South Bay Cities Council of Governments

DATE: March 22, 2018

TO: SBCCOG Board of Directors

FROM: Steering Committee

RE: Measure M Subregional Funds; Public Outreach Program for initial Five-Year

Programming Plan

BACKGROUND

In June, the Metro Board of Directors adopted the Measure M guidelines establishing a process by which subregional funds under Measure M will be programmed by the subregional entities, including the SBCCOG, through the development of a five-year subregional fund programming plan for each of the South Bay Measure M Multi-Year Subregional Programs. In accordance with Metro administrative MSP guidelines expected to be released in February, five-year project specific programming plans will have to be submitted to the Metro Board of Directors for adoption, which will subsequently guide the annual cashflow committed by Metro to specific projects that fall within each of the South Bay MSP programs.

Under the adopted Measure M Guidelines, SBCCOG is responsible for developing a Public Participation Element that will cover how potential project sponsors and stakeholders are to be engaged in the development of the 5-year plan and the specific projects. To guide the required documentation, Metro has suggested a set of questions that must be answered in advance of a Metro/SBCCOG funding agreement being executed, and included within, the MSP 5-Year Plan "Public Participation Element."

This Public Participation Element must be included in the MSP 5-Year Plan adopted by the SBCCOG Board and subsequently adopted by the Metro. At a minimum, the public participation element must address the interests of:

- The Subregion represented by the SBCCOG Cities;
- Potentially-eligible MSP Project Lead Agencies (L. A. County and other South Bay local jurisdictions
- Stakeholders. (Stakeholders may vary by program and MSP focus, but could include advocacy organizations, non-profits representing community interests, business interests, potential service providers and/or funders for the MSP program or project, etc.

Finally, the Public Participation Element must reference if, and to what extent, the subregion will address performance measurement as part of the MSP 5-Year Plan.

Staff recommends that the SBCCOG implement the following Public Participation Plan for the development of the South Bay Multi-Year Subregional Programs:

- 1. Staff will develop draft project selection criteria for each of the South Bay MSPs for which funding is projected to be available between FY 2019 and 2024. The criteria will be reviewed by the Infrastructure Working Group, the Transit Operators Working Group, and the Senior Services Working Group. The Transportation Committee will review all comments from the Working Groups and make a recommendation to the Board of Directors. The criteria will be approved by the Board of Directors.
- 2. SBCCOG Staff will distribute to eligible project sponsors the list of candidate projects that was included in the 2015 South Bay Mobility Matrix along with the project selection criteria and request candidate project descriptions from eligible project sponsors. Since the Mobility Matrix projects are already deemed eligible by Metro, project sponsors will be encouraged to give priority to these projects. However, the SBCCOG will also consider candidate projects that were not included in the Mobility Matrix project list. Project sponsors will be encouraged to engage community stakeholders in the development of their candidate projects and will be asked to describe their public outreach / participation process when they submit their candidate project list.
- 3. SBCCOG staff will develop a preliminary proposed 5-year project list using the South Bay Mobility Matrix list of projects and project lists submitted by eligible project sponsors for each sub-fund based on annual cash flow availability.
- 4. This preliminary list will be distributed to SBCCOG member agencies and other stakeholders and posted on the SBCCOG's website for comment.
- 5. The proposed project list, as well as any comments received, will be agendized for the Infrastructure Working Group, Transit Operators Working Group and Senior Services Working Group for discussion and public input.
- 6. Recommendations from the working groups will be forwarded to the SBCCOG Transportation Committee and agendized for discussion and public input.
- 7. Final recommendations from the SBCCOG Transportation Committee will be forwarded to the SBCCOG Board of Directors for public input and final approval.
- 8. The SBCCOG Board-approved 5-Year MSP funding plans will be transmitted to the Metro Board of Directors for approval.
- 9. Upon approval of the MSP 5-Year Plan by the Metro Board and subsequent execution of funding MOU's with each individual project implementing agency, further outreach regarding the design, environmental clearance and construction of those projects will be handled individually by the implementing agency in accordance with funding guidelines and local policies.

As shown in Exhibit 1, this proposed approach provides numerous opportunities for public participation and stakeholder engagement, and therefore, conforms to the requirements and intent of Metro Board direction.

RECOMMENDATION

The Steering Committee recommends that the Board approve the public participation process as described above and illustrated in Exhibit 1.

Exhibit 1

SBCCOG Plan for Public Participation and Stakeholder Engagement

