

South Bay Cities Council of Governments

Steering Committee

MINUTES

September 9, 2013

Attendees: Dan Medina (Chair, Gardena), Jim Goodhart (Vice Chair, Palos Verdes Estates), Jim Osborne (Lawndale), Olivia Valentine (Hawthorne), Michael DiVirgilio (Hermosa Beach), Jim Knight (Rancho Palos Verdes), David Lesser (Manhattan Beach), Ralph Franklin (Inglewood), Chandler Shields (SBESC), Jacki Bacharach, Kim Fuentes, Steve Lantz, Wally Siembab, Natalie Champion, Lisa Rodriguez (SBCCOG)

I. REPORT OF POSTING OF AGENDA

- **ACTION:** Received and filed

II. ANNOUNCEMENTS OF ANY CHANGES TO THE AGENDA

- **MOTION:** Moving forward, any changes to the agenda must be approved and disseminated in accordance with the Brown Act.
- **ACTION:** Approved (Goodhart/Osborne)
- **COMMENTS:** Item V. L. adding the Water Leak Detection Contract with Southern California Edison and Willdan to the agenda (Bacharach).
- **ACTION:** Approved (Goodhart/Osborne).

III. PUBLIC COMMENT

IV. CONSENT CALENDAR - ~~12:05 pm~~ 12:19 pm

- Steering Committee – August 12, 2013 meeting minutes attached
 - **ACTION:** Approved (Osborne/Goodhart)
- SCAG Regional Council Districts
 - SCAG reviews the Regional Council district boundaries every 5 years and solicits comments – see attached letter
 - **ACTION:** Send attached response letter to SCAG.
- Video Conference Use report for January through August - attached
- SBCCOG Appointments
 - Commitment letters for those appointed to outside agencies - Outstanding from: Zerunyan
- Dues and Assessment Payments outstanding: Hawthorne, Lomita. All others paid in full except for Lawndale and Rolling Hills, which did not pay the assessment.
 - COMMENTS:** Jacki and Kim shared information regarding the assessments and the types of analysis and topics for the SBCCOG to focus on per the requests made by various member cities.
 - RECOMMENDATIONS:** Send information regarding the assessment to the Steering Committee members (Valentine); create a dues statement assessment schedule and notification during midyear budget so cities can include the cost into the upcoming fiscal year budget (Bacharach); send a “for your information” letter to member cities regarding dues payment and the benefits of the SBCCOG assessment to their respective city (Medina); explain the benefits of the SBCCOG assessment (Knight).
- Strategic Plan Proposal
 - Request for Proposal is circulating and proposals due September 20.

V. ITEMS FOR REVIEW AND APPROVAL

ADMINISTRATION

G. Social Media Report – ~~attached~~ – ~~12:15 pm~~ 12:30 pm

- **COMMENTS:** Kim and Chandler discussed information on the SBCCOG current social media platforms and the information gathered through the fact-finding process with member cities in developing ongoing social media strategies.
- **RECOMMENDATIONS:** Determine how the SBCCOG will engage member cities (Knight) and overcome the departmental compartmentalization problem (Valentine) and talk to City Managers to obtain their buy-in (Goodhart). Additionally, define the goals of the social media-working group (Lesser).
- **ACTION:** Directed staff to initiate a meeting with member cities and the county to assess the interest and value of establishing an ongoing social media-working group. (Goodhart/Osborne).

H. General Assembly - ~~12:30 pm~~ 12:44 pm

- Working Title: Why Must We Care: The Cost of the Changing Environment to the South Bay
- Program status reviewed
- Lisa Rodriguez discussed sponsorships
- **HANDOUTS:** Revised General Assembly flyer distributed at the meeting.
- **COMMENTS:** Jacki discussed the new flyer, the current speakers, the letter sent to request Carla Peterman as a speaker and the letter sent to Governor Brown. Lisa presented information on the sponsorships, including Southern California Edison and Iteris' \$2,500 level sponsorship. Lisa also mentioned reaching out to member cities for assistance in identifying potential businesses for sponsorship consideration.
- **RECOMMENDATIONS:** Send invitation to Southern California Edison and consider topics, including electric cars, LED lights and the grid system (Knight); consider Heidi Sanborn of the California Product Stewardship Council as a speaker (DiVirgilio); find speakers that have something to "say" (Lesser).

I. Personnel – ~~12:45 pm~~ 12:51 pm

- **HANDOUTS:** Independent Contract Agreement for David Biggs (Three week agreement and full agreement contract) distributed at the meeting.
- **COMMENTS:** Jacki discussed the resignation of Catherine Showalter and taking sufficient time to identify the right candidate for the position. Jacki recommends the Committee approve a three-week contract with David Biggs until the Board meeting.
- **RECOMMENDATIONS:** Ensure the full contract will be on the consent agenda for the Board Meeting, including the statement of work (Goodhart); articulate to the Board the nature of the contract and deliverables for the contract (Lesser).
- **MOTION:** To approve the first three weeks of the contract for David Biggs and present to the Board the full contract for approval.
- **ACTION:** Approved (DiVirgilio/Goodhart).

J. Approval of Invoices – available at the meeting – ~~1:00 pm~~ 1:10 pm

- **ACTION:** Approved invoices for payment (Franklin/Knight).

WORK PROGRAM

K. Sustainable South Bay Strategy Updates – ~~1:05 pm~~ 1:11 pm

- SCAG Sustainable Communities Strategy – Delegation – memo attached
 - **ACTION:** Directed staff to prepare a letter for Board approval to be sent to SCAG declining to take responsibility for producing a sub regional SCS for the 2016 RTP.

- **COMMENTS:** Wally presented the Sustainable South Bay Strategy via PowerPoint presentation.
- **RECOMMENDATIONS:** Provide information as to why the SBCCOG is not moving forward with the strategy (Knight).
- **MOTION:** Go forward with the letter to SCAG indicating that the SBCCOG does not want to take part in the currently proposed SCS as we have an alternative view as to how we want to go forth.
- **ACTION:** Approved (Knight/Osborne).
- **AMENDED MOTION:** Include the need to encourage SCAG to have a dialogue to incorporate it into a funding mechanism.
- **ACTION:** Approved.

- Summary of Neighborhood Oriented Development Feasibility Study Final Report funded by SCAG as part of the COMPASS Program.
- **COMMENTS:** Wally presented the report via PowerPoint, specifically the assessment of the neighborhood oriented development feasibility in three study areas.
- **RECOMMENDATIONS:** Identify the follow-up actions and what model to use for neighborhood oriented development (Valentine).

- BEV demonstration program update
- **COMMENTS:** Jacki shared that the interim report is due April 2014.

- Summary of Comments to California Energy Commission requested by CEC Commissioner Janea Scott
- **COMMENTS:** Wally discussed the interest in long-term energy futures in California. Jacki suggested that emails be sent to keep the Commission informed about the activities of the SBCCOG regarding this matter.

K. Transportation Issues – ~~1:20 pm~~ 1:42 pm

- Monthly transportation update from Steve Lantz – attached
- **COMMENTS:** Jacki shared that Steve is the featured speaker at the Carson Chamber of Commerce Quarterly meeting to be held on September 19 at 7:30 am. Steve discussed legislation that will provide a one-year solution to pension reform and how the petition is expected to pass. Steve also presented information on the Express Lane study including the I-405; information was presented about Mayor Eric Garcetti's czar Matt Peterson and involving him in SBCCOG issues.

- Measure R meeting time
- **ACTION:** Measure R meetings will take place the first Wednesday of the month, starting at 3 pm, effective October 2.

- Response to Antonovich/DuBois request for projects for a future sales tax – memo attached
- **HANDOUTS:** Revised letter re: Response to Antonovich/DuBois request for projects for a future sales tax distributed at the meeting.
- **COMMENTS:** Jacki stated the revised letter includes the City of Lawndale's response and information on projects and the sub regional policies. Steve mentioned that the letter is due October 4, but the SBCCOG wants member cities' responses with project information for the Board to approve at the next meeting.
 - **ACTION:** Approved to send to the Board.

- Request to Opt out of Metro Measure R Acceleration Initiative – attached
- **COMMENTS:** Steve discussed the Metro letter will be presented to the Board, opting out of accelerating the SBCCOG Highway program and retaining Metro's contingency line item, specifically the funds the SBCCOG is entitled to before escalation.

- **RECOMMENDATIONS:** Include in the outreach reminders for legislators and staff to be prepared to address the issues presented at the previous Legislative Briefing (Franklin).

N. Special Events – ~~1:55 pm~~ **2:21 pm**

- SMRBC 25th Anniversary – October 17
- SBCCOG/SBACC October 30 joint mixer/meeting
- **HANDOUTS:** October 30 joint mixer flyer distributed at the meeting.
- **COMMENTS:** Dan Medina will present what is the SBCCOG (Bacharach).

AGENDA DEVELOPMENT – ~~2:00 pm~~ 2:22 pm

O. Board Meeting – September 26, 2013

- **COMMENTS:** Jacki mentioned the featured speaker from LAX, would discuss the LAX renovations.
 - Future Board topics
 - October - Proposition 13 – The Legacy
 - City Dock Project, Port of Los Angeles
- **COMMENTS:** Jacki mentioned that Joyce Fahey, Executive Advisor E&B Natural Resources, wants to do a presentation on the proposal to drill oil in Hermosa Beach.
- **RECOMMENDATIONS:** This is not an SBCCOG issue (Goodhart) and the Steering Committee recommends not having this presentation.

NEXT STEERING COMMITTEE MEETING – Regular dates are holidays:

- Monday, October 14, 2013 @ 12:00 pm – RECOMMEND keeping the regular date
- **COMMENTS:** Olivia Valentine will be unable to attend (Valentine).
- Monday, November 11, 2013 - @ 12:00 pm – RECOMMEND November 12 - **APPROVED** the date changes.

ANNOUNCEMENTS:

- **COMMENTS:** Jacki will be on vacation the 12th through the 25th of September; Medina mentioned that Osborne will be performing on September 14 at the Lawndale Jazz/Blues Festival; Medina will be performing on October 5 at the Heritage Festival at Gardena City Hall.

ADJOURNED at 2:28 pm