



# *BUILDING A MUNICIPAL BROADBAND NETWORK*

Santa Monica  
**citynet 100 Gigabit Beaches**

Silicon Beach Broadband Made in Santa Monica  
[smcitynet.com](http://smcitynet.com)

Strategies Implemented in  
Santa Monica California

*Jory Wolf*  
*Chief Information Officer*



# *COMMUNITY BROADBAND POLICY*

Telecommunications Master Planning

Political Will

Right of Way Management

Internal / External Financing Sources



Santa Monica

# citynet

Economic Development

Silicon Beach

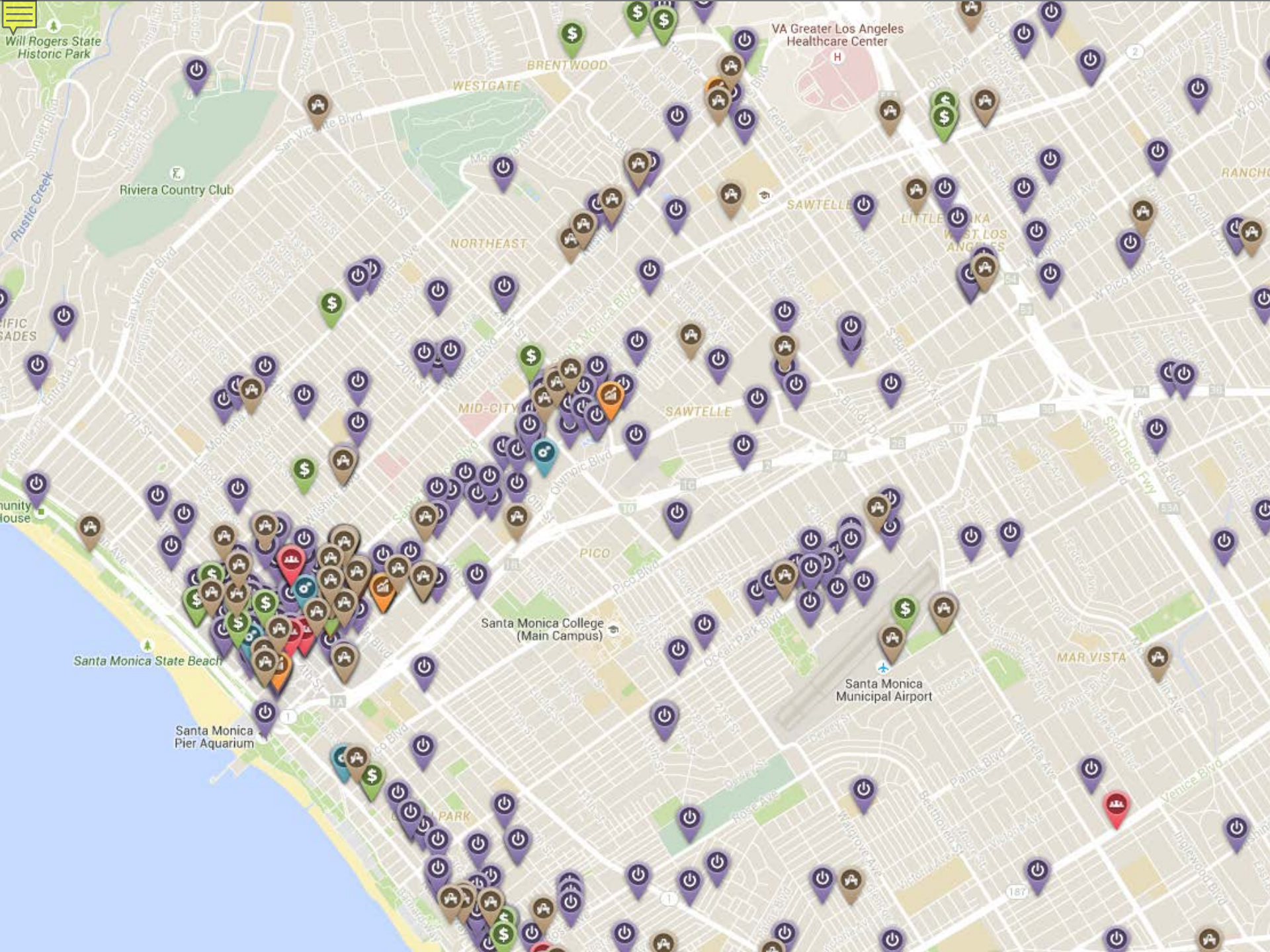
153 Business Connections

Youth Technology

100 gigabits per second

Annual Revenue: \$2.0 million  
and growing





# *FIBER TO THE HOME & DIGITAL INCLUSION*



100 Low Income Housing Bldgs

3,000 Low Income Families

Multi-Family Dwelling Units



# *COMMUNITY BENEFITS OF MUNICIPAL BROADBAND*

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Services Implemented in  
Santa Monica California



# SERVICE APPS



Be Excited Be Prepared  
Know Before You Go  
ParkMe  
Next Bus  
Transit  
GO Santa Monica  
SMAAlerts



# CITY WI-FI



8 Megabits

34 Hot Zones

450 Access Points

Transit Corridors

Commercial Corridors

13,000+ Users Per Day

Government Services



# MOBILITY



- Wireless Parking Meters
- Parking Structure Systems
- Real-Time Parking Signs
- Directional Parking Signs
- Pay-on-Foot Devices
- Traffic Signal Synchron
- Transit Priority
- 600 Traffic & Safety Cams

# *SAFETY*



4G & Wi-Fi Data  
Mobile Streaming Video  
Public Safety CCTV



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The collage features several photographs: a woman in a wetsuit looking out at the ocean, a man in a wetsuit smiling, a man surfing, a man holding a surfboard, a group of people smiling, and a man in a wetsuit looking at a surfboard. The central banner has a background of ocean waves.

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