

South Bay Cities Council of Governments

January 22, 2015

TO: SBCCOG Board of Directors

FROM: Jacki Bacharach, SBCCOG Executive Director
Kim Fuentes, Deputy Executive Director

SUBJECT: Environmental Activities Report

Adherence to Strategic Plan:

Goal A: Environment, Transportation, and Economic Development. Facilitate, implement and/or educate members and others about environmental, transportation, and economic development programs that benefit the South Bay.

I. PROGRAMS - TECHNOLOGY, PLANNING, & RESEARCH

Climate Action Planning

Climate Action Plans/Energy Efficiency Climate Action Plans (CAP/EECAP):

Under the EECAP program, Atkins and SBCCOG have sent out all of the Inventory, Forecast, and Target-Setting (IFT) draft reports for city staff review. Atkins is anticipating finalizing the IFT reports in early 2015 based on feedback from city staff, Southern California Edison, and the SBCCOG. The next step of the EECAP process is to identify and quantify, for each city and the sub-region, energy efficiency strategies to include in the energy efficiency chapters. Atkins and SBCCOG staff met separately with staff from seven South Bay cities to discuss preliminary feedback on existing and potential Energy Efficiency strategies for the city and sub-region. SBCCOG staff are collecting data on sub-regional programs to include in both local and sub-regional EECAPs.

The work on the EECAP grant is temporarily on hold as the funding from SCE has stopped until the California Public Utilities Commission extends the funding into 2015. Staff has been working closely with SCE to help facilitate the extension. It is anticipated at this time that funds will be available in February 2015 and work will continue on the contract at that time. In the meantime, staff will be going over the information received by the cities and starting to prepare for strategy development.

Strategic Growth Council Grant

Notice to proceed was December 19, 2014. The MOU has been received from Metro. Staff will be holding an internal kick off meeting the first week of Jan.

Energy Efficiency

SBCCOG staff has been working on 2015 planning to continue momentum in reaching the ELP goals. Goals for 2015 will be higher as the program has received additional funding in 2015. Much of the municipal work will focus on street lights where there is the greatest potential for municipal energy savings.

The SBCCOG-contracted energy engineer is currently conducting SoCalGas energy audits for the Port of Los Angeles. Also, staff has been gearing up for 2015 by reviewing EEMIS data to inform the budgeting process and to identify energy projects.

Collaboration between programs - An example of coordination and collaboration between programs came to fruition this December after SBCCOG attended a meeting with a **Manhattan Beach** hotel for the West Basin MWD Water Reliability 2020 Program. During the discussion, the hotel general manager expressed a desire for the hotel to be more sustainable and, in fact, is forming a green team. This opportunity resulted in the SBCCOG staff coordinating with the West Basin Cash for Kitchen program which will include gas and electric savings components.

Additionally, SBCCOG staff referred the **Manhattan Beach** hotel opportunity to city staff for the city's Green Business Certification Program.

December 11, 2014 Energy Efficiency & Energy Leader Recognition Luncheon

Due to extreme weather conditions, CPUC Commissioner Florio's flight was cancelled. SBCCOG arranged for Don Arambula, SCE's new Principal Manager of Energy Efficiency Partnerships, to speak at the recognition luncheon. Our Gas Company partner was also in attendance. SBCCOG Board Chair Jim Goodhart of **Palos Verdes Estates** and **Gardena** City Councilmember Terrence Terauchi were in attendance. Cities represented were: **Carson, Gardena, El Segundo, Hermosa Beach, Manhattan Beach, Palos Verdes Estates, Rancho Palos Verdes, Rolling Hills Estates and Torrance.**

City Council Presentations

During December, SBCCOG and SCE staff presented an incentive check for \$13,376 to the City of **Inglewood** City Council for lighting projects completed at two city parks resulting in 154,291 kWh with annual cost savings of \$32,401.

HERO

The spreadsheet below covers the activity from each jurisdictions' launch date through November 30, 2014. In December, Redondo Beach City Council approved joining the HERO program.

Program Activity through November 30, 2014

| Member | Launch Date | Eligible Housing Units * | Total Applications Received | Applications Approved | Approved Amount | Funded Projects | Funded Amount | Jobs Created *** | Type of Projects | | | Solar kW Installed | Annual kWh Saved | Annual CO2 Reduced (Tons) | |
|-----------------------|-------------|--------------------------|---|-----------------------|----------------------|-----------------|---------------------|------------------|------------------|----------|-----------|--------------------|------------------|---------------------------|--|
| | | | | | | | | | Energy | Water | Renewable | | | | |
| Carson | 5/23/14 | 23,852 | 202 | 114 | \$ 5,920,589 | 32 | \$ 700,424 | 6 | 37 | 0 | 6 | 17 | 143,677 | 35 | |
| El Segundo | 5/23/14 | 4,312 | 7 | 4 | \$ 899,760 | 0 | \$ - | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| Gardena | 5/23/14 | 14,921 | 85 | 49 | \$ 2,429,827 | 21 | \$ 450,433 | 4 | 30 | 0 | 2 | 4 | 58,325 | 15 | |
| Hawthorne | 5/23/14 | 14,245 | 59 | 39 | \$ 2,101,702 | 17 | \$ 363,607 | 3 | 30 | 0 | 0 | 0 | 88,395 | 20 | |
| Hermosa Beach | 5/23/14 | 7,734 | 8 | 4 | \$ 820,826 | 2 | \$ 46,870 | 0 | 3 | 0 | 2 | 4 | 17,290 | 4 | |
| Inglewood | 5/23/14 | 22,779 | 149 | 100 | \$ 5,410,469 | 42 | \$ 1,078,048 | 9 | 66 | 1 | 8 | 14 | 144,611 | 36 | |
| Lawndale | 5/23/14 | 7,879 | 12 | 10 | \$ 476,195 | 5 | \$ 100,426 | 1 | 7 | 0 | 2 | 7 | 16,518 | 5 | |
| Lomita | 5/23/14 | 6,028 | 14 | 13 | \$ 1,054,633 | 3 | \$ 41,428 | 0 | 6 | 0 | 0 | 0 | 6,932 | 2 | |
| Manhattan Beach | | 13,945 | Has not adopted Resolution of Participation | | | | | | | | | | | | |
| Palos Verdes Estates | | 4,999 | Has not adopted Resolution of Participation | | | | | | | | | | | | |
| Rancho Palos Verdes | 5/23/14 | 13,868 | 36 | 29 | \$ 4,249,888 | 7 | \$ 132,761 | 1 | 10 | 0 | 2 | 4 | 36,583 | 9 | |
| Redondo Beach | | 21,253 | Has not adopted Resolution of Participation | | | | | | | | | | | | |
| Rolling Hills | 5/23/14 | 718 | 2 | 2 | \$ 631,678 | 1 | \$ 67,163 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | |
| Rolling Hills Estates | 5/23/14 | 3,064 | 6 | 4 | \$ 640,483 | 1 | \$ 20,893 | 0 | 2 | 0 | 0 | 0 | 1,917 | 1 | |
| Torrance | 5/23/14 | 39,118 | 101 | 73 | \$ 6,506,123 | 27 | \$ 565,065 | 5 | 30 | 1 | 8 | 32 | 167,310 | 42 | |
| Total | | 198,715 | 681 | 441 | \$ 31,142,173 | 158 | \$ 3,567,118 | 30.29 | 222 | 2 | 30 | 80.63 | 681,558 | 169 | |

* Eligible housing units based off Total Single Family Homes minus 5 units or more from the Department of Finance City/County Population and

Water Conservation/West Basin Municipal Water District Programs (West Basin)

Water Reliability 2020

Contract goals: 427 WR 2020 support cards to be collected by August 31, 2015.

Status of goals: 124 cards collected as of December 31, 2014.

Contract goals: Up to 40 WR 2020 presentations to be scheduled.

Status of goals: 3 have been scheduled as of December 31, 2014. (Note: this goal is dependent upon West Basin's availability.)

Contract goals: Up to 24 tabletop WR2020 business briefings to be scheduled.

Status of goals: 3 scheduled; 1 in lieu resulting in 3 letters of support received – California Small Business Development Center, The Belamar, Torrance Chamber of Commerce. One is scheduled for January 6 with Partner Engineering of Torrance. Several more prospects will be contacted in January as a result of December contacts made by SBCCOG staff at chamber and business events.

Cash for Kitchens

Contract goals: 40 kitchen audits to be completed by Aug 31, 2015.

Status as of December 31, 2014: 2 audits completed.

Contract goals: 50 follow-up visits at 50 previously audited sites.

Status as of December 31, 2014: 25 follow-up visits completed.

Contract goals: 2 training sessions to be completed by August 31, 2015.

Status as of December 31, 2014: 0 training sessions completed.

Activities for December included SBCCOG staff contacting the following school districts and businesses in Redondo Beach, Hermosa Beach, Manhattan Beach, Inglewood, Lawndale, Torrance and Palos Verdes Peninsula School District: The Belamar Hotel (Manhattan Beach), Alfredo's Restaurant (Lomita), Hot N Tot (Lomita), Eboshi Noodle Bar (Lomita), Plaza Teriyaki (Lomita), Norma's Restaurant (Inglewood), La Fonda Restaurant (Inglewood), Bristol Café (Rolling Hills Estates), Hana Restaurant (Rolling Hills Estates), Lomeli's Italian Restaurant (Gardena) and Sakae Sushi (Gardena)

To help promote this program and secure more audits, a special Cash for Kitchens press release was developed and will be issued in January. SBCCOG staff also received new materials from West Basin MWD (faucets aerators and pre-rinse kitchen sprayers).

Rain Barrel

During the month of December, 36 individuals were recorded as indicating interest in the Rain Barrel Giveaway. One giveaway will be scheduled in each WBMWD Director's district for a total of five events. Additionally, a date has been scheduled for the first giveaway in 2015:

When: January 10th – 9am – 12pm

Where: Junipero Serra High School – 14830 South Van Ness Avenue, Gardena, CA 90249

Car Wash

Contract goal: Sign-up 5 car wash companies by August 31, 2015

Status as of December 31, 2014: 2 car wash companies have signed up.
 Go Eco Express (Lawndale)
 Green Forest Car Wash (Hawthorne)

Sanitation Districts

Contract goal: Schedule 5 Sanitation Districts-related presentations;
 Status as of October 31, 2014: 5 presentations given

With the understanding that this deliverable will continue into the 2015 contract, SBCCOG staff has already scheduled a sanitation presentation for February 5, 2015.

Transportation

Vanpool Program

SBCCOG staff provided vanpool materials at outreach event in December and reviewed potential businesses for Metro staff follow-up.

Metro Express Lanes

SBCCOG staff provided MEL materials at outreach event in December; SBCCOG staff invited MEL to participate at 2 upcoming events – one in January and one in February.

**II. MARKETING, OUTREACH, & IMPLEMENTATION
 Workshops, Trainings & Exchanges**

The following chart lists an overview of all workshops held in December 2014:

| Event Date | Event Name | No. Attended/ No. of RSVPs | Marketing Info. (how did they hear about the workshop): | Staff Lead |
|------------|---|-------------------------------|---|------------|
| 12/6/14 | California Friendly Landscape Training – Beverly Hills (Staff responsible to conduct Reservations ONLY) | 65 RSVPs | Email: 7 Flyer: 15 Website: 4 Friends or Family: 4 Local Publication: 32 Online: 7 | MS |

The next SBCCOG-hosted SCE workshop is scheduled for February 2015.

Outreach Events

In the month of December, SBCCOG staff:

- Exhibited at **1** community event; **1** presentation.
- Scheduled **1** presentation in December.
- Calendar year-to-date through December 2014: **62** community events; **15** employee events; **5** business events; **21** presentations/workshops.

Media

Earned Media Received in December

“SoCalGas – Gas Fireplaces” – C-N-Green: Using CNG & Natural Gas – December 23, 2014

“Moving Toward a Zero Waste System” – L.A. Department of Public Works: Classes and Events – December 22, 2014

Social Media

As of December 29, 2014 social media following is as follows:

Facebook: 351 likes

Twitter: 298 followers

LinkedIn: 55 followers

Volunteer Program

Volunteers

Volunteer hours for the month of November 2014 are as follows:

- 75 hours
- Grand total as of 12/31/14 = 12,746.68 (Starting April 2008)

III. SPECIAL PROJECTS/INITIATIVES

Workforce Investment Board (WIB)

Terrina Hall has been working with the SBCCOG doing office support since September 2014 as part of the Workforce Investment Board work program. This program offers staffing at no cost for 6 to 9 month periods. Even though, she has not completed her work period, she will be leaving our office to pursue other opportunities out of the area. Her last day will be in the first week of Jan. She has been a valuable asset to the SBCCOG and we are excited at the prospect of receiving another great staff assistant through this program. Staff is currently working with the WIB to conduct interviews.