

SPOTLIGHT

SCAG REGIONAL COUNCIL NEWSLETTER



June 1, 2017

IN THIS ISSUE

- RC APPROVES RESOLUTION IN SUPPORT OF LOS ANGELES' 2024 OLYMPIC BID

NEWS FROM THE EXECUTIVE DIRECTOR

- 2017 REGIONAL CONFERENCE ADDRESSED BIG DATA, INNOVATION AND THE REGION'S FUTURE
- 28TH ANNUAL DEMOGRAPHIC WORKSHOP TO HIGHLIGHT VOLATILE POPULATION AND ECONOMIC TRENDS
- SACRAMENTO CAP-AND-TRADE BRIEFING
- SCAG'S GO HUMAN CAMPAIGN CELEBRATES BIKE MONTH WITH NEW ADS, NEW EVENTS
- SCAG SEEKS INPUT ON LOS ANGELES—SAN BERNARDINO TRANSIT AND RAIL STUDY

ABOUT

The Regional Council is the governing board of the Southern California Association of Governments and consists of 86 elected officials representing 191 cities, six counties, county transportation commissions, transportation corridor agencies, tribal governments and air districts in Southern California.

HIGHLIGHTS FROM THE MEETING

ACTION

RC APPROVES RESOLUTION IN SUPPORT OF LOS ANGELES' 2024 OLYMPIC BID



The Regional Council unanimously moved today to adopt a resolution in support of Los Angeles' bid to host the 2024 Olympic and Paralympic Games. The City of Los Angeles launched its bid in September 2015, and is now one of two remaining finalist cities in consideration for the 2024 Summer Olympic Games, along with Paris, France. The LA 2024 bid outlines a sustainable, proven plan that maximizes the city's existing world-class assets and requires no new permanent venue construction. The City of Los Angeles has committed to privately funding the candidature process, and independent financial analyses support the bid's projection of a balanced, low-risk budget and lasting economic benefits to the region. At SCAG's 2017 General Assembly held last month in Palm Desert, representatives of the LA 2024 Bid Committee presented an overview of the model that will make these Games fundamentally different from any other previously conceived. It is independent of government investment; it is collaborative across all sectors of society; and it is executed with unprecedented transparency of governance. The Regional Council's resolution to support the LA 2024 bid is consistent with SCAG's legislative priorities for 2017, which include support of state, regional and local efforts to bring the Summer Olympic Games back to Southern California. The selection of the Games by the International Olympic Committee (IOC) will occur at the 130th IOC Session in Lima, Peru on Sept. 13, 2017.



At today's RC meeting, SCAG Lead Graphic Designer Carolyn Hart was recognized for her hard work, commitment and exemplary service working with staff and external partners on the Go Human campaign. Carolyn is pictured here with, from left, Immediate Past President Michele Martinez, President Margaret Finlay, First Vice-President Alan Wapner and Second Vice-President Bill Jahn.

NEWS FROM THE EXECUTIVE DIRECTOR

2017 REGIONAL CONFERENCE ADDRESSED BIG DATA, INNOVATION AND THE REGION'S FUTURE

On May 4-5 in Palm Desert, SCAG held its 52nd Annual Regional Conference and General Assembly, which was attended by more than 850 civic, business and community leaders from throughout Southern California. The conference, themed "Innovating for a Better Tomorrow," highlighted the use of open data and smart analytics, smart city infrastructure, technological adaptation in industries and impacts of automation on the workforce. The event program gave attendees the opportunity to share ideas and learn how to prepare themselves (and their cities) for a promising but challenging future. At the General Assembly meeting, the slate of new SCAG board officers were ratified: Margaret Finlay, Mayor of Duarte, as President; Alan Wapner, an Ontario City Council member, as First Vice President; and William "Bill" Jahn, Mayor of Big Bear Lake, as Second Vice President. For highlights of the conference, you can follow this [Storify roundup](#) or visit the [event website](#) to access photos, the SCAG Year-in-Review video and archived videos of conference sessions and Sustainability awardees, as well as a digital showcase of Story Maps and posters from students across the region.

28TH ANNUAL DEMOGRAPHIC WORKSHOP TO HIGHLIGHT VOLATILE POPULATION AND ECONOMIC TRENDS

28th ANNUAL DEMOGRAPHIC WORKSHOP

VOLATILE DEMOGRAPHICS

— How High & How Low? —

June 26, 2017

USC Price
The Price School
of Public Policy

SCAG
SOUTHERN CALIFORNIA ASSOCIATION
OF GOVERNMENTS

On June 26, SCAG and the USC Price School of Public Policy will co-host the 28th annual Demographic Workshop at the University of Southern

California in Los Angeles. The Demographic Workshop has been a significant resource for policymakers and business leaders to better understand the populations they serve. This year's conference, "Volatile Demographics: How High & How Low?" will address the extraordinary volatility and uncertainty of the post-recession demographic and economic trends, accentuated by new policies of the Trump Administration. The workshop will be held on Monday, June 26, from 8:30 a.m. to 3:30 p.m. in the Trojan Grand Ballroom, at the USC Ronald Tutor Campus Center. Please join us for this vital conversation about the forces shaping the region's future. Early registration is \$75 until June 12 and \$25 for students. The event is free for elected officials. AICP CM credits also are available. To reserve your seat and for more information, visit: www.scag.ca.gov/demographics.

SACRAMENTO CAP-AND-TRADE BRIEFING

On May 17, SCAG Executive Director Hasan Ikhtrata and Chief Operating Officer Darin Chidsey travelled to Sacramento to meet with the Southern California Legislative Caucus, chaired by Assemblymember Sebastian Ridley-Thomas, to address funding deficiencies to the Southern California region from the implementation of cap-and-trade. Through the end of 2016, the Greenhouse Gas Reduction Fund expended \$1.2 billion of its cap-and-trade auction revenues, but only \$336 million, or 29.5 percent, was allotted to projects and purposes located in the SCAG region. This funding distribution is strikingly disproportional, considering that the region is home to more than 48 percent of the state's population, and two-thirds of its disadvantaged communities. The Governor has made the extension of cap-and-trade (currently set to expire in 2021) a priority to pass this year. That extension will require a two-thirds majority vote by the legislature, and SCAG urges the caucus to insist on a baseline regional equity threshold as a condition of support from its members.

SCAG'S GO HUMAN CAMPAIGN CELEBRATES BIKE MONTH WITH NEW ADS, NEW EVENTS



In May, SCAG's *Go Human* campaign re-launched its region-wide advertising campaign, encouraging drivers throughout the region to slow down and be cautious of people walking and biking. *Go Human* advertising can be found on billboards, transit and bus shelters and digital signage through the month of June. One of SCAG's signature programs, *Go Human* promotes traffic safety, encourages walking and biking and works with local cities to showcase potential street improvements to residents at community events. *Go Human's* events with cities across the region are ongoing. This month, SCAG will be partnering with Riverside's "Arts Walk," on June 1, and Orange County Parks' "Connect the Loop" on June 10. For more information, visit www.gohumansocal.org.

SCAG SEEKS INPUT ON LOS ANGELES—SAN BERNARDINO TRANSIT AND RAIL STUDY

On June 7-8, SCAG will host two open house-style community meetings as part of the next phase of the Los Angeles-San Bernardino Inter-County Transit and Rail Study. SCAG is working in coordination with Metro and SANBAG to evaluate current and future travel needs in eastern Los Angeles County and western San Bernardino County, with a focus on the Metro Gold Line Foothill Extension, Metrolink service and access to/from Ontario International Airport. The Inter-County Study will identify recommendations for the optimal mix of transit services including light rail transit, commuter rail, bus rapid transit and express bus services. SCAG is conducting outreach to ensure that local jurisdictions, subregional councils of governments, transit operators and other transportation agencies have the opportunity to provide input. Participants at the open house meetings can view exhibits regarding proposed alternatives for detailed evaluation, discuss the transit and rail options with planners, and complete a survey to help shape the future of transportation for the area. More information, including time and location details for the two community meetings, is available at www.scag.ca.gov/InterCountyTransitRail.

UPCOMING MEETINGS

June

9th Executive / Administration Committee Retreat

13th Open Data/Big Data Committee

15th Technical Working Group

20th Legislative / Communications and Membership Committee

27th Transportation Conformity Working Group

July

6th Regional Council & Policy Committee Meetings

18th Legislative/Communications & Membership Committee

20th Technical Working Group

25th Transportation Conformity Working Group



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