

SOUTH BAY CITIES
COUNCIL OF GOVERNMENTS

ANNUAL WORK PROGRAM

for 2020-2021

April 23, 2020

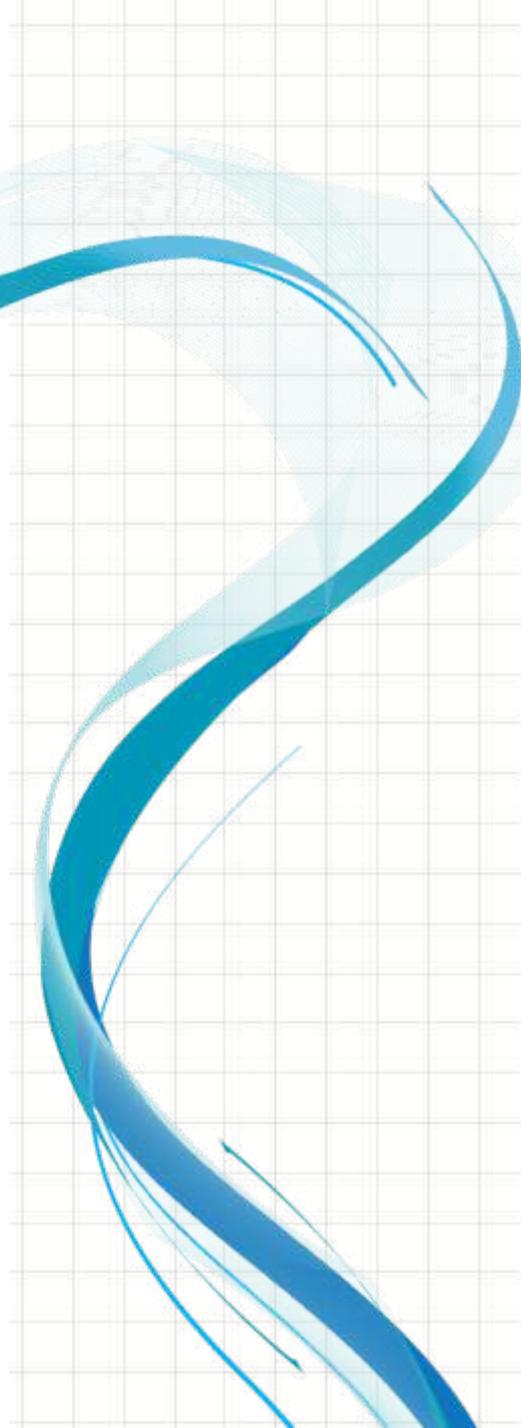
Board of Directors Meeting

Mission

Provide a **leadership forum** for South Bay local governments to **act collaboratively** and **advocate** for regional issues with a focus on improving **transportation** and the **environment**, and strengthening **economic development**.

Vision

The South Bay region is **environmentally sustainable and resilient**, with **improved mobility options**, and a **healthy economy**, due to the local government **collaborations** and **advocacy facilitated and supported by SBCCOG**.



Guiding Principles

The SBCCOG shall:

- Promote **cooperation** among member agencies in the discussion of issues of mutual interest.
- **Act collaboratively** on programs or activities that can be better accomplished collectively than by any one jurisdiction.
- Acknowledge each jurisdiction's independence while **advocating for the South Bay** with one voice.
- **Support member proposals** that further the mission, vision and goals of SBCCOG.
- **Identify challenges and opportunities** that transcend jurisdictional boundaries.
- Seek **solutions** to issues of **common concern** without duplicating or harming other agencies' efforts.
- **Represent** the interests of the South Bay with other governing bodies and organizations.
- **Seek resources** from county, regional, state and federal agencies that will benefit the South Bay.



Strategic Plan Goals

Goal A: Environment, Transportation, & Economic

Development - Facilitate, implement and/or educate members & others about environmental, transportation, & economic development programs that benefit the South Bay.

Goal B: Regional Advocacy - Advocate for the interests of the South Bay

Goal C: Member Networking & Communications -

Sustain & strengthen Board and member commitment to SBCCOG and its initiatives.

Goal D: Organizational Stability - Be a high performing organization with a clear path to long-term financial health, staffing continuity & sustained board commitment.

SBCCOG Programs are Designed to:



- Work on issues that are better addressed collaboratively than individually - Goal A
- Protect South Bay interests - Goal B
- Monitor trends and issues of which members should be aware - Goal C
- Add value for members - Goal D

Four Areas of Success

1

Leveraged outside funding – by 6 times the amount of funds from dues

2

Secured funding to continue development of regional Broadband network

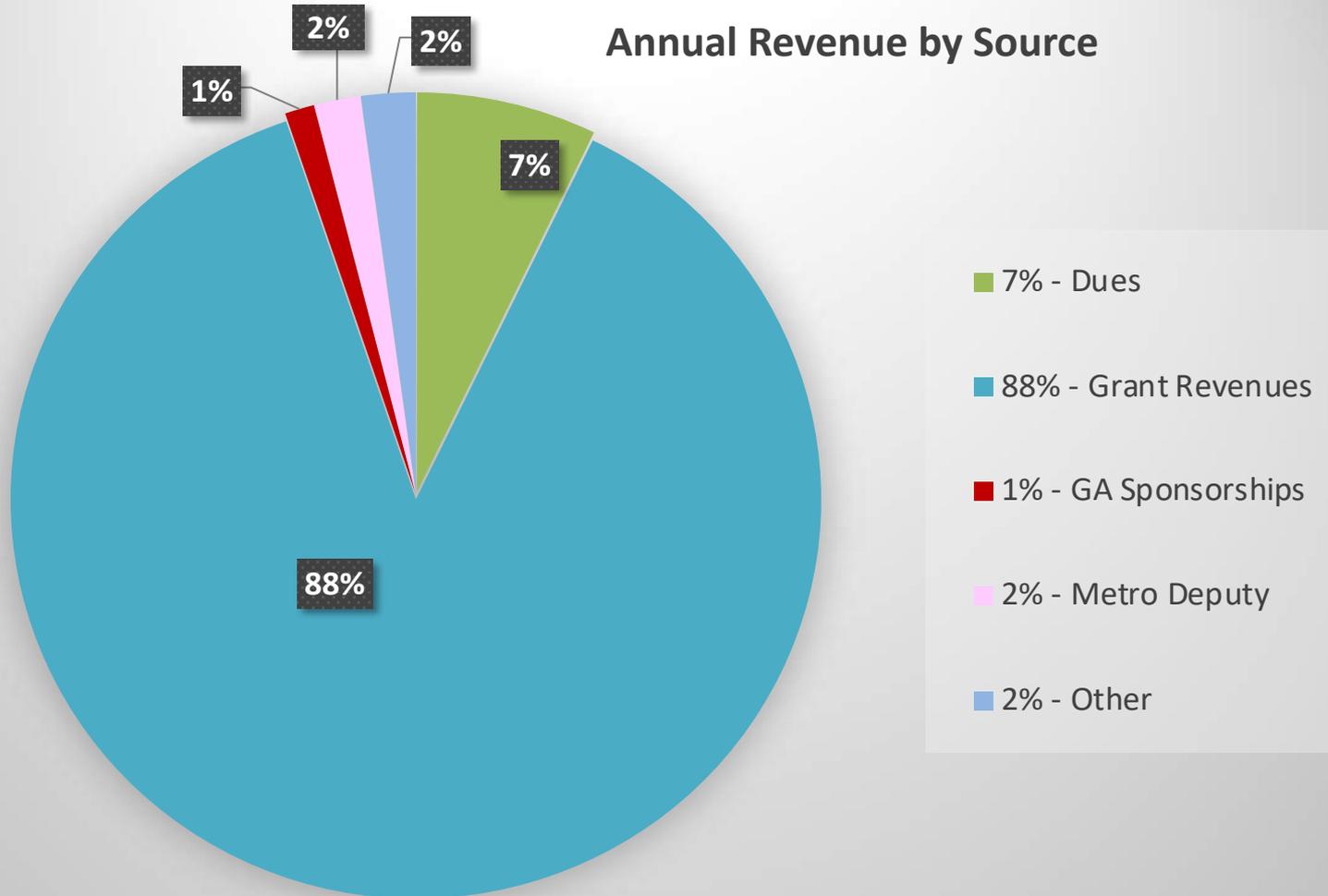
3

Completed Subregional Plan & assisting cities with individual strategies

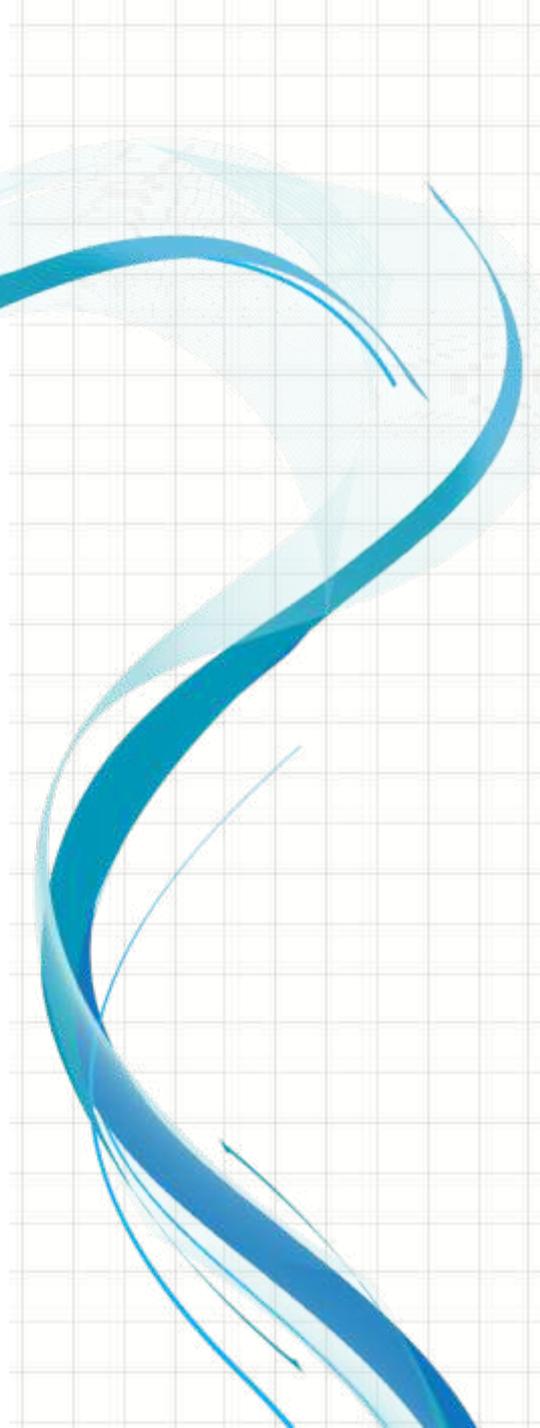
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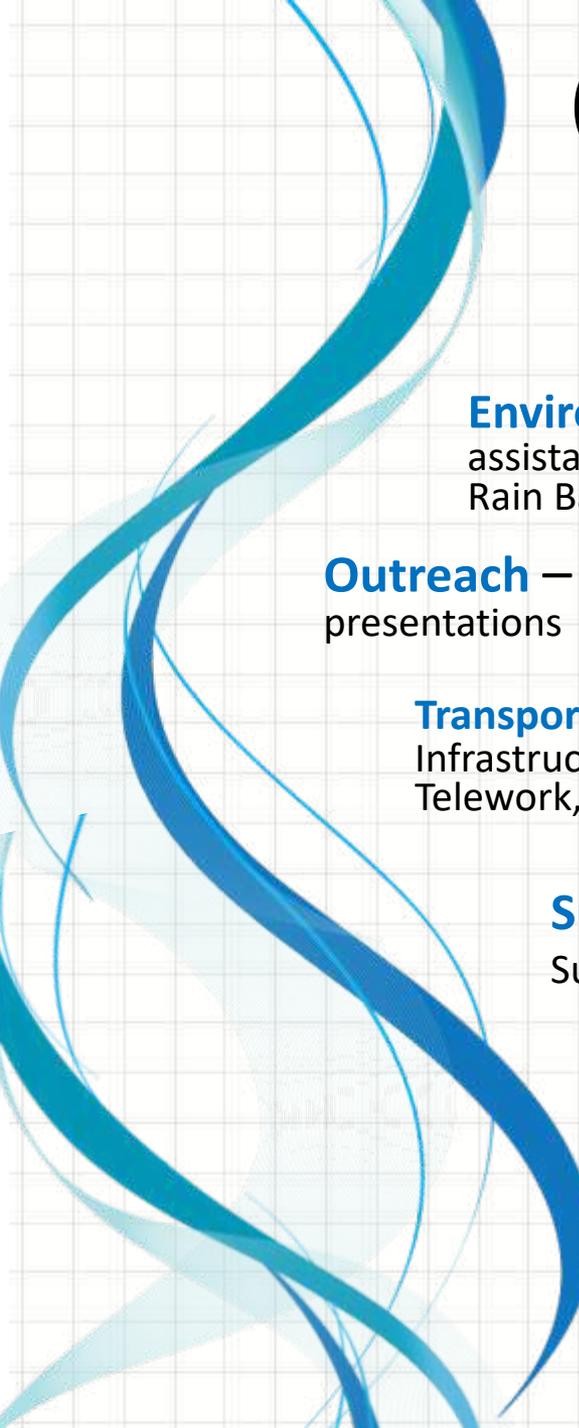
Over \$1.4 m in energy efficiency incentive funding to cities

2019-20 SBCCCOG Revenue by Income Source



Advocacy

- 
- ✓ Legislation and State Policies
 - ✓ Housing Policy Papers
 - ✓ Sustainable South Bay Strategy
 - ✓ Alternate mobility modes / slow-speed
 - ✓ Telework
 - ✓ Electric Vehicle Infrastructure/Readiness
 - ✓ Metro Measure M & R Coordination & Transfers
 - ✓ Congestion Reduction program (toll express lanes)
 - ✓ Rail lines – Green Line South, Crenshaw/LAX
 - ✓ LA Air Force Base



Current Major Programs

Environmental - Energy Efficiently (Gas & Electric savings and technical assistance for cities), Water Conservation, Green Business, Cash for Kitchens, Rain Barrel give-a-way, Waste Reduction

Outreach — Education for the general public at over 100 events, classes, workshops, & presentations

Transportation — Measure R & M Highway Program Multi-Modal Program, EV Infrastructure & Readiness, Local Travel Network, Micromobility, Shared Mobility, Telework, Metro Express Lanes, Shared Mobility Devices Working Group

Sustainability — City and Subregional Adaptation Vulnerability, Sustainable South Bay Strategy, Climate Action Strategy Implementation

Homeless — Outreach with PATH, Homeless Resource Fairs and 1st responder trainings, Project Room Key, Innovation funding programs, Homeless Services Task Force

Seniors — Resource Sharing, Senior Services Working Group, Transportation Services

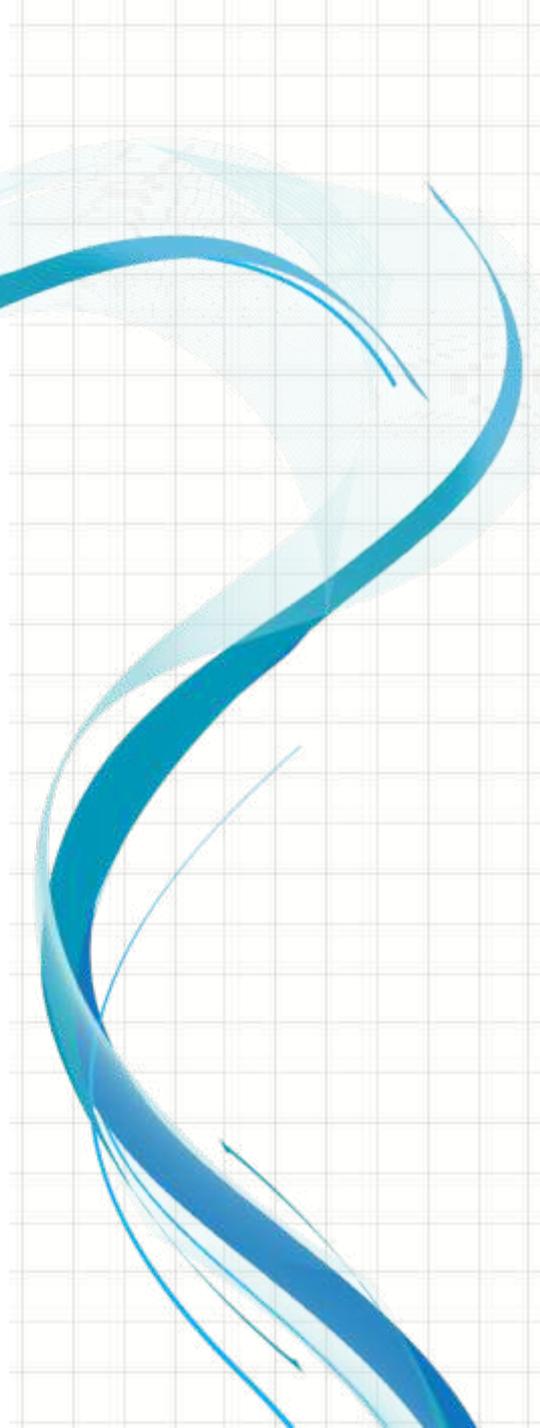
South Bay Fiber Network— Development of Regional Broadband Network

2019-2020

Transportation Highlights

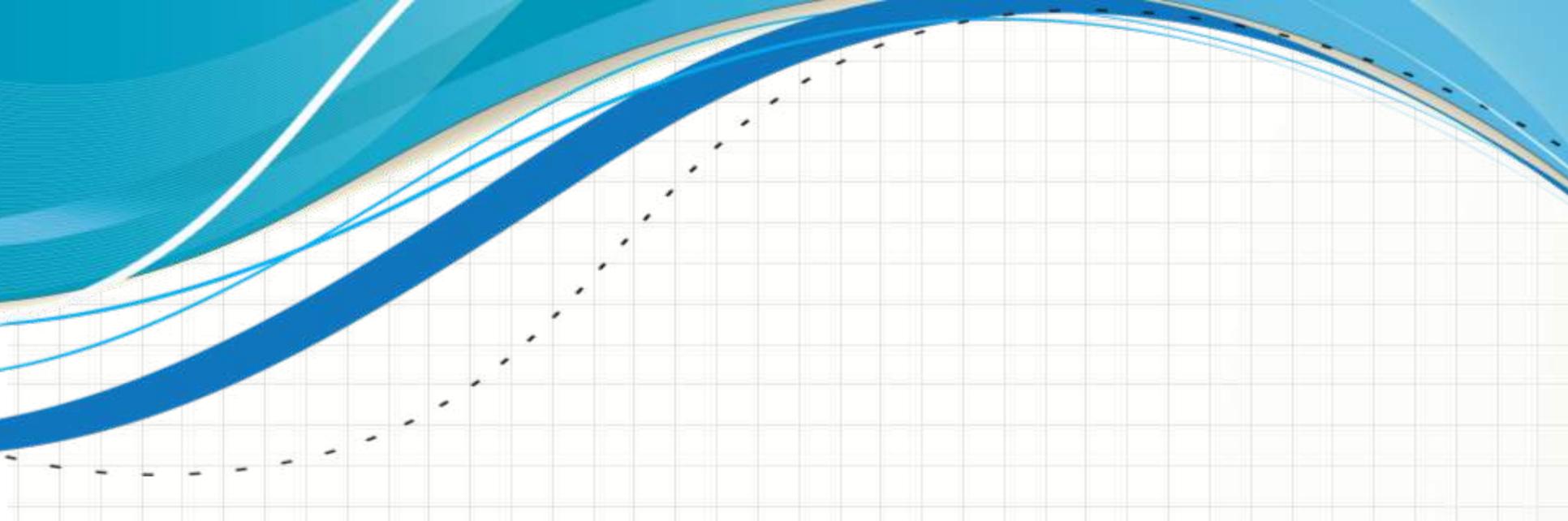
Measure R South Bay Highway Program & Measure M Multi-Year Sub-Regional Programs

- Advocated for Metro approval to use Measure R funds for highway and transit projects
- Approved use of all Measure M Sub-Regional Equity Program funds for the Centinela Grade Separation Project on the Crenshaw/LAX Line
- Established a new graduated matching-fund policy for Measure R and Measure M projects
- Completed a South Bay Call for Projects that selected new highway and transit projects to be funded from Measure R and Measure M funds



Doing What We Do Best – Responding to COVID-19 Pandemic

- ✓ Coordination/Collaboration – bring city staff together with virtual tools
 - ✓ City Managers, Planning Directors, Local Businesses, Utility Partners
- ✓ Identifying needs and implementing solutions to those needs
 - ✓ Delivering program and meeting contract goals in new virtual platforms
- ✓ Proactively establishing a foundation to help support future unknowns
 - ✓ Fiber Network, Working Groups, Established Relationships with Agencies



2020-21 WORK PROGRAM

Program Priority Focus Areas

1

Regional Broadband Network Initiative and Applications

2

Measure R & M and Micromobility and the Local Travel Network

3

South Bay Environmental Services Center Programs

South Bay Fiber Network

- Sign IT contracts – SBCCOG Cities & Other Participating Agencies
- Complete network construction and identify extension options
- Provide educational support for network opportunities through “Lunch and Learn” Workshops
- Develop applications for participating agencies
- Pursue network access funding sources



Promoting South Bay Transportation Improvements

- Measure R & Measure M program implementation
- South Bay Fiber Network transportation enhancements, i.e. RIITS and traffic data
- Metro Express Lane revenue use
- Local Travel Network
- EV Infrastructure/Readiness
- Telework Education/Support –
The Trip Not Taken

Environmental Programs

- Green Business Assist & Certification
- Implement Climate Action Plan & Adaptation Strategies
- Seek funding & new partnerships to support environmental programs
- Operate the Environmental Services Center (SBESC)



Special Programs

- Homeless Services
 - Quarterly Resource Fairs
 - Innovation Funding Programs & COVID-19 responses
- Senior Services
 - Shared housing county pilot
 - Age Friendly Region



Special Initiatives

- COVID-19 response
- Help develop and support virtual tools to deliver programs – trainings, meetings, facility audits, etc.
- Website Redesign
- Setup new office space



Funding Possibilities

- **Grants** – apply for grants to support transportation, environment, resiliency, & sustainability programs
- **Sublease Possibilities** – satellite offices for other public agencies
- **Partnerships** – collaboration with other agencies (SCAG, AQMD)
- **3rd Party Providers** – partner with private firms and public agencies to provide energy efficiency support to cities



Collaboration is **KEY!**

- Working Groups
 - City Managers
 - Community Development Directors
 - Economic Development Directors Roundtable
 - Energy Management Working Group
 - GIS Working Group
 - Homeless Services Task Force
 - Infrastructure Working Group
 - Parks & Recreation Directors
 - South Bay Fiber Network Working Group
 - Senior Services Working Group
 - Social Media
 - Transit Operators' Working Group
 - Transportation Committee

Collaboration is **KEY!**

- **Partners**

- L.A. City Department of Water and Power
- L.A. County Sanitation Districts
- Metro for Shared Mobility and Express Lane promotion
- So Cal Gas
- Torrance Water
- Water Replenishment District
- West Basin Municipal Water

- **Additional Funders**

- General Assembly Sponsors
- Golden State Water
- Los Angeles County for Homeless funding and broadband
- Regional Energy Network

Collaboration is **KEY!**

- **Outside Partnerships**

- CALCOG (Board & Executive Directors)
- Contract Cities/League of Cities Stormwater Funding Committee
- ICLEI – International Council for Local Environmental Initiatives
- LARC – Los Angeles Regional Collaborative, UCLA
- LGSEC – Local Government Sustainable Energy Coalition
- Metro – Measure M Policy Advisory & Highway Advisory Committees & Goods Movement Task Force
- SBACC – South Bay Association of Chambers of Commerce
- SBWIB – South Bay Workforce Investment Board
- SCAG - Southern California Association of Governments
- SCAQMD – South Coast Air Quality Management District

- **Cities Must DO THEIR PART**

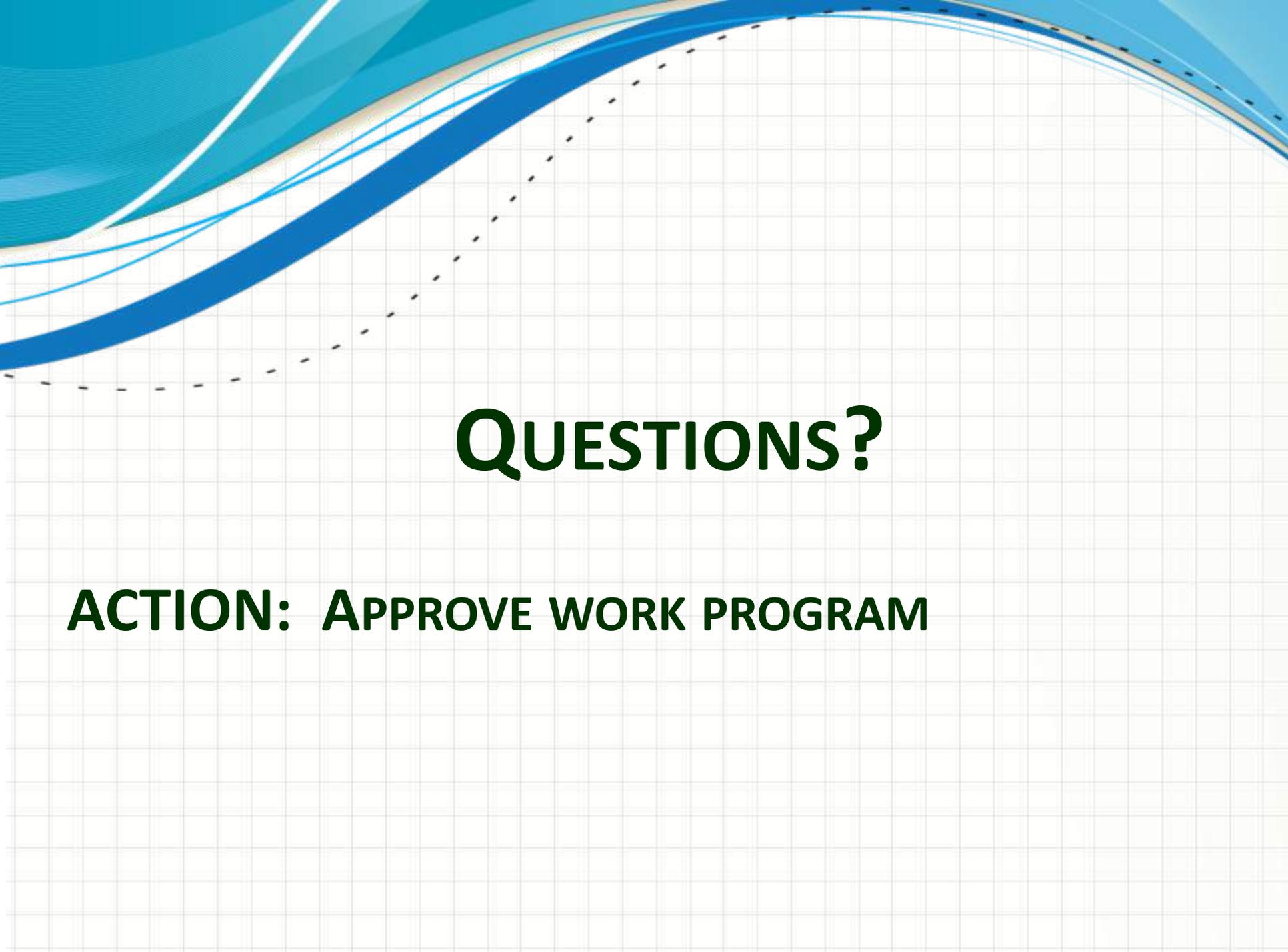
- Share what they are doing
- Work with the SBCCOG & other South Bay Cities
- Support grant applications & implementation

Testimonials

- ***Re Energy Efficiency:*** *"Thanks to your team for helping complete the benchmarking online report for our city facilities. Your work saved city staff time." City staff*
- ***Re Change & Save:***
 - *"Thank you for explaining the West Basin Change & Save Program so patiently. I appreciated your help in completing the survey. I was overwhelmed at what to do. I look forward to receiving the water saving devices as well as the \$500 rebate after I purchase a brand-new clothes washer." Community member*
- ***Re City Adaptation Plan:*** *"Thank You for attending and presenting the city's vulnerability assessment at the Council meeting last night. The presentation was informative, and you answered the Council questions thoroughly." City staff*

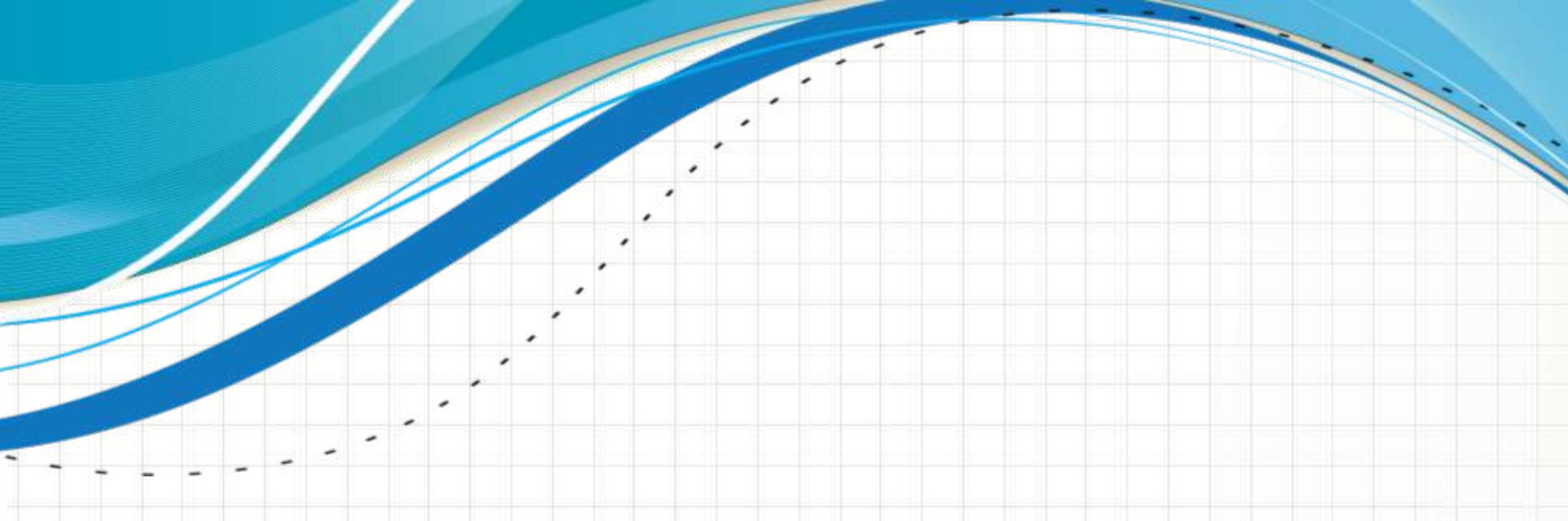
Testimonials

- ***Re Shared Mobility Workshop for ETCs:*** " *We were very happy to have been invited and to have been part of such a wonderful event. Congratulations on such a great turn out!* " *Paula Carvajal-Paez, LA Metro*
- ***Re South Bay Fiber Network "***:
 - *"The SBFN price for 1 GB of service will save our city at least \$1500 a month...multiple that by all our parks and that's will be a huge savings!"*
City IT Director
 - *"What the SBCCOG is working on (SBFN) is a great model for other regions of LA County"* *San Gabriel Valley Council of Governments*
 - *"West Basin is glad to be a part of this exciting opportunity...Great stuff ... you had me at 1GB...It's great when there's a real fit – both in terms of the value-proposition of 1 GB vs what we're already paying WBWMD's IT services."* *WBMWD manager*

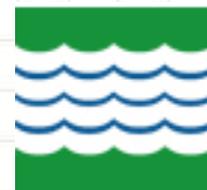


QUESTIONS?

ACTION: APPROVE WORK PROGRAM



THANK YOU



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