Agency Preparedness for the Connected World

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Infrastructure Working Group
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Alan Clelland
Senior Vice President, Business Development
Intelight



The Connected Vehicle (CV)



V2I Vehicle-to-Infrastructure



V2V Vehicle-to-Vehicle



Automated Vehicles are Connected Too



This Audi talks to the internet.....but needs a driver

This one talks to the internet without a driver..... Olli uses IBM Watson cloud-based technology



Not all CVs are AVs - but all AVs will be CVs



The Two Approaches

- Infrastructure focused
- Vehicle (automotive) focused
- Auto OEMs don't like that they will be dependent upon the infrastructure:
 - Accommodating the limitations of AV's as they develop
 - Vehicle to INFRASTRUCTURE
 - enabling CV applications
 - enabling revenue generation





AV as a V2I Proponent and Driver?

- AVs need real-time data
 - Can be delivered using cellular communications
 - Provides in-vehicle systems with current road and traffic conditions
 - Provides in-vehicle systems with system-wide context (e.g. special events)
 - Mitigate/avoid impacts: "WAZE vs residents"/City mandated routing options?

Los Angeles Times

California Commute New traffic apps may be pushing cars into residential areas





Next Step: Vehicular ad hoc Communications

- Vehicle to Bike
- Vehicle-to-Pedestrian
- V2X (Everything) think Internet of things (IoT)

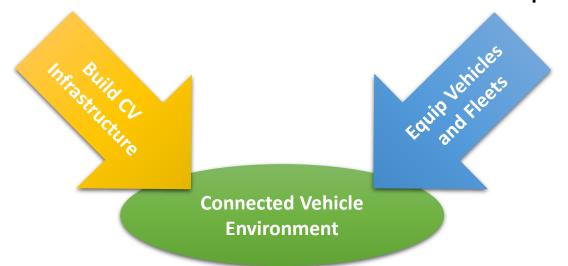


Standardized Driver warnings through visual and/or audio alerts



Why is this important to a transportation agency?

- Connected Vehicle Technologies promise major benefits in safety and mobility, while improving the Environment and the Economy
- Infrastructure and vehicles have to cooperate:





Irresistable? Affordable? Must Have or Good to Have?

What can the agency's role be?



This Means BIG DATA!

- Lots of it
- Worth money? Revenue steams for agencies?
- Who owns it? Nobody gives it away!
- Public and Private sectors need to share data in complex global networks



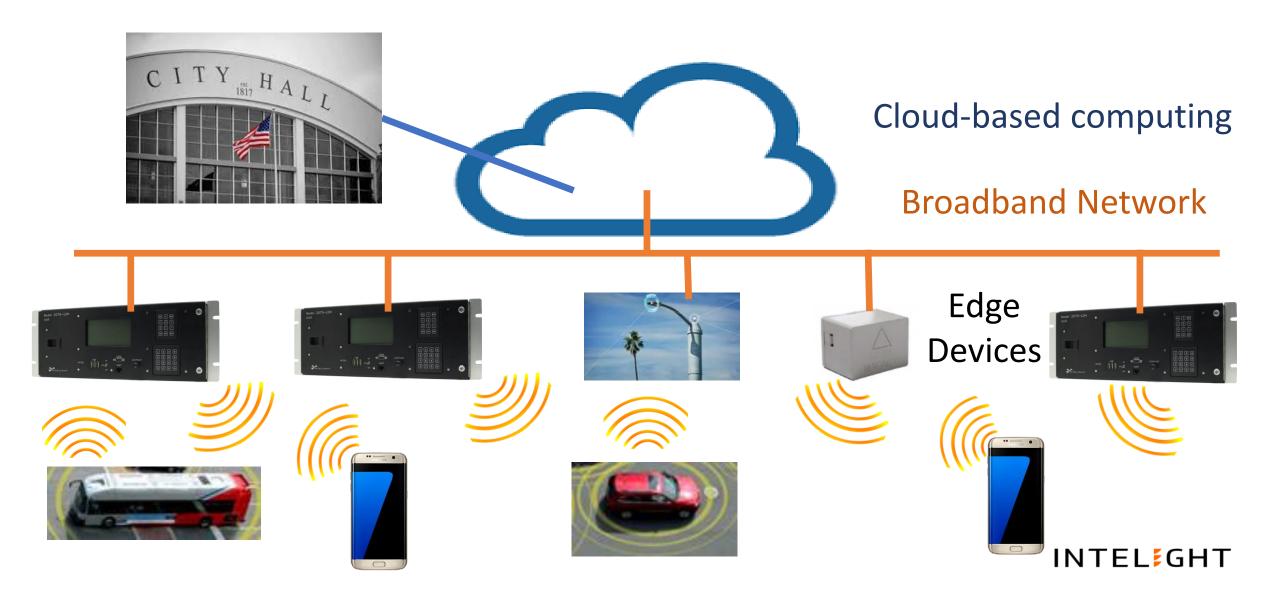
As a transportation professional:

How do I make sure that my infrastructure is CV-ready?

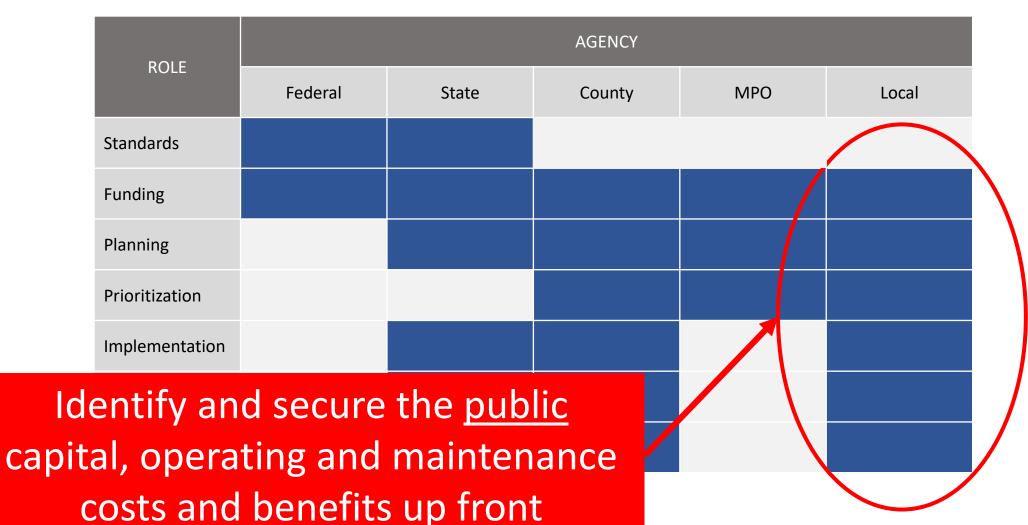
How do I take advantage of these capabilities?



The CV Infrastructure



Public Agency Roles in CV



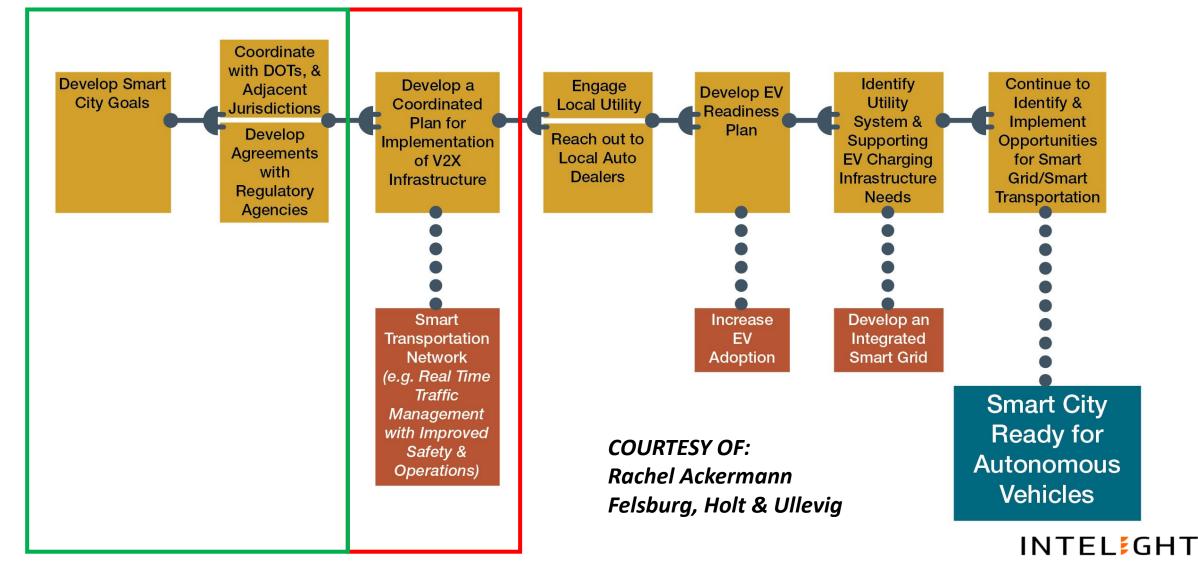
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What does this mean for the transportation agency?

- Pressure on the agency: mission critical systems no down-time
- Supply: New mobility options (e.g. shared rides, electric bikes and scooters)
 - Who provides them? Who regulates them?
 - What technologies and data are needed to be shared?
- Demand: Infrastructure-based shared netwroks and equipment
 - Who supports this (O&M issues: Service Level Agreements? and \$\$\$\$)
- New collaboration and partnership of public agency departments:
 - Public Works, IT, Planning, Community/Economic Development, City Manager



What steps should an agency be taking?



What steps should an agency be taking?

- Establish formal Agency Team Structure and Allocation of Duties
- Obtain Council approval of annual work program
- Examine options and develop a strategy for the future based on positioning the agency for partnering:
 - Anticipated high demand for:
 - Data
 - Field communications
 - Infrastructure real estate
 - High SLA's (O&M response)



What to look out for in Regulating

- Identify your public sector regulatory goals:
 - Protect public safety
 - Protect public assets
 - Recover regulatory costs

The agency goal should be to maintain control of the public infrastructure for the public benefit





What to look out for in Partnering

- Data
 - Keep control of it
 - Make it available to third parties
 - Monetize/trade
- Field communications
 - Keep control of it
 - Shared broadband networks
 - Make it accessible to third parties
 - Monetize/trade
- Infrastructure real estate
 - Keep control of it
 - Make it accessible to third parties
 - Monetize/trade

An agency goal should be to offset the cost of the involvement in the connected world through leveraging agency owned assets



To Learn More

- FHWA/USDOT
 - https://www.its.dot.gov/cv_basics/cv_basics_resources.htm
- National Operations Center of Excellence
 - Resources:
 - https://transportationops.org/resources-connected-and-automated-vehicles
 - V2I Deployment Coalition (Phase 2)
 - https://transportationops.org/V2I/V2I-overview
- Local
 - ITS CA
 - http://www.itscalifornia.org







