

# South Bay Cities Council of Governments

## Steering Committee

### MINUTES

Monday, April 14, 2014

**Attendees:** Dan Medina (Chair, Gardena), Jim Goodhart (1<sup>st</sup> Vice Chair), Jim Gazeley (2<sup>nd</sup> Vice Chair, Lomita), Ralph Franklin (Immediate Past Chair, Inglewood), Jim Osborne (Lawndale), David Lesser (Manhattan Beach), Michael di Virgilio (Hermosa Beach), Jacki Bacharach, Kim Fuentes, Wally Siembab & Steve Lantz (SBCCOG)

#### I. REPORT OF POSTING OF AGENDA

- **ACTION:** Received and filed

#### II. ANNOUNCEMENTS OF ANY CHANGES TO THE AGENDA – ADD REPORTS ON SOCIAL MEDIA AND SENIOR SERVICES MEETINGS – AFTER VII.0.

#### III. PUBLIC COMMENT - NONE

#### IV. OVERVIEW OF IMPORTANT CONSENT CALENDAR ITEMS - 12:05 pm

##### A. SGC grant lobbying efforts –

**SGC LOBBYING DAY:** Thursday, April 10, Sabrina & Jacki went to Sacramento with Michael Turner from Metro who set up appointments with 4 of the agencies on the Strategic Growth Council for us to meet with to explain our application for funds. Resources Agency, Food & Ag, EPA & Health & Human Services. Visited our legislative offices too. Although we won't know how successful we were until late May, we had a very productive day. The appointments were with people that were involved in the Strategic Growth Council process and we had ample opportunity to explain who we are and what we are proposing.

##### B. Environmental Programs report – 3 Platinum cities!!! – OF THE 7 IN SCE TERRITORY, WE ARE 3! – KIM'S GREAT WORK MADE IT POSSIBLE

##### C. DIRECT INSTALL FOR FAITH BASED CHURCHES – MUST BE IN THE SYSTEM BY JUNE. PASSED OUT FLYERS. SEND ELECTRONICALLY TO EVERYONE.

#### V. CONSENT CALENDAR – action items noted, remainder are receive & file - 12:10 pm

##### A. Steering Committee – March 10, 2014 meeting minutes attached – OSBORNE/GAZELEY

- **ACTION:** Approved

##### B. Grant Opportunity

- SGC grant submitted
- SCAG did not receive funding for the PEV grant submittal of which we were a part. Re-scoping and re-submittal is being discussed.

##### C. General Assembly

- As of April 7, 2 sponsorship checks outstanding

##### D. Transportation Issues

- South Bay Boundary issue update – meeting with Metro Board members Pam O'Connor and Mike Bonin as well as Westside Cities COG Board members on April 22. Jim Goodhart, Jacki Bacharach and Steve Lantz attending for SBCCOG
- Monthly transportation update from Steve Lantz – attached

##### E. South Bay Environmental Services Center Activities Report – attached

- F. Drive the Future – BEV project
  - The AQMD's lease on the BMW that they loaned us is up at the end of June so they are replacing it with a Honda Fit.
  - Since we have so many people on the waiting list, we asked for the Honda Fit in April so that we could have 1 more household included than originally planned – utilizing 5 vehicles for two months until we return the BMW in June.

## VI. ACTION ITEMS

- G. Nominating Committee – **12:15 pm**
  - It is time to appoint the annual Nominating Committee so that they can report at the May Board meeting.
  - **ACTION:** AppointED Nominating Committee – MEMBERS = **MEDINA/GOODHART/OSBORNE KNIGHT/GOODHART RE: MOTION TO APPROVE**
- H. Personnel – **12:20 pm**
  - Contract position for the Deputy Executive Director – **12:30 pm**
    - Memo **INCLUDED**
    - **ACTION: VALIDATING STATUS QUO – RECEIVE AND FILE – DI VIRGILIO/GAZELEY**
  - Updated Job Descriptions – attached
    - **SOME STYLISTIC CHANGES RE: # OF YEARS AND BACHELOR'S DEGREES AND SOME BETTER DELINEATION BETWEEN CLASSIFICATIONS**
    - **CHECK BONUS AND TAX STATUS. POSSIBLY CONSIDER POSSIBLE RAISE POOL IN THE FUTURE.**
    - **ACTION:** RecommendED Board approval – **PENDING LEGAL REVIEW – KNIGHT/OSBORNE – 4/18/14, Jenkins reviewed & had no changes**
- I. Legislative Advocacy – **12:35 pm**
  - Legislative Matrix – attached – **ADD SB 1262 RE: MEDICAL MARIJUANA**
  - **WORK WITH KIERNAN ON IMPACTS TO OUR CITIES OF HR 29 – HUGE POTENTIAL ON CITIES' EFFICIENCY**
  - **GAZELEY CONCERNED RE: MESSAGE BILL – AB 1147 – BIG PROBLEM**
  - **ACTION: RECOMMENDED APPROVAL TO THE BOARD OF THE LISTED POSITIONS – FRANKLIN/GOODHART**
  - April 30 – PUC Day in Los Angeles – attending for SBCCOG: David Lesser, Olivia Valentine, Jim Goodhart, Rob Beste, Ray Cruz, Jacki Bacharach
  - Legislative Breakfast - May 14 – **ISSUES TO DISCUSS – MESSAGE, MARIJUANA & MB FUEL BILL?**
- J. Torrance Lending Library Agreement – **12:45 pm**
  - Memo and MOU agreement attached
  - **ASK TORRANCE TO PUT THEM IN THEIR BRANCHES. ARE THEY IN THE INTERLIBRARY LOAN DATABASE?**
  - **MARKET THE COLLECTION ON OUR WEBSITE & IN THE E-NEWSLETTER**
  - **ACTION:** RecommendED Board approval – **LESSER/GAZELEY**
- K. Board meeting agenda development - – **12:50 pm**
  - April – draft agenda attached
  - May – Annual Budget Review, Nomination of Officers
  - June – Budget adoption, Election of Officers
  - July – Cost of Power Supply in the South Bay, cost and interconnections & SONGS effect & Future Energy Needs for the South Bay

- L. Crisis Communication Workshop – 1:00 pm
  - 2 years ago at the end of the General Assembly, we sponsored a crisis communication training for public officials in South Bay Cities. The Program Coordinator would like a letter of support regarding how we perceived the value of the **February 2012** training.
  - **FRANKLIN – EARTHQUAKE PREPAREDNESS/HOMELAND SECURITY**
  - **MEDINA – JOIN FORCES WITH CERT – WOULD BE VALUABLE BUT THIS IS FOR PUBLIC OFFICIALS**
  - **LESSER – EVERY MEMBER OF MB IS CERT CERTIFIED**
  - **ACTION: VALUABLE - SEND LETTER OF SUPPORT – KNIGHT/LESSER – letter e-mailed 4/18/14**
- M. Approval of Invoices – available at the meeting – 1:05 pm
  - **ACTION: ApproveD invoices for payment – FRANKIN/DI VIRGILIO**

## **VI. STRATEGIC POSITIONING ITEMS/ANNOUNCEMENTS AND UPDATES**

- N. Sustainable South Bay Strategy Updates – 1:10 pm
  - Report on Toyota Forum re: Deployment of hydrogen fuel cell vehicle refueling infrastructure
    - **KNIGHT - OVERVIEW OF CAR MANUFACTURERS' PLANS AND INFRASTRUCTURE. PROMISING BUT STILL NOT READY FOR IMPLEMENTATION. FUEL CELL CARS OVER \$100,000 – TOO EXPENSIVE, NEED MORE FUELING STATIONS. LOTS OF FIRE RESTRICTIONS, ETC. CA 9 STATIONS IN THE SOUTH BAY NOW.**
    - **SIEMBAB – NEW TECHNOLOGY. WILL OPERATE JUST LIKE EXISTING VEHICLES AND STATIONS. ADOPTED POLICY OF THE BOARD IS MORE MULTI-MODAL AND RIGHT-SIZING OF VEHICLE USE. POSSIBLE CASE THAT WITH UBER AND LYFT MIGHT NEED LESS VEHICLES. THIS STRATEGY DOESN'T ADDRESS CONGESTION AS OURS DOES. CONSIDERING POSSIBLE HOME FUELING BUT THAT IS PROBLEMMATIC. CEC IS PUTTING \$20 MILLION INTO FUELING STATIONS THIS YEAR. FUNDS SPREAD THROUGH SEVERAL INITIATIVES – RELUCTANCE TO BET ON ONE STRATEGY.**
    - Report on Larry Kosmont's presentation on Economic Development After RDA – presentation @ <http://www.kosmont.com/wp-content/uploads/2014/04/New-Tools-for-Economic-Development-SCAG-2014-4-2-14-V3.pdf>
      - **MESSAGE IS RE: ECONOMIC DEVELOPMENT - CAN DO WHAT YOU WANT BUT IS MUCH HARDER NOW. NEED TO BE SURGICAL. COMPLEX AND NEED EXPERTISE FOR ECONOMIC DEVELOPMENT. FULL EMPLOYMENT FOR CONSULTANTS.**
- O. South Bay Environmental Services Center Programs – 1:25 pm
  - SCE and SCG proposals for the 2015 budget year keep SBCCOG with the same goal as last year and a few thousand dollars more budget. Anticipated decision by the PUC – 6/12/14
  - Staff is in the process of changing all of the SBESC e-mail addresses to southbaycities.org addresses. E-mails sent to the old address will be re-routed
  - **BRING BACK MONUMENT SIGN ISSUE**
  - **Reliability – MURATSUCHI HAS FULL SET OF CITY REPORTS. – REPORT TO NEXT MEETING RE: APRIL 30 MEETING. COME TO THE MEETINGS WITH SOME CONSISTENCY WITH MESSAGE.**
  - **SOCIAL MEDIA WG NEXT STEPS:**
    - **Sharing County RFP scope to develop social media policy and timeline**
    - **Considering goals and measures of success for social media use as well as target audiences**

- **Sharing SB cities demographics**
  - **Besides Joulebug, looking at other environmental apps and reaching to county and environmental charter schools.**
  - **Asking the League of California Cities to expand social media list of services**
  - **Posting social media policy, security tips from County of Los Angeles newsletter, minutes and Joulebug App video to LinkedIn Group**
  - **Determining if we can invite group to County Leadership Conference on Social Media – May 28**
  - **Emailing LinkedIn Group monthly featuring new information and reminding them to use it as a communication tool**
- **SENIOR SERVICES WG NEXT STEPS:**
- a. **Research Orange County Programs, ITN – COMING TO THE NEXT MEETING**
  - b. **Gardena to send STRIDE RFP and information re: when the next RFP is expected to be out to SBCCOG for sharing with the group and discussion**
  - c. **Lisa – statistics for each city to SBCCOG for sharing with the group and use for grants**
    - i. **65+ population**
    - ii. **85+ population**
    - iii. **PVE 25% of pop is 65+; RH ~25% of pop 65+; MB is 11% 65+**
  - d. **Grace – energy and water efficiency tips for seniors to be sent to each city for their newsletters and senior publications**
  - e. **All – invite others that might be interested:**
    - i. **Lisa to contact hospitals – Providence, Kaiser, Torrance Memorial, Harbor-UCLA**
    - ii. **PV Seniors**
    - iii. **LA County Supervisors representatives & Department of Aging**
  - f. **Meetings to be held on the 4<sup>th</sup> Tuesday every other month at 9:30am**
  - g. **MEDINA - ONE IN 7 PEOPLE OVER 65 HAVE ALZHEIMERS – PEOPLE BI-LINGUAL & TRI-LINGUAL HAVE 40% LESS CHANCE. OVER 85 – 1 IN 2.**

**SEND MINUTES TO THE GROUP FROM THIS MEETING.**

- P. Possible Future Special Events – 1:35 pm
- **Space X – 1<sup>ST</sup> PRIORITY – contacted Hawthorne City Manager for assistance & ASK VALENTINE FOR HELP**
  - **Tour of LAX Airfield including Bradley Terminal – SCHEDULE JUNE 12 @ 5 PM @ FLIGHT MUSEUM**
  - **Sea Lab & Desalination Plant in Redondo Beach – 3<sup>RD</sup> PRIORITY – PURSUE IF WE CAN'T GET SPACE X SOON**
    - **ONE IN TORRANCE TOO**
  - **Tour of Gas Company facilities near Ballona Wetlands – 4<sup>TH</sup> PRIORITY**
  - **Hawthorne Airport**
  - **Possible dates – Thursday, May 8, 29 or June 12 in the morning**
  - **ACTION: LAWA – JUNE 12 @ 5 PM**

**NEXT STEERING COMMITTEE MEETING – May 12, 2014 @ 12:00 pm**

**PLEASE CONSULT WEBSITE IF YOU ARE NOT SURE ABOUT THE MEETING SCHEDULES**

**ADJOURN**