

2,161 Visits

Previous: 1,543 (40.05%)

7,842 Pageviews

Previous: 7,424 (5.63%)

≈A∞∞∞ 3.63 Pages/Visit

Previous: 4.81 (-24.58%)



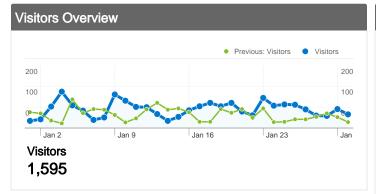
Previous: 55.02% (-3.28%)

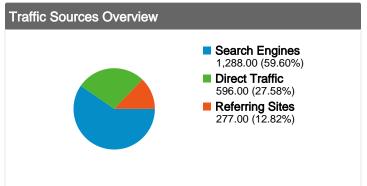
00:02:49 Avg. Time on Site

Previous: 00:03:18 (-14.98%)

65.43% % New Visits

Previous: 64.36% (1.67%)







Content Overview		
Pages	Pageviews	% Pageviews
1		
Jan 1, 2012 - Jan 31, 2012	2,223	28.35%
Dec 1, 2011 - Dec 31, 2011	1,598	21.52%
% Change	39.11%	31.70%
/node/882		
Jan 1, 2012 - Jan 31, 2012	321	4.09%
Dec 1, 2011 - Dec 31, 2011	50	0.67%
% Change	542.00%	507.78%
/groups		
Jan 1, 2012 - Jan 31, 2012	292	3.72%
Dec 1, 2011 - Dec 31, 2011	380	5.12%
% Change	-23.16%	-27.25%
/node/2		
Jan 1, 2012 - Jan 31, 2012	249	3.18%
Dec 1, 2011 - Dec 31, 2011	216	2.91%
% Change	15.28%	9.13%
/southbay		
Jan 1, 2012 - Jan 31, 2012	197	2.51%
Dec 1, 2011 - Dec 31, 2011	150	2.02%
% Change	31.33%	24.33%

Comparing to: Dec 1, 2011 - Dec 31, 2011



1,595 people visited this site

2,161 Visits

Previous: 1,543 (40.05%)

1,595 Absolute Unique Visitors

Previous: 1,117 (42.79%)

7,842 Pageviews

Previous: 7,424 (5.63%)

⊶⊶√ 3.63 Average Pageviews

Previous: 4.81 (-24.58%)

Previous: 00:03:18 (-14.98%)

53.22% Bounce Rate

Previous: 55.02% (-3.28%)

65.43% New Visits

Previous: 64.36% (1.67%)

Technical Profile

Browser	Visits	% visits
Internet Explorer		
Jan 1, 2012 - Jan 31, 2012	1,027	47.52%
Dec 1, 2011 - Dec 31, 2011	718	46.53%
% Change	43.04%	2.13%
Firefox		
Jan 1, 2012 - Jan 31, 2012	510	23.60%
Dec 1, 2011 - Dec 31, 2011	363	23.53%
% Change	40.50%	0.32%

Chrome		
Jan 1, 2012 - Jan 31, 2012	280	12.96%
Dec 1, 2011 - Dec 31, 2011	214	13.87%
% Change	30.84%	-6.58%
Safari		
Jan 1, 2012 - Jan 31, 2012	238	11.01%
Dec 1, 2011 - Dec 31, 2011	171	11.08%
% Change	39.18%	-0.62%
Android Browser		
Jan 1, 2012 - Jan 31, 2012	53	2.45%
Dec 1, 2011 - Dec 31, 2011	31	2.01%
% Change	70.97%	22.07%

www.southbaycities.org Traffic Sources Overview



All traffic sources sent a total of 2,161 visits



27.58% Direct Traffic

Previous: 24.17% (14.09%)



12.82% Referring Sites

Previous: 18.15% (-29.36%)



59.60% Search Engines

Previous: 57.68% (3.33%)

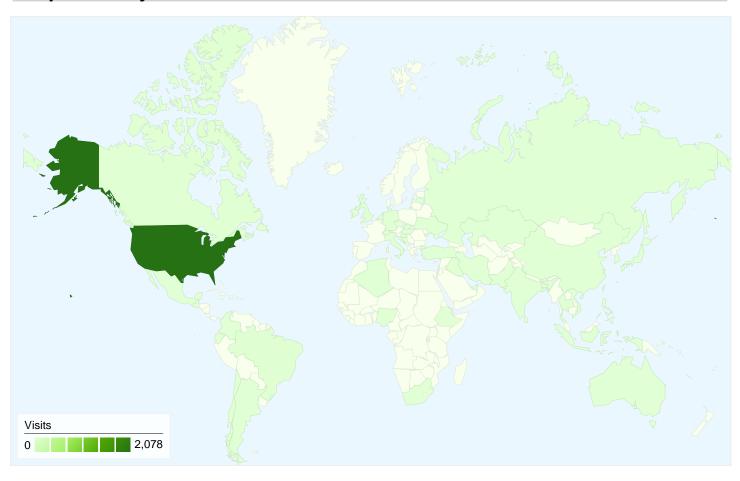
Search Engines 1,288.00 (59.60%) Direct Traffic 596.00 (27.58%) Referring Sites 277.00 (12.82%)

Sources	Visits	% visits
google (organic)		
Jan 1, 2012 - Jan 31, 2012	1,080	49.98%
Dec 1, 2011 - Dec 31, 2011	761	49.32%
% Change	41.92%	1.33%
(direct) ((none))		
Jan 1, 2012 - Jan 31, 2012	596	27.58%
Dec 1, 2011 - Dec 31, 2011	373	24.17%
% Change	59.79%	14.09%
bing (organic)		
Jan 1, 2012 - Jan 31, 2012	102	4.72%
Dec 1, 2011 - Dec 31, 2011	67	4.34%
% Change	52.24%	8.70%
yahoo (organic)		
Jan 1, 2012 - Jan 31, 2012	75	3.47%
Dec 1, 2011 - Dec 31, 2011	53	3.43%
% Change	41.51%	1.04%
sbesc.com (referral)		

Keywords	Visits	% visits
(not provided)		
Jan 1, 2012 - Jan 31, 2012	356	27.64%
Dec 1, 2011 - Dec 31, 2011	232	26.07%
% Change	53.45%	6.03%
south bay cities council of government	ents	
Jan 1, 2012 - Jan 31, 2012	72	5.59%
Dec 1, 2011 - Dec 31, 2011	62	6.97%
% Change	16.13%	-19.76%
south bay cities		
Jan 1, 2012 - Jan 31, 2012	52	4.04%
Dec 1, 2011 - Dec 31, 2011	47	5.28%
% Change	10.64%	-23.55%
sbccog		
Jan 1, 2012 - Jan 31, 2012	48	3.73%
Dec 1, 2011 - Dec 31, 2011	30	3.37%
% Change	60.00%	10.56%
south bay		

% Change	9.09%	-22.11%
Dec 1, 2011 - Dec 31, 2011	33	2.14%
Jan 1, 2012 - Jan 31, 2012	36	1.67%

Jan 1, 2012 - Jan 31, 2012	32	2.48%
Dec 1, 2011 - Dec 31, 2011	14	1.57%
% Change	128.57%	57.94%

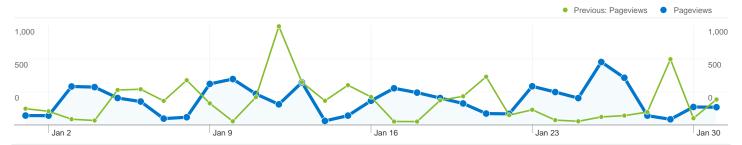


2,161 visits came from 47 countries/territories

Visits 2,161 Previous: 1,543 (40.05%)	Pages/Visit 3.63 Previous: 4.81 (-24.58%)	00:02: Previous:		% New Visits 65.48% Previous: 64.48% (1.54%)	53.22 Previous 55.02 %	%
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States						
January 1, 2012 - Ja	nuary 31, 2012	2,078	3.72	00:02:54	64.44%	51.88%
December 1, 2011 -	December 31, 2011	1,469	4.99	00:03:28	63.04%	53.17%
% Change		41.46%	-25.44%	-16.09%	2.22%	-2.42%
Brazil						
January 1, 2012 - Ja	nuary 31, 2012	13	1.00	00:00:00	61.54%	100.00%
December 1, 2011 -	December 31, 2011	13	1.00	00:00:00	76.92%	100.00%
% Change		0.00%	0.00%	0.00%	-20.00%	0.00%
Canada						
January 1, 2012 - Ja	nuary 31, 2012	7	1.43	00:00:34	100.00%	85.71%

December 1, 2011 - December 31, 2011	3	2.33	00:01:00	100.00%	66.67%
	-				
% Change	133.33%	-38.78%	-43.88%	0.00%	28.57%
Indonesia					
January 1, 2012 - January 31, 2012	6	1.00	00:00:00	100.00%	100.00%
December 1, 2011 - December 31, 2011	10	1.00	00:00:00	100.00%	100.00%
% Change	-40.00%	0.00%	0.00%	0.00%	0.00%
India					
January 1, 2012 - January 31, 2012	5	1.40	00:00:20	100.00%	80.00%
December 1, 2011 - December 31, 2011	6	1.33	00:00:35	100.00%	83.33%
% Change	-16.67%	5.00%	-42.88%	0.00%	-4.00%
Taiwan					
January 1, 2012 - January 31, 2012	5	1.80	00:00:26	80.00%	60.00%
December 1, 2011 - December 31, 2011	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
Iran				,	
January 1, 2012 - January 31, 2012	4	1.00	00:00:00	100.00%	100.00%
December 1, 2011 - December 31, 2011	1	1.00	00:00:00	100.00%	100.00%
% Change	300.00%	0.00%	0.00%	0.00%	0.00%
Guatemala					
January 1, 2012 - January 31, 2012	3	1.33	00:00:15	66.67%	66.67%
December 1, 2011 - December 31, 2011	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
Japan					
January 1, 2012 - January 31, 2012	2	1.00	00:00:00	100.00%	100.00%
December 1, 2011 - December 31, 2011	3	1.33	00:00:09	100.00%	66.67%
% Change	-33.33%	-25.00%	-100.00%	0.00%	50.00%
Philippines					
January 1, 2012 - January 31, 2012	2	1.00	00:00:00	100.00%	100.00%
December 1, 2011 - December 31, 2011	2	1.50	00:00:01	50.00%	50.00%
% Change	0.00%	-33.33%	-100.00%	100.00%	100.00%
	3.0073	20.0070	130.0070		1 - 10 of 47

Comparing to: Dec 1, 2011 - Dec 31, 2011



Pages on this site were viewed a total of 7,842 times

7,842 Pageviews

Previous: 7,424 (5.63%)

5,179 Unique Views

Previous: 4,368 (18.57%)

53.22% Bounce Rate

Previous: 55.02% (-3.28%)

Top Content

Pages	Pageviews	% Pageviews
/		
Jan 1, 2012 - Jan 31, 2012	2,223	28.35%
Dec 1, 2011 - Dec 31, 2011	1,598	21.52%
% Change	39.11%	31.70%
/node/882		
Jan 1, 2012 - Jan 31, 2012	321	4.09%
Dec 1, 2011 - Dec 31, 2011	50	0.67%
% Change	542.00%	507.78%
/groups		
Jan 1, 2012 - Jan 31, 2012	292	3.72%
Dec 1, 2011 - Dec 31, 2011	380	5.12%
% Change	-23.16%	-27.25%
/node/2		
Jan 1, 2012 - Jan 31, 2012	249	3.18%
Dec 1, 2011 - Dec 31, 2011	216	2.91%
% Change	15.28%	9.13%
/southbay		

Jan 1, 2012 - Jan 31, 2012	197	2.51%
Dec 1, 2011 - Dec 31, 2011	150	2.02%
% Change	31.33%	24.33%



Site Usage

2,311 Visits

Previous: 2,161 (6.94%)

8,332 Pageviews

Previous: 7,842 (6.25%)

3.61 Pages/Visit

Previous: 3.63 (-0.65%)



Previous: 53.22% (-7.22%)

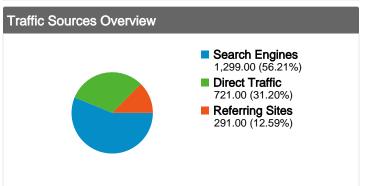
00:02:49 Avg. Time on Site

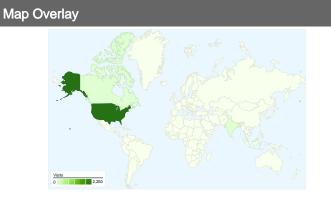
Previous: 00:02:49 (0.41%)

64.08% % New Visits

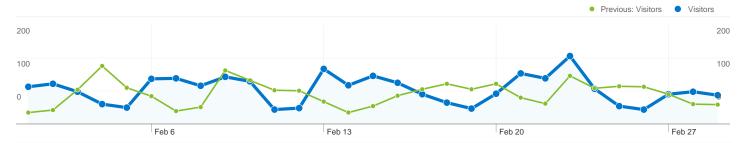
Previous: 65.43% (-2.06%)







Content Overview		
Pages	Pageviews	% Pageviews
1		
Feb 1, 2012 - Feb 29, 2012	2,231	26.78%
Jan 1, 2012 - Jan 31, 2012	2,223	28.35%
% Change	0.36%	-5.54%
/node/882		
Feb 1, 2012 - Feb 29, 2012	576	6.91%
Jan 1, 2012 - Jan 31, 2012	321	4.09%
% Change	79.44%	68.89%
/node/1030		
Feb 1, 2012 - Feb 29, 2012	489	5.87%
Jan 1, 2012 - Jan 31, 2012	146	1.86%
% Change	234.93%	215.23%
/groups		
Feb 1, 2012 - Feb 29, 2012	305	3.66%
Jan 1, 2012 - Jan 31, 2012	292	3.72%
% Change	4.45%	-1.69%
/node/2		
Feb 1, 2012 - Feb 29, 2012	304	3.65%
Jan 1, 2012 - Jan 31, 2012	249	3.18%
% Change	22.09%	14.91%



1,675 people visited this site



Previous: 2,161 (6.94%)

1,675 Absolute Unique Visitors

Previous: 1,588 (5.48%)

8,332 Pageviews

Previous: 7,842 (6.25%)

3.61 Average Pageviews

Previous: 3.63 (-0.65%)

00:02:49 Time on Site

Previous: 00:02:49 (0.41%)

49.37% Bounce Rate

Previous: 53.22% (-7.22%)

64.08% New Visits

Previous: 65.43% (-2.06%)

Technical Profile

Browser	Visits	% visits
Internet Explorer		
Feb 1, 2012 - Feb 29, 2012	1,077	46.60%
Jan 1, 2012 - Jan 31, 2012	1,027	47.52%
% Change	4.87%	-1.94%
Firefox		
Feb 1, 2012 - Feb 29, 2012	517	22.37%
Jan 1, 2012 - Jan 31, 2012	510	23.60%
% Change	1.37%	-5.21%

334	14.45%
238	11.01%
40.34%	31.23%
281	12.16%
280	12.96%
0.36%	-6.16%
60	2.60%
53	2.45%
13.21%	5.86%
	238 40.34% 281 280 0.36% 60 53



All traffic sources sent a total of 2,311 visits



21.20% Direct Traffic

Previous: 27.58% (13.12%)



12.59% Referring Sites

Previous: 12.82% (-1.76%)



56.21% Search Engines

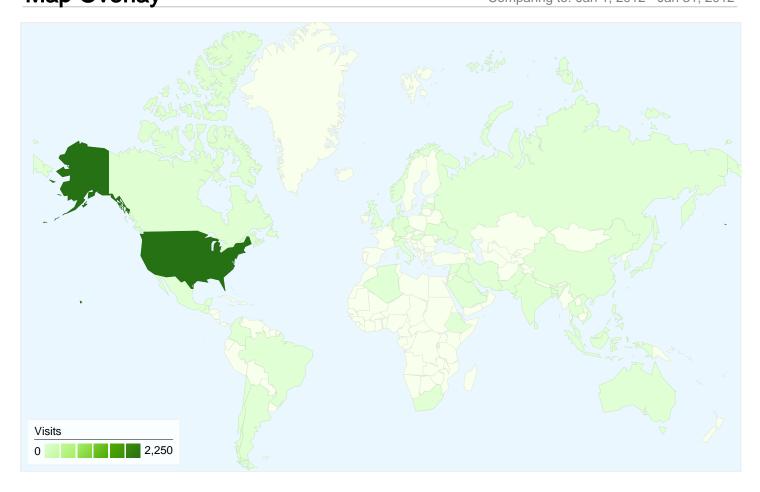
Previous: 59.60% (-5.69%)

Search Engines 1,299.00 (56.21%) Direct Traffic 721.00 (31.20%) Referring Sites 291.00 (12.59%)

Sources	Visits	% visits
google (organic)		
Feb 1, 2012 - Feb 29, 2012	1,101	47.64%
Jan 1, 2012 - Jan 31, 2012	1,080	49.98%
% Change	1.94%	-4.67%
(direct) ((none))		
Feb 1, 2012 - Feb 29, 2012	721	31.20%
Jan 1, 2012 - Jan 31, 2012	596	27.58%
% Change	20.97%	13.12%
bing (organic)		
Feb 1, 2012 - Feb 29, 2012	100	4.33%
Jan 1, 2012 - Jan 31, 2012	102	4.72%
% Change	-1.96%	-8.32%
yahoo (organic)		
Feb 1, 2012 - Feb 29, 2012	73	3.16%
Jan 1, 2012 - Jan 31, 2012	75	3.47%
% Change	-2.67%	-8.98%
sbesc.com (referral)		

Keywords	Visits	% visits
(not provided)		
Feb 1, 2012 - Feb 29, 2012	288	22.17%
Jan 1, 2012 - Jan 31, 2012	356	27.64%
% Change	-19.10%	-19.79%
south bay cities council of government	nents	
Feb 1, 2012 - Feb 29, 2012	64	4.93%
Jan 1, 2012 - Jan 31, 2012	72	5.59%
% Change	-11.11%	-11.86%
southbaycities		
Feb 1, 2012 - Feb 29, 2012	54	4.16%
Jan 1, 2012 - Jan 31, 2012	26	2.02%
% Change	107.69%	105.93%
sbccog		
Feb 1, 2012 - Feb 29, 2012	45	3.46%
Jan 1, 2012 - Jan 31, 2012	48	3.73%
% Change	-6.25%	-7.04%
south bay cities		

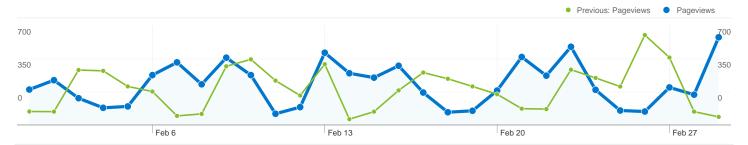
Feb 1, 2012 - Feb 29, 2012	36	1.56%	Feb 1, 2012 - Feb 29, 2012	45	3.46%
Jan 1, 2012 - Jan 31, 2012	36	1.67%	Jan 1, 2012 - Jan 31, 2012	52	4.04%
% Change	0.00%	-6.49%	% Change	-13.46%	-14.19%



2,311 visits came from 46 countries/territories

Site Usage						
Visits 2,311 Previous: 2,161 (6.94%)	Pages/Visit 3.61 Previous: 3.63 (-0.65%)	00:02: Previous:		% New Visits 64.13% Previous: 65.48% (-2.06%)	49.37 Previous 53.22 9	%
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States						
February 1, 2012 - F	ebruary 29, 2012	2,250	3.66	00:02:52	63.38%	48.67%
January 1, 2012 - Ja	nuary 31, 2012	2,078	3.72	00:02:54	64.44%	51.88%
% Change		8.28%	-1.63%	-1.10%	-1.64%	-6.19%
Canada						
February 1, 2012 - F	ebruary 29, 2012	15	1.67	00:01:02	100.00%	66.67%
January 1, 2012 - Ja	nuary 31, 2012	7	1.43	00:00:34	100.00%	85.71%
% Change		114.29%	16.67%	83.71%	0.00%	-22.22%
India						
February 1, 2012 - F	ebruary 29, 2012	10	1.20	00:00:02	90.00%	80.00%

January 1, 2012 - January 31, 2012	5	1.40	00:00:20	100.00%	80.00%
% Change	100.00%	-14.29%	-91.41%	-10.00%	0.00%
(not set)	100.0070	-14.2370	-51.4170	-10.0070	0.0070
February 1, 2012 - February 29, 2012	4	2.00	00:00:48	100.00%	75.00%
January 1, 2012 - January 31, 2012	2	1.50	00:03:39	100.00%	50.00%
% Change	100.00%	33.33%	-77.92%	0.00%	50.00%
Malaysia	0	4.00	00.00.40	22 220/	00.070/
February 1, 2012 - February 29, 2012	3	1.33	00:00:16	33.33%	66.67%
January 1, 2012 - January 31, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
South Korea					
February 1, 2012 - February 29, 2012	3	1.33	00:00:03	100.00%	66.67%
January 1, 2012 - January 31, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	100.00%	100.00%	100.00%
Taiwan					
February 1, 2012 - February 29, 2012	2	1.50	00:00:03	100.00%	50.00%
January 1, 2012 - January 31, 2012	5	1.80	00:00:26	80.00%	60.00%
% Change	-60.00%	-16.67%	-88.64%	25.00%	-16.67%
Philippines					
February 1, 2012 - February 29, 2012	2	2.00	00:10:35	100.00%	50.00%
January 1, 2012 - January 31, 2012	2	1.00	00:00:00	100.00%	100.00%
% Change	0.00%	100.00%	100.00%	0.00%	-50.00%
United Kingdom					
February 1, 2012 - February 29, 2012	2	1.00	00:00:00	100.00%	100.00%
January 1, 2012 - January 31, 2012	2	2.00	00:00:44	100.00%	50.00%
% Change	0.00%	-50.00%	-100.00%	0.00%	100.00%
Guatemala					
February 1, 2012 - February 29, 2012	2	1.00	00:00:00	0.00%	100.00%
January 1, 2012 - January 31, 2012	3	1.33	00:00:15	66.67%	66.67%
% Change	-33.33%	-25.00%	-100.00%	-100.00%	50.00%
-					1 - 10 of 46



Pages on this site were viewed a total of 8,332 times

8,332 Pageviews

Previous: 7,842 (6.25%)

5,736 Unique Views

Previous: 5,179 (10.75%)

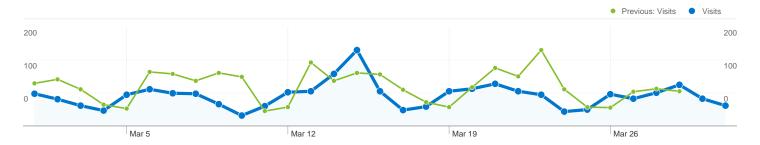
49.37% Bounce Rate

Previous: 53.22% (-7.22%)

Top Content

/ Feb 1, 2012 - Feb 29, 2012	2,231	26.78%
Feb 1, 2012 - Feb 29, 2012	2,231	26 79%
		20.70%
Jan 1, 2012 - Jan 31, 2012	2,223	28.35%
% Change	0.36%	-5.54%
/node/882		
Feb 1, 2012 - Feb 29, 2012	576	6.91%
Jan 1, 2012 - Jan 31, 2012	321	4.09%
% Change	79.44%	68.89%
/node/1030		
Feb 1, 2012 - Feb 29, 2012	489	5.87%
Jan 1, 2012 - Jan 31, 2012	146	1.86%
% Change	234.93%	215.23%
/groups		
Feb 1, 2012 - Feb 29, 2012	305	3.66%
Jan 1, 2012 - Jan 31, 2012	292	3.72%
% Change	4.45%	-1.69%
/node/2		

Feb 1, 2012 - Feb 29, 2012	304	3.65%
Jan 1, 2012 - Jan 31, 2012	249	3.18%
% Change	22.09%	14.91%



1,891 Visits

Previous: 2,311 (-18.17%)

4 6,182 Pageviews

Previous: 8,332 (-25.80%)

Previous: 3.61 (-9.32%)



Previous: 49.37% (17.93%)

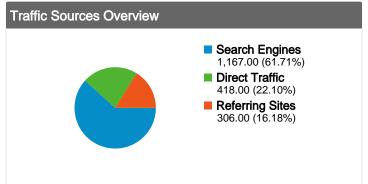
00:02:31 Avg. Time on Site

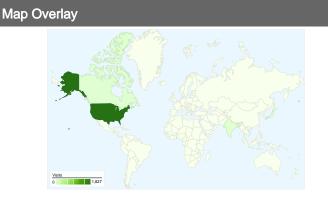
Previous: 00:02:49 (-10.83%)

63.09% % New Visits

Previous: 64.08% (-1.55%)

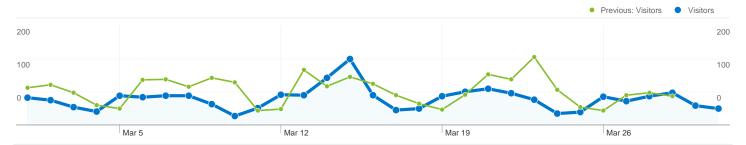






Content Overview		
Pages	Pageviews	% Pageviews
1		
Mar 1, 2012 - Mar 31, 2012	1,721	27.84%
Feb 1, 2012 - Feb 29, 2012	2,231	26.78%
% Change	-22.86%	3.97%
/groups		
Mar 1, 2012 - Mar 31, 2012	238	3.85%
Feb 1, 2012 - Feb 29, 2012	305	3.66%
% Change	-21.97%	5.17%
/node/2		
Mar 1, 2012 - Mar 31, 2012	231	3.74%
Feb 1, 2012 - Feb 29, 2012	304	3.65%
% Change	-24.01%	2.41%
/southbay		
Mar 1, 2012 - Mar 31, 2012	203	3.28%
Feb 1, 2012 - Feb 29, 2012	205	2.46%
% Change	-0.98%	33.46%
/node/1122		
Mar 1, 2012 - Mar 31, 2012	172	2.78%
Feb 1, 2012 - Feb 29, 2012	0	0.00%
% Change	100.00%	100.00%

Comparing to: Feb 1, 2012 - Feb 29, 2012



1,360 people visited this site



Previous: 2,311 (-18.17%)

1,360 Absolute Unique Visitors

Previous: 1,675 (-18.81%)

6,182 Pageviews

Previous: 8,332 (-25.80%)

3.27 Average Pageviews

Previous: 3.61 (-9.32%)

00:02:31 Time on Site

Previous: 00:02:49 (-10.83%)

58.22% Bounce Rate

Previous: 49.37% (17.93%)

63.09% New Visits

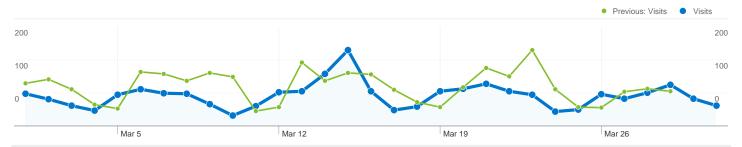
Previous: 64.08% (-1.55%)

Technical Profile

Browser	Visits	% visits
Internet Explorer		
Mar 1, 2012 - Mar 31, 2012	832	44.00%
Feb 1, 2012 - Feb 29, 2012	1,077	46.60%
% Change	-22.75%	-5.59%
Firefox		
Mar 1, 2012 - Mar 31, 2012	421	22.26%
Feb 1, 2012 - Feb 29, 2012	517	22.37%
% Change	-18.57%	-0.48%

Safari		
Mar 1, 2012 - Mar 31, 2012	283	14.97%
Feb 1, 2012 - Feb 29, 2012	334	14.45%
% Change	-15.27%	3.55%
Chrome		
Mar 1, 2012 - Mar 31, 2012	270	14.28%
Feb 1, 2012 - Feb 29, 2012	281	12.16%
% Change	-3.91%	17.43%
Android Browser		
Mar 1, 2012 - Mar 31, 2012	37	1.96%
Feb 1, 2012 - Feb 29, 2012	60	2.60%
% Change	-38.33%	-24.64%

www.southbaycities.org Traffic Sources Overview



All traffic sources sent a total of 1,891 visits



22.10% Direct Traffic

Previous: 31.20% (-29.15%)

16.18% Referring Sites

Previous: 12.59% (28.51%)



4 61.71% Search Engines

Previous: 56.21% (9.79%)

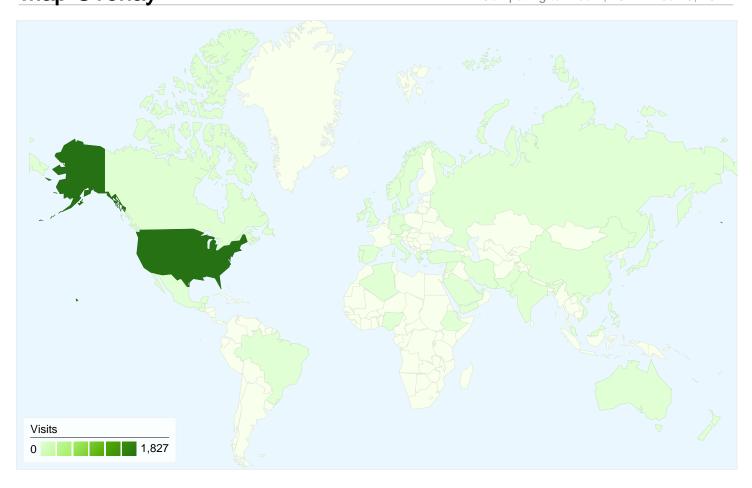
Search Engines 1,167.00 (61.71%) ■ Direct Traffic 418.00 (22.10%) Referring Sites 306.00 (16.18%)

Sources	Visits	% visits
google (organic)		
Mar 1, 2012 - Mar 31, 2012	1,003	53.04%
Feb 1, 2012 - Feb 29, 2012	1,101	47.64%
% Change	-8.90%	11.33%
(direct) ((none))		
Mar 1, 2012 - Mar 31, 2012	418	22.10%
Feb 1, 2012 - Feb 29, 2012	721	31.20%
% Change	-42.02%	-29.15%
mail.aol.com (referral)		
Mar 1, 2012 - Mar 31, 2012	96	5.08%
Feb 1, 2012 - Feb 29, 2012	31	1.34%
% Change	209.68%	278.46%
bing (organic)		
Mar 1, 2012 - Mar 31, 2012	77	4.07%
Feb 1, 2012 - Feb 29, 2012	100	4.33%
% Change	-23.00%	-5.90%
yahoo (organic)		

Keywords	Visits	% visits
(not provided)		
Mar 1, 2012 - Mar 31, 2012	283	24.25%
Feb 1, 2012 - Feb 29, 2012	288	22.17%
% Change	-1.74%	9.38%
south bay cities		
Mar 1, 2012 - Mar 31, 2012	61	5.23%
Feb 1, 2012 - Feb 29, 2012	45	3.46%
% Change	35.56%	50.89%
south bay cities council of government	ents	
Mar 1, 2012 - Mar 31, 2012	50	4.28%
Feb 1, 2012 - Feb 29, 2012	64	4.93%
% Change	-21.88%	-13.04%
sbccog		
Mar 1, 2012 - Mar 31, 2012	47	4.03%
Feb 1, 2012 - Feb 29, 2012	45	3.46%
% Change	4.44%	16.26%
south bay council of governments		

Mar 1, 2012 - Mar 31, 2012	62	3.28%	Mar 1, 2012 - Mar 31, 2012	30	2.57%
Feb 1, 2012 - Feb 29, 2012	73	3.16%	Feb 1, 2012 - Feb 29, 2012	31	2.39%
% Change	-15.07%	3.80%	% Change	-3.23%	7.72%



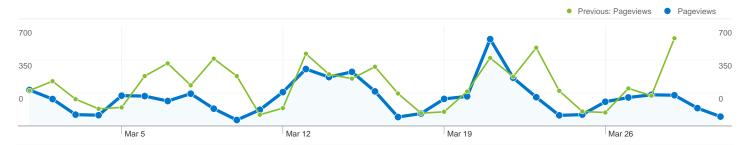


1,891 visits came from 41 countries/territories

Visits 1,891 Previous: 2,311 (-18.17%)	Pages/Visit 3.27 Previous: 3.61 (-9.32%)	00:02 : Previous	-	% New Visits 63.09% Previous: 64.13% (-1.62%)	58.22 Previous 49.37 9	%
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States						
March 1, 2012 - Marc	h 31, 2012	1,827	3.33	00:02:34	62.12%	57.42%
February 1, 2012 - Fe	ebruary 29, 2012	2,250	3.66	00:02:52	63.38%	48.67%
% Change		-18.80%	-9.02%	-10.49%	-1.98%	17.98%
Canada						
March 1, 2012 - Marc	h 31, 2012	11	1.55	00:00:06	90.91%	90.91%
February 1, 2012 - Fe	ebruary 29, 2012	15	1.67	00:01:02	100.00%	66.67%
% Change		-26.67%	-7.27%	-90.65%	-9.09%	36.36%
India						
March 1, 2012 - Marc	h 31, 2012	7	1.57	00:00:10	100.00%	57.14%

February 1, 2012 - February 29, 2012	10	1.20	00:00:02	90.00%	80.00%
% Change	-30.00%	30.95%	479.83%	11.11%	-28.57%
Japan					
March 1, 2012 - March 31, 2012	5	1.60	00:02:22	40.00%	40.00%
February 1, 2012 - February 29, 2012	1	1.00	00:00:00	100.00%	100.00%
% Change	400.00%	60.00%	100.00%	-60.00%	-60.00%
(not set)		'			
March 1, 2012 - March 31, 2012	5	1.00	00:00:00	100.00%	100.00%
February 1, 2012 - February 29, 2012	4	2.00	00:00:48	100.00%	75.00%
% Change	25.00%	-50.00%	-100.00%	0.00%	33.33%
Singapore		,	'	'	
March 1, 2012 - March 31, 2012	4	3.00	00:07:30	100.00%	50.00%
February 1, 2012 - February 29, 2012	1	1.00	00:00:00	100.00%	100.00%
% Change	300.00%	200.00%	100.00%	0.00%	-50.00%
China		'	'	,	
March 1, 2012 - March 31, 2012	3	1.00	00:00:00	100.00%	100.00%
February 1, 2012 - February 29, 2012	1	1.00	00:00:00	100.00%	100.00%
% Change	200.00%	0.00%	0.00%	0.00%	0.00%
Brazil		'	'		
March 1, 2012 - March 31, 2012	3	1.00	00:00:00	33.33%	100.00%
February 1, 2012 - February 29, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
Germany		'	'	,	
March 1, 2012 - March 31, 2012	3	1.00	00:00:00	100.00%	100.00%
February 1, 2012 - February 29, 2012	1	1.00	00:00:00	100.00%	100.00%
% Change	200.00%	0.00%	0.00%	0.00%	0.00%
Algeria		'	'	,	
March 1, 2012 - March 31, 2012	2	1.00	00:00:00	100.00%	100.00%
February 1, 2012 - February 29, 2012	0	0.00	00:00:00	0.00%	0.00%
% Change	100.00%	100.00%	0.00%	100.00%	100.00%
					1 - 10 of 41

Comparing to: Feb 1, 2012 - Feb 29, 2012



Pages on this site were viewed a total of 6,182 times

6,182 Pageviews

Previous: 8,332 (-25.80%)

4,186 Unique Views

Previous: 5,736 (-27.02%)

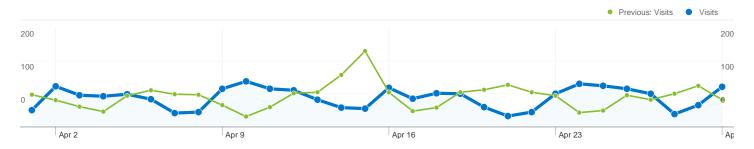
58.22% Bounce Rate

Previous: 49.37% (17.93%)

Top Content

Pages	Pageviews	% Pageviews
/		
Mar 1, 2012 - Mar 31, 2012	1,721	27.84%
Feb 1, 2012 - Feb 29, 2012	2,231	26.78%
% Change	-22.86%	3.97%
/groups		
Mar 1, 2012 - Mar 31, 2012	238	3.85%
Feb 1, 2012 - Feb 29, 2012	305	3.66%
% Change	-21.97%	5.17%
/node/2		
Mar 1, 2012 - Mar 31, 2012	231	3.74%
Feb 1, 2012 - Feb 29, 2012	304	3.65%
% Change	-24.01%	2.41%
/southbay		
Mar 1, 2012 - Mar 31, 2012	203	3.28%
Feb 1, 2012 - Feb 29, 2012	205	2.46%
% Change	-0.98%	33.46%
/node/1122		

Mar 1, 2012 - Mar 31, 2012	172	2.78%
Feb 1, 2012 - Feb 29, 2012	0	0.00%
% Change	100.00%	100.00%



~~~~ 1,768 Visits

Previous: 1,891 (-6.50%)

6,433 Pageviews

Previous: 6,182 (4.06%)

3.64 Pages/Visit

Previous: 3.27 (11.30%)



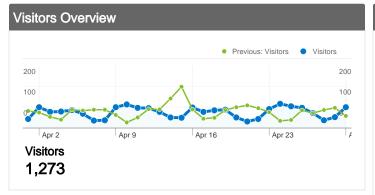
Previous: 58.22% (-4.60%)

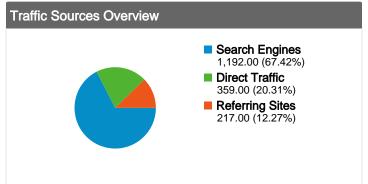
**00:02:40** Avg. Time on Site

Previous: 00:02:31 (6.06%)

65.05% % New Visits

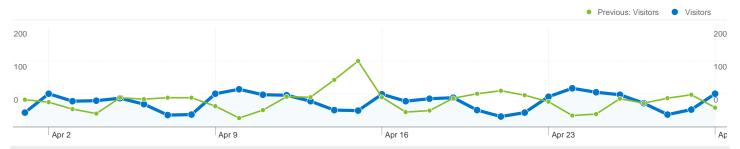
Previous: 63.09% (3.10%)







| Content Overview           |           |             |
|----------------------------|-----------|-------------|
| Pages                      | Pageviews | % Pageviews |
| 1                          |           |             |
| Apr 1, 2012 - Apr 30, 2012 | 1,839     | 28.59%      |
| Mar 1, 2012 - Mar 31, 2012 | 1,721     | 27.84%      |
| % Change                   | 6.86%     | 2.69%       |
| /groups                    |           |             |
| Apr 1, 2012 - Apr 30, 2012 | 305       | 4.74%       |
| Mar 1, 2012 - Mar 31, 2012 | 238       | 3.85%       |
| % Change                   | 28.15%    | 23.15%      |
| /node/2                    |           |             |
| Apr 1, 2012 - Apr 30, 2012 | 281       | 4.37%       |
| Mar 1, 2012 - Mar 31, 2012 | 231       | 3.74%       |
| % Change                   | 21.65%    | 16.90%      |
| /southbay                  |           |             |
| Apr 1, 2012 - Apr 30, 2012 | 239       | 3.72%       |
| Mar 1, 2012 - Mar 31, 2012 | 203       | 3.28%       |
| % Change                   | 17.73%    | 13.14%      |
| /projects                  |           |             |
| Apr 1, 2012 - Apr 30, 2012 | 164       | 2.55%       |
| Mar 1, 2012 - Mar 31, 2012 | 170       | 2.75%       |
| % Change                   | -3.53%    | -7.29%      |



#### 1,273 people visited this site

1,768 Visits

Previous: 1,891 (-6.50%)

1,273 Absolute Unique Visitors

Previous: 1,360 (-6.40%)

6,433 Pageviews

Previous: 6,182 (4.06%)

3.64 Average Pageviews

Previous: 3.27 (11.30%)

**00:02:40** Time on Site

Previous: 00:02:31 (6.06%)

55.54% Bounce Rate

Previous: 58.22% (-4.60%)

65.05% New Visits

Previous: 63.09% (3.10%)

### **Technical Profile**

| Browser                    | Visits  | % visits |
|----------------------------|---------|----------|
| Internet Explorer          |         |          |
| Apr 1, 2012 - Apr 30, 2012 | 835     | 47.23%   |
| Mar 1, 2012 - Mar 31, 2012 | 832     | 44.00%   |
| % Change                   | 0.36%   | 7.34%    |
| Firefox                    |         |          |
| Apr 1, 2012 - Apr 30, 2012 | 354     | 20.02%   |
| Mar 1, 2012 - Mar 31, 2012 | 421     | 22.26%   |
| % Change                   | -15.91% | -10.06%  |

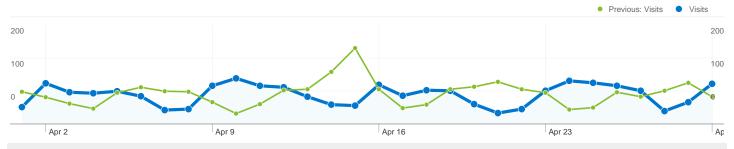
| Safari                     |         |        |
|----------------------------|---------|--------|
| Apr 1, 2012 - Apr 30, 2012 | 271     | 15.33% |
| Mar 1, 2012 - Mar 31, 2012 | 283     | 14.97% |
| % Change                   | -4.24%  | 2.42%  |
| Chrome                     |         |        |
| Apr 1, 2012 - Apr 30, 2012 | 232     | 13.12% |
| Mar 1, 2012 - Mar 31, 2012 | 270     | 14.28% |
| % Change                   | -14.07% | -8.10% |
| Android Browser            |         |        |
| Apr 1, 2012 - Apr 30, 2012 | 36      | 2.04%  |
| Mar 1, 2012 - Mar 31, 2012 | 37      | 1.96%  |
| % Change                   | -2.70%  | 4.07%  |

Search Engines 1,192.00 (67.42%)

■ Direct Traffic 359.00 (20.31%)

Referring Sites 217.00 (12.27%)

# Apr 1, 2012 - Apr 30, 2012 Comparing to: Mar 1, 2012 - Mar 31, 2012



#### All traffic sources sent a total of 1,768 visits



20.31% Direct Traffic

Previous: 22.10% (-8.14%)

~~~~ 12.27% Referring Sites

Previous: 16.18% (-24.15%)

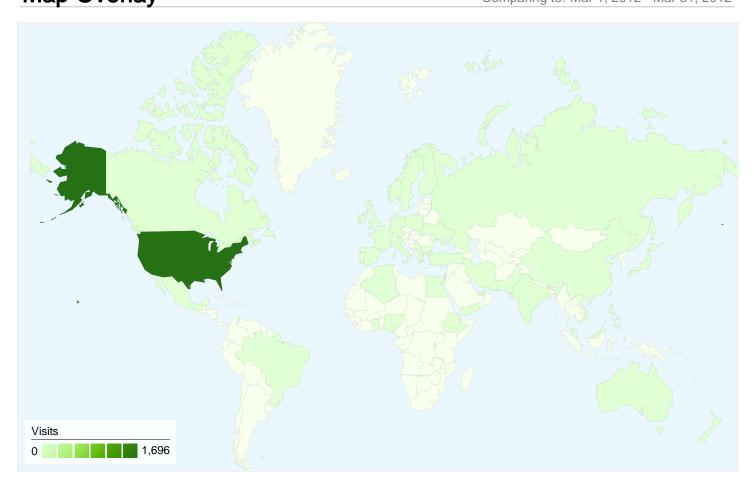
67.42% Search Engines

Previous: 61.71% (9.25%)

| Sources | Visits | % visits |
|----------------------------|---------|----------|
| google (organic) | | |
| Apr 1, 2012 - Apr 30, 2012 | 1,035 | 58.54% |
| Mar 1, 2012 - Mar 31, 2012 | 1,003 | 53.04% |
| % Change | 3.19% | 10.37% |
| (direct) ((none)) | | |
| Apr 1, 2012 - Apr 30, 2012 | 359 | 20.31% |
| Mar 1, 2012 - Mar 31, 2012 | 418 | 22.10% |
| % Change | -14.11% | -8.14% |
| bing (organic) | | |
| Apr 1, 2012 - Apr 30, 2012 | 79 | 4.47% |
| Mar 1, 2012 - Mar 31, 2012 | 77 | 4.07% |
| % Change | 2.60% | 9.74% |
| yahoo (organic) | | |
| Apr 1, 2012 - Apr 30, 2012 | 61 | 3.45% |
| Mar 1, 2012 - Mar 31, 2012 | 62 | 3.28% |
| % Change | -1.61% | 5.23% |
| google.com (referral) | | |

| Keywords | Visits | % visits |
|----------------------------------------|---------|----------|
| (not provided) | | |
| Apr 1, 2012 - Apr 30, 2012 | 267 | 22.40% |
| Mar 1, 2012 - Mar 31, 2012 | 283 | 24.25% |
| % Change | -5.65% | -7.63% |
| south bay cities | | |
| Apr 1, 2012 - Apr 30, 2012 | 81 | 6.80% |
| Mar 1, 2012 - Mar 31, 2012 | 61 | 5.23% |
| % Change | 32.79% | 30.00% |
| south bay cities council of government | nents | |
| Apr 1, 2012 - Apr 30, 2012 | 64 | 5.37% |
| Mar 1, 2012 - Mar 31, 2012 | 50 | 4.28% |
| % Change | 28.00% | 25.32% |
| sbccog | | |
| Apr 1, 2012 - Apr 30, 2012 | 40 | 3.36% |
| Mar 1, 2012 - Mar 31, 2012 | 47 | 4.03% |
| % Change | -14.89% | -16.68% |
| south bay cog | | |

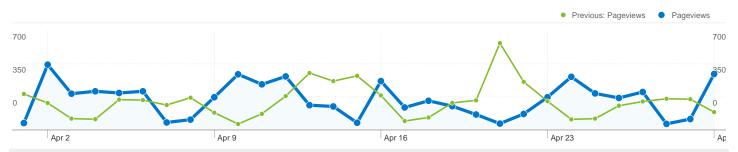
| % Change | -4.55% | 2.10% | % Change | 60.87% | 57.50% |
|----------------------------|--------|-------|----------------------------|--------|--------|
| Mar 1, 2012 - Mar 31, 2012 | 44 | 2.33% | Mar 1, 2012 - Mar 31, 2012 | 23 | 1.97% |
| Apr 1, 2012 - Apr 30, 2012 | 42 | 2.38% | Apr 1, 2012 - Apr 30, 2012 | 37 | 3.10% |



1,768 visits came from 42 countries/territories

| Visits Pages/Visit 1,768 Previous: Previous: | | Avg. Time on Site 00:02:40 Previous: | | % New Visits 65.05% Previous: | | Bounce Rate 55.54% | |
|----------------------------------------------|----------------------|--------------------------------------|-------------------|-------------------------------|--------------|--------------------|--|
| 1,891 (-6.50%) | 3.27 (11.30%) | | 31 (6.06%) | 63.09% (3.10%) | | % (-4.60%) | |
| Country/Territory | | Visits | Pages/Visit | Avg. Time on
Site | % New Visits | Bounce Rate | |
| United States | | | | | | | |
| April 1, 2012 - April 3 | 30, 2012 | 1,696 | 3.72 | 00:02:45 | 64.03% | 54.60% | |
| March 1, 2012 - March | ch 31, 2012 | 1,827 | 3.33 | 00:02:34 | 62.12% | 57.42% | |
| % Change | | -7.17% | 11.76% | 6.86% | 3.07% | -4.91% | |
| India | | | | | | | |
| April 1, 2012 - April 3 | 30, 2012 | 14 | 1.57 | 00:00:19 | 100.00% | 78.57% | |
| March 1, 2012 - March | ch 31, 2012 | 7 | 1.57 | 00:00:10 | 100.00% | 57.14% | |
| % Change | | 100.00% | 0.00% | 93.48% | 0.00% | 37.50% | |
| Canada | | | | | | | |
| April 1, 2012 - April 3 | 30, 2012 | 9 | 1.22 | 00:00:12 | 100.00% | 77.78% | |

| % Change | 0.00% | 200.00% | 100.00% | -33.33% | -33.33% |
|--------------------------------|---------|---------|----------|---------|---------|
| March 1, 2012 - March 31, 2012 | 3 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| April 1, 2012 - April 30, 2012 | 3 | 3.00 | 00:03:49 | 66.67% | 66.67% |
| China | | | | | |
| % Change | 100.00% | 100.00% | 0.00% | 100.00% | 100.00% |
| March 1, 2012 - March 31, 2012 | 0 | 0.00 | 00:00:00 | 0.00% | 0.00% |
| April 1, 2012 - April 30, 2012 | 3 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| United Kingdom | | | | | |
| % Change | 100.00% | 100.00% | 0.00% | 100.00% | 100.00% |
| March 1, 2012 - March 31, 2012 | 0 | 0.00 | 00:00:00 | 0.00% | 0.00% |
| April 1, 2012 - April 30, 2012 | 3 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| France | | | | | |
| % Change | 100.00% | 100.00% | 100.00% | 100.00% | 100.00% |
| March 1, 2012 - March 31, 2012 | 0 | 0.00 | 00:00:00 | 0.00% | 0.00% |
| April 1, 2012 - April 30, 2012 | 4 | 2.75 | 00:07:08 | 25.00% | 50.00% |
| Finland | | | | | |
| % Change | 66.67% | 300.00% | 100.00% | -20.00% | -40.00% |
| March 1, 2012 - March 31, 2012 | 3 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| April 1, 2012 - April 30, 2012 | 5 | 4.00 | 00:00:52 | 80.00% | 60.00% |
| Germany | | | | | |
| % Change | 0.00% | -37.50% | -100.00% | 0.00% | 150.00% |
| March 1, 2012 - March 31, 2012 | 5 | 1.60 | 00:02:22 | 40.00% | 40.00% |
| April 1, 2012 - April 30, 2012 | 5 | 1.00 | 00:00:00 | 40.00% | 100.00% |
| Japan | | | | | |
| % Change | 0.00% | 20.00% | 100.00% | 0.00% | -20.00% |
| March 1, 2012 - March 31, 2012 | 5 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| April 1, 2012 - April 30, 2012 | 5 | 1.20 | 00:00:02 | 100.00% | 80.00% |
| (not set) | | | | | |
| % Change | -18.18% | -20.92% | 106.25% | 10.00% | -14.44% |
| | | | | | |



Pages on this site were viewed a total of 6,433 times

6,433 Pageviews

Previous: 6,182 (4.06%)

4,280 Unique Views

Previous: 4,186 (2.25%)

55.54% Bounce Rate

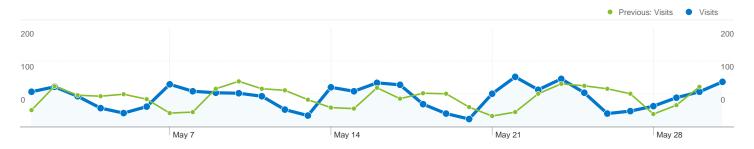
Previous: 58.22% (-4.60%)

Top Content

| Pages | Pageviews | % Pageviews |
|----------------------------|-----------|-------------|
| / | | |
| Apr 1, 2012 - Apr 30, 2012 | 1,839 | 28.59% |
| Mar 1, 2012 - Mar 31, 2012 | 1,721 | 27.84% |
| % Change | 6.86% | 2.69% |
| /groups | | |
| Apr 1, 2012 - Apr 30, 2012 | 305 | 4.74% |
| Mar 1, 2012 - Mar 31, 2012 | 238 | 3.85% |
| % Change | 28.15% | 23.15% |
| /node/2 | | |
| Apr 1, 2012 - Apr 30, 2012 | 281 | 4.37% |
| Mar 1, 2012 - Mar 31, 2012 | 231 | 3.74% |
| % Change | 21.65% | 16.90% |
| /southbay | | |
| Apr 1, 2012 - Apr 30, 2012 | 239 | 3.72% |
| Mar 1, 2012 - Mar 31, 2012 | 203 | 3.28% |
| % Change | 17.73% | 13.14% |
| /projects | | |

| Apr 1, 2012 - Apr 30, 2012 | 164 | 2.55% |
|----------------------------|--------|--------|
| Mar 1, 2012 - Mar 31, 2012 | 170 | 2.75% |
| % Change | -3.53% | -7.29% |

Comparing to: Apr 1, 2012 - Apr 30, 2012



Site Usage

1,882 Visits

Previous: 1,768 (6.45%)

7,314 Pageviews

Previous: 6,433 (13.70%)

3.89 Pages/Visit

Previous: 3.64 (6.81%)



Previous: 55.54% (0.35%)

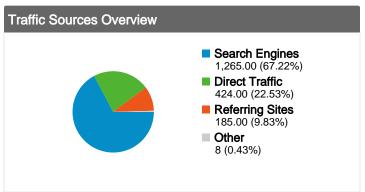
00:03:00 Avg. Time on Site

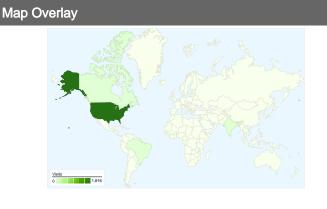
Previous: 00:02:40 (12.79%)

63.39% % New Visits

Previous: 65.05% (-2.54%)







| Content Overview | | |
|----------------------------|-----------|-------------|
| Pages | Pageviews | % Pageviews |
| 1 | | |
| May 1, 2012 - May 31, 2012 | 2,036 | 27.84% |
| Apr 1, 2012 - Apr 30, 2012 | 1,839 | 28.59% |
| % Change | 10.71% | -2.62% |
| /groups | | |
| May 1, 2012 - May 31, 2012 | 361 | 4.94% |
| Apr 1, 2012 - Apr 30, 2012 | 305 | 4.74% |
| % Change | 18.36% | 4.10% |
| /node/2 | | |
| May 1, 2012 - May 31, 2012 | 252 | 3.45% |
| Apr 1, 2012 - Apr 30, 2012 | 281 | 4.37% |
| % Change | -10.32% | -21.12% |
| /southbay | | |
| May 1, 2012 - May 31, 2012 | 213 | 2.91% |
| Apr 1, 2012 - Apr 30, 2012 | 239 | 3.72% |
| % Change | -10.88% | -21.61% |
| /projects | | |
| May 1, 2012 - May 31, 2012 | 156 | 2.13% |
| Apr 1, 2012 - Apr 30, 2012 | 164 | 2.55% |
| % Change | -4.88% | -16.34% |



1,348 people visited this site

1,882 Visits

Previous: 1,768 (6.45%)

1,348 Absolute Unique Visitors

Previous: 1,273 (5.89%)

7,314 Pageviews

Previous: 6,433 (13.70%)

3.89 Average Pageviews

Previous: 3.64 (6.81%)

00:03:00 Time on Site

Previous: 00:02:40 (12.79%)

55.74% Bounce Rate

Previous: 55.54% (0.35%)

63.39% New Visits

Previous: 65.05% (-2.54%)

Technical Profile

| Browser | Visits | % visits |
|----------------------------|--------|----------|
| Internet Explorer | | |
| May 1, 2012 - May 31, 2012 | 795 | 42.24% |
| Apr 1, 2012 - Apr 30, 2012 | 835 | 47.23% |
| % Change | -4.79% | -10.56% |
| Firefox | | |
| May 1, 2012 - May 31, 2012 | 391 | 20.78% |
| Apr 1, 2012 - Apr 30, 2012 | 354 | 20.02% |
| % Change | 10.45% | 3.76% |

3

| 302 | 16.05% |
|--------|--------------------------------------------------|
| 232 | 13.12% |
| 30.17% | 22.29% |
| | |
| 291 | 15.46% |
| 271 | 15.33% |
| 7.38% | 0.88% |
| | |
| 48 | 2.55% |
| 36 | 2.04% |
| 33.33% | 25.26% |
| | 232
30.17%
291
271
7.38%
48
36 |

www.southbaycities.org Traffic Sources Overview



All traffic sources sent a total of 1,882 visits



22.53% Direct Traffic

Previous: 20.31% (10.95%)



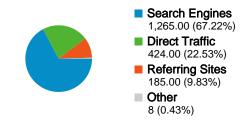
2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000 2000

Previous: 12.27% (-19.91%)



67.22% Search Engines

Previous: 67.42% (-0.30%)

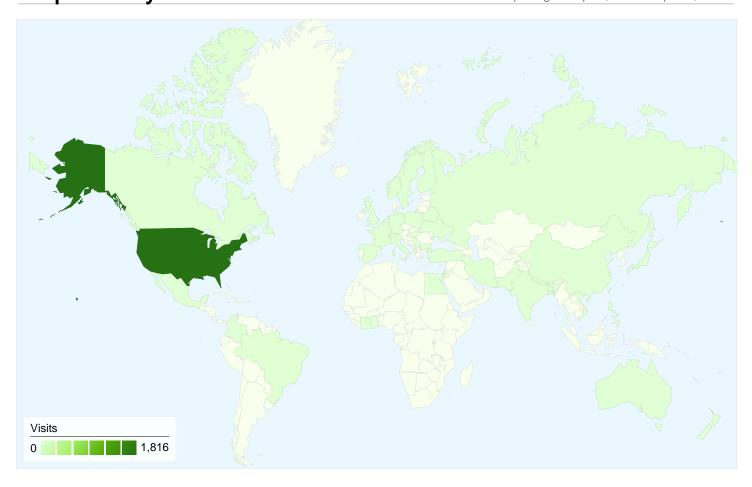


Top Traffic Sources

| Sources | Visits | % visits |
|----------------------------|---------|----------|
| google (organic) | | |
| May 1, 2012 - May 31, 2012 | 1,119 | 59.46% |
| Apr 1, 2012 - Apr 30, 2012 | 1,035 | 58.54% |
| % Change | 8.12% | 1.57% |
| (direct) ((none)) | | |
| May 1, 2012 - May 31, 2012 | 424 | 22.53% |
| Apr 1, 2012 - Apr 30, 2012 | 359 | 20.31% |
| % Change | 18.11% | 10.95% |
| bing (organic) | | |
| May 1, 2012 - May 31, 2012 | 75 | 3.99% |
| Apr 1, 2012 - Apr 30, 2012 | 79 | 4.47% |
| % Change | -5.06% | -10.81% |
| yahoo (organic) | | |
| May 1, 2012 - May 31, 2012 | 54 | 2.87% |
| Apr 1, 2012 - Apr 30, 2012 | 61 | 3.45% |
| % Change | -11.48% | -16.84% |
| google.com (referral) | | |
| | | |

| Keywords | Visits | % visits |
|----------------------------------------|---------|----------|
| (not provided) | | |
| May 1, 2012 - May 31, 2012 | 335 | 26.48% |
| Apr 1, 2012 - Apr 30, 2012 | 267 | 22.40% |
| % Change | 25.47% | 18.23% |
| south bay cities | | |
| May 1, 2012 - May 31, 2012 | 104 | 8.22% |
| Apr 1, 2012 - Apr 30, 2012 | 81 | 6.80% |
| % Change | 28.40% | 20.99% |
| south bay cities council of government | ents | |
| May 1, 2012 - May 31, 2012 | 43 | 3.40% |
| Apr 1, 2012 - Apr 30, 2012 | 64 | 5.37% |
| % Change | -32.81% | -36.69% |
| sbccog | | |
| May 1, 2012 - May 31, 2012 | 42 | 3.32% |
| Apr 1, 2012 - Apr 30, 2012 | 40 | 3.36% |
| % Change | 5.00% | -1.06% |
| south bay council of governments | | |

| Apr 1, 2012 - Apr 30, 2012 | 42 | 2.36% | Apr 1, 2012 - Apr 30, 2012 | 34 | 2.65% |
|----------------------------|----|-------|----------------------------|----|-------|
| Apr 1, 2012 - Apr 30, 2012 | 42 | 2.36% | Apr 1, 2012 - Apr 30, 2012 | 34 | 2.85% |

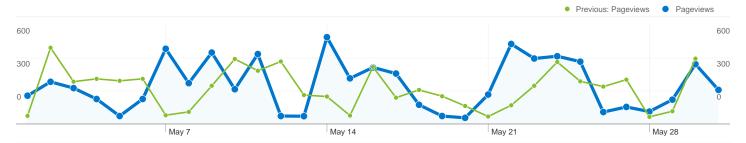


1,882 visits came from 44 countries/territories

| Visits
1,882
Previous:
1,768 (6.45%) | Pages/Visit
3.89
Previous:
3.64 (6.81%) | 00:03: Previous: | | % New Visits
63.44%
Previous:
65.05% (-2.46%) | Bounce
55.74
Previous
55.54 9 | % |
|-----------------------------------------------|--------------------------------------------------|-------------------------|-------------|--------------------------------------------------------|-------------------------------------------------------------|-------------|
| Country/Territory | | Visits | Pages/Visit | Avg. Time on
Site | % New Visits | Bounce Rate |
| United States | | | | | | |
| May 1, 2012 - May 3 | 1, 2012 | 1,816 | 3.96 | 00:03:05 | 62.61% | 55.18% |
| April 1, 2012 - April 3 | 0, 2012 | 1,696 | 3.72 | 00:02:45 | 64.03% | 54.60% |
| % Change | | 7.08% | 6.45% | 12.30% | -2.22% | 1.06% |
| India | | | | | | |
| May 1, 2012 - May 3 | 1, 2012 | 9 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| April 1, 2012 - April 3 | 0, 2012 | 14 | 1.57 | 00:00:19 | 100.00% | 78.57% |
| % Change | | -35.71% | -36.36% | -100.00% | 0.00% | 27.27% |
| Brazil | | | | | | |
| May 1, 2012 - May 3 | 1, 2012 | 6 | 1.00 | 00:00:00 | 0.00% | 100.00% |

| April 1, 2012 - April 30, 2012 | 0 | 0.00 | 00:00:00 | 0.00% | 0.00% |
|--------------------------------|---------|---------|----------|---------|--------------|
| % Change | 100.00% | 100.00% | 0.00% | 0.00% | 100.00% |
| (not set) | | | | | |
| May 1, 2012 - May 31, 2012 | 6 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| April 1, 2012 - April 30, 2012 | 5 | 1.20 | 00:00:02 | 100.00% | 80.00% |
| % Change | 20.00% | -16.67% | -100.00% | 0.00% | 25.00% |
| Canada | | , | , | ' | |
| May 1, 2012 - May 31, 2012 | 5 | 3.80 | 00:00:51 | 100.00% | 20.00% |
| April 1, 2012 - April 30, 2012 | 9 | 1.22 | 00:00:12 | 100.00% | 77.78% |
| % Change | -44.44% | 210.91% | 321.67% | 0.00% | -74.29% |
| Philippines | | ' | 1 | ' | |
| May 1, 2012 - May 31, 2012 | 3 | 1.67 | 00:00:32 | 100.00% | 33.33% |
| April 1, 2012 - April 30, 2012 | 2 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| % Change | 50.00% | 66.67% | 100.00% | 0.00% | -66.67% |
| China | | ' | ' | | |
| May 1, 2012 - May 31, 2012 | 3 | 4.00 | 00:01:47 | 100.00% | 33.33% |
| April 1, 2012 - April 30, 2012 | 3 | 3.00 | 00:03:49 | 66.67% | 66.67% |
| % Change | 0.00% | 33.33% | -53.28% | 50.00% | -50.00% |
| Italy | | ' | ' | | |
| May 1, 2012 - May 31, 2012 | 3 | 1.33 | 00:00:06 | 66.67% | 66.67% |
| April 1, 2012 - April 30, 2012 | 2 | 1.50 | 00:00:13 | 100.00% | 50.00% |
| % Change | 50.00% | -11.11% | -53.85% | -33.33% | 33.33% |
| Turkey | | | | | |
| May 1, 2012 - May 31, 2012 | 2 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| April 1, 2012 - April 30, 2012 | 0 | 0.00 | 00:00:00 | 0.00% | 0.00% |
| % Change | 100.00% | 100.00% | 0.00% | 100.00% | 100.00% |
| United Kingdom | | | | | |
| May 1, 2012 - May 31, 2012 | 2 | 5.00 | 00:03:19 | 100.00% | 50.00% |
| April 1, 2012 - April 30, 2012 | 3 | 1.00 | 00:00:00 | 100.00% | 100.00% |
| % Change | -33.33% | 400.00% | 100.00% | 0.00% | -50.00% |
| | | | | | 1 - 10 of 44 |

Comparing to: Apr 1, 2012 - Apr 30, 2012



Pages on this site were viewed a total of 7,314 times

7,314 Pageviews

Previous: 6,433 (13.70%)

4,525 Unique Views

Previous: 4,280 (5.72%)

55.74% Bounce Rate

Previous: 55.54% (0.35%)

Top Content

| Pages | Pageviews | % Pageviews |
|----------------------------|-----------|-------------|
| / | | |
| May 1, 2012 - May 31, 2012 | 2,036 | 27.84% |
| Apr 1, 2012 - Apr 30, 2012 | 1,839 | 28.59% |
| % Change | 10.71% | -2.62% |
| /groups | | |
| May 1, 2012 - May 31, 2012 | 361 | 4.94% |
| Apr 1, 2012 - Apr 30, 2012 | 305 | 4.74% |
| % Change | 18.36% | 4.10% |
| /node/2 | | |
| May 1, 2012 - May 31, 2012 | 252 | 3.45% |
| Apr 1, 2012 - Apr 30, 2012 | 281 | 4.37% |
| % Change | -10.32% | -21.12% |
| /southbay | | |
| May 1, 2012 - May 31, 2012 | 213 | 2.91% |
| Apr 1, 2012 - Apr 30, 2012 | 239 | 3.72% |
| % Change | -10.88% | -21.61% |
| /projects | | |
| | | |

| May 1, 2012 - May 31, 2012 | 156 | 2.13% |
|----------------------------|--------|---------|
| Apr 1, 2012 - Apr 30, 2012 | 164 | 2.55% |
| % Change | -4.88% | -16.34% |