



Lloyd de Llamas  
Chairman, Board of Directors  
Hinderlitter, deLlamas and Associates

Mr. de Llamas has been involved in revenue management since 1987 and developed much of the analytical and audit methodology use by all local governments to maximize revenues and utilize tax data for strategic economic development. He is co-founder of three affiliates: HdL Coren & Cone, Inc., HdL Software LLC and HdL Properties LLC. The four companies collectively serve 525 local jurisdictions in six states. Their services include economic development strategies, assisting local governments with the filling of vacant retail properties and monitoring and administration of sales, property, business, transient occupancy, short term rental and cannabis tax revenues.

Lloyd previously served as City Manager of Monterey Park, Lawndale and Woodlake and as an Assistant in Torrance and San Diego. He is a past President of the San Gabriel City Manager's Association, was one of the founding Directors of the California Redevelopment Association and served for over 20 years on the Los Angeles County Committee on School District Organization. He has a Business degree from San Diego State University and performed his post graduate work in public administration through the Consortium of California State Colleges and universities.

