

15th Annual General Assembly

YOU'RE INVITED

Why Must We Care: The Cost of the Changing Environment to the South Bay” This will be a **free** event for elected officials, city staff, city commissioners, community and business leaders, along with the general public.

FEBRUARY

28, 2014

8:45 a.m. to 2:30 p.m.
(Registration opens at 8:30 a.m.)

FRIDAY

*Juanita Millender McDonald
Community Center*

801 East Carson Street, *Carson*

RSVP at: www.southbaycities.org

Start the conversation — Seven of our confirmed featured speakers include:

Richard Atwater, the Executive Director of the Southern California Water Committee.

Dr. Jonathan E. Fielding, M.D., M.P.H., the Director of Los Angeles County Department of Public Health and the County Health Officer responsible for all public health functions for the County's 10 million residents.

Christina Curry, Assistant Director of the California Office of Emergency Services.

Dr. J.R. DeShazo, Ph.D., M.Sc., the Director of the Luskin Center for Innovation and Vice Chair of the Department of Public Policy in the Luskin School of Public Affairs at UCLA.

Michael McCormick, AICP, the Local and Regional Affairs Advisor and Senior Planner at the State of California Governor's Office of Planning and Research, as well as Founding Board Member at The Alliance of Regional Collaboratives for Climate Adaptation (ARCCA).

Jonathan Parfrey, the Executive Director of Climate Resolve, an organization that seeks to reduce greenhouse gas emissions and prepare for climate impacts.

Dan Sturges, a designer and innovator in mobility concepts. He has been profiled in publications such as the Wall Street Journal and has presented at TED. He was named by Popular Science as 1 of 7 transportation-future visionaries.

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