

South Bay Cities Council of Governments

Steering Committee Minutes June 10, 2013

ATTENDEES: Ralph Franklin (Chair, Inglewood), Dan Medina (1st Vice Chair, Gardena), Jim Goodhart & Ellen Perkins (Palos Verdes Estates), Jim Knight (Rancho Palos Verdes), Judy Mitchell & Suzy Seamans (Rolling Hills Estates), David Lesser (Manhattan Beach), Jacki Bacharach, Kim Fuentes, Catherine Showalter & Wally Siembab (SBCCOG), Steve Lantz (Transportation Consultant), Rob Beste (IWG Chair, Torrance) (left after Measure R), Michael Huls (OYCSE), Barbara Spoonhour & Dustin Reilich (WRCOG), Gail Doi (resident) Jon Rohrer (consultant), Natalie Champion (consultant)

ADDITIONS: GENERAL ASSEMBLY & STRATEGIC PLAN

- I. **REPORT OF POSTING OF AGENDA - Received and filed**
- II. **ANNOUNCEMENTS OF ANY CHANGES TO THE AGENDA - None**
- III. **PUBLIC COMMENT - None**
- IV. **CONSENT CALENDAR - 12:05 pm - APPROVED - (Perkins/Medina)**
 - A. Steering Committee – May 13, 2013 meeting minutes attached
 - **ACTION:** Approved with minor adjustment. Jim Knight requested that the minutes reflect his interest in being the delegate to the Santa Monica Bay Restoration Commission.
 - B. Board Meeting Microphone System - Memo attached
 - C. SBCCOG Address Change – Memo attached
- V. **ITEMS FOR REVIEW AND APPROVAL**
 - I. Transportation Issues – ~~4:05 pm~~ 1:25 pm
 - Monthly transportation update from Steve Lantz – attached
MEASURE R AND CRENSHAW LAX RAIL LINE
Steve reported that he received information from Metro that there is a \$160 million shortfall in the funding of the Crenshaw LAX rail line. Two issues arising from the shortfall include the South Bay Highway Program Boundary Map which is different than the boundary that Metro is using to recommend financing the Crenshaw LAX rail shortfall to come from the same subregion as the project. Also, Measure R prohibits taking funds from highway to rail until 2019. Steve recommends the Committee legally define the South Bay boundary for the Highway Program and strategize around switching highway monies to rail, in addition to confirming the voter approved boundaries, prior to the LACMTA Measure R meeting on Thursday, June 27, where Metro is expected to adopt the proposed changes.

Steve mentioned that the aforementioned problem is compounded due to the fact that the Measure R Acceleration item is also on the June 27th Meeting agenda. The acceleration item will move all of SBCCOG Measure R items to the first decade, which will impact Prop C 25 % allocations and reduce Measure R to \$736 million, which must be spent by 2023. Steve mentioned that a letter was sent to LACMTA objecting to such action. Steve recommends the creation of a subcommittee or task force that will prepare the SBCCOG position to send to Metro in writing and at the

Metro Construction Committee meeting on June 20 although they might not have a quorum and therefore the recommendation would move forward to the Board.

MOTION: The Committee will create a subcommittee that will send a letter to LACMTA representatives, arrange for meeting with members of the Board and Committee and attend the LACMTA meetings to address said issue **(Perkins/Medina)**

Volunteers for Subcommittee – Beste, Franklin, Goodhart

FURTHER ACTION: The Subcommittee volunteers will meet June 12th at SBESC at 10:30 a.m. to prepare for the LACMTA Meetings. Staff will review former agreements and documents with Metro regarding the South Bay Highway Program Boundary.

ADDITIONAL COMMENTS: Chair Franklin expressed his approval regarding cities reporting on Measure R implementation to the Committee and thanked John Mate from Redondo Beach for providing an update on the City being on track.

The Chair requested an action item, per the minutes, focusing on the need for policy addressing the consequences of cities not meeting the five-year requirement for project completion, as part of the Early Action Plan.

MOTION: The Steering Committee authorizes Jacki Bacharach, along with her assistant, to submit a recommendation of a de-obligation policy to the Steering Committee. **(Medina/Mitchell)**

ADMINISTRATION

D. Only You Can Save Energy - 12:10 pm

- At the last Steering Committee meeting, it was agreed that this information would not be linked to our website but instead, that Mr. Huls would be encouraged to use the public access channels and other cable outlets. Mr. Huls was notified.
- At the request of Councilman Medina, Michael Huls, creator, provided a brief presentation and asked for reconsideration
- Further information:
 - <http://demo3.greenstreetscene.com/>
 - <http://demo2.greenstreetscene.com/>

PRESENTATION: Michael Huls presentation described the SBCCOG echannel subdomains that would feature Only You Can Save Energy, the commercial messages as optional, and the availability of the banner message. SBCCOG videos can be uploaded along with access to the Zero Waste E-Academy is available. There is no long-term commitment. The cost will be waived the first year (due to their Green Technologies contractual commitment with SBCCOG) and the estimated cost for SBCCOG and SBESC will be \$26,000 annually for SBCCOG and SBESC access to those network channels. It would fulfill SBCCOG compliance with AB 32 and AB 341 mandates.

COMMENTS: Several committee members asked questions regarding obligations, website layout, endorsements, listing of consultants, specific services and the demand, and community outreach. Their network channels have a 20-to-1 viewership compared to SBCCOG current website. Further comments included grant-funding considerations along with issues of control.

Catherine – inquired about how much oversight SBCCOG would have through the website and whether this conflicts with SBCCOG new website capabilities. Catherine raised concerns regarding positioning SBCCOG with the OYCE message.

Franklin – discussed communication and interaction with SBCCOG staff.
Perkins – raised concern of obligation after the first year.
Mr. Huls – mentioned zero waste businesses
Knight – concerned that content is out of our control. More feedback from the different channels

MOTION: Re-affirmed the prior decision of the Steering Committee not to link to the OYCSE website due to issues of control. **(Perkins/Lesser; Opposed by Medina)**

E. SBCCOG Appointments to Outside Agencies - **12:25 pm**

- Commitment letters received so far from: Knight, Duclos, Perkins & Hachiya. Outstanding from: Addleman, Zerunyan, Love, Goodhart & Gabig. Will re-send
ACTION: Send Chair Franklin the Metro Service Council letters for Love and Gabig.
- Send officer commitment letter to nominees
ACTION: Send letters before June 27, 2013 and at the Board Meeting confirm
- Replacing Susan Rhilinger's SBCCOG assignments – SBACC and Measure R Vice Chair –
ACTION: Nominate John Addleman as the Vice Chair to the Measure R **(Rescinded)**.
DISCUSSION: Consider tying nomination to duties of current officers for 1st Vice Chair and cities with a stake in Measure R for consideration for 2nd Vice Chair. Changing the time for the Measure R meeting might attract and permit candidates who have a day job to attend and serve on the Committee.
 - **ACTION:** Jacki will send an email re: the SBACC and Metro Vice Chair positions being available for volunteers. Also SCAG EEC since Zerunyan is from same city as Mitchell and they are the SBCCOG two reps on that committee
 - **ACTION:** Consider creating a process for rotation of positions for Measure R Chair and Vice Chair with a definite term
- Santa Monica Bay Restoration Commission Term of Office
 - **ACTION:** Recommended that the terms for the 3 SMBRC representatives (1 delegate and 2 alternates) be 2 years from June, 2013 to June 2015

F. 2013-2014 Operating budget – attached - **12:35 pm**

- **MOTION:** Recommended the adoption to the Board **(Medina/Seamans)**
- **ACTION:** Bring operating and grants PNL and balance sheets to next Steering Committee Meeting.

G. Approval of Invoices – available at the meeting - **12:45 pm**

DISCUSSION: Torrance has paid dues and assessment. Last year, most payments were made after the new fiscal year.
MOTION: Approved invoices for payment **(Seamans/Medina)**

ADDITIONS:

General Assembly – memo attached – 12:50 pm

COMMENTS: Committee members provided feedback on three of the topics recommended for the General Assembly.

Knight – discussed the political controversy around climate change and that a focus on energy savings may be more acceptable
Franklin – mentioned including information on the Energy mandate, which will impact cities, to ensure preparedness
Goodhart – suggested that Sequestration has intangible implications and this might not be a good topic to consider, due to the lack of data

Medina – mentioned that Northrop could be moving due to sequestration cuts
Lesser – presented changing the *Why Must We Care: A South Bay Perspective* into a more focused discussion around AB 32 compliance
Franklin – proposed adding AB 66 and holding energy companies like SCE accountable for brown-outs, etc. and impacts under the *Why Must We Care* topic
Franklin – added the implications of the sequestration and the domino effect on the reduction of senior programs (e.g. Meals on Wheels). Regionally, sequestration economic impacts on airports
Mitchell – *Real Cost of Transportation* may not garner enough interest for the attendees of the event, aside from SCAG. The topic of road maintenance, considering the telephone survey of residents concluding that people don't want to pay for such projects, reveals a lack of interest regarding such topics
Lesser – mentioned residents opposed to tax increases for more or better services

ACTION: Change the title of *Why Must We Care: A South Bay Perspective* to something like *Why Must We Care and What are We Going to Do About It*

Strategic Plan – 4:00 pm 2:08 pm

Part of contract with Jacki Bacharach and Associates – to be completed by November 2013

- **Last discussed in May 2011 when a report was made on some options for different approaches**
- **Some of the issues identified:**
 - **Who is it for? What is it for? Just for Steering Committee, whole Board, include City Managers, whoever is interested?**
 - **Possible topics to cover – how we benefit cities, how to get funding? the role of SBESC and SBCCOG, priorities, what has been accomplished, SWOT analysis**
 - **The direction at that time:**
 - **Come back with vision (what needs to be accomplished), mission (what we can do), values and goals (how we get there). BOARD ADOPTED JUNE 2012.**
 - **Re: Strategic Planning - Mike Jenkins, ½ day, under \$2000, Board and Steering Committee invited but whoever wants to attend can come. Discuss both SBCCOG and SBESC and come back with priority areas to consider. Further discussion deferred and not resumed.**

COMMENTS: Member comments focused on SBCCOG objectives for the facilitation of a strategic plan, the SBCCOG as a communication tool for cities, issues with AB 32 and synthesis framework and reassessing the value of SBCCOG.

Lesser – desires discussion at the Board level of what is the core mission of SBCCOG.

Franklin – stated that Board Member and City manager input should be considered in determining what is the goal.

Jacki – mentioned the changes in government using COGs as a communication liaison for cities with more issues impacting the areas of focus for the COG.

Perkins – mentioned that Jacki's comments is precisely why SBCCOG needs to have a strategic plan since many city managers don't have the time or the resources to do the work that SBCCOG is doing.

Medina – stated that members of the SBCCOG have a responsibility to report back to the councils and city managers.

Knight – stated that he reports back to cities and staff.

Siembab – discussed that new issues come up that require new responses and that a sustainability framework needs to be adopted by the Board.

Lesser – mentioned that policymakers should re-evaluate their priorities and the workshop should be limited to 1 day.

Franklin – requests that the exact timeframe be identified.

Goodhart – recommended opening it up to the Board and the city managers or designee.

Jacki – recommended that the Board of Directors considerations be included in moving forward with the strategic plan.

Medina – recommends including “What’s in it for us” coming from a city perspective

ACTION: Options will be provided at the next Steering Committee for further consideration

WORK PROGRAM

H. Sustainable South Bay Strategy Updates —~~12:50 pm~~ – 1:10 pm

- PEV Readiness Project Status

- SCAG Sustainability Grants - SBCCOG and City of Hawthorne applications

- NEV Final -- planned presentation

COMMENT: Dan Sperling, member of the CARB will present to the June 27th and July 29th Board Meetings.

COMMENT: NEV data has been presented to the Bike Coalition and NRDC and Move LA

- UCLA Symposium - Climate Change Impacts on LA County

COMMENT: One mile grid cells forecasting the difference in climate change in various places and how by 2080, no snow will be on the Southern CA mountains and other changes making it unrecognizable.

- Car2go status

- Car2go close to pulling out due to lack of cooperation from cities.

- The Compass project was submitted.

J. South Bay Environmental Services Center – ~~1:15 pm~~ – 1:35 pm

- Memo on SBESC programs to be available at the meeting-

COMMENT: A series of Energy Workshops will be held for fixer-uppers

ACTION: Jacki will resend the Energy Tips sheet

NOTE: Torrance Water, on June 3rd, will be drafting a new agreement very similar in content to last year's with the exception that the new agreement will cover the two year period of fiscal 2013-14 and 2014-15 in the amount of \$33,000 (\$16,500 per year). Will go to the Board.

- Strategic Plan Strategies Contract with SCE and Request for Proposal (RFP)

- Memo attached

ACTION: Approved recommendations for an expedited approval process
(Perkins/Medina)

- Collaborations

- Library Lending Program - Memo attached

- **MOTION:** Recommended that the Board approve the attached MOU with the City of Torrance Public Library that describes the lending for a one-year period, commencing July 1, 2013 and ending June 31, 2014 **(Seamans/Knight)**

- Water Leak Detection Program for SCE Request for Proposal – memos attached

COMMENT: Jacki – Cal Water & Golden State Water did not agree to participate. The 4 cities with municipal water departments did – enthusiastically.

Franklin – mentioned reaching out to American Water in the City of Inglewood

Knight – discussed looking into the issue of water pressure, specifically leaks, as this is an important concern.

ACTION: Approved submittal of proposal to Southern California Edison
(Knight/Seamans)

- HERO program with WRCOG for PACE financing for South Bay residents

- Memo attached

PRESENTATION: Ms. Spoonhour discussed how the California HERO Program provides property retrofits for saving energy and water.

COMMENTS:

Goodhart – expressed concern re: statement in program documents re: Fannie Mae and Freddie Mac disclosure. He also mentioned the variance in mortgages in coastal v inland communities and questioned whether there will be another round of contractor calls to homeowners. **RESPONSE: HERO monitors what contractors say but no the number of calls that they make. They have kicked contractors out of the program.**

Knight – concerned regarding lien priority and waivers

Perkins – questioned whether SBCCOG should be involved. **RESPONSE:** – this is a resource for cities

Lesser – questioned how this program aligns with the core mission of SBCCOG

Franklin – questioned the five-year commitment for participation

MOTION: Recommended the SBCCOG Board of Directors approve the MOU with WRCOG for HERO Program **(Knight/Seamans; Opposed by Lesser)**

FURTHER MOTION: Recommend that Figtree and Hero Program be present at the upcoming SBCCOG Board of Directors Meeting **(Perkins/Franklin)**

K. SCAG Update – ~~1:35 pm~~ – 1:55 pm

- Summaries of Sub-Regional Coordinators, Technical Working Group, & Policy Committees - **Deferred**

L. Legislative Advocacy - ~~1:40 pm~~ – 2:00 pm

- Matrix attached
- Press conference on AB 66 changes to be held on June 21 at 1 pm at the Manhattan Beach Civic Center (Notify Jacki if attending)
- AB 277 is strongly opposed by the City of Inglewood and the City of Gardena since it allows reservation shopping
- **ACTION:** Recommend the Board support AB 1147 regarding Massage therapist certification & oppose AB 277
- Next Legislative Briefing and Breakfast – July 11, 8am – 9:30 am – invite colleagues and City Managers

AGENDA DEVELOPMENT – 1:50 pm – 2:10 pm

M. Board Meeting – May 23, 2013 – draft agenda attached

- Future Board topics
 - July – MS-4 Permit Guidelines Clarification
 - August – City Dock Project, Port of Los Angeles

ANNOUNCEMENTS

- At the Peninsula Street Fair staff was there, but there was a lack of volunteers.
- City of Gardena Flag Day June 14th at 11 am and it's free.

NEXT STEERING COMMITTEE MEETING – Monday, July 8, 2013 @ 12:00 pm

ADJOURNED at 2:58 pm (Seamans/Knight)