

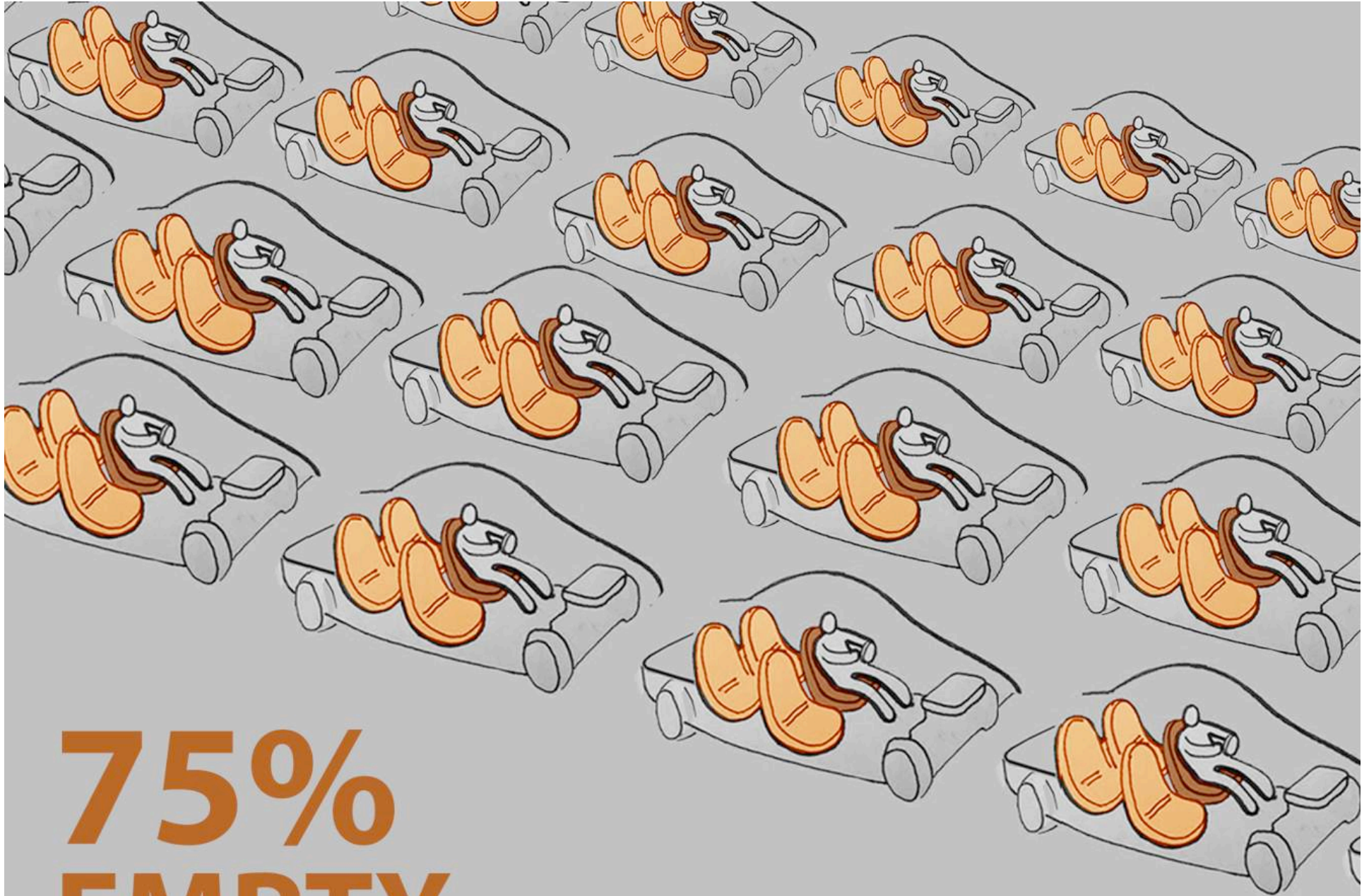
transpo

DAN STURGES  SBC



Electric Car





75%
EMPTY

\$50/day

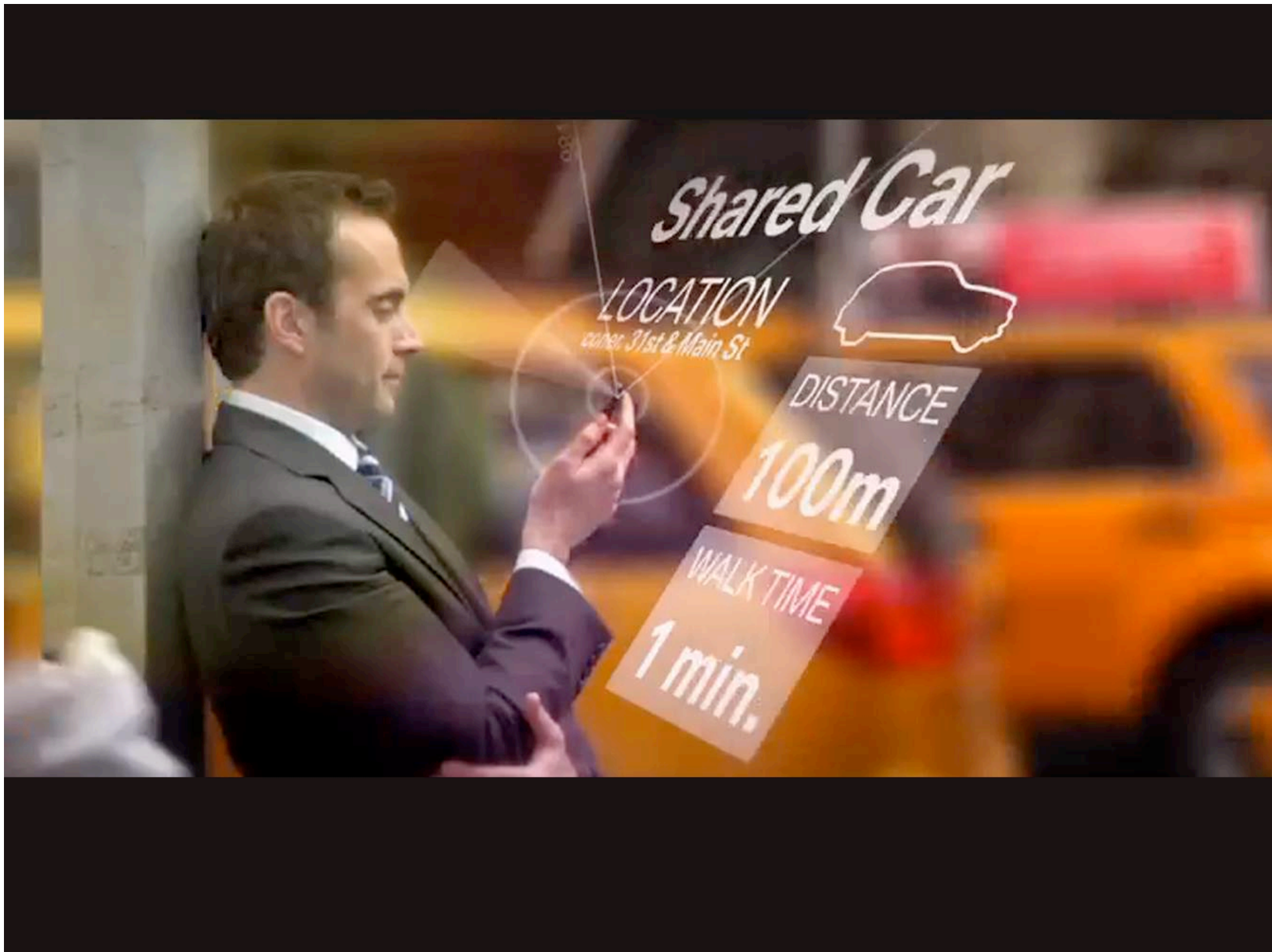


Every Month



Every Day • 2 Car Ownership Costs

<small>Sun 29</small> \$50	<small>Mon 30</small> \$50	<small>Tue 1</small> \$50	<small>Wed 2</small> \$50	\$50	\$50	<small>Fri 4</small> \$50
<small>6</small> \$50	<small>7</small> \$50	<small>8</small> \$50	<small>9</small> \$50	<small>10</small> \$50	<small>11</small> \$50	\$50
<small>13</small> \$50	<small>14</small> \$50	<small>15</small> \$50	<small>16</small> \$50	<small>17</small> \$50	<small>18</small> \$50	\$50
<small>20</small> \$50	<small>21</small> \$50	<small>22</small> \$50	<small>23</small> \$50	<small>24</small> \$50	<small>25</small> \$50	\$50
<small>27</small> \$50	<small>28</small> \$50	<small>29</small> \$50	<small>30</small> \$50	<small>31</small> \$50	\$50	\$50



Access

```
graph TD; Access[Access] --- H[ ]; H --- Transportation[Transportation]; H --- Proximity[Proximity]; H --- Connectivity[Connectivity];
```

Transportation

Proximity

Connectivity

Electric Car

EMISSIONS

New Transportation

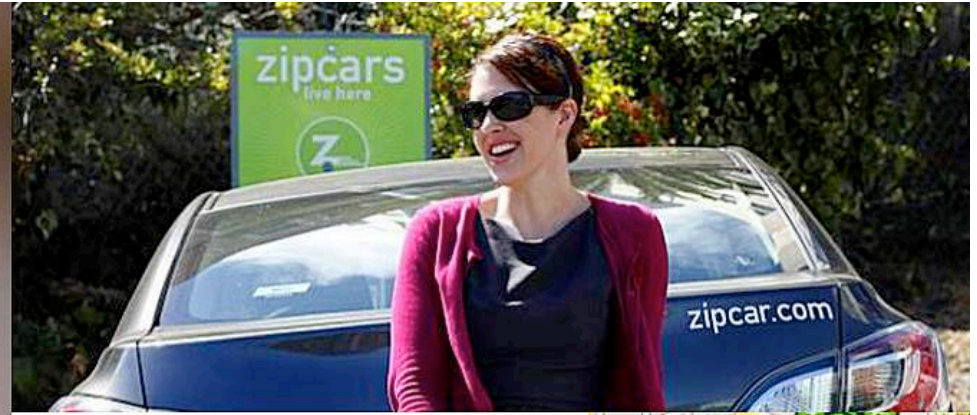
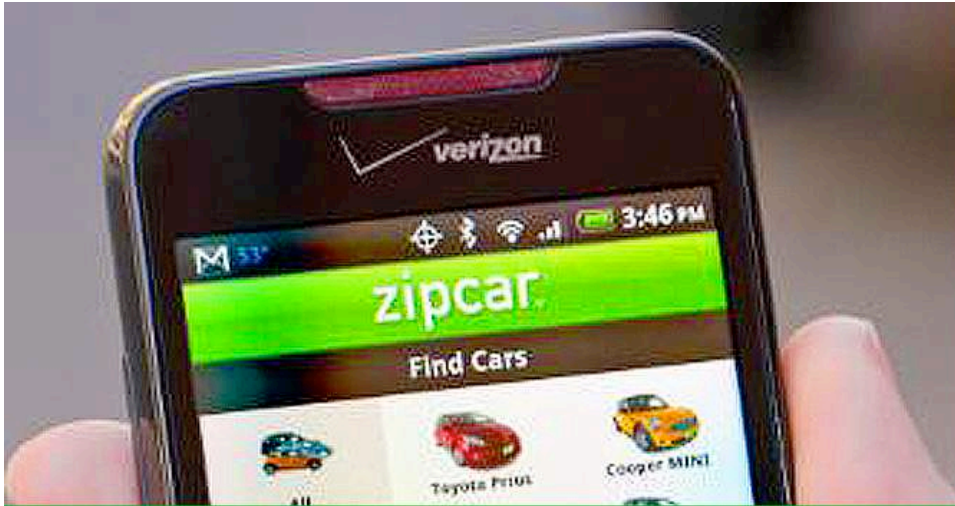
EMISSIONS

ECONOMICS

TRAFFIC

YOUR HEALTH

SOCIAL



Micro-Rental

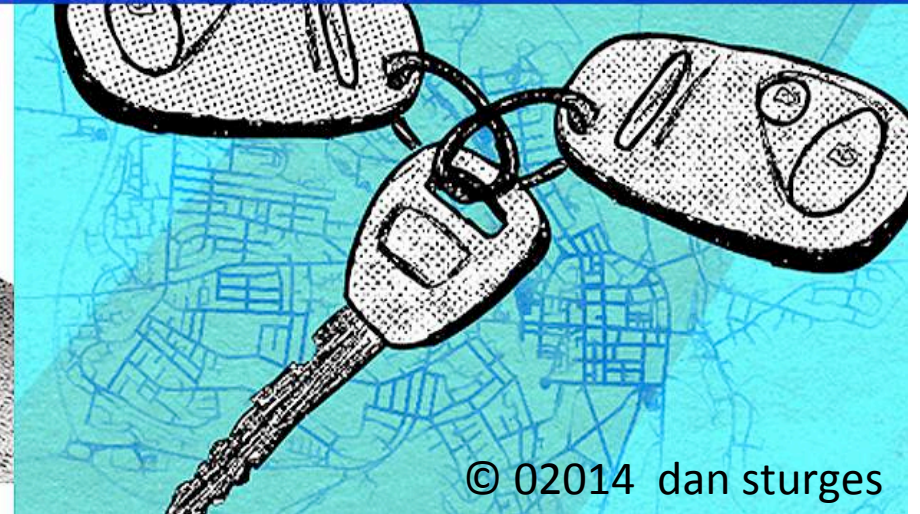


Enterprise
CarShare

Hertz
On Demand
24/7™

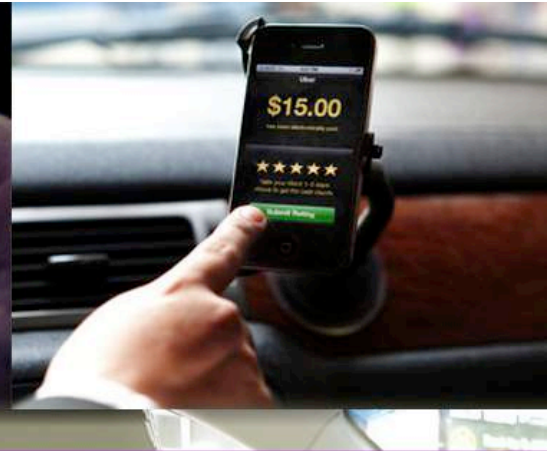
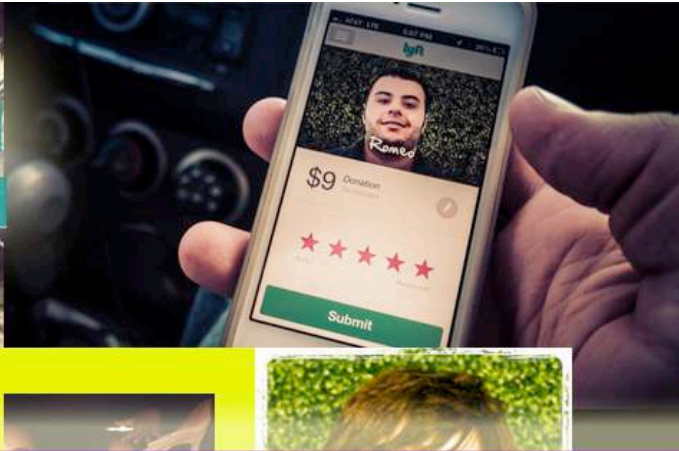


Peer-to-Peer Micro-Rental



CAR LIBRARY





i-RIDE



Pick up 360 Pine St

Drop off

Average \$14

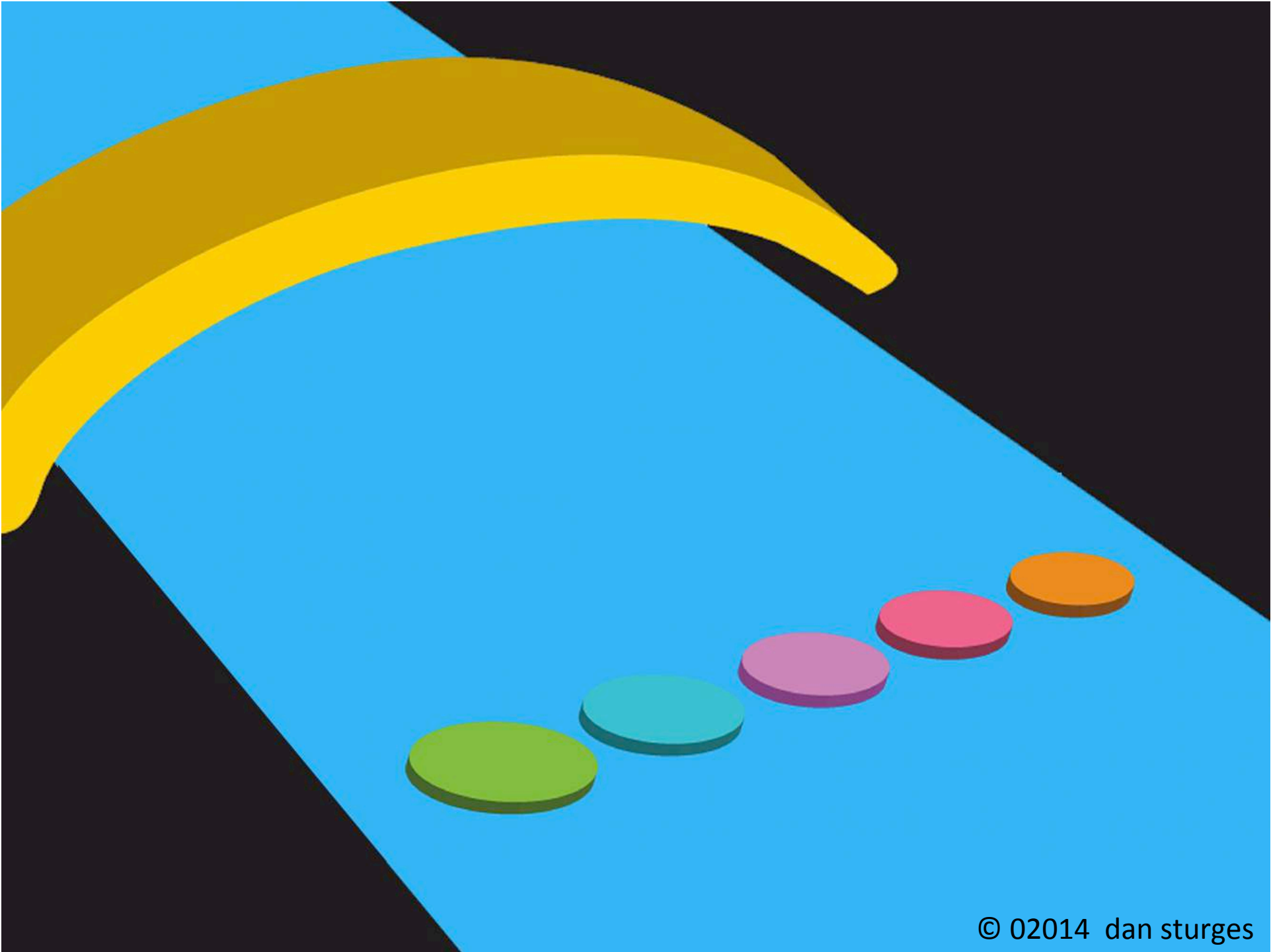
Side car approved

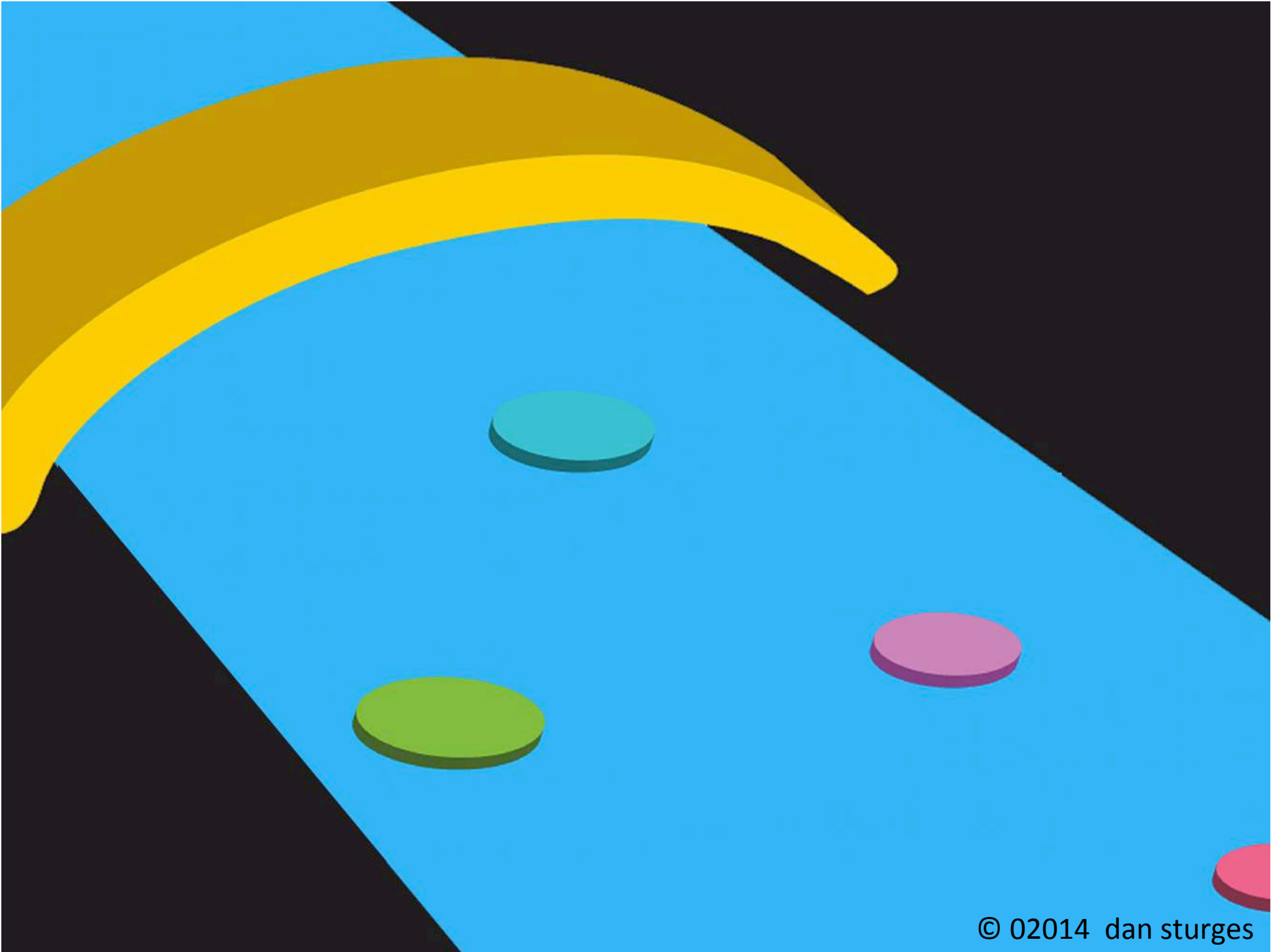
John R. ★★★★★

John's Car
Lexus E300

Driver Share ETA























CAR
2GO



UBER



zipcar[®]
wheels when you want them



THIN



HUB



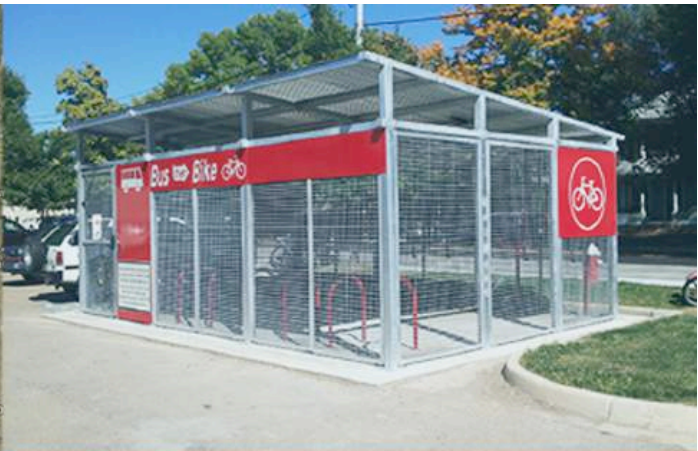
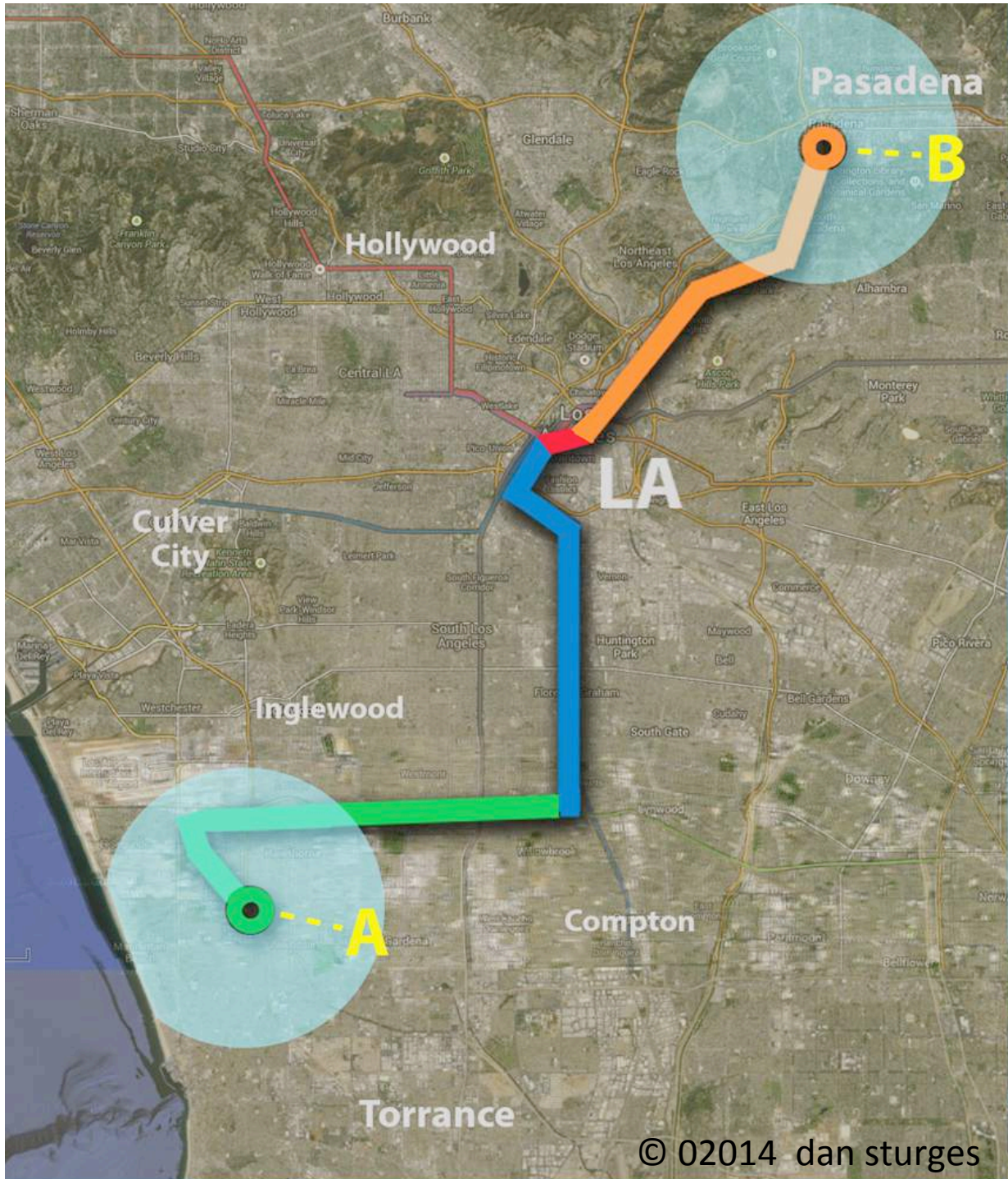


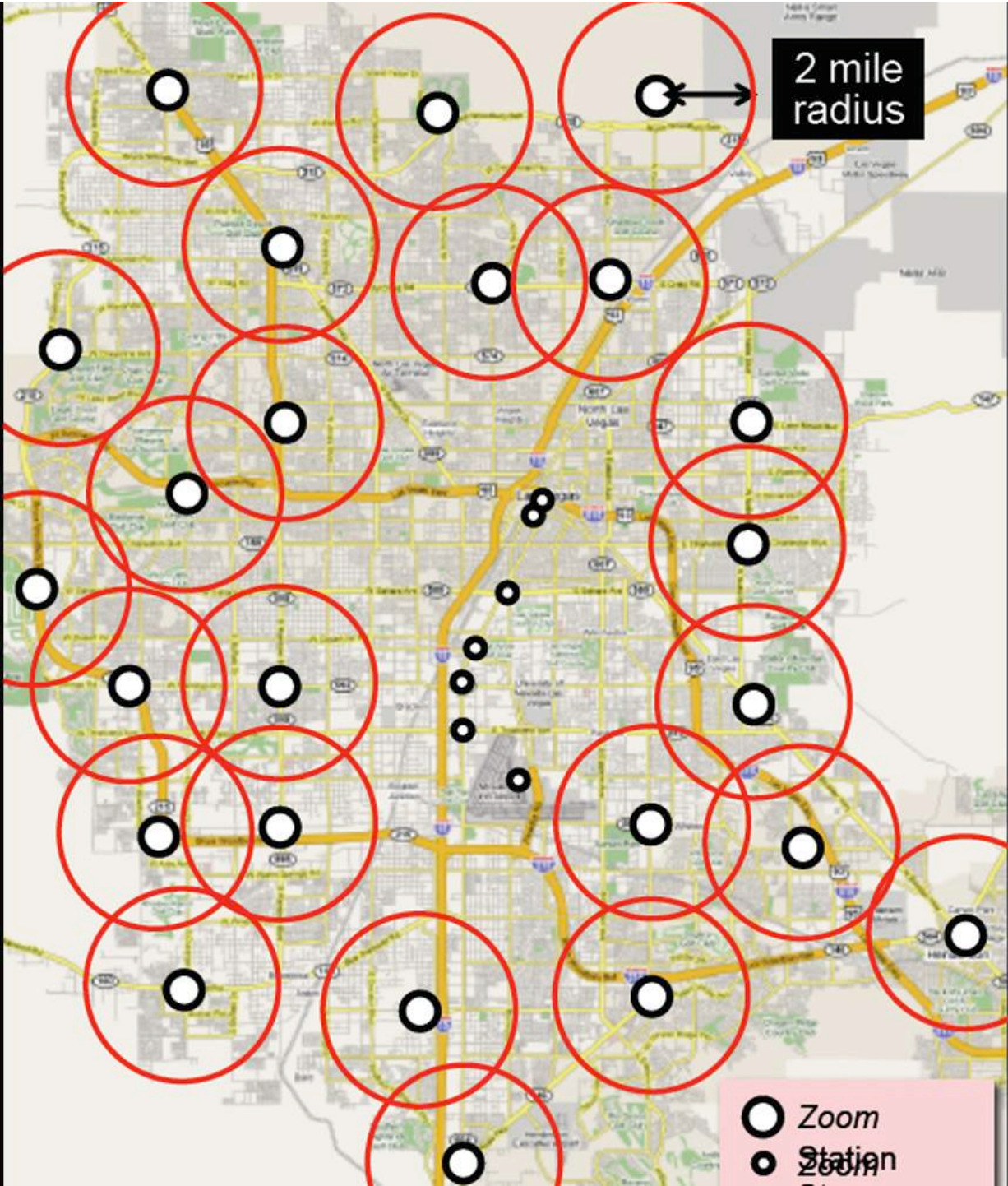


Neighborhood Electric Vehicle



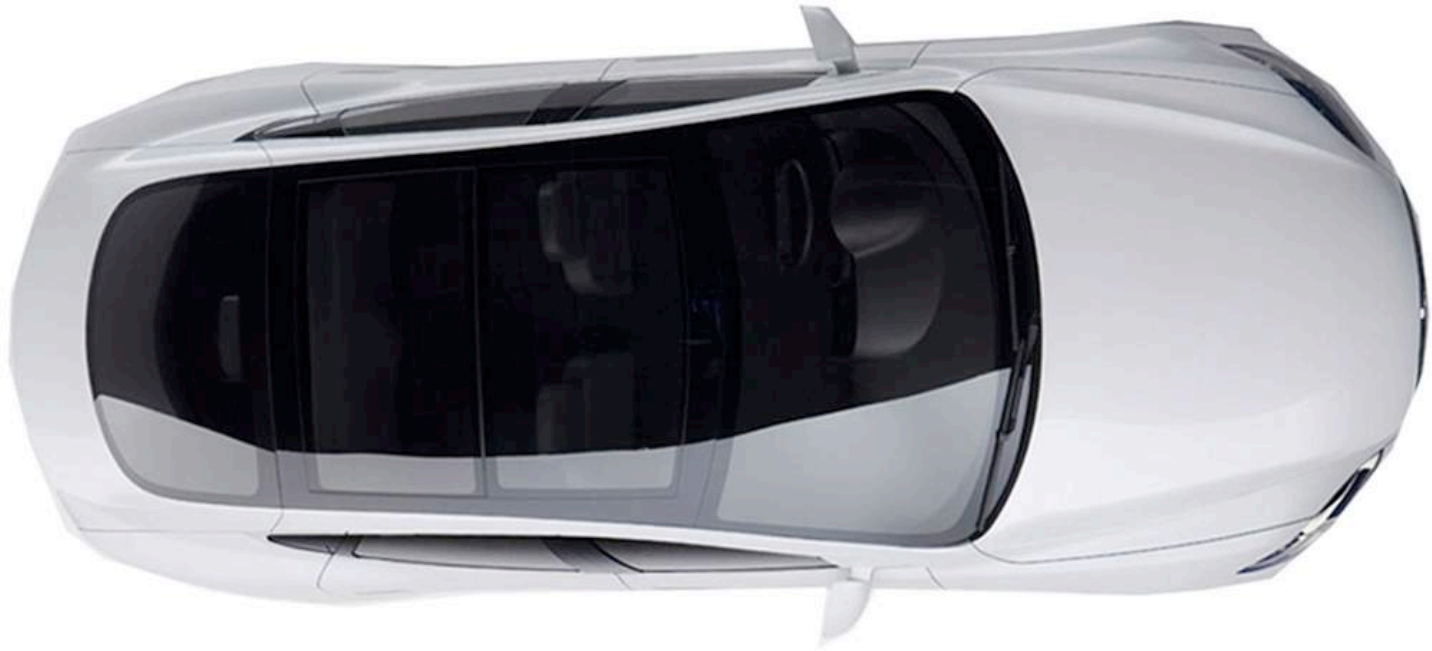






2 mile
radius

- Zoom
- Station





\$2500 New

\$3/hr





HONDA



V2P
VEHICLE-TO-PERSON



Far
Car

Near
Gear



Paul

Hermosa Beach

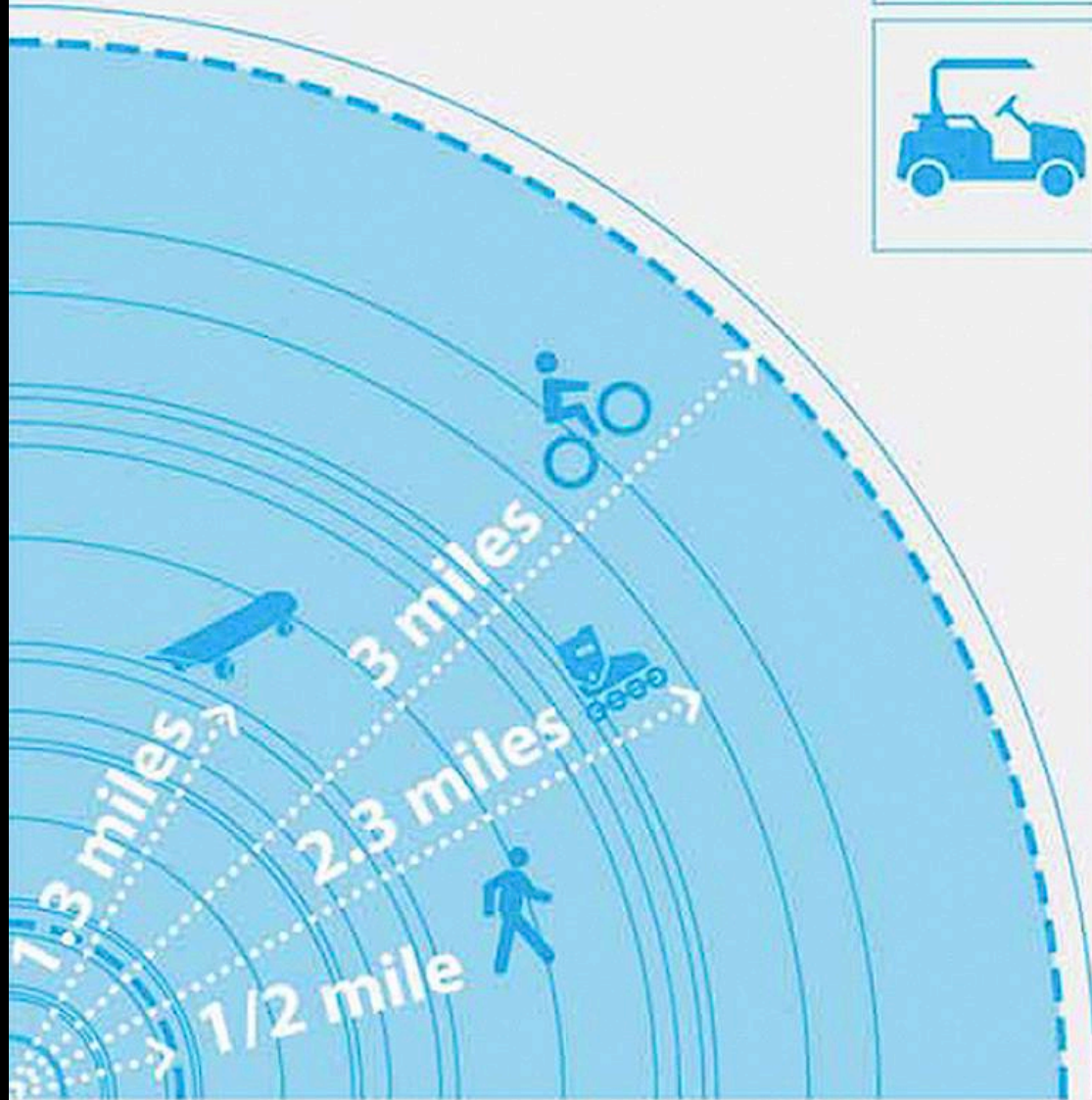
Subscribes **Monthly NEV Plan**

(\$ **1/10** cost of car ownership)

Micro-Rents Zipcar - longer trips



Access Sheds

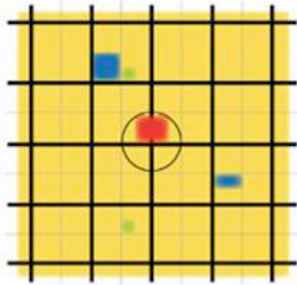




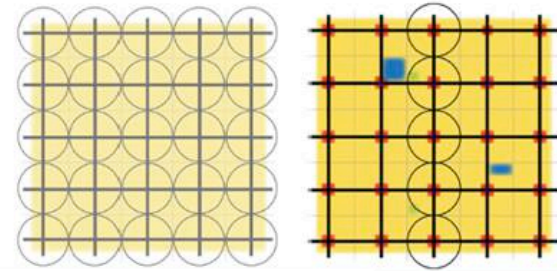
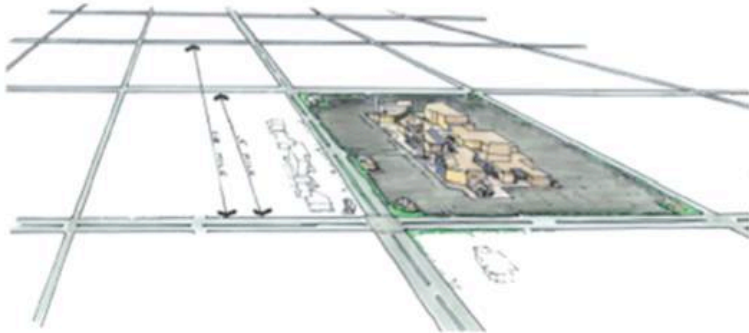
DHL

PACKSTATION

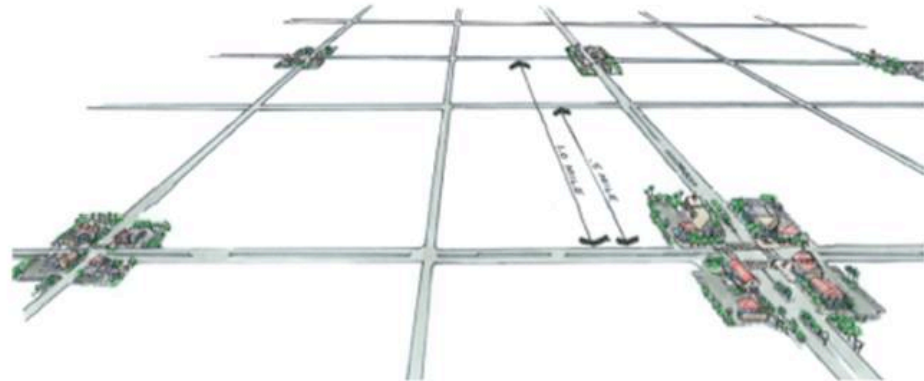
24/7 Selbstbedienung und Pakete
Mo-Fr 08:00-20:00
Sa 08:00-18:00
So 08:00-18:00
Dienstag Ruhetag



Today



Tomorrow

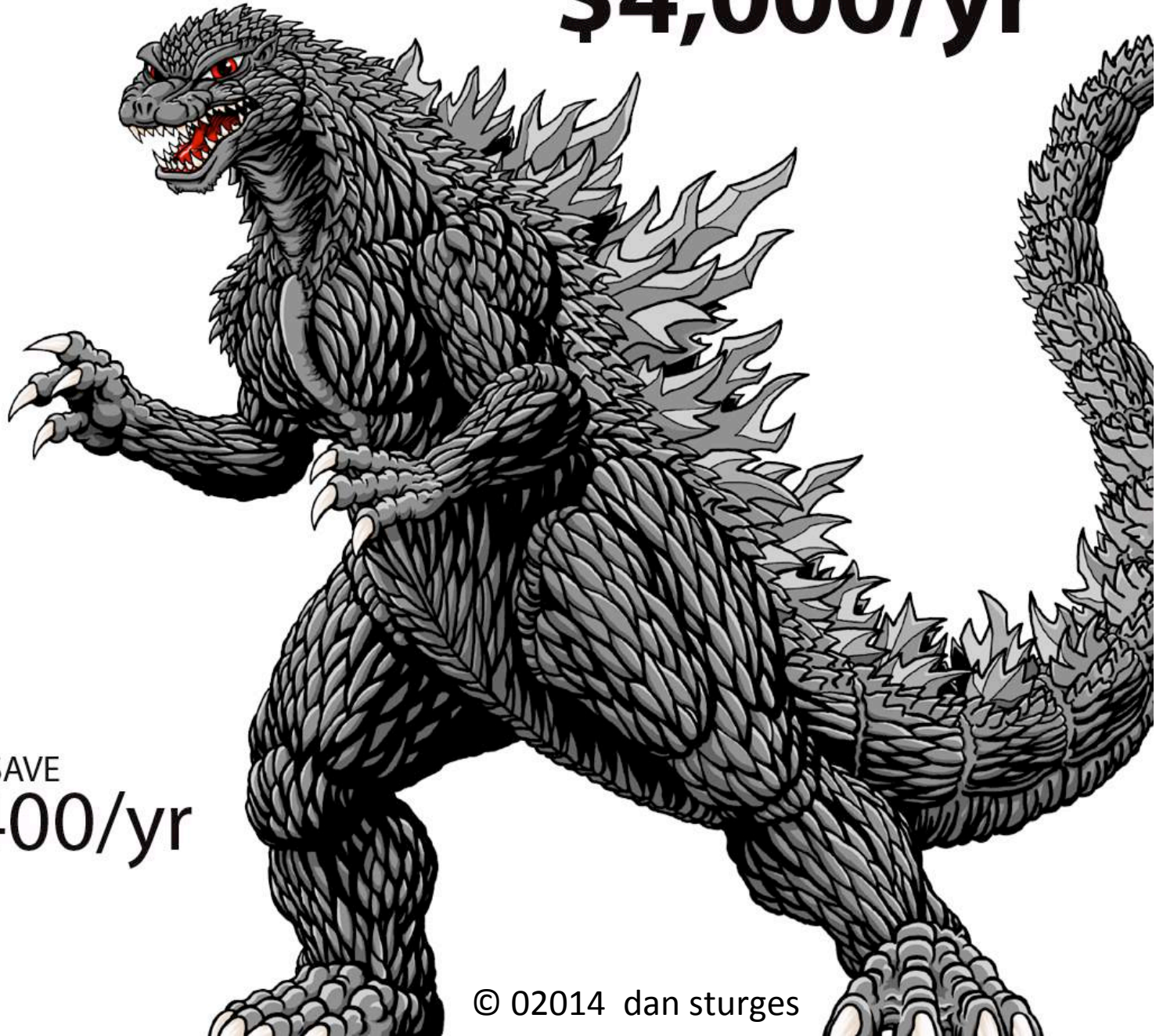


Neighborhood Oriented Development



SAVE
\$400/yr

\$4,000/yr



SAVE
\$400/yr

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Maker Faire®

May 3 & 4 San Mateo Expo Center

LEARN TO MAKE AND CRAFT:

- Robots ■ Rockets ■ Bicycles ■ Cars ■ Electronics ■ Sustainable Food
- Alternative Energy ■ Sewing ■ Circuit Boards ■ Crafts ■ Photography
- Art Cars ■ Musical Instruments ■ Pinball ■ Knitting ■ Wood Working



FEATURING 400+ MAKERS, INCLUDING:

- The Crucible ■ Swap-O-Rama-Rama ■ Bazaar Bizarre ■ Combat Robots
- Cyclecide ■ Homegrown Village ■ Exploratorium ■ ArtGolf ■ Live Music
- MakerKids ■ Village Blacksmith ■ Life-Sized Mousetrap ■ TechShop
- Neverwas Haul ■ Calcars.org ■ MAKE Play Day ■ 19' Tesla Coil Twins
- Science Buzz Café ■ Maker Store ■ MAKE & CRAFT Labs

Introducing a Special Evening Program, Saturday, May 3rd from 6-10pm featuring: Fire Arts, Power Tool Drag Racing, Flaming Lotus Girls, Musical Acts, Steampunk Spectacular and more...

MakerFaire.com

DIY

3D Printing









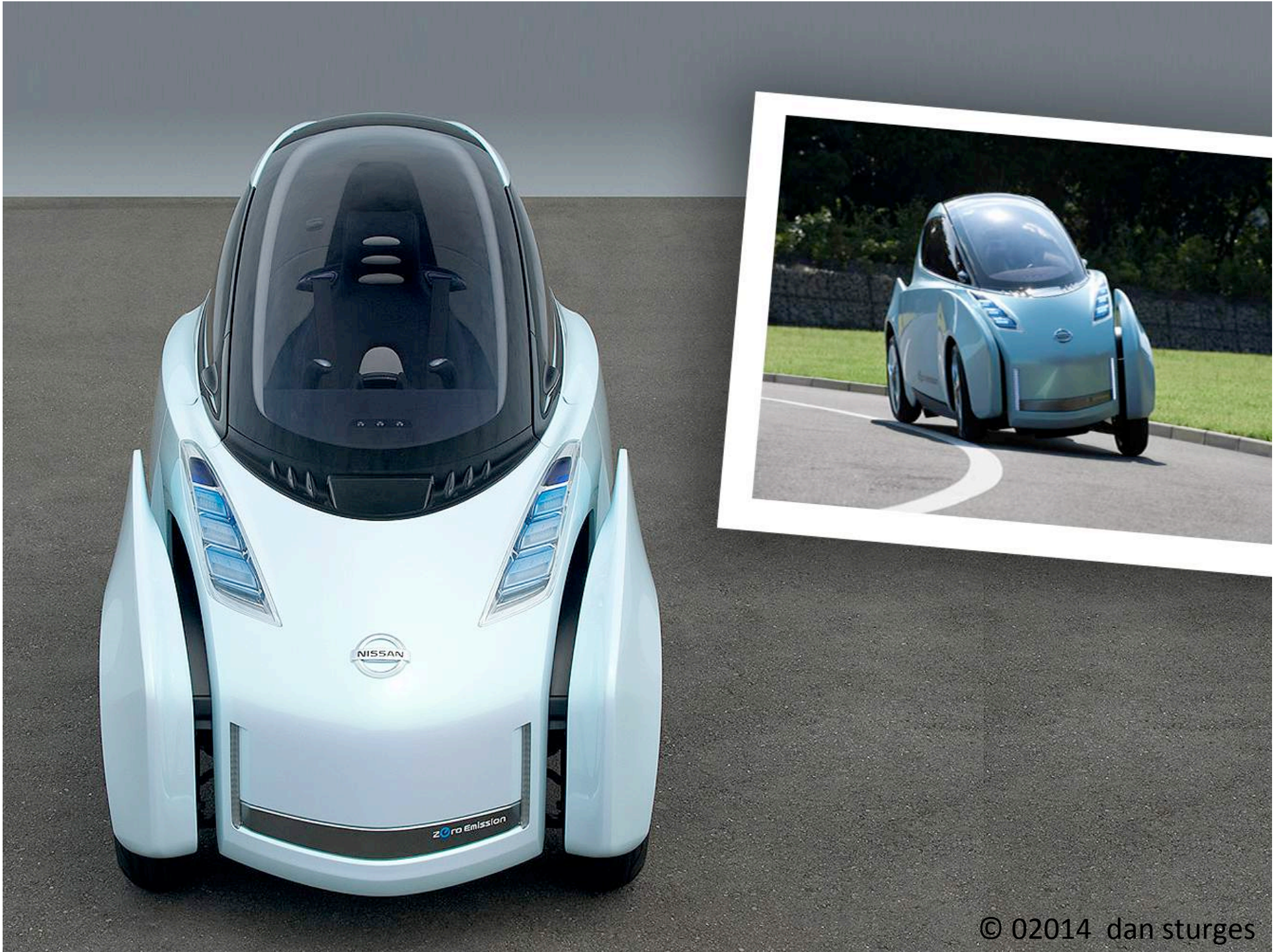
Birth of GEM | NEV

Van Ness + Del Amo - Torrance CA

1988

Initial Investment: \$10,000







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Cost of owning a car (per year):



Funds staying in the local economy

License, taxes, repair, tires,
registration, maintenance

\$1,390

Funds leaving the local economy

Gas, insurance, purchase price
over time, finance charges

\$7,095

Source: National Building Museum Intelligent Cities Report - 2011

AboveCar@gmail.com



THX

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