

South Bay Cities Council of Governments

June 27, 2019

TO: SBCCOG Board of Directors

FROM: SBCCOG Steering Committee

RE: 21st Annual General Assembly – Thursday, March 19, 2020

ADHERENCE TO STRATEGIC PLAN

Goal C: Member Networking and Communications. Sustain and strengthen Board and member commitment to SBCCOG and its initiatives.

GOAL/PURPOSE

A goal of the General Assembly is to bring elected officials, staff, city commissioners, community leaders and the public together to discuss issues of strategic importance to the South Bay that aren't yet being discussed. This has kept the forum unique and timely. The guidelines for selecting the topic are that it be:

1. Actionable by our cities
2. Attractive to exhibitors and sponsors, and
3. The SBCCOG can add value

WORKING THEME

There are so many issues that the SBCCOG is involved in that this year the proposal is to try to show their interconnectivity with a General Assembly whose topic is:

*“Intersections:
Housing, Mobility, Tech/Access, Commerce and how they are informed by data”*

The program would seek to address whether we can achieve goals that have been set by the State and locally for housing, mobility, access and economic vitality and if so, how.

Speakers could cover topics such as:

- Mobility Challenges, Affordability Challenges
 - Affordable housing that is doable in the South Bay
 - Public transit/Micro-mobility that attracts ridership
 - Congestion reduction/providing access/the trip not taken
- Economic vitality
 - E commerce and Commercial re-development
 - Climate Change and Adaptation and Greenhouse gas emission reduction
- How can technology help
 - Broadband applications that enhance city operations and improve quality of life
 - The use of data

The format will be in a TED talk style with 15-18 minutes for remarks and then Q and A. Panels can also be interspersed. We will also look for a dynamic keynote speaker.

RECOMMENDATION

Approve the working theme and working title.

PAST YEARS' TOPICS

For your reference, a list of the topics of the previous General Assemblies is as follows:

- 1st – About the SBCCOG, Speaker from Governor's Office & Panel re: Internet Sales
- 2nd – Cooperative Law Enforcement Efforts & Law Enforcement Technology in the South Bay
- 3rd – Designing Places for People – Livable Communities in the South Bay
- 4th – Hometown Security
- 5th – Partnerships – Building Better Communities
- 6th – Facing the Future: Energy Use & Supply in the South Bay
- 7th – The South Bay's Digital Future: How It Will Change Everything
- 8th – Mobility Options for the South Bay
- 9th – Bracing for the Boom: Are Cities Ready for Their Aging Population?
- 10th – Funding City Services in the Future – House of Cards?
- 11th – A Vibrant Economy: Jobs Keep the South Bay Strong
- 12th –The South Bay in 2040: Out of the Box and Into the Future
- 13th – Being Prepared: Preventing Disasters/Planning for Recovery
- 14th – At What Cost? The Unintended Consequences of Declining Revenues
- 15th – Why Must We Care? The Cost of the Changing Environment to the South Bay
- 16th – A View From the Front Porch: Neighborhoods in the South Bay
- 17th– Governing in an Era of Disruptive Technologies
- 18th – Driving the South Bay's Digital Future
- 19th– The Evolution of Retail & Its Challenges for Cities
- 20th – Celebrating the Past & Shaping the Future