



**VOTING SOLUTIONS  
FOR ALL PEOPLE**

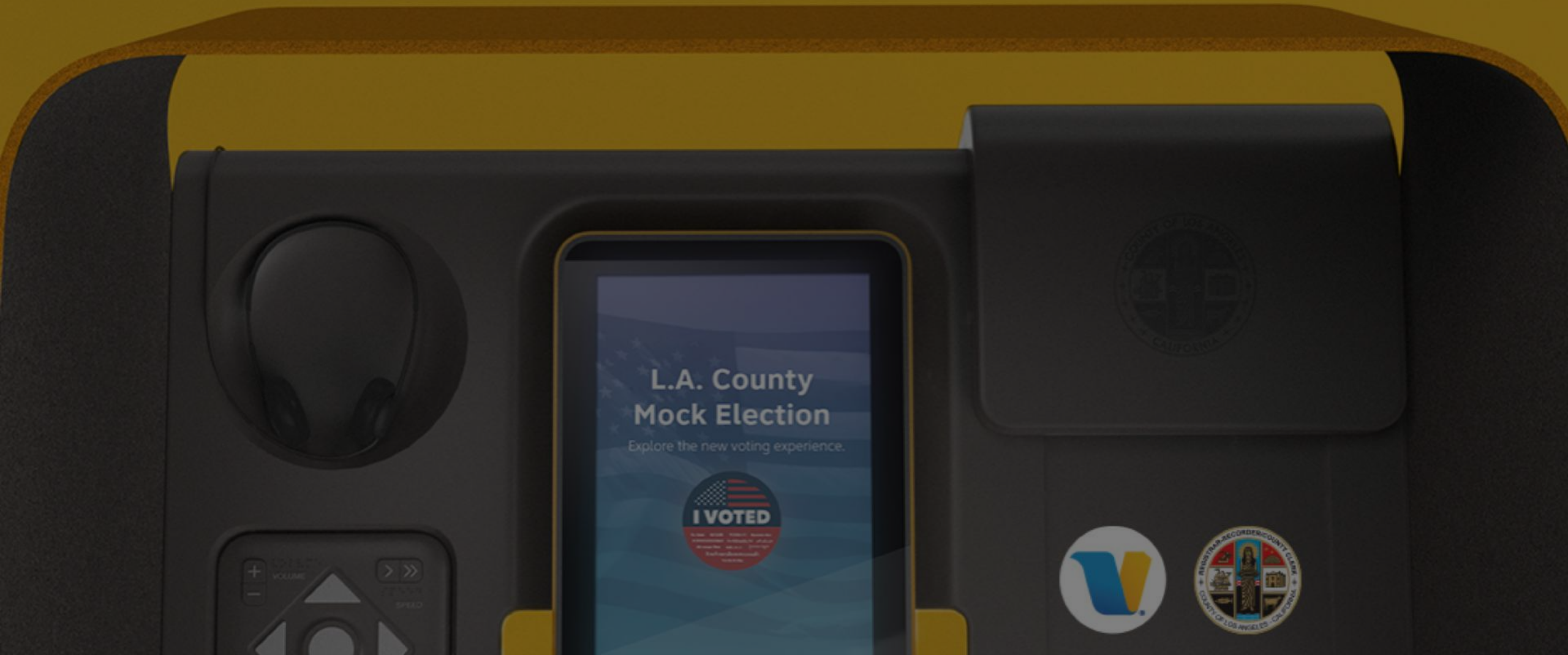
# Voting Solutions for All People (VSAP): Creating the Voting Experience of the Future

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# VOTING IS CHANGING



# Vote Centers

## Key Features:

- Vote anywhere in the County
- Accessible and convenient
- ~1,000 by Fri before E-Day

## The Message:

- Vote anywhere!
- Vote w/your friends and family
- Gaining 1,000 vote centers



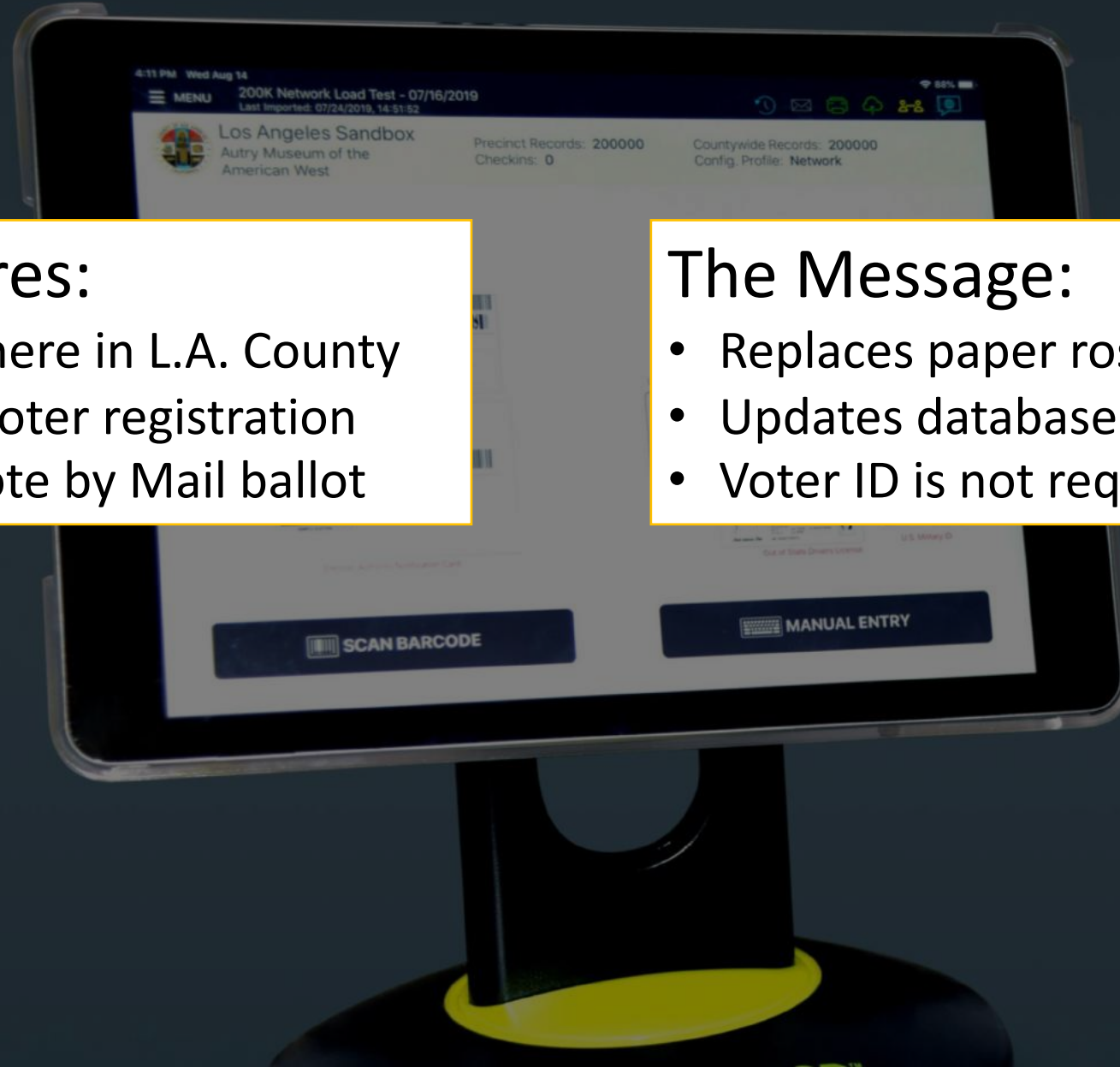
# Electronic Pollbook

## Key Features:

- Vote anywhere in L.A. County
- Same day voter registration
- Suspend Vote by Mail ballot

## The Message:

- Replaces paper roster
- Updates database in real time
- Voter ID is not required



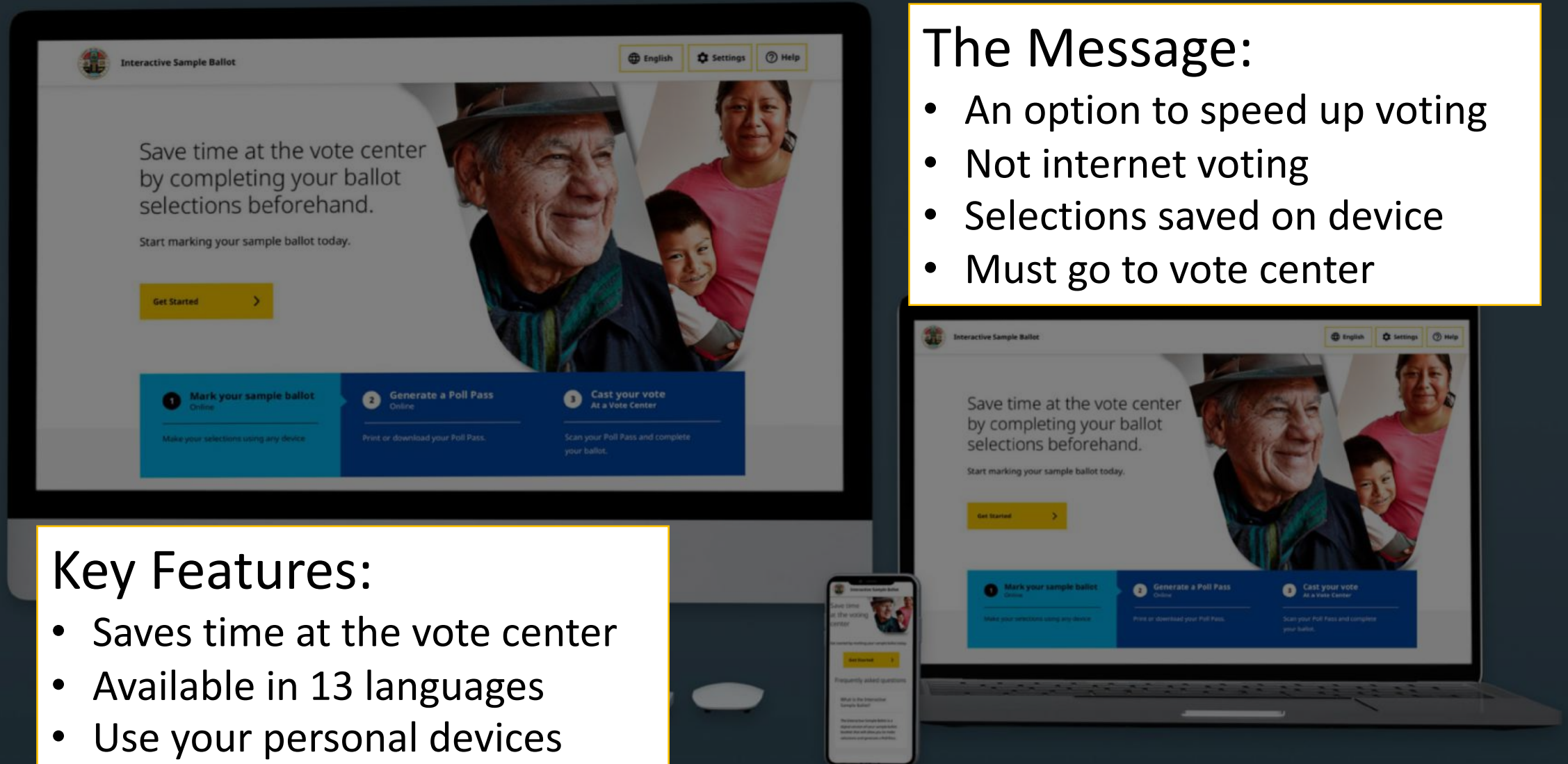
# Interactive Sample Ballot

## The Message:

- An option to speed up voting
- Not internet voting
- Selections saved on device
- Must go to vote center

## Key Features:

- Saves time at the vote center
- Available in 13 languages
- Use your personal devices



# Ballot Marking Device



## Key Features:

- Available in 13 languages
- Audio headset and control pad
- Display settings for text size and contrast

## The Message:

- Voting on a paper ballot
- No network or internet connection
- Does not count the ballots

# KEY MESSAGES

We're not losing polling places, we're gaining vote centers!

Fully accessible voting equipment to make voting easier

Still a paper-based voting system

11 days to vote

Vote early





# Getting the Message Across



# VSAP Demo Centers

A person wearing a teal lab coat is holding a tablet computer. The background is dark and out of focus, showing what appears to be a control panel with a yellow button and some symbols.

10 Demo Centers

Rotating locations thru January

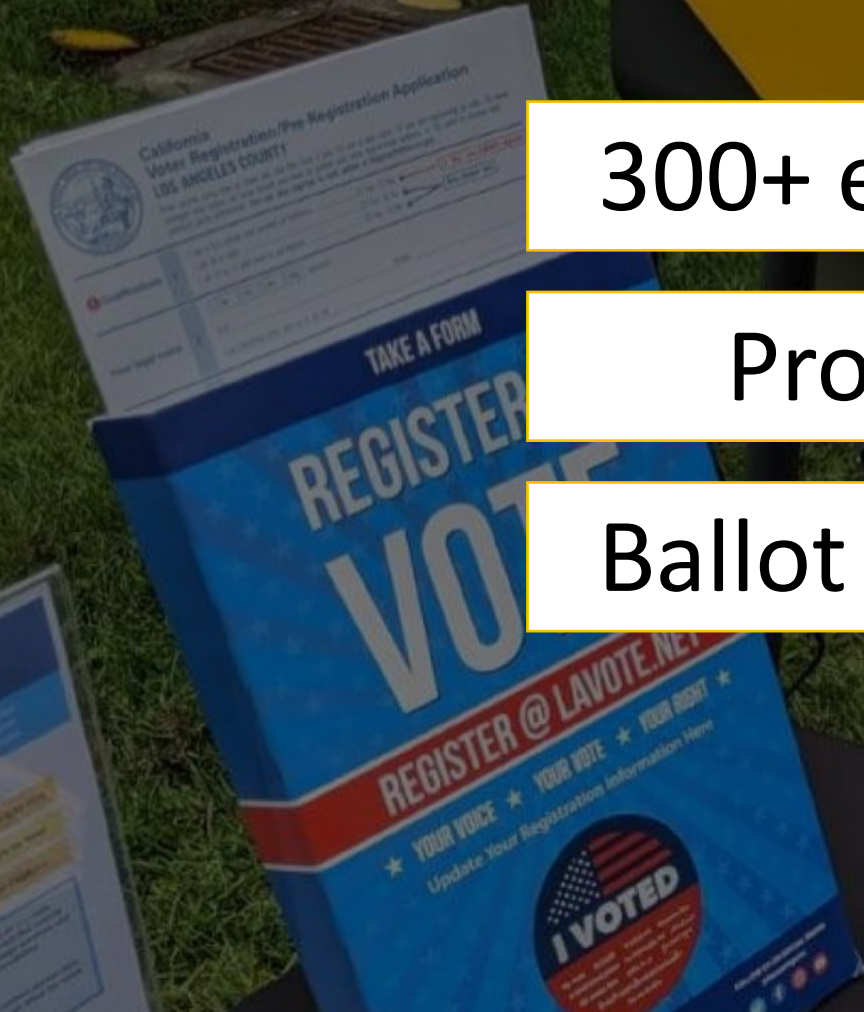
Experience BMD & ePollbook

# Community Events

300+ events or presentations

Provide VSAP materials

Ballot Marking Device on site





# Media Partnerships

The background image shows an outdoor event space. In the foreground, there are three white rectangular boxes with yellow borders containing text. Behind them, a metal truss structure supports a blue banner with the 'LA AM570 SPORTS' logo. To the right, a tall black banner also features the logo. Several people are visible in the background, some standing near a red SUV. The sky is blue with scattered white clouds.

Radio, TV and Digital

Outdoor Media

Print Media



# Earned Media

A photograph of a media event. In the foreground, a hand holds a camera lens. In the background, a man in a suit and glasses is speaking at a podium. Behind him is a white backdrop with the 'V' logo and the hashtag '#LAVotes'. To the left, a sign says 'Thank you!' with the 'V' logo. Another sign in the background reads '...les County by providing ...rds management and ... in a fair, accessible and ... arent manner.' A large sign in the center background says 'VOTING REVOLUTION'.

Media Roundtables

Featured Stories

Interviews

Events



# Thank you!



LAvote.net

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