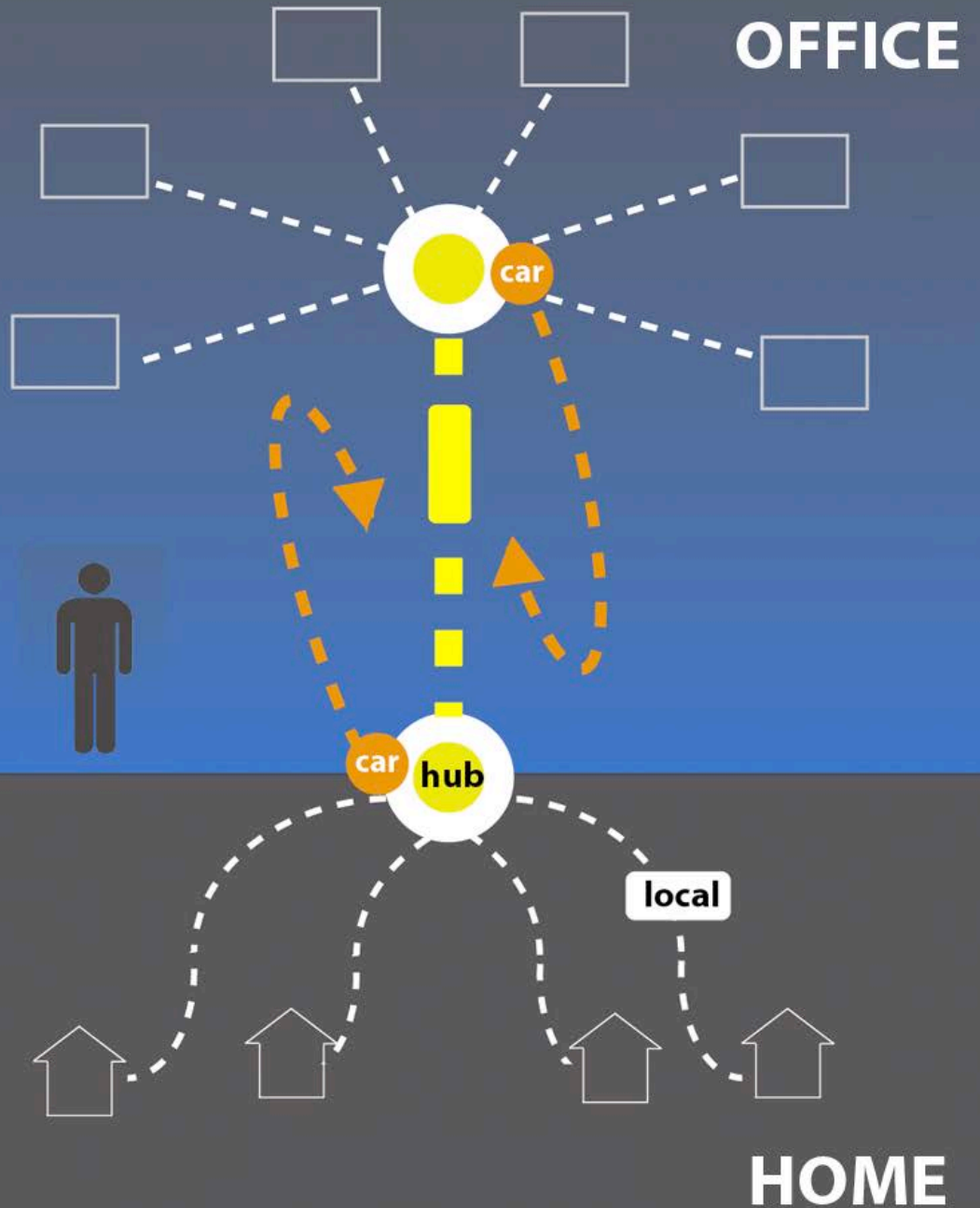
Return
1 of 2 Hourly Rates \$15
11:30am
Reserving Fee \$1
Cancel \$16

Confirm Cancel

1 TRUNKLINE

2 LOCAL VEHICLE

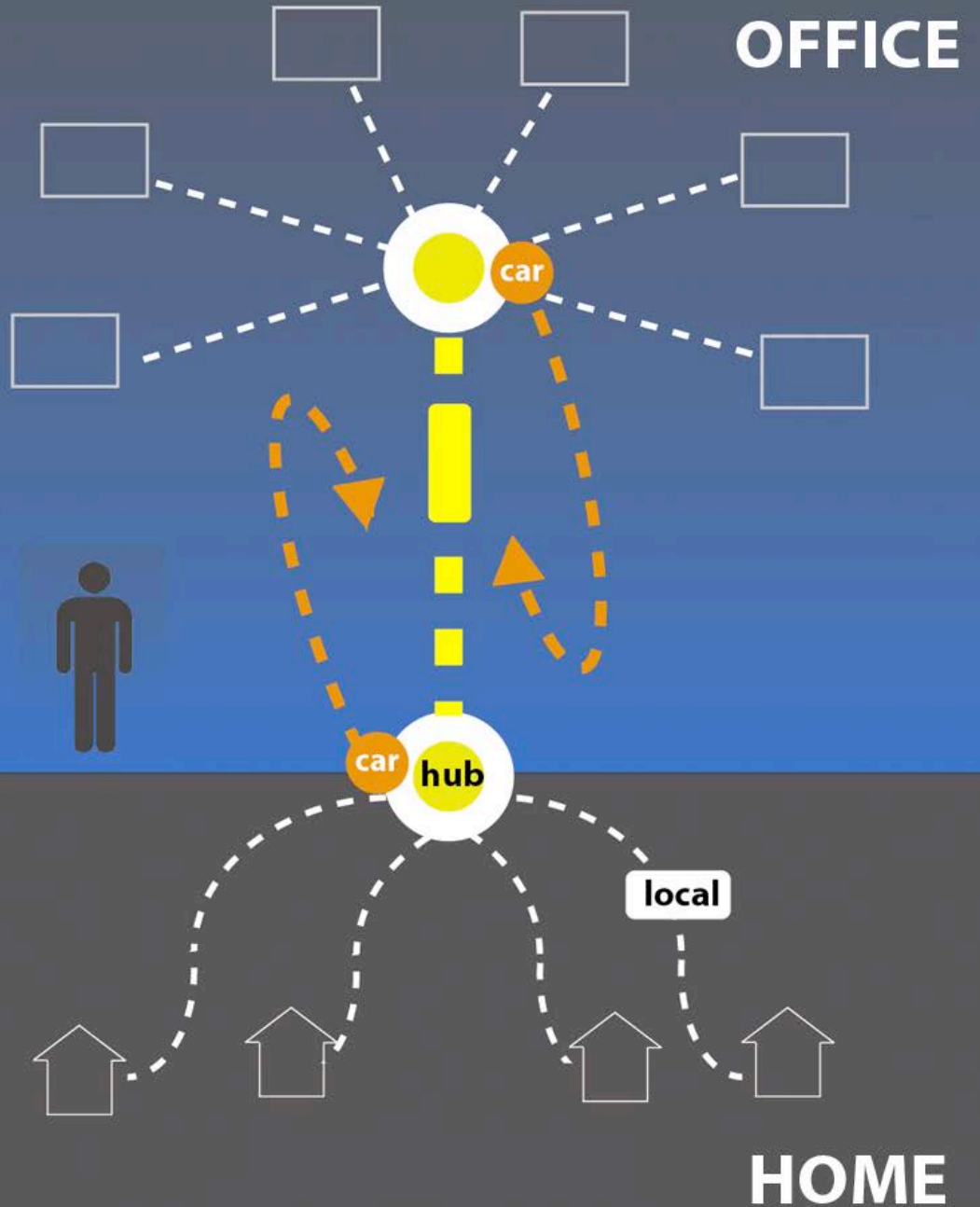
3 FAR CAR



1 TRUNKLINE

2 LOCAL VEHICLE

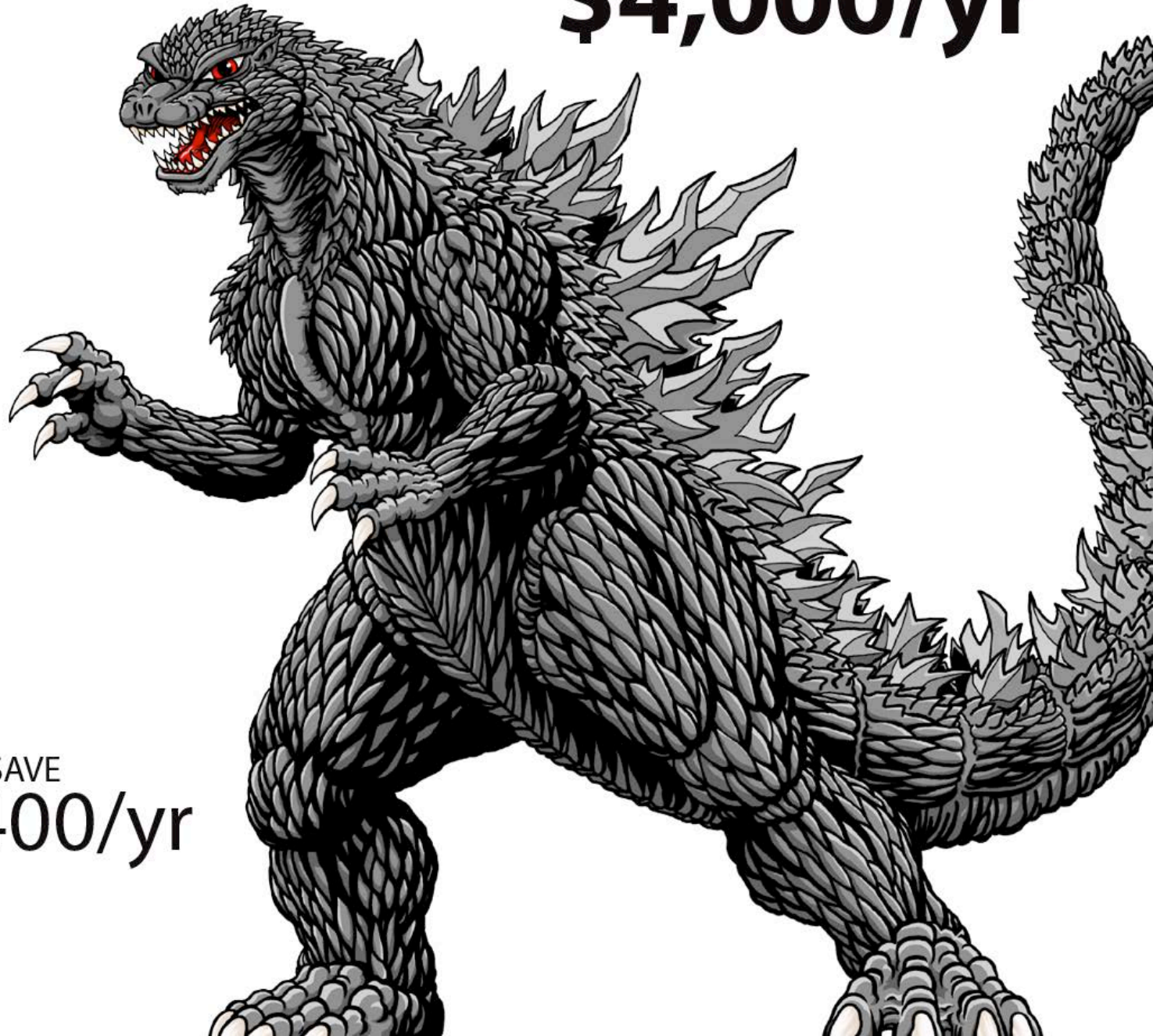
3 FAR CAR





SAVE
\$400/yr

\$4,000/yr

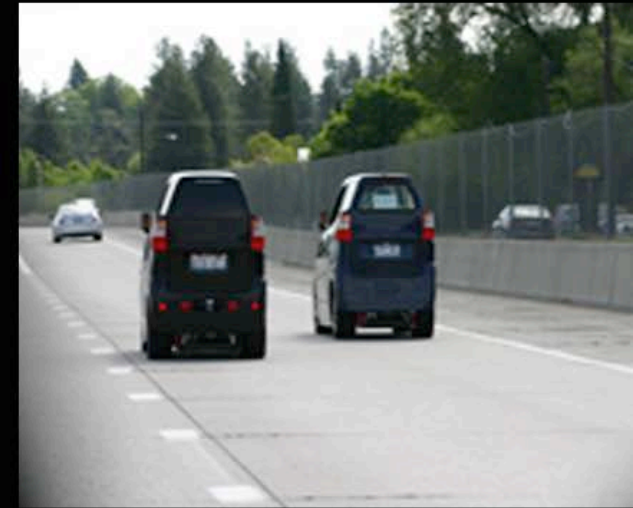


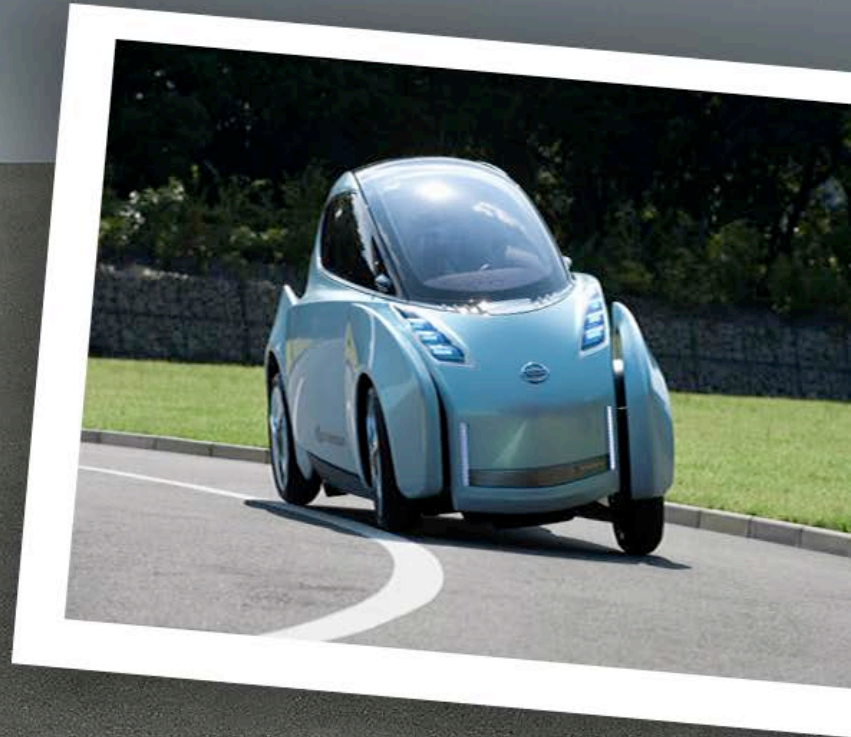
SAVE
\$400/yr

Narrow Car +



NARROW







THANK YOU!
abovocar@gmail.com

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