

Clean Water, Clean Beaches water quality funding measure



the problem



the vision

Los Angeles County Flood Control District

Our Water Resources

- Imported water
- Recycled water
- Groundwater
- Stormwater
- Beneficial uses of our water:
 - Drinking water
 - Recreation
 - Commercial/Industrial
 - Habitat
 - Regional economy!



The Problem

- Over 10 billion gallons of contaminated storm water flows directly— untreated—into rivers, creeks, lakes and our bay and coastal waters*



*Typical rainy day

Regulatory Impacts

- Every major water body impaired and regulated
- 41 regulations in effect or under development
- New NPDES permit in the Fall 2012
- Municipalities are responsible for compliance
- No legal or administrative way to circumvent or not comply
- Big fines for non-compliance
- \$44 billion to clean up the water
- Competing priorities for municipalities to spend money on

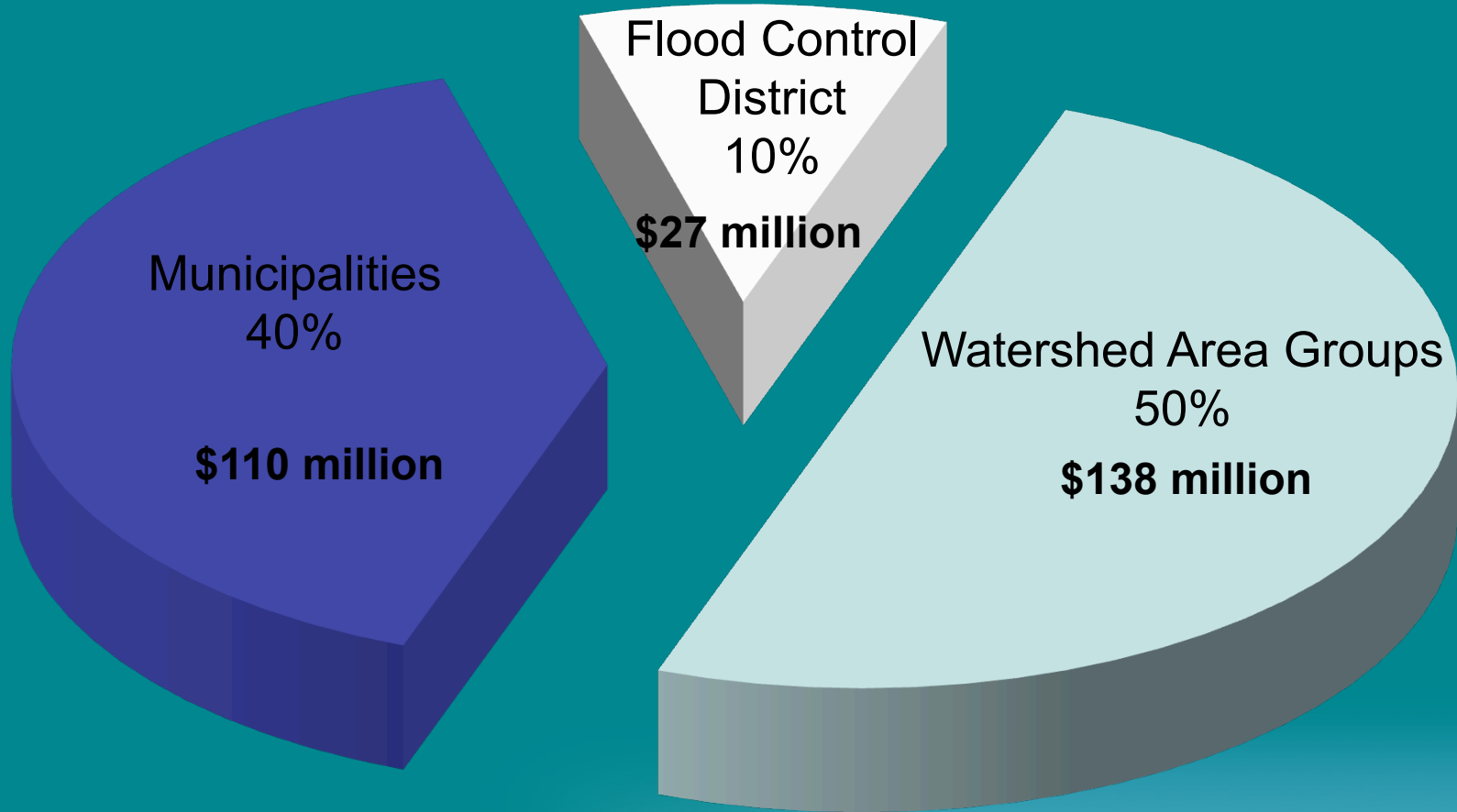
Clean Water, Clean Beaches Measure

- Long term and stable revenue stream to:
 - Clean up storm water
 - Maximize water conservation opportunities
- Leverage funds with other revenue streams
- Construct multiple benefit and sustainable projects
- Pay for construction and O&M
- Reduce burden/impact on critical municipal funds

Source of Revenue and Process

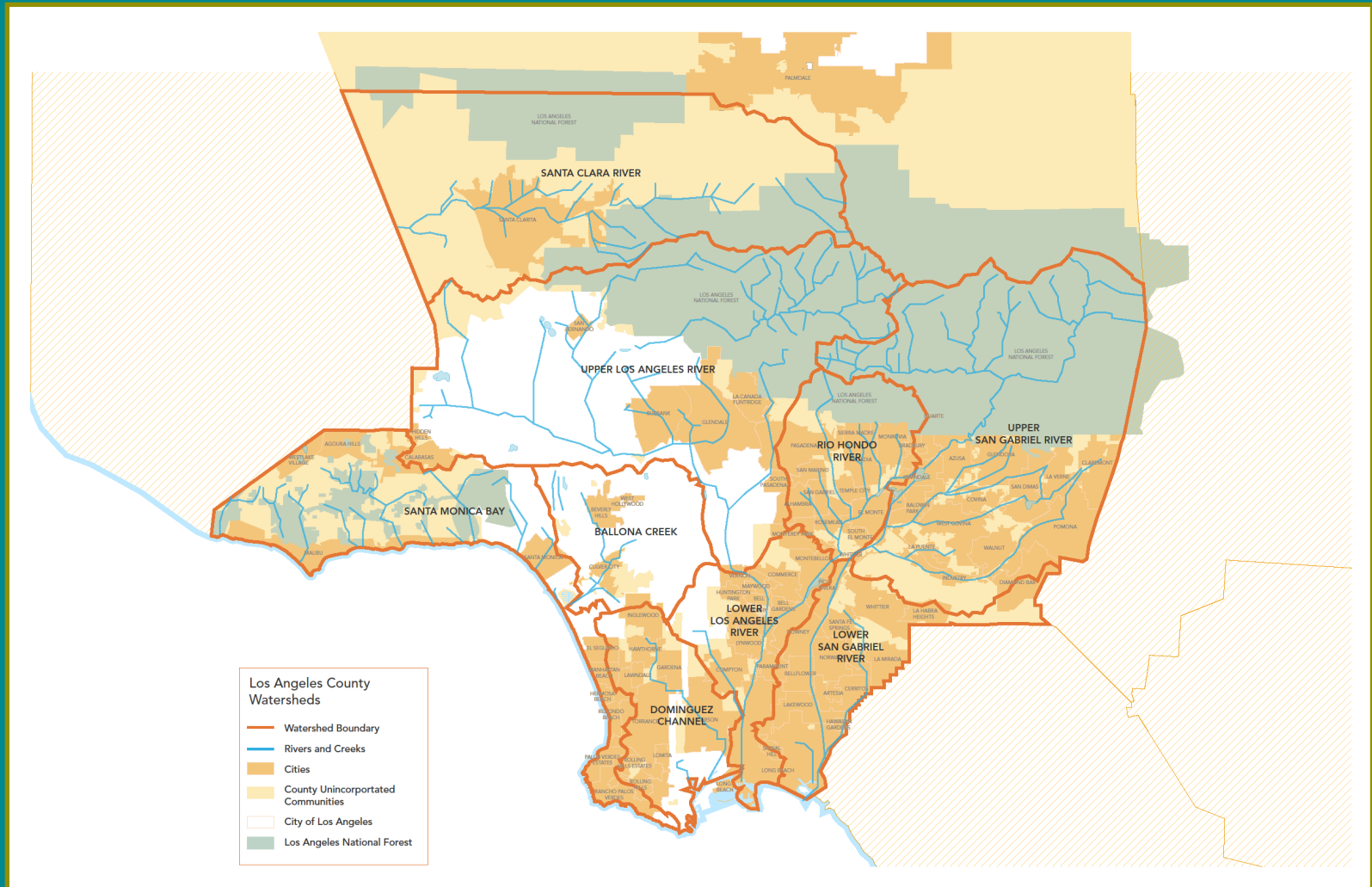
- Fee on every parcel within a defined area of the Flood Control District – approx. 2.1 million parcels
- Strict adherence to Proposition 218 voting and election requirements
 - Engineers Report
 - Protest notices/ hearing for property owners
 - Mail ballot and election for property owners
- Fee \approx size of parcel, land use, amount of runoff

\$275 Million Annual Revenue



* Based on typical SFR fee of \$54

50% to Watershed Authority Groups

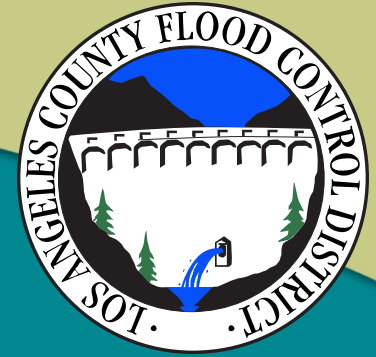


Watershed Authority Groups

- Regional Projects and Programs
- Members = Municipalities +
 - (1) From Water Suppliers
 - (1) From State Conservancies
- Stakeholder Advisory Panel
- Water Quality Improvement Plan
- Joint Powers Authority

40% Direct Local Return to Cities





10% to Flood Control District

- Water quality projects
- System-wide water quality monitoring
- Technical assistance
- Program administration



Underground Infiltration Chambers



Sun Valley Park on Top

Oversight Board

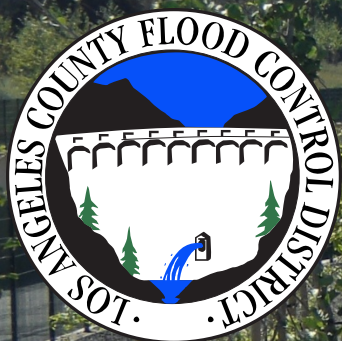
- 13 appointed by the Board of Supervisors:
 - 9 from the Watershed Authority Groups
 - 1 from FCD
 - 1 from NGOs
 - 2 from Public
- Responsible for:
 - Water Quality Improvement Plans
 - Review of municipal projects that costs \$2M or more

The Proposed Fee

- Fees vary based on the size of parcel, its use and amount of impervious area
 - 80 % of single-family homes \$54 or less a year
 - Condos \$20 or less a year
 - 75% of commercial parcels would pay less than \$420 per year
 - Typical convenience store or fast food restaurant (10,000 sq. ft. parcel): \$250 per year
 - Typical “big box” or home improvement store (10 acres): \$11,000 per year
 - Typical city park (5 acres): \$600 per year

Status

- Public Outreach / Education (May 2012 – March 2013)
- Public Hearing (November 27, 2012)
- Mail in Ballots Election Begins (March 12, 2013)
- Election Ends (May 7, 2013)
- Board Approves Ordinance



Thank You

www.LACountyCleanWater.org