

SOUTH BAY CITIES COUNCIL OF GOVERNMENTS
THURSDAY, JANUARY 24, 2013
SOUTH BAY ENVIRONMENTAL SERVICES CENTER THEATER
20285 S. WESTERN AVENUE, 1ST FLOOR, TORRANCE, CA 90501

CALL TO ORDER – INTRODUCTIONS

Chair Franklin called the SBCCOG Board of Directors meeting to order at 6:00 pm.

In attendance were the following voting members:

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| Suzanne Fuentes, El Segundo | Jim Goodhart, Palos Verdes Estates |
| Olivia Valentine, Hawthorne | Jim Knight, Rancho Palos Verdes |
| Jeff Duclos, Hermosa Beach | Pat Aust, Redondo Beach |
| Ralph Franklin, Inglewood | Frank Zerunyan, Rolling Hills Estates |
| Jim Osborne, Lawndale | Tom Brewer, Torrance |
| Jim Gazeley, Lomita | Dan Rosenfeld, LA County, 2 nd District |
| Amy Howorth, Manhattan Beach | Steve Napolitano, LA County, 4 th District |

Other Elected Officials:

Assemblyman Isadore Hall, 64th District
Matt Kilroy, Redondo Beach
Pam O'Connor, Metro Board
Ronald Smith, West Basin MWD

Also in attendance were the following persons:

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|---|--------------------------------------|
| Heather Hutt, Assemblyman Hall | Rosemary Lackow, SBCCOG |
| Greg Curtin, Civic Resources Group | Lisa Rodriguez, SBCCOG |
| Greg Stevens, GSE Solutions, LLC | Catherine Showalter, SBCCOG |
| Jeff Kiernan, League of CA Cities | Joseph Jaramillo, SBCCOG A/V Support |
| Jacob Haik, LA Councilman Buscaino's office | Steve Lantz, SBCCOG Consultant |
| Mike Bohlke, Metro Director O'Connor | John Parsons, SBWIB |
| Alan Patashnick, Metro | Matt Horton, SCAG |
| Stephanie Wiggins, Metro | Jim Hodge, SCE |
| Jacki Bacharach, SBCCOG | Scott Gobble, SCE |
| Kim Fuentes, SBCCOG | Gene Rodriguez, SCE |
| Marcy Hiratzka, SBCCOG | Marcella Low, SCG |

CONFIRM POSTING OF THE AGENDA BY THE CITY OF TORRANCE

Jacki Bacharach confirmed that the agenda was properly posted in the City of Torrance.

ANNOUNCEMENTS OF ANY CHANGES TO THE AGENDA

The agenda was revised with the addition of a presentation of the South Bay Cities Energy Efficiency Quarterly Program Update, to precede the SCE/SCG presentation.

PUBLIC COMMENT- none

CONSENT CALENDAR

Matters listed under Consent Calendar are considered routine and will be enacted by one motion and one vote. There will be no separate discussion of these items. If discussion is desired, that item will be removed from the Consent Calendar and considered separately.

- A. **November Board Meeting Minutes** (*attachment*) – **Approve**
- B. **Contract with Metro to Provide Vanpool Outreach Services** (*attachment*) – **Approve**

- C. **Amendment to Contract with Transportation Consultant** (*attachments*) – **Approve**
- D. **Report of Time Critical Actions Taken by Steering Committee** (*attachment*) – **Receive & file**

MOTION by Board Member Gazeley, seconded by Board Member Aust, to **approve** the Consent Calendar as submitted. No objection. So ordered.

PRESENTATIONS

Welcome Assemblymember Isadore Hall, 64th District, to the South Bay

Chair Franklin introduced Assemblymember Isadore Hall to the South Bay (COG). Due to redistricting, Assemblymember Hall now represents the 64th Assembly District, which includes the communities of Carson, Gardena, South Los Angeles, Torrance, Willowbrook, and Wilmington. The Assemblymember described his journey to the Legislature and stated that the main issues he champions are: education, health care, jobs, infrastructure, and water. A list of his five District Advisory Boards was also distributed. He also stated he voted on behalf of the cities to preserve RDAs. Councilmembers Osborne and Valentine both expressed their concern for the loss of Redevelopment Funds and asked if the Assemblymember sees reform in the future (specifically regarding enterprise zone designation.) Assemblymember Hall said that he acknowledges the need for redevelopment, especially since he comes from a low-income community himself. He said that the Governor is talking about a type of enterprise zone designation reform and previously wanted to combine this with RDA. During his tenure on the Compton City Council, the Assemblymember successfully secured Enterprise Zone designation, bringing millions of dollars to the city. He said he would have a big problem if any reform was to happen to Enterprise zone designation.

Recognition from SCE & SCG for Exceeding Our Stretch Goals for the 2010-2012 Partnership

Preceding the presentation from Southern California Gas and Edison, Greg Stevens, energy engineer for the SBESC, gave a quarterly update on the South Bay Cities Energy Efficiency Program. The SBESC works with Edison and the Gas Company to identify municipal projects within the South Bay cities that qualify for energy efficient upgrades and this successful program has exceeded its savings-goals in the following areas: kWh for energy, therms for gas, and reduction of CO2 emissions. The presentation also listed the amount of incentives that each city has received as the result of its participation in the program. Currently, numerous energy audit efforts are underway. Edison incentives have been restructured to promote LED lighting solutions and SBCCOG is investigating for the cities the procurement and upgrade options for utility-owned street lights. The SBESC is helping spread the word of energy efficiency opportunities to City Managers, city staff, and special districts like unified school districts. Councilmembers Howorth and Knight both expressed their eagerness to see this program extended to School Districts.

Following this presentation, Gene Rodriguez, Edison's Director of Customer Energy Efficiency, congratulated the South Bay Energy Efficiency Leadership Program for being so exemplary among partnerships, while putting funds back into South Bay cities and schools and educating South Bay constituents about energy efficiency. Marcella Low of the Gas Company added that the South Bay partnership is the most therm-conserving partnership in the Gas Company's service territory.

Update on Metro's ExpressLanes (MEL) Program

Stephanie Wiggins, ExpressLanes Project Manager at Metro, made a presentation on the progress of this pilot program on the I-110 freeway (from 182nd Street to Adams Bl). She displayed a map of LA County and using a color coding, showed the areas where 82,562 FasTrak accounts have opened (according to zip code). Among the top ten cities that opened the most accounts in the county are Torrance, Redondo Beach, Manhattan Beach, Gardena, Rancho Palos Verdes, and San Pedro. Metro has an equity plan for low-income commuters which no other transportation agency or authority in the country has. Metro wants to see the number of low-income participants increase. Participants may add their TAP card number to their FasTrak account and get toll credits when they use other public transportation. The pilot is required to maintain speeds to be at or over 45 mph 100% of the time on the ExpressLane, and that needs to be maintained in order to keep the funds for this pilot or they have to be returned. One change has occurred: double yellow lines were changed to double white lines, and there is new signage to indicate this (it is a moving violation for drivers to cross.) MEL on the I-10 will open on February 23. Other findings include: **Safety** – Zero Accidents Attributed to ExpressLane Operation; **Travel Speeds** – Above 45 mph 110% of

the time (Ramp Up Period Continues but GP Lane Speeds Improved 5 mph from November 2012 to December 2012); **Usage is Rising** - ↑9% (39,348 trips on 11/13/12) to 43,030 trips on 1/15/13); **Offering a Choice** - 39% SOV-Tolled Trips/61% HOV; **Average Peak Toll** is \$5.75; **Average Weekday Toll** is \$3.75. Metro is in the process of surveying the top 500 people who use this program the most. Chair Franklin asked about the 60-day grace period that stopped on January 10. Ms. Wiggins said that the CHP will now cite motorists for not obeying the program's rules. If a person receives a notice in the mail, there is a 7-day grace period before that person is fined. There is now CHP dedicated to monitor this program. Councilmember Brewer noted that this program is causing more congestion in the general purpose lanes and drivers are upset about that. Ms. Wiggins said that this was to be expected. Metro is using a 3-month stabilization period, like Caltrans uses. The goal is to get the general purpose lanes faster by the end of the pilot program. This unfortunate side effect should be temporary. Rates will be lowered if Metro does not see improvement. This morning, the Metro Board tabled for 60 days Supervisor Yaroslavsky's motion to eliminate the monthly account maintenance fee for 6 months for all participants who either work or reside in Los Angeles. Metro staff will report back to the February Board with a request to increase the Life of Project Budget, increase the FY13 budget, and amend the current contract with the toll systems operator. Councilman Gazeley expressed his positive experiences with the program. Ms. Wiggins emphasized to the elected officials and city staff that it is important for them to collect and pay attention to their constituents' feedback about this program.

Experience Southern California

Greg Curtin of Civic Resources Group (CRG) gave a presentation on a new regional resource called *ExperienceSoCal*. CRG is the consulting firm that was hired by Metro, the Community Redevelopment Agency for the City of LA, and LA County for the creation of *ExperienceLA* (a portal that shares information about what to do in LA County and provides public transportation resources on how to get there.) *Experience SoCal* will be a more extensive online resource that collects, manages, and publishes arts and cultural information in Southern California. A platform for regional events, destinations & transportation throughout Southern California, *ExperienceSoCal* will be an improved system that expands the geographic reach, provides enhanced communication tools, and leverages new partnerships. This is a pilot program for a national model, involving public, private, and non-profit organizations. Features will include open data, data feeds, data analytics, dashboards, transportation management applications, mapping integration, real-time transit feeds, and mobility alternatives. Social media, mobile web, GIS data, and promotional offerings are only a few of the components of this resource. *ExperienceSoCal* is being built on the foundation of access, of providing and promoting valuable information and experiences for everyone. CRG plans to visit all of the COGs and public agencies in Southern California to collect as much data as possible. CRG will collect/accept any information that matches their format. Board Member Knight asked if QR codes will be a part of this resource and Mr. Curtin confirmed that Metro will be using QR codes for *ExperienceSoCal*. Board Member Howorth asked for clarification on the phone applications and Mr. Curtin said that there are two current versions and a new one in the works, as this program is being implemented in phases. Board Member Duclos asked about electric charging stations and bike plans and Mr. Curtin said that sustainability is a large part of the RFP.

TRANSPORTATION REPORTS

A. Metro Report by Board member Pam O'Connor

- Director O'Connor reported that at today's Metro Board meeting, the Board APPROVED on the Consent Calendar the proposed updates and new projects for the Measure R Highway Operational Improvement funding for Interstates 405, 1-110, 1-105, and SR-91 Ramp and Interchange Improvements (South Bay projects).
- The 2013 Call for Projects list was also approved. Applicants will be notified in September 2013, after Metro staff makes the recommendation to the Board and the Board adopts the final list announcing the selected projects.
- Director O'Connor added that with a new administration in the City of Los Angeles, 4 Metro Board members will change and therefore the dynamics of the Board.

B. Service Council report by Ralph Franklin, Chair

- Chair Franklin announced that the \$3 maintenance fee for the ExpressLanes program is not supported by the SB Metro service council.
- The service council invites the public to attend a special workshop to discuss options on how to improve current bus service on Metro lines 210 and 710, which run between Hollywood/Vine Station and South Bay Galleria and Wilshire Center to South Bay Galleria

via Crenshaw Blvd. It will be held on Wednesday, February 27 at 6 p.m. at Baldwin Hills Crenshaw Plaza on Martin Luther King Jr. Blvd.

- There is now one vacant seat in the service council, as Rena Kambara has retired.
- Chair Franklin attended the 100th Birthday of Metro's Arthur Winston Division 5 (bus maintenance facility.) Division 5 opened on December 30, 1912 as a streetcar maintenance facility and has been providing the city of Los Angeles with continuous transit service ever since. Metro Bus 207 out of Division 5 is the longest continuously operated bus line in Los Angeles.

C. Measure R Oversight Committee Report by Jim Goodhart, Chair

- Board Member Goodhart reported that the Measure R Oversight Committee did not meet in December 2012. The cities are on-schedule in terms of projects.
- A summary of the successful Project Management class that the SBCCOG conducted in August 2012 showed that, though the material was a bit advanced for some of the 38 participants, many had not had training on this topic before and found it very valuable. The SBCCOG plans to contact participants after 6 months to evaluate if they have been able to apply what they've learned to their work and get their feedback as to how to shape future classes.
- Mike Bohlke, Deputy to Director O'Connor, explained to the Measure R Oversight Committee the recommendations the Metro Board is considering in order to accelerate Measure R projects since Measure J did not pass in November.

D. Monthly Transportation Report from Steve Lantz (attachment) – Receive and file

- Mr. Lantz repeated that the final refinements of Call for Projects (CFP) commitments were approved by the Metro Board and added that this was the first time that cities will be able use highway funds as their matching funds (matching ten projects totaled \$13 million of South Bay funds.) Once Metro makes their final selection of CFP projects, the SBCCOG will look at which other projects can be funded with the money that will be available to us between now and 2019. The SBCCOG is going to change the way it selects cities' projects for matching funds when the cities apply for Metro's Call for Projects. This year, there was not enough time to properly assess the types of projects that were requesting matching funds from the SBCCOG (it was first come, first served.)
- In recent news, Ara Najarian who represents the San Fernando Valley-North County Sector on the Metro Board has been challenged due to alleged conflict of interest in infrastructure projects. The city selection committee selects the representative to the Metro Board using a two-step nomination process in which votes are allocated based on the proportionate population of each city other than the City of Los Angeles within L.A. County.
- LAWA's Executive Director attended the Metro Board meeting this morning to discuss the Metro transit system into LAX. Metro is going to provide an EIR using 3 alternatives: A) the Crenshaw/Green line would come into the Century/Aviation station; B) to a new station at Lot C; or C) come all the way into where the old control tower was in the terminal area. One of those three locations will be where people will transfer from light rail to a people mover through the internal areas of LAX. The people mover would be built by LAWA if one of the latter 2 locations is selected, because they are both on LAWA territory, but once the people mover reaches the Green line, it becomes difficult to determine if Metro should lead the project or if LAWA should.

SOUTH BAY ENVIRONMENTAL SERVICES CENTER UPDATES

- Catherine Showalter announced that the Gas Company & SBESC have been hosting solar water heater workshops for various audiences at the SBESC.
- The SBESC has been working with school districts on energy and water efficiency but needs help from Board Members in touching bases with Manhattan Beach USD, Lawndale USD, and Centinela Valley SD. If anyone has contact with those three agencies, please let the SBESC know.
- West Basin Municipal Water District offers a free Water 101 class for residents and SBESC employees who have taken have remarked that it would be beneficial for SBCCOG Board Members as well. West Basin is willing to put together a customized class (with tour and dinner) for the SBCCOG Board. Chair Franklin took an informal poll of the present Board Members, and the consensus was that the Board would be interested. Ms. Showalter will arrange this with West

Basin.

- The SCAG videoconferencing equipment is being delivered and will be set up by the February 1st deadline. This is a pilot program for sub-regions in Los Angeles County and each COG in the County has been given the same equipment so selected SCAG meetings can be held remotely via teleconferencing.
- The South Bay Association of Realtors (along with the LA County Sanitation Districts and SBESC) published a new edition of an already-existing booklet called *Green- It*. 3,000 copies were printed and they cover topics such as energy efficiency, water conservation, proper waste disposal, and alternative fuel vehicles.

BOARD MEMBER ANNOUNCEMENTS

Board Member Zerunyan is Director of the Executive Education Program in the Price School of Public Policy at USC. He promoted the Local Leaders Forum for the Spring of 2013, a program that bridges the gap between theoretical learning and real-life experience for the following topics: Governance and Public Administration, Economic Development, Sustainability, Housing and Redevelopment, Municipal Finance, and California Demographics. Program descriptions and applications were distributed.

SBCCOG UPDATE AND COMMITTEE REPORTS by Jacki Bacharach

- A. Boundary Issue – request for reconsideration** (*attachment*) Jacki Bacharach said that Supervisor Ridley-Thomas' staff performed an analysis and asked the SBCCOG for reconsideration on its decision to exclude the communities of Westmont and West Athens from the official SBCCOG territory. Upon further review, the SBCCOG discovered that the County was already paying dues to cover those areas so they are deemed already included. The second item to consider is where the City of LA's District 15 northern boundary within the SBCCOG should be. The recommendation is for the Board to extend the boundary of the SBCCOG to include the portion of District 15 that extends from Alondra Blvd. northerly to the I-105 Freeway with the eastern boundary being the I-110 Freeway. Board Member Brewer recognized that the City of LA is an inactive member of the SBCCOG and that Councilman Buscaino has never attended a SBCCOG Board meeting. Jacki Bacharach and Jacob Haik said that the 15th District of LA City does participate in other ways, pays dues, and has made a greater effort to interact with the SBCCOG than previous administrations in the 15th District. Board Member Rosenfeld said he felt the City's request was genuine and meaningful and asked why Jacob Haik (Deputy to Councilman Buscaino) does not count as a voting alternative, like he and Steve Napolitano do for Supervisors Knabe and Ridley-Thomas. It was explained that attendance of elected officials is the goal of the SBCCOG and a special exemption was made for the supervisors but not for councilmembers. LA City Councilmembers have attended in the past.

MOTION by Board Member Rosenfeld, seconded by Board Member Valentine, to **approve** the recommendation to extend the boundary of the SBCCOG to include the portion of District 15 that extends from Alondra Blvd. northerly to the I-105 Freeway with the eastern boundary being the I-110 Freeway as submitted. No objection. So ordered.

B. South Bay Sustainable Strategy

1. **LUV, BEV and other EV issues-** Jacki Bacharach made the following reports:
 - a. **Update on car2go-** Jacki Bacharach and Walter Rosenkranz of Car2go have been making presentations to cities, and as a result, the cities of Gardena, Hawthorne, and Hermosa Beach have already taken steps to adopt this program. Presentations dates will be set in El Segundo, Manhattan Beach, Lomita, Redondo Beach, and Torrance. Jacob Haik expressed his interest in having this program extended to San Pedro and Wilmington.
 - b. **Update on PEV-** The UCLA Luskin Center completed a report on charging infrastructure analysis at workplaces and homes (single-family and multi-family) and it is being reviewed by SBCCOG staff. The SBCCOG created a sub-committee of city staff that has met twice to discuss electric charging in the South Bay.

c. Update on BEV- This project is launched, and the 4 vehicles are being driven by the test-drivers. There may be times in between users where the SBCCOG will need to store the vehicles overnight (the Maritz parking lot may not be used for that purpose) so please send an email to Jacki@southbaycities.org if you're interested in driving one of these vehicles in between testers.

- C. General Assembly Update-** Jacki Bacharach announced newly confirmed speakers for this event, and reminded everyone that the SBCCOG can arrange for Metro's ExpressLanes van to be present at community events.
- D. Creation of Board subcommittee to review dues and work program** – Chair Franklin did not receive any responses to his request to establish a subcommittee to review the dues and work program, so this item was tabled. This issue will be brought back to the Steering Committee in March. In the meantime, Chair Franklin welcomes any feedback via phone or email. Board Member Goodhart noted that those who have been active in the SBCCOG for five or more years know that it has grown considerably in that time, and deserves detailed attention for the review of its dues and work program.
- E.** Jacki Bacharach announced that the SBCCOG's 2013 winter newsletter is now available (hard copies and electronically.)

AGENCY REPORTS

League of California Cities

Board Member Goodhart announced that the League's Mayor and Councilmember Academy event was sold out last week. Over 430 newly elected officials in California attended, 11 from from LA County. Newly elected officials from cities that hold elections in the spring will miss this conference every year, so the League's LA Division has offered to host a boot camp session in LA County. An upcoming topic at the next general membership LA Division meeting is CalEnviroScreen and Cal/EPA.

<http://oehha.ca.gov/ej/pdf/DraftCalEnviroScreen073012.pdf> CalEnviroScreen uses existing environmental, health and socio-economic data in order to evaluate the impacts of environmental pollution throughout the state. While CalEnviroScreen is still in draft form, the final version is expected to aid state and local government address pollution abatement, prioritize enforcement of environmental laws, and make informed planning decisions. Cal/EPA is hosting a series of public workshops to solicit comment about the data sources and methodologies used in CalEnviroScreen. Please contact your City Manager to learn more. On February 7th the LA Division will host a Legislative reception at Rose Bowl Stadium. Jeff Kiernan also mentioned the League's Proposed Multi-Year Advocacy Strategies to Expand and Protect Local Control, Recommendations of the Task Force on League Strategic Initiatives. The materials he distributed can be found at

<https://www.cacities.org/UploadedFiles/LeagueInternet/ad/ad5df592-73d4-403e-89e9-2ee5cc34a066.pdf>

South Coast Air Quality Management District

- 1. Local Government and Business Advisory Group-** Jacob Haik reported that in January, the group reviewed Rule 219, *Equipment Not Requiring a Written Permit Pursuant to Regulation II*.

SCAG & Committees- Matt Horton requested the new officially defined SBCCOG boundaries so he can incorporate that data into the SCAG regional model.

- 1. Energy and Environment** – not present
- 2. Transportation** - not present
- 3. Community, Economic, & Human Development** - not present
- 4. Regional Council-** James Gazeley reported that Linn Warren, Director of California Department of Housing and Community Development, gave a presentation on "Housing Element Updates and Streamlining Opportunities." An additional item was added to the agenda, "Clarification on Incorporating Operation and Maintenance Costs in Future Transportation Measures" was also discussed. The RECOMMENDED ACTIONS did not pass: Support this item but request that the Legislation/Communication and Membership Committee consider at their next meeting adding language to State Legislative Priority "Lower Vote Threshold to Approve Local Tax" that will incorporate life cycle costs in future transportation tax measures and report back to the Regional Council in February.

- A. Santa Monica Bay Restoration Commission-** Jacki Bacharach reported that SMBRC Delegate Mike Gin was ill and could not attend to make the following announcements: The Commission has a new Chair for the 2013 term, Micheál O'Leary. The SMBRC is considering opening portions of the bay for commercial fishing; at present, only recreational fishing is

allowed. Should anyone or the SBCCOG wish to take a position on this, please let Mr. Gin know.

- B. South Bay Cities City Managers' Association** – not present
- C. South Bay Association of Chambers of Commerce** - not present
- D. South Bay Workforce Investment Board**- John Parsons reported that largest grant that the Department of Labor has ever awarded was for \$45 million, and it was awarded to 21 WIBs in California, administered by the South Bay WIB. The next allotment of \$17 million will extend the contract to March 31, 2014. The State's "25% Fund" will give a \$19 million grant for 14 WIBs in California and the SBWIB expects the first \$9 million soon. The SBWIB's 2012 Annual Report was also distributed. The SBWIB "Administrative Entity and Chief Local Elected Official" will be relocating to Inglewood after having been in Hawthorne since 2000.

UPCOMING EVENTS & ANNOUNCEMENTS

- Chair Franklin: On January 26, there will be a District 4 Town Hall Meeting. Several Inglewood Department Heads and the Mayor will be present, and smoke alarms will be given away.
- Board Member Kilroy: Redondo Beach is holding Super Bowl festivities on the morning of January 27th. 8,000 runners will be participating in the run/walk event.
- Board Member Aust: Two Torrance teenagers were stabbed by a black male in an unprovoked attack in Redondo Beach. The wounds were non-fatal but the Redondo Beach City Council was criticized for not offering a reward. As the City does not have the resources for that, the FBI is posting the reward on the City's behalf at \$25,000.
- Jacki Bacharach reminded everyone to attend the SBCCOG's 14th Annual General Assembly in Carson on February 22.

JANUARY & February SBCCOG COMMITTEE MEETINGS & WORKING GROUPS

Consult web site for specific times and places – www.southbaycities.org

ADJOURNMENT

There being no further business, Chair Franklin adjourned the meeting at 8:18 p.m. to Thursday, March 28, 2013, at 6:00 p.m.

Respectfully submitted,
Marcy Hiratzka
Recording Secretary