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March 28, 2019

Phillip Washington, Chief Executive Officer Los Angeles County Metropolitan Transportation Authority One Gateway Plaza, 25<sup>th</sup> Floor Los Angeles, CA 90012

Dear Mr. Washington:

The South Bay Cities Council of Governments was surprised and confused to learn that Metro staff has administratively denied eligibility of our South Bay TSM and TDM Infrastructure Construction Project application to use \$4.4 million in South Bay Measure M Multi-Year Sub-Regional Program funding. We are asking for reconsideration of the request.

We believe the proposed digital highway network project is foundational to reducing demand on the physical South Bay street and freeway network and is an essential component of the operational improvements envisioned by the voters when they approved Measure M. Our digital highway proposal not only conforms to Metro's objectives of reducing traffic congestion and improving mobility in Los Angeles County but it also is consistent with and advances the following goal in the Measure M Ordinance Preamble (Ordinance #16-01: Los Angeles County Traffic Improvement Plan):

PREAMBLE: "Los Angeles County's comprehensive plan to improve transportation and ease traffic congestion through the following core goals:

... Embrace technology and innovation; incorporate modern technology, new advancements, and emerging innovations into the local transportation system...".

As the Measure M guidelines were developed, we believe no consideration was given to the importance or relevancy of digital highway solutions to reduce demand on the concrete/asphalt highways and arterials. The digital network will work hand-in-hand with traditional highway operational improvements to reduce travel delay by significantly reducing trips throughout the South Bay. In addition to enabling the future potential for work at home and other flexible workplace and robust ecommerce strategies, funding our request for a South Bay broadband network to municipal facilities will also allow us to establish a sophisticated, real-time multi-jurisdictional integrated corridor management system that could significantly reduce travel delays due to recurring congestion or incidents. The City of Inglewood has led the region by demonstrating how effectively they can enhance traffic management with the fiber they have installed.

We ask staff to re-consider our innovative and powerful extension of operational improvements that will benefit throughput on our South Bay freeways, highways and arterial streets.

Sincerely,

Britt Huff SBCCOG Chair

cc: SBCCOG Board of Directors
Metro Board of Directors