

SBCCOG Board of Directors' Meeting Thursday, October 28, 2021 @ 6:00 pm Conducted Via Zoom

PUBLIC COMMENTS:

To address the SBCCOG Board of Directors on any agenda item or a matter within the Board of Directors' purview, please provide written comments by 5:00 pm, October 28, 2021 via email to natalie@southbaycities.org. All written comments submitted will become part of the official record. Unless otherwise noted in the Agenda, the Public can only provide written comment on SBCCOG related business that is within the jurisdiction of the SBCCOG and/or items listed on the Agenda which will be addressed during the Public Comment portion of the meeting (Item #VI).

ACCESSING THE MEETING:

To receive Zoom meeting credentials in advance of the meeting, register by using the link below:

https://us06web.zoom.us/join/register/tZMtdeirpz0pG9L5z_7WQoZ6UgD59XnMM1Pf

AGENDA

- I. **CALL TO ORDER** (6:00 pm)
Drew Boyles, Chair
- II. **VERIFY QUORUM**
- III. **CONFIRM POSTING OF THE AGENDA BY TORRANCE CITY CLERK**
- IV. **BROWN ACT DECLARATION** - Pursuant to AB 361, the Board of Directors finds that a statewide state of emergency remains in force and State and local officials continue to recommend measures to promote social distancing (*attachment*) – **Approve (Page 5)**
- V. **ANNOUNCEMENTS OF ANY CHANGES TO THE AGENDA**
- VI. **COMMENTS FROM THE PUBLIC** (6:05 pm)
- VII. **CONSENT CALENDAR** (6:10 pm) Matters listed under Consent Calendar are considered routine and will be enacted by one motion and one vote. They have all been reviewed by the Steering Committee which recommended the action indicated. There will be no separate discussion of these items. If discussion is desired, that item will be removed from the Consent Calendar and considered separately.
 - A. **September Board Meeting Minutes** (*attachment*) – **Approve (Pages 7-12)**
 - B. **Extension of Temporary Adjustment to Vacation Cap and Accrual** (*attachment*) – **Approve (Page 13)**
 - C. **Computer Purchase for Staff** (*attachment*) – **Approve (Pages 15-16)**
 - D. **Newsletter Design, Printing and Layout Contractor** (*attachment*) – **Approve (Pages 17-20)**
 - E. **Sub Contractor contract for the MOE/CEC project** (*available upon request-document is 101 pages*) – **Approve (Page 21)**
 - F. **Contract with Jon Rodman** (*attachment*) – **Approve (Pages 22-25)**
 - G. **Express Lane contract extension with Metro** (*attachment*) – **Approve (Pages 26-27)**

H. Legislative Matrix with bills of interest (attachment) – Receive and file (Pages 28-30)

I. Dues and Assessment Outstanding – Receive and file

- All dues and assessments paid in full except for:
 - Partial assessment (\$1000): Rolling Hills
 - No assessment: Lawndale

J. Monthly Reports – Receive and File

1. **South Bay Environmental Services Center Report (attachment) (Pages 32-37)**
2. **Transportation Report (attachment) (Pages 38-44)**
3. **City Attendance at SBCCOG meetings (attachment) (Page 46)**
4. **Media Report (attachment) (Pages 48-50)**
5. **Reports from Outside Agencies (attachments for each at end of the agenda)**
 - a. League of California Cities & LA Division Legislative Committee (Bea Dieringer & Jeff Kiernan) **(Pages 62-63)**
 - b. SCAG Regional Council (Drew Boyles, Mark Henderson, James Gazeley) **(Pages 64-69)**
 - c. South Bay Workforce Investment Board (Chris Cagle) **(Pages 70-76)**

VIII. PRESENTATIONS – (all prepared presentations will be posted on SBCCOG website)

A. Service Planning Area 8 Update (6:10 pm)

1. Lindsey Lastra, Senior Public Health Analyst for SPA 8, LA County Dept. of Public Health

B. Globalization of Housing (6:20 pm)

1. Sharon Byrne - VP for the United Nations Association of Santa Barbara and Tri-Counties

C. Statewide initiative to preserve local control of zoning and land use (6:55 pm)

1. Redondo Beach Mayor Bill Brand

IX. TRANSPORTATION REPORTS (7:05 pm)

- A. Metro Report
- B. Transportation Committee

X. SBCCOG PROGRAM ACTION ITEMS, REPORTS & UPDATES (7:15 pm)

- A. Homeless Services
 - Homeless Program Innovation Project Funding Recommendations (attachment) – **Approve (Pages 52-55)**
 - Blue Ribbon Commission update
- B. Strategic Plan and Work Program for 21-22 (attachment) – **Approve (Pages 56-60)**
- C. New SBCCOG Website – walk through
- D. South Bay Fiber Network
- E. SBESC update
- F. Legislative Committee
- G. Senior Services
- J. SPA 8 Working Group
- K. Other

XI. AGENCY REPORTS (7:45 pm)

**NOTE: Oral reports will only be made to clarify or amplify written attachments
No Attachments received for the following:**

- A. Air Quality Management District (Joe Buscaino & Stephano Padilla)
- B. SCAG Committees
 1. Transportation Committee (James Gazeley, Christian Horvath)
 2. Community, Economic, & Human Development (Mark Henderson, Drew Boyles, Frank Zerunyan & Mark Waronek)
 3. SCAG Energy and Environment Committee (Britt Huff)
 4. Metro Service Council & Ridership Report (Don Szerlip)

- C. KHHR (Hawthorne Airport) Communities Network Committee (Olivia Valentine)
- D. Santa Monica Bay Restoration Commission (Bill Brand/Eric Alegria)
- E. South Bay Association of Chambers of Commerce (Olivia Valentine)
- F. South Bay Aerospace Alliance (Olivia Valentine/Rodney Tanaka)
- G. California Association of Councils of Governments – CALCOG (Britt Huff)

XII. UPCOMING EVENTS & ANNOUNCEMENTS

XIII. ADJOURNMENT

Next Board meeting – Thursday, November 18, 2021

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South Bay Cities Council of Governments

October 28, 2021

TO: SBCCOG Board of Directors
FROM: Jacki Bacharach, Executive Director
RE: Virtual Meetings under AB 361 – Finding of Imminent Risks

Adherence to Strategic Plan:

Goal D: Organizational Stability. Member Networking and Communications.

Governor Newsom recently signed AB 361 which suspends certain Brown Act requirements during a declared statewide state of emergency. AB 361 also requires that state or local officials have imposed or recommended measures to promote social distancing or a governing body declares that holding a meeting in person would present imminent risks to the health or safety of attendees.

COVID-19, particularly mutations such as the delta variant, continue to spread throughout the County and State. As breakthrough cases for vaccinated individuals also continue to occur, SBCCOG staff recommends that holding in person meetings at this time would pose an imminent risk to the health or safety of those present.

RECOMMENDATION:

With the statewide declaration of emergency that is in place, find that the state of emergency continues to directly impact the ability of members to meet in person and, further, that the County of Los Angeles continues to recommend social distancing measures. Therefore, Brown Act meetings of the South Bay Cities Council of Governments are being held virtually as meeting in person would present imminent risks to the health or safety of attendees.

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X: Inactive (missed last 3 meetings in a row)
Inactive Membership is automatically re-instated by attending a meeting

SBCCOG BOARD MEETINGS: ATTENDANCE 2021

City	Feb - 21	Apr - 21	May - 21	Jun - 21	Jul - 21	Aug - 21	Sep - 21
Carson	Dear	Hicks	Hicks	Hicks		Hicks	
El Segundo	Boyles	Boyles	Boyles	Boyles	Boyles	Boyles	Boyles
Gardena	Tanaka	Tanaka	Tanaka	Tanaka	Tanaka	Tanaka	Kaskanian
Hawthorne	Valentine	Valentine	Valentine	Valentine	Valentine	Valentine	Valentine
Hermosa Beach	Armato	Armato	Armato	Armato	Armato	Armato	Armato
Inglewood	Butts	Faulk	Butts	Butts	Butts	Butts	
Lawndale	Suarez	Suarez		Suarez	Suarez	Suarez	Suarez
Lomita	Gazeley Waite	Gazeley	Gazeley	Gazeley	Gazeley		Gazeley
Los Angeles	Buscaino				X	X	X
Manhattan Beach		Stern	Stern		Stern	Franklin	Stern
Palos Verdes Estates	Roos	Roos		Roos		Roos	
Rancho Palos Verdes	Cruikshank	Cruikshank	Cruikshank	Cruikshank	Cruikshank	Cruikshank	
Redondo Beach	Horvath	Horvath	Horvath	Horvath	Horvath	Horvath Obagi	Horvath
Rolling Hills	Dieringer	Dieringer	Dieringer	Dieringer	Dieringer	Dieringer	
Rolling Hills Estates	Zuckerman Huff	Zuckerman Huff	Zuckerman Huff	Zuckerman	Zuckerman Huff	Huff	Huff
Torrance	Chen	Chen	Chen Furey	Chen	Chen	Chen	Furey
County of Los Angeles-2nd District	Lopez	Lopez	Lopez	Lopez	Lopez	Lopez	Lopez
County of Los Angeles- 4th District	LaMarque	LaMarque	LaMarque	LaMarque	LaMarque		LaMarque

Number of Active Agencies	17	17	17	17	16	16	16
Quorum Required (50% +1)	9	9	9	9	9	9	9
Number of Agencies Attending	16	16	15	15	15	15	12

SOUTH BAY CITIES COUNCIL OF GOVERNMENTS
THURSDAY, SEPTEMBER 23, 2021
HELD VIRTUALLY VIA ZOOM
(RECORDING AVAILABLE ONLINE: [HTTPS://WWW.YOUTUBE.COM/WATCH?V=IRMJVVTAKC](https://www.youtube.com/watch?v=IRMJVVTAKC))

I. CALL TO ORDER

Chair Boyles called the SBCCOG Board of Directors meeting to order at 6:00 pm.

II. VERIFY QUORUM

In attendance were the following voting elected officials:

Drew Boyles, El Segundo	Hildy Stern, Manhattan Beach
Art Kaskanian, Gardena	Christian Horvath, Redondo Beach
Olivia Valentine, Hawthorne	Britt Huff, Rolling Hills Estates
Stacey Armato, Hermosa Beach	Patrick Furey, Torrance
Bernadette Suarez, Lawndale	Sonia Lopez, LA County D-2
Jim Gazeley, Lomita	Jennifer LaMarque, LA County D-4

Also, in attendance were the following persons:

Stephen Faichney, Beach Cities CAER	Kim Fuentes, SBCCOG
Stephano Padilla, AQMD	Steve Lantz, SBCCOG
Sarah Patterson, SCAG	David Leger, SBCCOG
Greg Farr, Caltrans	Natalie Champion, SBCCOG
Dr. Silvia Prieto, LA County Public Health	Colleen Farrell, SBCCOG
Nancy Rodriguez, LA County Public Health	Chandler Sheilds, SBCCOG
Charles Gale, MWD	Ronson Chu, SBCCOG
Jacki Bacharach, SBCCOG	Laurie Jacobs, SBCCOG

III. CONFIRM POSTING OF THE AGENDA BY THE CITY OF TORRANCE

Jacki Bacharach confirmed that the agenda was properly posted in the City of Torrance.

IV. ANNOUNCEMENTS OF ANY CHANGES TO THE AGENDA

None.

V. PUBLIC COMMENT

None.

VI. CONSENT CALENDAR

- A. August Board Meeting Minutes (*attachments*) – Approved**
- B. ICF Contract Extension and Additional Funds (*attachment*) – Approved**
- C. Green Business Assist Contract with El Segundo (*attachment*) – Approved**
- D. Purpose, Goals and Guidelines of Legislative Committee (*attachment*) – Approved and returned to Legislative Committee for more specificity of topic areas**
 - 1. SBCCOG Office Meeting Room Fees (*attachment*) – Approved**
- E. Actions of the Steering Committee – support AB 361 (*attachment*) – Approved**
- F. Legislative Matrix with bills of interest (*attachment*) – Received and filed**
- G. Dues and Assessment Outstanding – Received and filed**
 1. Outstanding: Gardena, Hawthorne, Manhattan Beach, LA County
 2. Partial assessment (\$1000): Rolling Hills
 3. No assessment: Lawndale
- H. Monthly Reports – Received and filed**
 1. South Bay Environmental Services Center Report (*attachment*)
 2. Transportation Report (*attachment*)
 3. City Attendance at SBCCOG meetings (*attachment*)
 4. Reports from Outside Agencies (*attachments for each at end of the agenda*)
 - a. League of California Cities & LA Division Legislative Committee (Bea Dieringer & Jeff Kiernan)

- b. South Bay Workforce Investment Board (Chris Cagle)
- c. SCAG Energy and Environment Committee (Britt Huff)
- d. Metro Service Council & Ridership Report (Don Szerlip)

Regarding the Consent Calendar, Ms. Bacharach shared that dues are included because SBCCOG has not received three members' (Hawthorne, Manhattan Beach, County of Los Angeles) dues and these members will lose their ability to vote if not paid by September 30th. Additionally, an updated legislative matrix has been added.

MOTION by Board Member Stacey Armato, seconded by Board Member Christian Horvath, to **APPROVE** the Consent Calendar. No objection. So ordered.

VII. PRESENTATIONS

A. Service Planning Area 8 Update

Dr. Prieto provided updates on COVID-19 via the County's Public Health Department. Proof of vaccination requirements for employees and customers at indoor portions of bars, nightclubs, lounges, breweries, wineries, and distilleries are now in effect and mandate that individuals have at least one dose of the vaccine by October 7th and be fully vaccinated by November 4th. SPA 8 population is 60% vaccinated. They continue to gather data on COVID-19 variants (Delta, Lambda, Mu) in the County. Vaccine efficacy has varied between brands according to recent data released in September while CDC is recommending booster shots to eligible populations. Three flu clinics are available in SPA 8.

Question:

Board Member Bernadette Suarez – is the County considering population statistics with antibodies for reaching herd immunity?

Answer: No.

Presentation is linked here: https://southbaycities.org/wp-content/uploads/2021/07/PRESENTATION_SPA-8-Update-to-SBCCOG-LA-County-DPH.pdf

B. Introduction to Beach Cities CAER (Community Awareness & Emergency Response)

Mr. Faichney shared information about Beach Cities CAER, a local partnership that is comprised of local fire response and emergency planning agencies with industry representatives, public officials, schools, and community members. CAER has a subcommittee that develops educational tools for outreach. CAER originally existed as two groups (BCC and SBC) and merged in 2000. The website provides an Alert South Bay Regional Alert and Warning Notifications System that people can subscribe to.

Questions

Board Member Stacey Armato: Who provides funding for this organization? Who screens/reviews the information released?

Answer: Industry members provide funding, and the entire group screens/reviews the information released.

Board Member Olivia Valentine: what outreach does the organization perform?

Answer: They supply alert notifications to the service area and share information at group meetings. Due to the pandemic, they have not been able to perform as much outreach. They are currently working with partner agencies to spread information. Posting CAER's website on shared materials and sharing information on municipal websites would aid outreach efforts.

Board Member (Representative) Jennifer LaMarque: are meetings open to the public? Is the County's Office of Emergency Management involved in the organization? A: Not currently, they are hoping to open to the public once meetings can be held in-person. Yes, representatives from the County's Office of Emergency Management have participated in the partnership.

Presentation is linked here: https://southbaycities.org/wp-content/uploads/2021/07/PRESENTATION_Beach-Cities-CAER-Rev.1.pdf

VIII. TRANSPORTATION REPORTS

A. Metro Report

Mr. Lantz reported the following items: new fare-less system initiative was discussed at Metro Board meeting; K-12 and college students to be allowed to ride for free (18-month program beginning on October 1st). Initiative will cost Metro \$50 million (minus contributions from partners). Low-income program would be enacted in Phase 2, Metro will look for funding and it will cost \$400 million/year. Life program (low-income riders already have access) will expand with 3-month incentive program: if rider buys \$26/month (\$6/week) pass, rider can ride for free if signed up for life for the first three months. Fare collection enforcement to begin in January 2022. Priority will be finding long-term funding for these programs by tracking federal and state grant opportunities.

Questions

Board Member Art Kaskanian: Will federal agency help grants regarding fare-less issue?

Answer: It will be up to Congress. They will know more information in the next month. Funding from local municipalities and agencies for these programs is already in place, but more funding sources need to be identified.

Ms. Bacharach: Is the funding on behalf of the school districts or municipal operators mandatory?

Answer: Schools Districts (e.g. LAUSD) can help fund this type of program (not mandatory); some municipal operators are participating.

B. Transportation Committee Report

Board Member Christian Horvath shared that Metro presented on the Fare-less System Initiative which provided a lot of background information on their outreach efforts to school districts and municipal transit operators. He also reported on a presentation at the Transportation Committee meeting about a connected data travel tool that SBCCOG municipalities might be interested in concept. Mr. Lantz added that traffic signal timing can be adjusted instantaneously due to fiber connectivity of SBFN.

Mr. Lantz also shared that no funding will be available from Measure R (this year) for new projects; funding will be available from Measure M. Project submissions are due by December 1st.

Mr. Lantz and Ms. Bacharach also reviewed the proposed letter to Metro requesting a comprehensive analysis of ExpressLanes expansion on I-405.

- 1. FY 22-23 Measure R & Measure M South Bay Metro Budget Request Process (attachment) – Approved**
MOTION by Board Member Olivia Valentine, seconded by Board Member Christian Horvath, to **APPROVE** the Measure R & Measure M Metro Budget Request Process. No objection. So ordered.
- 2. Letter to Metro re: I-405 ExpressLanes Evaluation (attachment) – Approved**
MOTION by Board Member Olivia Valentine, seconded by Board Member Christian Horvath, to **APPROVE** the I-405 ExpressLanes Letter. No objection. So ordered.

IX. SBCCOG PROGRAM ACTION ITEMS, REPORTS AND UPDATES

A. County Redistricting Comment Letter (attachment) – Approved

Ms. Bacharach shared that SBCCOG is not objecting to being a part of 2 County Supervisorial Districts.

MOTION by Board Member Patrick Furey, seconded by Board Member Art Kaskanian, to **APPROVE** the County Redistricting Comment Letter. No objection. Board Member (Representative) Jennifer LaMarque abstained. So ordered.

B. Newsletter Design, Printing and Layout Contractor (to be sent separately) – TABLED

C. Video Conference Equipment for the Office (attachment) – Approved

Kim Fuentes shared that SBCCOG is recommending video conferencing equipment to be installed in boardroom for Board/Steering Committee meeting use as well as SBCCOG staff and other organizations.

MOTION by Board Member Christian Horvath, seconded by Board Member Olivia Valentine, to **APPROVE** the video conference equipment purchase recommendation. No objection. So ordered.

D. Special Networking Event – November 10

Ms. Bacharach and Chair Drew Boyles shared that this event will be a public/private function, which is tentatively scheduled for November 10th (5:30 – 7:30 pm). Two local professional sports organizations have confirmed that they plan to attend (as speakers). Space is being donated with no-host bar. Will be a Brown Act meeting with the entire SBCCOG Board invited.

Board Member (Representative) Jennifer LaMarque mentioned that beach volleyball should be considered for the event.

E. General Assembly

Ms. Bacharach shared that it will be hosted in March 2022. It will be a shorter event that would end at lunch. Originally scheduled for March 17, 2022, we are now considering alternative date: March 24, 2022. The General Assembly working title is “Back to the Future: Imagining the South Bay”. We are looking to market the special networking event along with the General Assembly to generate enhanced sponsorship leads/opportunities. Open to suggestions for content, sponsorships, etc.

F. South Bay Fiber Network

SBCCOG staff is setting up meetings with other ISP vendors that would bring fiber connectivity to local businesses and residents (working with Magellan Advisors and American Dark Fiber). SBCCOG staff is also working with Wilmington (Board Member Joe Buscaino’s office) to open a neighborhood center accessing fiber connectivity, available to the community for their use. SBCCOG staff is available to facilitate SBFN “shovel” presentations at member City Council meetings.

G. Homeless Services

Ms. Bacharach shared that SBCCOG recently hired Ronson Chu (who worked previously at LAHSA) to manage the SBCCOG’s homeless services work, including municipal projects (via Measure H Innovation funding). SGVCOG staff helped review innovation funding project proposals (in addition to Nancy Wilcox, who has come to all of the interviews).

Christian Horvath recently became co-chair of LA County Blue-Ribbon Commission on Homeless Services (6-month timeframe) and is learning more about homeless issues and LAHSA. The Commission is tasked with developing guidelines to improve LAHSA that help local communities and municipalities address homeless issues. The City of Los Angeles has chosen not to participate. COGs are meeting to discuss homeless issues; municipalities can share homeless issues and thoughts with Ronson Chu.

H. Senior Services

Mr. Chu shared that the next working group meeting is on October 5th. Westside Villages will be presenting on their senior program while the meeting will also discuss ADUs, legislation, and upcoming projects.

I. SPA 8 Working Group

Board Member Hildy Stern shared that committee met last week, discussed priorities and feedback from attendees. They are looking at increasing information coming from County Department of Health to explore resources available to municipalities. They want to identify areas of health worthy of exploring in detail (e.g. mental health, senior and homeless populations). The next meeting date has yet to be confirmed.

J. Media Report (attachment) NEW

Ms. Bacharach shared that SBCCOG staff will be creating a media report for the organization that will be on consent calendar each month. “Quality, Relevance, Sentiment” are industry standard metrics that will be used to report the organization’s media significance. Social media presence continues to grow while SBCCOG staff is exploring whether to open an Instagram account for the organization.

K. Brown Act Status – continue virtual or in person or hybrid?

Ms. Bacharach shared that the Governor signed AB 361, which allows for continuation of emergency order (i.e. virtual meetings can continue for a gathering of elected officials). CalCOG is working on addressing modernization of the Brown Act in the next session.

Chair Drew Boyles would like to wait a month before deciding whether to meet in person, therefore, next month's meeting will remain virtual (via Zoom).

L. Other

Board Member Stacy Armato shared that SBCCOG's Legislative Briefing is scheduled for October 14th from 9:00 – 10:45am (virtual). Confirmed legislators that will speak include Ted Lieu, Maxine Waters, Steve Bradford, Sydney Kamlager, and Al Muratsuchi. She encouraged Board members to reach out to share concerns, questions for local legislators, priorities, topic suggestions, feedback for the meeting.

Kim Fuentes shared that CivicSpark fellows have started at the Environmental Services Center, working on energy efficiency and climate action planning programs with member municipalities. SBCCOG will be hosting a special meeting with public facility staff, facility managers, fleet managers regarding underserved as well as pollution-burdened communities eligible for SCE's electric vehicle charging and purchase programs (7 South Bay cities qualify). The SoCalGas partnership is ending this year. Since 2010, SBCCOG saved 165,000 therms and \$225,000 in incentives for member municipalities.

Ms. Bacharach shared that SBCCOG's new and updated website will launch later this month.

X. AGENCY REPORTS

NOTE: Oral reports are only made to clarify or amplify written attachments. All reports that were submitted or handed out are available online here: <https://www.southbaycities.org/committees/board-directors/board-directors-meeting-75>

- A. Air Quality Management District** (Joe Buscaino & Stephano Padilla) – no oral report
- B. SCAG Committee**
 - 1. SCAG Regional Council (Drew Boyles, Mark Henderson, James Gazeley) – no oral report
 - 2. Transportation Committee (James Gazeley, Christian Horvath) – no oral report
 - 3. Community, Economic, & Human Development (Mark Henderson, Drew Boyles, Frank Zerunyan & Mark Waronek) – no oral report
- C. KHHR (Hawthorne Airport) Communities Network Committee** (Olivia Valentine) – no oral report
- D. Santa Monica Bay Restoration Commission** (Bill Brand/Eric Alegria) – no oral report
- E. South Bay Association of Chambers of Commerce** (Olivia Valentine) – no oral report
- F. South Bay Aerospace Alliance** (Olivia Valentine/Rodney Tanaka) – no oral report
- G. California Association of Councils of Government – CALCOG** (Britt Huff) – no oral report

XI. UPCOMING EVENTS & ANNOUNCEMENTS

October 28, 2021: South Bay Economic Forecast Conference, CSUDH – 3 to 5:30 pm.

XII. ADJOURNMENT

Chair Drew Boyles adjourned the meeting at 7:40 pm to Thursday, October 28, 2021, at 6:00 pm via Zoom.

David Leger, Assistant Board Secretary

South Bay Cities Council of Governments

October 28, 2021

TO: SBCCOG Board of Directors

FROM: SBCCOG Steering Committee

SUBJECT: Extension of Temporary Adjustment to Vacation Cap and Accrual

BACKGROUND

Due to the COVID-19 pandemic and the stay-at-home order issued by Governor Gavin Newsom in March 2020, the South Bay Cities Council of Governments temporarily modified the employee policy for maximum vacation accruals to give staff additional time to use vacation hours overage accrued. The modification adjusted the time available from 60 days to 120 days after the Stay-at-Home order was lifted.

The Stay-at-Home order was lifted in June 2021, but several staff have not been able to utilize accrued vacation as anticipated due to staff shortages. To allow adequate time for staff to use their vacation, it is recommended to extend the cap to December 31, 2021. This extension will allow vacation time to be spread out so that tasks can be covered and there aren't significant numbers of people out at the same time.

For reference, the official policy is as follows:

Maximum Vacation Leave Accrual Limit

Vacation leave may be accrued up to a maximum of two (2) times an employee's annual accrual. For example, an employee who has 2 or more years of qualifying service and accrues 112 vacation hours on an annual basis may accrue up to a maximum of 224 hours of vacation leave. Once an employee reaches the maximum accrual, no additional vacation leave may be accrued until the employee's vacation leave balance falls below the maximum.

However, if an employee cannot schedule vacation within 60 working days of reaching the maximum accrual limit due to SBCCOG operational considerations, the employee will be provided an additional four months within which to take vacation leave in order to bring the employee's accrual below the maximum. The employee continues to accrue vacation leave during these additional four months.

RECOMMENDATION

Recommend Board approval to extend the date to December 31, 2021 for employees to use vacation accrual overage.

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South Bay Cities Council of Governments

October 28, 2021

TO: SBCCOG Board of Directors

FROM: SBCCOG Steering Committee

SUBJECT: Computer Purchases for SBCCOG Staff

Adherence to Strategic Plan:

Goal D: Organizational Stability. Be a high performing organization with a clear path to long-term financial health, staffing continuity, and sustained board commitment.

SUMMARY OF REQUEST

SBCCOG needs to purchase new laptops to accommodate existing and incoming staff needs, both for use in the office as well for teleworking.

BACKGROUND

SBCCOG currently has an approved budget of \$6,200 allocated for fiscal year (FY) 2021 – 2022 to purchase computers for staff. This budget is used both to add computers for growing staff needs as well as replace older devices and hardware no longer supported by warranty. SBCCOG works with its I.T. managed services provider (SHARP) to acquire and maintain I.T. equipment (computers, for example). Specifically, SHARP ensures that SBCCOG's I.T. equipment is cybersecure and adequately supported by installing proprietary software. With the dynamism offered by teleworking and its accelerated adoption by SBCCOG due to the pandemic, demand for more laptops has become an organizational necessity.

Currently, SBCCOG's computer inventory is comprised mostly of desktops (13, many of which are accompanied by multiple monitors and videoconferencing equipment). While SBCCOG also possesses some laptops (6), there is a growing need for more to accommodate new and existing staff collaboration between office and teleworking spaces. Investing in laptops accommodates a mixed work environment that suits the organization's long-term goals and growth.

PROPOSED LAPTOP PURCHASE

There are 5 staff members that have been identified that need near term accommodations. SBCCOG has worked with SHARP to identify the most cost-effective and capable laptops for staff needs. After consulting staff, needs included:

- Large screen with capability to connect to additional monitor
- Video camera and mic for audio/visual support (i.e. can participate in virtual meetings)
- Adequate RAM to seamlessly run software and operate virtually from the cloud
- Ample hard drive storage for software apps

SHARP has recommended Dynabook laptops (see attached for quote and device specs). SBCCOG has previously purchased from them. This recommendation is priced comparably to what this laptop model is listed for in the online marketplace. (Please note that online competitor pricing does not include warranty or Windows 10 Pro operating system, which is included in

SHARP's quote.) SHARP's unit price is \$1,069.00 (\$5,345.00 for 5) with a labor cost of \$165.00 per unit (\$825.00 for 5) for software installation and device configuration.

Please see table below for summary of staff and supplementary information regarding their needs:

Name	Staff Type	Current Device	Specific Need
Martha Segovia	ESA	Organizational Laptop	Oldest organizational laptop needs to be replaced (no longer covered by warranty); works remotely and will need access to SHARP's help desk support
ESA 1 (to be hired)	ESA	None	Works remotely and will need access to SHARP's help desk support
Ronson Chu	Program Manager	Personal Laptop	Works remotely and will need access to SHARP's help desk support
Anne Youngdahl	CivicSpark Fellow	None	Works remotely, contract requires organization to provide equipment and will need access to SHARP's help desk support
Shawn Fugioka	CivicSpark Fellow	None	Works remotely, contract requires organization to provide equipment, and will need access to SHARP's help desk support

RECOMMENDATION

Recommend Board approve purchase of laptops and associated labor costs not to exceed \$6,170.00.

Prepared by Chandler Shields.

South Bay Cities Council of Governments

October 28, 2021

TO: SBCCOG Board of Directors
FROM: SBCCOG Steering Committee
SUBJECT: Review of Newsletter Costs

BACKGROUND

It has been more than three years since we have reviewed the cost of producing our quarterly newsletter. In addition, the layout vendor who worked for our current printer, has unexpectedly passed away. The SBCCOG just completed website redesign. To create a cohesive brand identity, it's important that the appearance of the newsletter match that of the website with colors, graphics and fonts. We have therefore obtained three bids for the project of a one-time template redesign, ongoing layout and printing of the newsletter.

EVALUATION

The South Bay Watch newsletter is currently printed as a six-page, full-color, trifold paper document. The printed issue serves as an important and effective tool to communicate with our audiences about the work we do as an organization. It also helps to drive traffic to our website and build our email subscriber list. The printed newsletter is mailed to legislators, elected officials and also city halls for distribution to city employees and the public. Prior to the COVID-19 pandemic, we ordered 1,500 copies quarterly, Nearly 1,000 of these copies were handed out at 100+ community events per year—some with 500+ attendees. We normally distribute several hundred printed copies at our own General Assembly event when it takes place in person. We plan to do so again in 2022 when the in-person event resumes. Due to cancellation of other in-person community events during the pandemic, we have reduced the number of printed copies to 500 or fewer per quarter. In-person events have recently begun to resume, thus increasing our need for more printed copies. For 2022 we plan to print 1,000 copies of the winter issue for the General Assembly and 500 of the spring and summer issues.

In addition, we also e-mail the PDF to a subscriber base of 15,073 and post it to our website. As indicated in the email metrics in the chart below*, our open rates are on par with industry standard and our click-through rates are higher than average.

We have worked with Marina Graphics for many years to lay out and print our newsletter. However, following the sudden passing of the layout designer, Marina has expressed it has no interest or resources to continue laying out our project. We have thus conducted a search for a new layout designer to create a template that visually aligns with our newly launched website and brand colors, and also to lay out the publication each quarter.

The SBCCOG evaluated bids from three designers: 1) Vince Rios Designs; 2) JP Marketing; and 3) Not So Square Designs. While JP Marketing's designs and cost proposal met our objectives, it is not a local company, so we anticipate additional hard costs, including shipping. Their proposal

indicates they will bill for additional labor hours for added requests, which could include infographics and other visual elements. They also have not been quite as responsive as the others to requests made during the bidding process. Not So Square Design has been responsive and submitted a competitive bid. However, their color choices and designs did not meet our visual objectives as closely as the other two. Although slightly more expensive than the other bidders, we have selected Vince Rios Design. Their submitted designs aligned with our objectives. They were also very responsive to our requests and questions during the bidding process. They have also indicated they would not charge for added design elements, such as infographics, unless they were elaborate. Vince Rios Design is a local designer who formerly worked as a creative director for local publisher Moon Tide Media. Our communications senior project manager Colleen Farrell has previously worked with Rios and can speak for the quality of his work and his collaborative and creative work style.

RECOMMENDATION

That the Board approve a contract with Vince Rios Design at a cost of \$4,500 for the remainder of this fiscal year for ongoing design/layout, plus a one-time template design charge for the first issue of \$750. Printing with Marina Graphics will cost \$3,531 (including 9.5% sales tax) for the remaining fiscal year (one issue 1,000 copies for the General Assembly + two issues of 500 copies) for a six-page trifold publication.

The total cost of the newsletter for FY 2021-2022 is \$8,781.37. This recommendation is lower than our budget of \$11,424 by \$2,642.63.

Newsletter Design/Layout Quote Summary

Company	Service Provided 6-Page Trifold	First Year 2021-22	On-going	Notes:
Vince Rios Design Vince Rios Email: vince@vrioscreative.com Phone: 310-350-0551	Template Design (X1 \$750)	\$750.00	\$0.00	Because no tangible product sold, does not charge sales tax on his design or layout work. Also will do infographics at no additional costs.
	Design, layout, project management (ongoing) (X4 ISSUES; \$1500 per issue)	\$4,500.00	\$6,000.00	
	Printing (Marina Graphics)	\$3,531.37	\$4,571.62	
TOTAL		\$8,781.37	\$10,571.62	

Company	Service Provided 6-Page Trifold	First Year 2021-22	On-going	Notes:
JP Marketing Email: Kevin Gordy Email: kevin@jpmktg.com Phone: 559-765-5059	Template Design (X1 \$3,000)	\$3,000.00	\$0.00	Price does not include additional rounds of revisions, which will be charged at rate of \$95/hr, stock images will be billed at \$20 per image, or any additional hard costs. JP does not charge tax for labor hours and for hard costs that are included in the estimate it is already included.
	Design, layout, project management (ongoing) (X4 ISSUES; \$1,500 per issue)	\$4,500.00	\$6,000.00	
	Printing (JP Marketing)	\$2,503.00	\$3,178.27	
TOTAL		\$10,003	\$9,178.27	

Company	Service Provided	First Year 2021-22	On-going	Notes:
Not So Square Design Barbara Jefferies Email: Barbara@notsosquaredesign.com Phone: 323-460-5445	Template Creation (X1 \$3,276)	\$3,276.00	\$0.00	Does charge 9.5% sales tax, but only on the production portion, which is about 25% of the project. Tax is included in charges at left. \$125 per hour would be charged for additional rounds beyond the three allotted)
	Design, layout, project management (ongoing) (X4 ISSUES; \$1,024 per issue)	\$3,072.00	\$4,096.00	
	Printing (Marina Graphics)	\$3,531.37	\$4,571.62	
TOTAL		\$9879,37	\$8,667.62	

Email Metrics*

Note: open rate industry avg. = 15 to 25%; click-through rate = 2.5% (source: campaignmonitor.com)

Issue	Exposure	Engagements (<i>clicks, shares, comments</i>)
Summer – August 24, 2021	(20% open rate – 2,558)	11% click through rate (308)
Spring – May 26, 2021	(17% open rate – 2,544)	11% click through rate (272)
Winter – March 3, 2021	(20% open rate – 2,963)	10% click through rate (305)
Fall – November 25, 2020	(19% open rate – 2,948)	10% click through rate (309)

Prepared by Colleen Farrell

**CONSENT AGENDA ITEM: VII.E. Sub Contractor
Contract for the MOEV/CEC project – Approve**
*(available upon request – the document is 101
pages)*

Access the full document via the SBCCOG website



Independent Contractor Agreement

This Agreement is made between the South Bay Cities Council of Governments (SBCCOG) (Client), with a principal place of business at 2355 Crenshaw Boulevard, Suite 125, Torrance, CA 90501 and Jon Rodman (Contractor), 5510 Laurette Street, Torrance, CA 90503.

Term of Agreement

This Agreement will become effective on October 1, 2021 and will end no later than September 30, 2023.

Services to be Performed

Contractor agrees to perform the services described in Exhibit A.

Payment

In consideration for the services to be performed by Contractor, Client agrees to pay Contractor \$32 per hour for no more than 30 hours per month from South Bay Measure M planning funds, not to exceed a total amount of \$23,040 during the Term of Agreement. Prior written authorization by Client is required for any hours over the monthly maximum that Contractor would spend to perform tasks assigned by Client. All compensation will be funded through grants received and in no event shall exceed the total amount designated for the tasks described.

Terms of Payment

Contractor shall submit an invoice to Client no later than two days before the first Tuesday of each month for the work performed during the previous month. The invoice should include: an invoice number, the dates covered by the invoice, the hours expended, remaining balance and a summary of the work performed. Client shall pay Contractor's fee within 45 days after receiving the invoice. Invoices shall be submitted to Aaron Baum via email at Aaron@southbaycities.org.

Independent Contractor Status

Contractor is an independent Contractor, not Client's employee. Contractor and Client agree to the following rights consistent with an independent Contractor relationship.

- Contractor has the right to perform services for others during the term of this Agreement.
- Contractor has the sole right to control and direct the means, manner, and method by which the services required by this Agreement will be performed.
- Contractor has the right to perform the services required by this Agreement at any place, location, or time.
- Contractor will furnish all equipment and materials used to provide services required by this Agreement.

- Contractor shall not receive any training from Client in the skills necessary to perform the services required by this Agreement.
- Client shall not require Contractor to devote full time to performing the services required by this Agreement.

Subcontracting

Consultant shall not subcontract work under this Agreement without the express written consent of the SBCCOG. It is mutually understood and acknowledged that SBCCOG is entering into this Agreement with Consultant in specific reliance on their professional qualifications.

State and Federal Taxes

Client will not:

- Withhold FICA (Social Security and Medicare taxes) from Contractor's payments or make FICA payments on Contractor's behalf.
- Make state or federal unemployment compensation contributions on Contractor's behalf, or
- Withhold state or federal income tax from Contractor's payments.

Fringe Benefits

Contractor understands that Contractor is not eligible to participate in any employee retirement, health, vacation pay, sick pay, or other fringe benefit plan of Client.

Workers' Compensation

Client shall not obtain workers' compensation insurance on behalf of Contractor.

Unemployment Compensation

Client shall make no state or federal unemployment compensation payment on behalf of Contractor. Contractor will not be entitled to these benefits in connection with work performed under this Agreement.

Insurance

Client shall not provide any insurance coverage of any kind for Contractor or Contractor's employees or contract personnel.

Indemnity

Contractor and Client shall mutually indemnify and hold the other party harmless from any loss or liability arising from performing services under this agreement.

Terminating the Agreement

Either party may terminate this Agreement at any time by giving ten days written notice to the other party of the intent to terminate.

Exclusive Agreement

This is the entire Agreement between Contractor and Client.

Severability

If any part of this Agreement is held unenforceable, the rest of the Agreement will continue in effect provided that the principal purpose of the parties is not thereby frustrated.

Applicable Law

The laws of the State of California will govern this Agreement.

Notices

All notices and other communications in connection with this Agreement shall be in writing and shall be considered given as follows:

- When delivered personally to the recipient’s address as stated in Exhibit B of this Agreement.
- When delivered by email to the recipient’s email address as stated in Exhibit B of this Agreement, or
- Three days after being deposited in the United States mail, with postage prepaid to the recipient’s address as stated in Exhibit B of this Agreement

No Partnership

This Agreement does not create a partnership relationship. Contractor does not have authority to enter into contracts on Client’s behalf.

Resolving Disputes

If a dispute arises under this Agreement, prior to instituting litigation, the parties agree to first try to resolve the dispute with the help of a mutually agreed-upon mediator in Los Angeles County. The parties shall share any costs and fees, other than attorney fees associated with the mediation, equally.

Signatures:

Client: South Bay Cities Council of Governments

By: _____
Drew Boyles, SBCCOG Chair

Date: _____

Contractor: Jon Rodman

By: _____
Jon Rodman

Date: _____

Exhibit A

- Consultant will provide Geographic Information Systems (GIS) services to assist in the planning of the SBCCOG Local Travel Network Program. Contract deliverables include, but are not limited to the following:
 - Creation of GIS maps of the Local Travel Network routes at a subregional and local/city level.
 - Creation of GIS maps of key destinations and points of interest, as identified by SBCCOG member cities, that can be served by the Local Travel Network.
 - Maintenance of GIS data sets.
 - GIS consultative services during route refinement and planning meetings with stakeholders.
 - Other GIS services as related to Local Travel Network planning, as directed.
- Consultant will perform other tasks as assigned by Client, as mutually agreed upon.

Exhibit B

Addresses for Notices:

Client

Address:

South Bay Cities Council of Governments
Attn: Jacki Bacharach
2355 Crenshaw Boulevard, Suite 125
Torrance, CA 90501

Email: Jacki@southbaycities.org

Contractor

Address:

5510 Laurette Street
Torrance, CA 90503
Attention: Jon Rodman

Email: Jon.Rodman@verizon.net

LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AUTHORITY

CONTRACT NO. PS67069000, MODIFICATION NO. 2

METRO I-110 EXPRESSLANES SOUTH BAY OUTREACH PROGRAM SERVICES

This Modification No. 2 to Contract No. PS67069000, is hereby made and entered effective October 12, 2021, by and between the LOS ANGELES COUNTY METROPOLITAN TRANSPORTATION AUTHORITY, hereinafter referred to as "Metro", and South Bay Cities Council of Governments, hereinafter referred to as the "Contractor."

RECITALS:

WHEREAS, Metro and Contractor entered into Contract No. PS67069000 on November 15, 2019, as modified by Modification 1 effective on October 12, 2020, hereinafter referred to as the "Existing Contract" and;

WHEREAS, Metro and Contractor now desire to modify the Existing Contract as provided herein.

Now, therefore, it is mutually agreed, by and between the parties as follows:

1. ARTICLE III: CONTRACT TERM AND PERIOD OF PERFORMANCE

The Period of Performance of this Contract is hereby extended for one (1) year, from the original November 15, 2019 through November 14, 2021, as modified, to a revised November 15, 2019 through November 14, 2022 by exercising its second one-year period extension option under the Existing Contract.

2. ARTICLE II: COMPENSATION

The Contract Price under Article II, Section A of the Existing Contract, shall be increased in accordance to the Payment Schedule under Article II, Section B of the Existing Contract for a Total Contract Value of \$144,000.

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Except as expressly modified herein, the Existing Contract, as modified remains in full force and effect as originally executed.

IN WITNESS WHEREOF, the parties have caused this Modification No. 1 to the Existing Contract to be executed by their duly authorized representatives as of the dates indicated below:

SOUTH BAY CITIES COUNCIL OF
GOVERNMENTS
2355 Crenshaw Blvd., Suite 125
Torrance, CA 90501

LOS ANGELES COUNTY
METROPOLITAN
TRANSPORTATION AUTHORITY

STEPHANIE N. WIGGINS
CHIEF EXECUTIVE OFFICER

BY

(PRINT OR TYPE NAME)

TITLE

DATE

BY:

DATE

APPROVED AS TO FORM
RODRIGO CASTRO-SILVA
COUNTY COUNSEL

BY:

DEPUTY

South Bay Cities Council of Governments

October 28, 2021

TO: SBCCOG Board of Directors

FROM: Jacki Bacharach, Executive Director
David Leger, Analyst

RE: Bills to Monitor and for Action – Status as of October 12, 2021

Adherence to Strategic Plan:

Goal B: Regional Advocacy. Advocate for the interests of the South Bay

NOTE: **BOLD recommendation & status** indicates bill added since last Board meeting

FEDERAL

Bill Number (Author)	Bill Summary	SBCCOG Position	Status
HR 2307 (Deutsch)	Energy Innovation & Carbon Dividend Act. Imposes a fee on the carbon content of fuels, including crude oil, natural gas, coal, or any other product derived from those fuels that will be used so as to emit greenhouse gases into the atmosphere. The fee is imposed on the producers or importers of the fuels and is equal to the greenhouse gas content of the fuel multiplied by the carbon fee rate. The rate begins at \$15 in 2021, increases by \$10 each year, and is subject to further adjustments based on the progress in meeting specified emissions reduction targets.	REQUEST TO CONGRESSMAN LIEU TO SUPPORT RE-INTRODUCING (12/8/20) (Ltr sent 12/22/20)	4/1/21 Introduced in House Previously supported in last session
HR 1019 (Panetta)	Electric Bicycle Incentive Kickstart for the Environment (E-BIKE) Act. Creates a consumer tax credit that covers 30% of the cost of an electric bicycle (up to \$1,500 credit); applies to new electric bicycles that cost less than \$8,000; is fully refundable, allowing lower-income workers to claim the credit.	SUPPORT (3/8/21)	2/11/21 Introduced and referred to Committee on Ways and Means

NEW LAWS

Bill Number	Description	Subject Area	SBCCOG Position
AB 14 (Aguiar-Curry)	Communications: California Advanced Services Fund: deaf and disabled telecommunications program: surcharges.	Broadband	Support
AB 41 (Wood)	Broadband Infrastructure.	Broadband	Support
AB 45/ (Aguiar-Curry)	Industrial hemp products.	Cannabis	Oppose unless amended. <i>Final amendments were favorable to SBCCOG concerns</i>
AB 68 (Salas)	Department of Housing and Community Development: California Statewide Housing Plan: annual reports.	Housing	Monitor
AB 215 (Chiu)	Planning and Zoning Law: housing element: violations.	Housing	Oppose
AB 246 (Quirk)	Contractors: disciplinary actions.	Environment	Support
AB 361 (Rivas)	Open meetings: local agencies: teleconferences.	Governance	Support
AB 602 (Grayson)	Development fees: impact fee nexus study.	Housing	Oppose
AB 787 (Gabriel)	Planning and zoning: housing element: converted affordable housing units.	Housing	Monitor
AB 816 (Chiu)	Homelessness: Housing Trust Fund: housing projects.	Homelessness	Monitor
AB 1138 (Rubio, Blanca)	Unlawful cannabis activity: enforcement.	Cannabis	Monitor
SB 4 (Gonzalez)	Communications: California Advanced Services Fund.	Broadband	Support
SB 44 (Allen)	California Environmental Quality Act: streamlined judicial review: environmental leadership transit projects.	Transportation	Monitor
SB 619 (Laird)	Organic waste: reduction regulations.	Environment	Support

BILLS THAT DID NOT PASS

Bill Number	Title	Subject Area	SBCCOG Position
AB 78 (O'Donnell)	San Gabriel and Lower Los Angeles Rivers & Mountains Conservancy: territory: Dominguez Channel watershed & Santa Catalina Island.	Environment	Support
AB 339 (Lee)	State and local government: open meetings.	Governance	Oppose
AB 500 (Ward)	Local planning: permitting: coastal development: housing.	Housing	Monitor
AB 538 (Muratsuchi)	California Aerospace Commission: establishment.	Aerospace	Support
AB 989 (Gabriel)	Housing Accountability Act: appeals: Office of Housing Appeals.	Housing	Oppose
AB 1199 (Gipson)	Homes for Families and Corporate Monopoly Transparency Excise Tax: qualified property: reporting requirements.	Housing	Monitor
AB 1401 (Friedman)	Residential and commercial development: remodeling, renovations, and additions: parking requirements.	Housing	Oppose
AB 1435 (Carillo)	Noncannabis cannabinoids.	Cannabis	Monitor
ACA 1 (Aguiar-Curry)	Local government financing: affordable housing and public infrastructure: voter approval.	Housing	Monitor
ACA 7 (Muratsuchi)	Local government: police power: municipal affairs: land use and zoning.	Housing	Support
SB 83 (Allen)	California Infrastructure and Economic Development Bank: Sea Level Rise Revolving Loan Program.	Environment	Support
SB 556 (Dodd)	Street light poles, traffic signal poles, utility poles, and support structures: attachments.	Broadband	Oppose
SB 679 (Kamlager)	Los Angeles County: affordable housing.	Housing	Monitor

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South Bay Cities Council of Governments

October 28, 2021

TO: SBCCOG Board of Directors

FROM: Jacki Bacharach, SBCCOG Executive Director
Kim Fuentes, Deputy Executive Director

SUBJECT: Environmental Activities Report – September 2021

Adherence to Strategic Plan:

Goal A: Environment, Transportation, and Economic Development. Facilitate, implement, and/or educate members and others about environmental, transportation, and economic development programs that benefit the South Bay.

I. PROGRAMS - TECHNOLOGY, PLANNING, & RESEARCH

CivicSpark

The CivicSpark Fellows started their service term in September. They will be focusing on two topic areas: 1) Climate and 2) Energy Efficiency. The service term will end in August 2022.

For Climate: focus and products

The Climate Fellow will be focusing on supporting the update of Greenhouse Gas Emissions inventories for interested member cities and the subregion. Specifically, the Fellow will be targeting 2019 and 2020. This project will involve acquiring relevant usage data from Southern California Edison (SCE), SoCal Gas, various water service providers (Golden State Water Company, California Water Service Company, individual cities), Southern California Association of Governments (SCAG), municipal agencies, and others as needed. The fellow will then use the ClearPath tool from ICLEI to conduct inventories, analyze city progress toward emission reduction targets, and discuss future action recommendations. In addition, the fellow will provide ongoing support for staff by tracking local and state policies or programs related to climate action planning and other resilience efforts.

For Energy Efficiency: focus and products

The Energy Efficiency (EE) Fellow will be focusing on supporting EE initiatives and engaging with stakeholders. This project will involve creating a draft and final plan for the Equipment Inventory Pilot Project Implementation, as well as any other supporting spreadsheets with necessary information. The Fellow will also develop a plan to engage school districts and increase enrollment in SoCalREN, specifically documenting timelines and a school priority list. Through ENERGY STAR Portfolio, the Fellow will benchmark remaining SCG facility energy data and assist in creating SCG reports. Later in the service term, the Fellow will support CAP/GHG planning by coordinating with utilities on city energy and water data. Finally, the Fellow will create an award/recognition program for the South Bay SoCalREN member agencies.

Energy Efficiency

Regional Energy Network (SoCalREN): CITY SUPPORT

Contract period is January 1, 2020 - December 31, 2021

The SBCCOG has reached the 2021 work program goal to enroll 6-8 public agencies into SoCalREN program and welcomed the City of Lawndale earlier this month. The SBCCOG has enrolled 13 agencies total (cities and school districts). Staff continues to collect utility data for new enrollees in order to complete city specific comparative energy analysis (CEA) which helps identify projects. To date, CEA reports have been presented to the cities of Hawthorne, Hermosa Beach, Redondo Beach, and Torrance. The cities of Lomita, Gardena, El Segundo Unified School District, and Rancho Palos Verdes will be receiving their SoCalREN CEA soon. As a result of the CEA findings, a SoCalREN audit took place at the Redondo Beach Library, City Hall, Police Dept., and Performing Arts Center earlier this month. In addition, several energy efficiency projects are underway in Carson.

To date, the following agencies are enrolled in the SoCalREN program: Carson, Gardena, Hawthorne, Hermosa Beach, Lawndale, Lomita, Manhattan Beach, Rancho Palos Verdes, Redondo Beach, Rolling Hills Estates, Torrance, El Segundo Unified School District, and Redondo Beach School District.

The SBCCOG team has recognized there are several opportunities available specifically for cities serving low-income, pollution burdened, or disadvantaged communities. This month, SBCCOG met with the cities in the region who fit this profile, including Carson, El Segundo, Gardena, Hawthorne, Inglewood, Lawndale, and Torrance, to discuss SoCalREN Pathway to Zero Program, available only to the listed Cities based on their community demographic.

In the coming months, SBCCOG will be presenting at a SoCalREN webinar on third party energy efficiency program incentive updates. Additionally, the team will be determining a target list and engagement strategy for School Districts in the South Bay, to help them take advantage of SoCalREN program offerings.

Regional Energy Network (SoCalREN): MULTIFAMILY

Contract period is September 1, 2020 – December 31, 2021

Contract goals: Contact, track progress, and outreach to local community organizations; track number of virtual events held, and number of attendees; distribute program collateral to local community organizations.

SBCCOG continues to work with the SoCalREN subcontractor ICF to help promote their multifamily energy efficiency program by contacting organizations to schedule presentations. ICF provides social media content monthly that the SBCCOG uses for social media program promotion. SBCCOG presented the program to the Manhattan Beach Kiwanis Club on September 14th. The SBCCOG meets regularly with ICF to review promotion opportunities.

The Kits for Kids, another SoCalREN program implemented by ICF, focuses on providing energy efficiency education to 4th grade students through class curriculum. SBCCOG created a master list of South Bay elementary schools which was used to notify South Bay elementary school principals about the program. Three classrooms located in the City of Carson have

indicated that they are interested in participating. The two September webinar sessions created by ICF did not register any attendees, as a result ICF is reaching out to schools individually to introduce the program. SBCCOG staff is assisting in this effort.

Southern California Gas Company (SoCalGas)

Contract period is January 1, 2020 through December 31, 2021

Contract goals: 8,000 therms

Benchmarking initiatives continue for partnership cities. This initiative provides information on how facilities are performing, compares “like” buildings on a national scale, and helps cities meet State benchmarking requirements. Staff continues to input data into Energy Star Portfolio Manager benchmarking program and connect data to SoCalGas Web Services.

SBCCOG staff has also been working to connect cities to the SoCalGas Direct Install program that offers free energy efficiency equipment to public agencies and is currently coordinating a meeting with Carson. Savings derived from this program will count towards SoCalGas partnership contract goals.

Additionally, boiler replacement projects continue to be underway at the City of Carson. Projects are expected to save 2,056 therms annually.

Los Angeles Department of Water and Power (LADWP)

Contract period is July 2021 through June 30, 2022

Staff continues to work with business organizations to identify locations for future assessments and trainings. SBCCOG staff attended the San Pedro Chamber of Commerce Carbon Neutrality Challenges and Opportunities to promote several SBCCOG programs including LADWP.

PACE

SBCCOG continues to promote PACE financing for homeowners through Ygrene. 2021 Q2 payments totaled \$199.97.

Water Conservation

West Basin Municipal Water District Programs (West Basin)

Contract period is July 1, 2021 through June 30, 2022

SBCCOG and West Basin staff meet weekly to discuss implementation of programs.

Task – Educational Outreach Support - Exhibit Events

Contract goal: 100 exhibit events, presentations, workshops, networking opportunities, etc.

Status of goal: 24 exhibit events, presentations, workshops, networking opportunities, etc.

Staff continues to work with West Basin and community event planners to identify opportunities.

Task – Water Bottle Filling Station Program

Contract goal: To assist with identifying locations for stations.

Status: Public sites are eligible to install two (2) water bottle filling stations per Tax ID

SBCCOG continues outreach efforts to promote the Water Bottle Filling Station Program. An email was sent to the South Bay Cities Public Works Directors advertising the program.

Task - Support for Workshops, Events, & Webinars Educational Classes

Contract goal: 5 physical classes or webinars/virtual

Status of goal: 3 completed (virtual classes); In-person classes are on hold.

Staff continues to work with West Basin staff to hold virtual classes.

Task - Rain Barrel Giveaway

Contract goal: Home delivery pilot program and/or distribution events

Status of goal: West Basin is looking to launch home delivery program in November and host 2 in-person distribution events in January and February 2022. Confirmation of dates will be made by West Basin's Board of Directors by the end of October.

Task - Cash for Kitchens (CFK)

Contract goal: conduct up to 100 water assessments and distribute water efficiency packages

Status of goal: 4 water assessments were conducted, and materials package was distributed.

SBCCOG staff will continue to meet with West Basin staff weekly to discuss program implementation and status. Follow up phone calls were conducted to local businesses and outreach walks were conducted in the cities of Hawthorne and Lawndale. Three water assessments were conducted in the month of September. An e-mail was sent to the Chamber of Commerce promoting the program.

Task - Change & Save (DAC) Program

Contract goal: Receive, document, and track customer calls; assist customers with online survey and applying for \$500 High-Efficiency Clothes Washer Rebate

Contract goal: Distribute up to 500 conservation kits, based on qualified surveys

Status of goal: 3 water conservation packages were distributed

Contract of goal: Up to 125 photos of installed devices

Status of goal: 0

Number of calls in September: 1

SBCCOG staff promoted this program at the City of Hawthorne Multicultural World Festival on September 18th and will be promoting this program at the Manhattan Beach Hometown Fair on October 2nd. In addition to these two major events, SBCCOG staff is also working with West Basin to host a Change and Save West Basin Chats to directly communicate with residents to answer questions and speak about the benefits of this program.

Water Replenishment District of Southern California (WRD)

Contract period is July 1, 2021-December 31, 2022.

Ongoing promotion of WRD programs continues through SBCCOG's e-newsletters and other social media channels. In addition, SBCCOG posts WRD events on the website and sends out e-blasts to increase attendance at events.

Waste Reduction

Sanitation Districts of LA County (LACSD)

Contract period is July 1, 2021-June 30, 2022

Educational Outreach Support Exhibit Events

Contract goal: 100 exhibit events, presentations, workshops, networking opportunities, etc.

Status of goal: 24 exhibit events, presentations, workshops, networking opportunities, etc. as of the month of September 2021.

Contract goal: Schedule up to 3 Sanitation Districts-related presentations

Status of goal: 0 presentations have been completed

Staff continues to work with nonprofit organizations to identify speaking engagements/opportunities.

Green Business

South Bay Green Business Assist Program (GBAP):

Ongoing

CAGBN – SBCCOG staff is expected to know funding amounts for cities by October 13th. Distribution of funds to the cities of Hawthorne, El Segundo, and Torrance will be between late October and mid-November but is dependent on receiving funds from the State. SBCCOG staff will be attending the Fall 2021 Statewide Conference October 13-15.

GBAP - SBCCOG continues to provide information to local businesses on opportunities to implement sustainability programs. In addition, businesses receive information on the status of SBCCOG utility partners' operations during the COVID-19 pandemic. GBAP by city: Carson (12), El Segundo (15), Gardena (15), Hermosa Beach (5), Hawthorne (49), Inglewood (10), Lawndale (27), Lennox (2), Lomita (3), Manhattan Beach (8), Palos Verdes Estates (7), Rancho Palos Verdes (7), Rolling Hills Estates (4), Torrance (63) and Los Angeles County – Community of Westmont (1) for a total of **250** businesses in the program as of the end of September 2021.

Transportation

Shared Mobility Program (Contract period July 1, 2019 – June 30, 2022)

Contract goals: 85 outreach events; 36 vanpool, rideshare, telework meetings or events; 8 Marketing/Media Survey Engagements

Status of goals: 191 outreach events; 7 vanpool or rideshare meetings; 4 Survey Engagements

SBCCOG staff continued to distribute Shared Mobility materials at virtual meetings and online events as well as socially distant outdoor events. Nine (9) such engagements took place during the month of September. SBCCOG staff continued its survey, outreach, and engagement campaign to engage Rule 2202 South Bay companies about their company's "telework" plans as they return to their "new normal" workplaces. SBCCOG also continued to work with Metro to receive and distribute updated Shared Mobility information for distribution at Fall in-person events across the South Bay area – 4 such in-person events were held this month. The SBCCOG staff met with the Metro Shared Mobility Team for the second monthly meeting to review reporting and plans of action in support of the goals and mission set out in the SBCCOG scope of work.

Metro Express Lanes (MEL) (Contract period November 15, 2020 – November 14, 2021)

Because of COVID-19 restrictions, most SBCCOG outreach events continue to be held virtually. SBCCOG staff continues to prepare, update, and share its outreach calendar for both virtual and in person outreach events that would provide opportunities to support the mission and goals of the Metro Express Lane scope of work - 4 such in person events were held during the month of September. During the month of September, the SBCCOG/SBESC distributed MEL materials at nine (9) events, in total.

II. MARKETING, OUTREACH, & IMPLEMENTATION

Outreach Events

In September

- 3 – Virtual Networking
- 5 – Virtual Workshops
- 1 – Business Event
- 2– In Person Event

For the period July 1, 2021, through September. 2021:

- 10 Virtual Networking
- 9 Virtual Workshop
- 3 In-person Community Event
- 2 - Business Event

II. OTHER

GIS Services

SBCCOG is offering its member cities/agencies services, reporting the following highlights:

- GIS Working Group continues to meet on the first Tuesday of each month (see City Meeting Attendance spreadsheet for attendance)
- SBCCOG continues to work with cities to identify requests for contracted GIS services (i.e. 20-hour allotment included in membership dues); Torrance has expressed interest in obtaining services
- SBCCOG staff is preparing GIS analysis and registration tools to support FY 2021-2022 rain barrel distribution program deliverables via partnership with West Basin

South Bay Cities Council of Governments

October 28, 2021

TO: SBCCOG Board of Directors
FROM: Steve Lantz, SBCCOG Transportation Director
RE: SBCCOG Transportation Update Covering September 2021

Adherence to Strategic Plan:

Goal A: Environment, Transportation and Economic Development. Facilitate, implement and/or educate members and others about environmental, transportation and economic development programs that benefit the South Bay.

Federal

U.S. House Continues Negotiations On Bipartisan Infrastructure Bill and Reconciliation Measure

As of October 1st, House leadership continued to be engaged in negotiations with Senate Democrats, White House officials, and different factions within the House Democratic Caucus to try and forge a framework agreement. President Biden spoke to congressional Democrats for roughly 30 minutes on October 1st. It was his first time traveling to Capitol Hill to push for his agenda since July, when he met with Senate Democrats. Following the meeting, the President said he had no urgent deadline for passing the two bills.

The president's personal involvement came amid calls for him to do more to facilitate the passage of a \$1 trillion bipartisan infrastructure bill and a \$2+ trillion reconciliation package that contains funding for Democratic “social safety” priorities like health care, climate policy, education and family care which are key elements of President Biden’s Build Back Better agenda.

The hope is that if all sides can come together around a reconciliation framework, it would unlock the votes necessary to pass both the bipartisan Infrastructure Investment and Jobs Act and the larger Biden social agenda. This \$1 trillion infrastructure bill includes the traditional 5-year surface transportation reauthorization, as well as \$548 billion in new funding to address a broad spectrum of infrastructure needs. The broader measure would add up to \$2.5 trillion in new social welfare program authorizations.

At midnight on September 30th, spending authority for the Highway Trust Fund was set to expire but Congress passed a continuing resolution into mid-December to ensure surface transportation programs continue while the longer-term reauthorization bill is being debated.

State

California Will Require All New Self-Driving Vehicles To Be Zero-Emission Beginning In 2030

California Gov. Gavin Newsom signed SB 500 on September 23rd that requires all new, light-duty autonomous vehicles emit zero emissions to operate in California beginning with model year 2031. While self-driving cars have the potential to make driving more convenient, safer, and cheaper— especially for industries that currently hire human drivers, new research by the Union of Concerned Scientists shows that those benefits could also result in many more miles driven, increasing both tailpipe emissions and

traffic congestion. Last year, autonomous vehicles traveled almost 2 million miles on California's public roads.

**California's Road Usage Charge Pilot Program Stirs Controversy **

Governor Newsom signed Senate Bill 339 on September 24th to extend a road usage charge pilot program until Jan. 1, 2027. The measure is intended to push residents into alternative modes of transit, such as buses and trains and to find alternative revenue sources to combat shrinking gasoline taxes as drivers transition to electric, hybrid and fuel-efficient vehicles.

The state has had RUC and VMT pilot programs in place since 2014. However, SB 339 requires the California Transportation Commission to create a Road Usage Charge (RUC) Technical Advisory Committee and requires the committee to study RUC alternatives, gather public comment, and make recommendations to the state transportation agency regarding the program's design and revenue collection options by July 1, 2023.

One study group will be subject to a fee per mile traveled, while the other study group will be subject to an individually calculated fee per mile traveled equal to the state per-gallon fuel tax divided by the Environmental Protection Agency's estimated fuel economy rating based on the manufacturer, model and year of the vehicle. Those who participate will receive a credit or a refund for fuel taxes or electric vehicle fees.

Opponents to the bill noted that California already has the highest state fuel taxes in the nation.

Freedom To Walk Act To Decriminalize Jaywalking Is On Governor's Desk

The Freedom To Walk Act (AB1238) would decriminalize jaywalking by amending or eliminating parts of the California Vehicle Code. The bill was sent to the Governor on September 20th. If signed, the bill would:

- Prohibit fines for crossing a street outside of a crosswalk when there is no immediate hazard
- Remove the requirement that pedestrians obey traffic signals, meaning pedestrians are allowed to cross on a yellow or red light when safe (aka there's no "immediate hazard")
- Repeal existing law specifying what side of the street pedestrians must walk on when no sidewalks exist
- Prevent local governments from adopting traffic ordinances that negate the new state rules

The bill defines an immediate hazard in the state vehicle code as: "...an immediate hazard exists if the approaching vehicle is so near or is approaching so fast that a reasonably careful person would realize that there is a danger of collision."

Despite the fact that approximately 1,157 people walking in L.A. were killed by drivers between 2010 and 2020 and thousands more were seriously injured in that time period, advocates of the bill argue that eliminating criminal penalties has a social equity benefit. They cite the fact that in L.A., nearly a third of pedestrians issued jaywalking tickets over the last decade were Black — in a city with a 9% Black population. In addition, bill supporters claim that the cost of the citation creates a barrier to walking.

Although the base fine for jaywalking in California is \$25, 10 additional penalties and surcharges get tacked on to that fine, bringing a basic jaywalking ticket to just under \$200. A few law enforcement associations are opposed to the Freedom To Walk Act, arguing that allowing people to cross streets outside crosswalks and disregard traffic signals will lead to more pedestrian deaths.

The bill would remain in effect until Jan. 1 2029, giving local authorities and legislators several years to analyze how the changes affect public safety in communities across the state.

Status Of Other L. A. Metro-Sponsored Transportation Bills

Assembly Bill 811 - *Governor signed into law 9/29/21* - The bill refines Metro's procurement statute to align it with other transit agencies statewide. This modernization of Metro's procurement statute will help accelerate project delivery to get L.A. County's transportation infrastructure ready for the 2028 Olympic and Paralympic games.

Assembly Bill 917 - *Sent to Governor on 9/9/21* – Would improve the bus riding experience and promote equity by prioritizing communities who utilize transit, while ensuring that low-income drivers who receive parking violations as a result of any bus lane enforcement program are not disparately impacted.

Senate Bill 44 - *Sent to Governor on 9/11/21* – Would streamline CEQA judicial timeframes to accelerate transit project delivery.

Senate Bill 671 – *Sent to Governor on 9/7/21* - Would establish the Clean Freight Corridor Efficiency Assessment, to be developed by the California Transportation Commission, in coordination with other state agencies to identify freight corridors, or segments of corridors, throughout the state that would be priority candidates for the deployment of zero-emission medium- and heavy-duty vehicles. The bill would require the commission to submit a report containing the assessment's findings and recommendations to certain committees of the Legislature by December 1, 2023. The bill would require the assessment's findings and recommendations to be incorporated into the development of the California Transportation Plan.

Region

L. A. County K-12, Community College Students Can Ride Transit For Free Beginning Nov. 1

Under a 23-month Fareless Service Initiative (FSI), L. A. Metro and participating local transit operators throughout L. A. County will allow K-12 and community college students in participating school districts and schools to ride Metro fare-free beginning on Nov. 1.

Prior to the COVID-10 pandemic, Metro and many municipal transit operators offered fare discounts to people who make \$39,450 a year or less, people age 62 and older, veterans, people with disabilities, K-12 students and people in college or vocational school. Fare enforcement was suspended during the pandemic.

The L. A. Metro Board of Directors on September 23rd gave final approval to the FSI program that is envisioned as a transition from the COVID-19 policy in which fare enforcement was suspended to a potentially-broader permanent fareless system within Metro and participating municipal transit operators throughout the county.

The FSI pilot is expected to cost about \$49.9 million in lost revenue over two years. A majority of the pilot program, \$41.5 million, will be funded from L. A. County's allocation of the federal American Rescue Plan. K-12 school districts will pay \$3 per year per student and Community Colleges will pay \$7 annually per student to participate in the FSI program. As of the September L. A. Metro Board meeting, 41 of L.A. County's 87 school districts were interested in participating in the program.

The Board had previously been considering free transit for all low-income riders, that make up 70% of Metro's users but including low-income riders would raise the lost revenue to nearly \$450 million per year. Instead, the Board voted to develop a plan to double the number of participants in its Low-Income Fare is Easy (LIFE) Program, which has since 2019 provided fare assistance to low-income L.A. County residents via free tickets or heavily subsidized weekly or monthly TAP cards specially coded for LIFE Program-eligible riders.

Metro and other transit agencies are seeking a permanent source of federal operating assistance for transit agencies that offer free, or highly discounted fares. However, the Board adopted the limited student pilot with the understanding that continuation after the pilot program would require additional subsidies from state or federal sources. Such as the infrastructure bill currently under consideration by Congress.

Metrics that will evaluate the success of the FSI pilot program may include financial sustainability, program participation, increased boarding by pilot participants, level of service, quality of services, improved operating efficiencies and schedules, increased trips by low-income riders, employee safety, rider safety, system security.

Photo enforcement program On Crenshaw Boulevard began October 1st

L.A. Metro and the L. A. County Sheriff's Department activate the program along the future Crenshaw/LAX Line to deter motorists from disobeying traffic signals and illegally driving across the train tracks. In October, motorists are receiving warnings. Citations will begin November 1st.

Trends

Taking An Uber Is Worse For The Climate Than Driving In Your Own Car

Trips in ride-share cars are more damaging to the climate, and impose a greater cost to society in terms of traffic congestion and public safety, than journeys in private vehicles, according to a new study from engineering and public policy researchers at Carnegie Mellon University. The researchers gathered public data on rides with Uber, Lyft, and other services in Austin, Chicago, New York, and cities in California. Using a computer model to simulate 100,000 trips, they painted a representative picture of journey lengths, the time spent in between rides (known as "deadheading"), and the types of vehicles used by drivers.

They also drew on existing research to convert impacts like greenhouse gas emissions, air pollutants, traffic, noise, and collisions into dollar figures—the external costs to society that aren't included in the passenger's fee. They found that, on average, any given ride-share trip imposes 30-40% greater social costs than the same trip made in a personal vehicle, a difference of about \$0.35.

In terms of carbon footprint, and although ride-share vehicles are typically newer and more fuel-efficient than the average passenger vehicle, per-trip emissions from ride-share vehicles were about 20% higher than those in personal vehicles.

The main reason for the difference is deadheading. On average, deadheading accounted for 43% of total drive time—time spent producing carbon emissions, blocking traffic, and being at risk of accidents that a person driving their own vehicle would avoid. Ride-shares did beat personal vehicles on one key metric: Air pollution. That's because cars produce a burst of pollution every time the engine is started; since Ubers run more or less continuously, they avoid that. Taking any form of public transit is still vastly preferable on all counts.

Local agencies can reduce deadheading by creating more public pickup points in places where many people are likely to be looking for rides. Another is to encourage shared group trips. For example, Chicago taxes Uber Pool at a lower rate than standard Uber trips.

Research Explores Benefits and Limitations of Cool Pavement Treatments As Temperatures Rise

Implementation of cool pavement coatings and related technologies can help lower urban heat island effects locally while also providing a broader climate change benefit according to a September 14th webinar on the City of Phoenix / Arizona State University Cool Pavement Pilot project.

Phoenix is considered the hottest U.S. city. Paved surfaces in Phoenix cover 40% of the city's urban land area, serving as a primary contributor to the urban heat island effect. The idea behind the cool pavement treatment which entails applying a water-based treatment called CoolSeal to asphalt, is to have lighter-colored pavement that reflects more of the incoming sunlight, therefore absorbing less heat. On standard streets, night temperatures can increase when much of that heat is released.

After implementing reflective cool pavement coatings in eight city locations, the team found that the material resulted in lower surface temperatures at all times of the day compared to traditional asphalt counterparts. Most starkly, around noon and in the afternoon cool pavements averaged temperatures nearly 12 degrees Fahrenheit cooler than traditional asphalt. Questions remain on whether people actually feel cooler in the presence of these materials, whether the humans absorb the reflected heat, and the durability of the treatment benefits as the surface ages, darkens, and is covered with dirt, tire dust, and skid marks that are not washed away by frequent rains.

Separately, the Massachusetts Institute of Technology Concrete Sustainability Hub (MIT CSHub) presented its [analysis](#) of the potential for cool pavements in Phoenix and Boston during a September 24th [webinar](#). While the MIT study suggested use of cool pavements in these cities could lead to air temperature and greenhouse gas emissions (GHG) reductions, the researchers expressed the importance of considering different neighborhoods' characteristics and other climate impacts from the technology.

Among the lessons from the first year of the program was that optimal locations for implementation include open, unshaded lots and low-rise residential areas where sunlight can be reflected out. Conversely, areas with shade may not benefit as much. Additionally, athletic courts or parks where people are spending time during the middle of the day may not be the best setting, as people may feel that heat. An earlier pilot program in [Los Angeles](#) found that while the material led to lower surface temperatures, with pavement doing a better job reflecting heat it's possible humans were then absorbing it.

In a separate webinar on Thursday, MIT noted that cool pavements are a tool that can complement other heat effect mitigation strategies, each of which have shortcomings. Adding trees, for instance, is highly effective but benefits take time to build. Adding cooling centers can also help but come with their own carbon footprint.

The recent MIT research considered different types of pavements and concrete and considered other features besides color such as surface texture that could have climate impact. Rough pavement, for instance, can cause a vehicle to expend more energy as it moves up and down over grooves as opposed to being able to travel more efficiently on smooth pavement.

In future analysis, researchers want to explore how low-carbon concrete mixtures and grid decarbonization may change which cool paving alternative is preferred and longer-term testing to see how pavement properties potentially change as the coating and underlying road ages. More detailed understanding is also needed to determine the optimal range of road lifecycle and condition that justify the installation costs of the cool pavement treatments, which may not stick to freshly applied asphalt or will crack away from deteriorated pavement.

Is Los Angeles Becoming A Battleground For Air Taxis (aka eVTOLs)?

Los Angeles is becoming the first major battleground in the country for the potentially lucrative trillion dollar air taxi market. Los Angelenos could see the first certified eVTOLs above their city by 2024. Industry players, including Hyundai, Archer Aviation, and Volocopter have partnered with Urban Movement Labs (UML), a Los Angeles government-community transportation partnership, to make air taxis ubiquitous by 2040.

Initial air taxi routes could connect LAX with smaller regional airports. Eventually they could use existing heliports, and then, ultimately, serve newly constructed “vertiports.” The first flight for Archer’s two-seat demonstrator is expected by the end of this year. The company said its larger, commercial model will seat four passengers and enter service as soon as 2024. Hyundai, which also is working with UML, reportedly is making progress on its own eVTOL. In June, the company COO told Reuters it could launch an air taxi service as soon as 2025.

Why L.A.? Overall, the air taxi industry is designed to help solve two growing problems: climate change and urban traffic congestion—exacerbated by urban sprawl and aging infrastructure. L. A. serves both goals for five reasons:

- **Traffic:** L.A. traffic has been among the worst in the U.S. for decades.
- **Air pollution:** Reducing L.A.’s infamous air pollution is important to local leaders.
- **History:** California traditionally leads the way on environmentally friendly technology.
- **Weather:** Southern California’s climate often creates ideal flying conditions.
- **Infrastructure:** The region has multiple airports available for takeoff and landing locations.

A recent Georgia Tech survey suggested six Southern California airports as potential waypoints for eVTOL passengers:

- Los Angeles International (KLAX)
- Ontario International Airport (KONT)
- John Wayne Airport (KSNA)
- San Bernardino International Airport (KSBD)
- Hollywood Burbank Airport (KBUR)
- Palmdale Regional Airport (KPMD)

L.A. also comes preloaded with existing infrastructure downtown that “could potentially be converted to vertiports,” according to the Georgia Tech survey. From the 1970s until 2014, [L.A.] had regulations requiring buildings above a certain height to have a heliport on their roof to assist in evacuations. Initial routes would likely be point-to-point charter trips followed by a gradual scale-up to more widespread regularly-scheduled operations by 2040.

A charter helicopter service between Century City, LAX and Downtown LA was offered for six months in the late '70s, but ceased operations due to costs and limited demand. Executives that could afford the fare, were happy to be chauffeured in their company car and talk on their phone or have quiet work time regardless of the time it took to complete the trip.

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City Attendance at Meetings

September 2021		Cities that attended															
Monthly Meetings	Carson	El Segundo	Gardena	Hawthorne	Hermosa Beach	Inglewood	Lawndale	Lomita	Manhattan Beach	Palos Verdes Estates	Rancho Palos Verdes	Redondo Beach	Rolling Hills	Rolling Hills Estates	Torrance	County of LA	Los Angeles
City Managers Meeting	S. Landers	S. Mitnick A. Sotelo			S. Lowenthal			R. Smoot						G. Grammer	A. Chaparyan D. Santana		
GIS						E. Moreno	A. Chou		B. Shrewsbury						S. Lai		P. Tsai
Homeless Service Task Force	K. Bennett C. Le		D. Espinoza J. Arcos	K. Mack	A. Crespi L. Phillips	L. Jones R. Chavez		B. Uphoff	G. Gabriel		M. Bright	C. Horvath Z. Obagi M. Webb A. Papadakis J. Abaquin W. Windman		J. Naughton	G. Chen A. Chaparyan J. La Rock J. Smith Z. Gent	L. Sofiani (SD 2)	A. Lauro G. Medina
Infrastructure Working Group	G. Marquez		K. Kwak				J. Lee		E. Lee P. Kumar E. Zandvliet		R. Awwad	T. Semaan A. Winje B. Lindahl			E. Overstreet B. Moun	M. Cheung J. Ickis	
Legislative Committee			R. Tanaka	O. Valentine	S. Armato							C. Horvath Z. Obagi	B. Dieringer				
Planning Directors/Community Dev.		M. Allen E. Schonburn				B. McCrumby			C. Tai		K. Rukavina	B. Forbes			L. Cessna		
South Bay Fiber Network Working Group	E.I. Whitman	C. Mallory S. Kim	M. Henderson A. Pinto			M. Chambers	A. Chou M. Ceballos		C. Tai		L. Buchwald				E. Gallo F. Fulton	P. Smith J. Ickis A. Narvaez	
Transit Operators Working Group			D. Pynn									L. Scott D. Amaya			J. Lee		
Transportation Committee		C. Pimentel E. Sassoon L. Xu	D. Pynn	O. Valentine			J. Lee	C. Dillon	E. Lee		R. Awwad	C. Horvath Z. Obagi T. Semaan L. Scott			S. Furukawa J. Crump	L. Klipp (SD 4) L. O'Brien (SD 2) M. Cheugn	
Energy Management Working Group (Low-Income & Pollution Burdened Sub-Group)	R. Kulcsar		K. Thomas				J. Lee								G. Lodan		

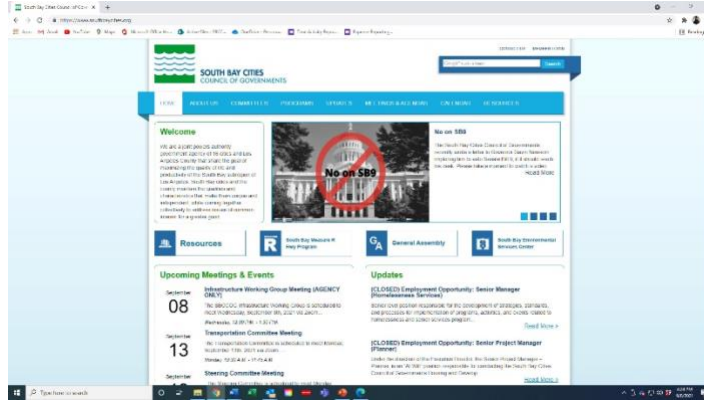
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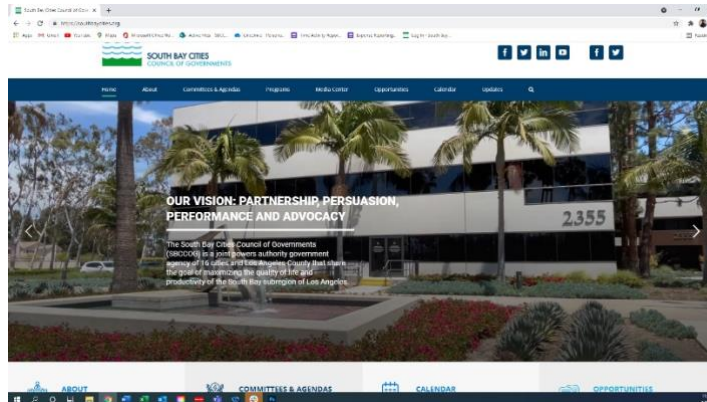
Media Report – September

Launched Website September 24

Old



New



Videos

Medium	Post	Exposure	Engagements (<i>clicks, shares, comments</i>)
YouTube	No on SB9	911 Views	19 Likes; 10 Dislikes; 6 Comments

Top Social Media Post

Channel	Post	Exposure	Engagements (<i>clicks, shares, comments</i>)
SBESC Facebook	“Third- through fifth-grade students are invited to enter the summer 2022 "Can the Trash!" Clean Beach Poster Contest hosted by @LACoPublicWorks and @HealtheBay by January 9, 2022. Winners' artwork will be wrapped around beach trash barrels...”	101 impressions	4 engagements
SBCCOG Facebook	“Third- through fifth-grade students are invited to enter the summer 2022 "Can the Trash!" Clean Beach Poster Contest hosted by @LACoPublicWorks and @HealtheBay by January 9, 2022. Winners' artwork will be wrapped around beach trash barrels...”	632 impressions	22 engagements
SBESC Twitter	“Third- through fifth-grade students are invited to enter the summer 2022 "Can the Trash!" Clean Beach Poster Contest hosted by @LACoPublicWorks and @HealtheBay by January 9, 2022. Winners' artwork will be wrapped around beach trash barrels...”	173 impressions	4 engagements
SBCCOG Twitter	“Empty nesters ~ downsizing after your children move out is a great way to save money and reduce home upkeep. Visit silverne.st/SouthBayCities today to learn more about @SouthBayCCOG Home Share South Bay...”	326 impressions	7 engagements

Email Marketing Campaigns

Note: open rate industry avg. = 15 to 25%; click-through rate = 2.5% (source: campaignmonitor.com)

Medium	Exposure	Engagements (<i>clicks, shares, comments</i>)
September 2021 SBESC E-Newsletter	15,544 recipients (20% open rate - 2858);	4% click through rate (308)

Social Media Followers – Year-Over-Year Comparison

SBCCOG	2020	2021	Percentage Increase
Twitter	271	350	29%
Facebook	136 (likes)	202 likes 258 (following)	49%
LinkedIn	140	160	14%
SBESC	2020	2021	Percentage Increase
Twitter	558	577	3%
Facebook	751 (likes)	763 (likes) 861 (following)	2%

Earned Media Placements

Outlet	Link	Headline	Date	Quality	Relevance	Sentiment
The Daily Breeze	https://www.dailybreeze.com/2021/09/09/rancho-palos-verdes-approves-hiring-of-professional-coyote-trapper/	Rancho Palos Verdes approves hiring of professional coyote trapper (SBCCOG to help develop a regional response to the coyote issue)	9/9/21	Medium	Medium	Neutral
The Daily Breeze	https://www.dailybreeze.com/2021/09/06/rancho-palos-verdes-city-council-to-consider-options-for-dealing-with-coyotes/	Rancho Palos Verdes City Council to consider options for dealing with coyotes (Rancho Palos Verdes has joined Torrance in working with the South Bay Cities Council of Governments to develop a regional management plan.	9/7/21	Medium	Medium	Neutral

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South Bay Cities Council of Governments

October 28, 2021

TO: SBCCOG Board of Directors
FROM: SBCCOG Steering Committee
SUBJECT: FY 22-23 Innovation Funds

Adherence to Strategic Plan

Goal A: Environment, Transportation and Economic Development. Facilitate, implement and/or educate members and others about environmental, transportation and economic development programs that benefit the South Bay.

The Innovation Fund Review Panel has reviewed roughly \$3.5 million worth of proposals submitted by nine South Bay cities. This memo is to provide the Steering Committee our recommendations to allocate the \$1.9 million reward from the Los Angeles County Homeless Initiative. We estimate that the combined approved allocations will house roughly 135-165 of our homeless neighbors.

The Review Panel consisted of Jacki Bacharach, Executive Director of SBCCOG; Ronson Chu, Senior Project Manager of Homeless Services with SBCCOG; Laurie Jacobs, Analyst with SBCCOG; and Nancy Wilcox, Chair of the South Bay Coalition to End Homelessness. Additionally, Caitlin Sims, Principal Management Analyst with the San Gabriel Valley Council of Governments, provided initial feedback on the proposals.

In reviewing the proposals, the Review Panel had the following considerations:

- 1) Support the Priority Areas of the LA County RFP:
 - a. Increasing supply of permanent and interim housing
 - b. Enhancing the service system for those experiencing homelessness
- 2) Assess the efficacy of the proposals
- 3) Achieve an equitable distribution of the reward based on the cities' homeless count

As part of the process, the Review Panel met with every submitting city, and conducted follow-up information gathering with the County officials, non-profit partners, and feedback from the San Gabriel Valley COG. The Review Panel would like to acknowledge the tremendous support we have received from these community partners.

The Review Panel is recommending the following allocations for the FY22-23 18 Month Measure H Innovation Fund:

- | | |
|---|-----------|
| 1) The Torrance Interim Shelter Project: | \$295,000 |
| 2) The Hawthorne/LA CADA Outreach and Interim Beds: | \$348,000 |
| 3) Redondo/Hermosa Beach Homeless Court Expansion and Interim Beds: | \$306,299 |
| 4) Beach Cities Dedicated Case Management Services: | \$216,000 |
| 5) Inglewood Dedicated Homeless Services Coordinator: | \$125,000 |

6) Gardena Homeless Plan and Services Coordinator:	\$110,000
7) Rancho Palos Verdes Homeless Plan	\$ 20,000
8) Home Share South Bay	\$ 20,000
9) Holdback for Projects in Development	\$312,701
10) SBCCOG Administrative Expenses	\$152,000
<u>TOTAL:</u>	<u>\$1,905,000</u>

BRIEF ON EACH INNOVATION FUND PROJECT

1) **Torrance Interim Shelter Project** – Slated on the Civic Center grounds, the project will build 45 non-congregate single unit shelters similar to Redondo Beach’s pallet shelter. Additionally, the proposal calls for two Outreach/Housing Navigation staff. The project will provide interim shelter and services for those experiencing homelessness. The total project cost for 18 months is \$3.4m. This tranche of the Innovation Fund will fund \$295,000 of these costs. The project is shovel ready and is partially funded by the previous Innovation Funds. The rest of the costs will be funded by Torrance’s American Rescue Plan allocations and County allocations.

a. Two Outreach/Navigation staff:	\$250,000
b. Interior fencing and access gates:	\$ 30,000
c. Start-up supplies and technology:	\$ 15,000
<u>Total</u>	<u>\$295,000</u>

2) **The Hawthorne/LA CADA Project** – Hawthorne is partnering with an agency called Los Angeles Centers for Alcohol and Drug Abuse (LA CADA). LA CADA provides comprehensive behavioral healthcare services that addresses alcohol, drug, mental health, trauma disorders, and other exhibited symptoms of homelessness. The proposal calls for 2 Outreach Case Managers who will provide intensive case management and clinical coordination. LA CADA will initially dedicate 4 behavioral health beds for Hawthorne residents, with the option of expanding. LA CADA will also match 40% of the personnel costs.

a. Partial funding of two Outreach Case Managers:	\$139,916
b. Bed and facility costs:	\$167,905
c. LA CADA administrative costs:	\$ 40,178
<u>Total</u>	<u>\$348,000</u>

3) **RB/HB Homeless Court Expansion and Interim Beds Project** – The Redondo Beach Homeless Court will now be expanded to include Hermosa Beach. The logistics and legal jurisdiction issues have been sorted out. The Innovation Fund will fund a portion of the costs to run this program – namely the site costs and services for those seeking restorative justice (mental health and substance abuse counselling).

Additionally, RB/HB are requesting funding for 5 SRO apartments to serve as bridge housing. The previous funding for these units have run out. With the expansion of the Homeless Court, the Review Panel deemed these units necessary, with the caveat that they be open to all Beach Cities.

a. Ongoing and start up court site costs:	\$ 61,549
b. Special services (mental health, substance, etc.):	\$150,000

c. Rental for interim housing beds: \$ 94,750

Total \$306,299

4) **Beach Cities Dedicated Case Managers Project** – The Beach cities (El Segundo, MB, HB, and RB) are looking to provide consistent case management, decrease burden of homeless calls to police, have closer linkage between outreach activity and city stakeholders, and increase housing placements. The Review Panel is recommending funds for 2 case managers to provide this additional coverage.

a. Case manager salary and admin costs: \$216,000

5) **Inglewood Dedicated Coordinator Project** – Inglewood is seeking a dedicated homeless service coordinator to help integrate the city with homeless systems, better align resources, and increase housing placements. The city seeks to partner with St Margaret’s Center to manage this Coordinator position.

a. Homeless Services Coordinator and admin fees: \$125,000

6) **Gardena Homeless Plan and Outreach Coordinator** – Gardena is seeking funds to develop a homeless plan. The city anticipates, as a result of this plan, the need for an Outreach Coordinator to facilitate plan recommendations and increase housing placements. Currently, city staff is handling a large volume of homeless service requests. This Coordinator position will alleviate the burden on city staff, and provide the attention that the requests deserve.

a. Homeless Plan consulting services: \$ 30,000

b. Outreach Coordinator (12 months): \$ 80,000

Total \$110,000

7) **Rancho Palos Verdes Homeless Plan Project** – Rancho PV is seeking do develop an actionable plan to prevent and combat homelessness. The plan set goals and strategies, with input from city staff, sheriff and fire departments, community members, and neighboring peninsula cities.

a. Consultant for Homeless Plan: \$ 20,000

8) **Home Share South Bay Project** – The SBCCOG would like to extend the trial period for the Home Share program another 6-12 months. We believe the success of Home Share has been hampered by Covid and the subsequent Delta variant. We are seeking to give the program additional runway as we come out of the Delta variant. The funding will go towards costs to support the site, and promotion costs (PSAs, social media, and newspaper ads)

a. Site costs and promotion budget: \$20,000

9) **Holdback for Projects in Development** – For the next 6 months, the Review Panel would like to further develop and evaluate projects in the pipeline. These include: evaluation of Client Aid Funds, expanding the Homeless Court to other cities, Mental Health Mobile Response Unit, a Safe Parking study, an evaluation of a Housing Trust fund, other housing projects such as Tiny Homes, Lease Up and Project Homekey. As part of this development period, the Review Panel will also explore alternative sources of funding for these potential projects.

a. Holdback to be deployed within 6 months: \$312,701

10) SBCCOG Administrative Costs (rent, accounting, oversight, other overhead)

a. Admin costs: \$152,000

Grand Total: \$1,905,000

APPENDIX: OVERVIEW OF SUBMITTED PROPOSALS

Municipality	Project	Proposal	Funded	Description	Review Panel Notes
Torrance	Client Aid Funds	\$25,000	\$0	For use for: motel vouchers, rent deposit, clothing/furniture	Will review the efficacy and delivery method of current Client Funds. Potentially centralize client aid under the COG for all of the South Bay.
Torrance	Interim Housing and Outreach	\$370,000	\$295,000	For use for: fence/gate, block wall, start-up costs, and staffing	Funding except for Block Wall, which will be in addition to the fencing being funded.
Torrance	Safe Parking Study	\$80,000	\$0	For use for: consultant hire, study, interviews	COG will consider a regional Safe Parking study. To discuss with experts.
Gardena	Homeless Plan and Outreach Coordination	\$150,000	\$110,000	For use for: Consulting service, Coordinator, Client Aid	Funding except for client aid portion which the COG is looking at its efficacy and delivery model.
Redondo Beach/ Hermosa Beach	Housing and Court Services	\$390,269	\$306,299	For use for: SRO, Hermosa start-up costs, special services, follow up count	Funding except for follow up count, and RB portion of ongoing site costs which is supplanting existing funding.
Redondo Beach	Enhanced Response Program	\$410,500	\$0	For use for: Outreach worker, Police and Quality of Life Officers, clothing	Not funding due to number of competing proposals. RB prioritizing the Homeless Court proposal.
Hermosa Beach	Mobile crisis response	\$300,000	\$0	For use for: 1 MH and 1 EMT, plus resources	Continuing discussions with the County's PMRT program and possible Federal funding for mobile crisis response.
Beach Cities (El Segundo, MB, HB, RB)	Homeless Court	\$474,429	\$0	For use for: Police, prosecutors, special services, security.	Jurisdictional issues with El Segundo and MB. Need County DA approval. Will continue discussions.
Beach Cities (El Segundo, MB, HB, RB)	Case Managers	\$404,741	\$216,000	For use for: Case Managers, admin, supplies	Requested 4 case managers. Will fund 2.
Rancho PV	Homeless Plan	\$20,000	\$20,000	For use for: Homeless Plan	Funding
Hawthorne	LA CADA	\$375,000	\$348,000	For use for: Outreach and Bed costs	Funding. Requested 5 beds, approved 4 for now.
Hawthorne	Rapid Rehousing/Share	\$400,000	\$0	For use for: Share housing program and Rapid Rehousing dollars	Will work to fully leverage existing County Rapid Rehousing dollars. Will not fund SHARE housing program due to competing proposals. Hawthorne has prioritized the LA CADA proposal.
Inglewood	Coordinator	\$125,000	\$125,000	For use for: Coordinator	Funding.

South Bay Cities Council of Governments

October 28, 2021

TO: SBCCOG Board of Directors
FROM: SBCCOG Steering Committee
SUBJECT: Strategic Planning – Next Steps

Previously, the SBCCOG Board approved a Mission, Vision and Goals. We reaffirm them every year in the work program. Reviewing the goals, SBCCOG staff believes that they still provide a framework to incorporate the issues identified through the 2021 Strategic Planning Process. While there is overlap, retaining the goals and adding the new issues would look as follows:

Goal A: Environment, Transportation and Economic Development. Facilitate, implement and/or educate members and others about environmental, transportation and economic development programs that benefit the South Bay.

1. Research & Educate – Promoting South Bay Louder & Wider
2. Address Homelessness & our Subregional Response
3. Practical, Affordable Housing Solutions
4. Improved Health, Accountability & Independence
6. Expand SBFN for Applications & Growth with Commercial, Institutional & Residential Partners
8. Improve Region’s Environment

Goal B: Regional Advocacy. Advocate for the interests of the South Bay.

6. Expand SBFN for Applications & Growth with Commercial, Institutional & Residential Partners
7. Transportation Innovation & Advocacy

Goal C: Member Networking and Communications. Sustain and strengthen Board and member commitment to SBCCOG and its initiatives.

1. Promoting the South Bay Louder & Wider

Goal D: Organizational Stability. Be a high performing organization with a clear path to long-term financial health, staffing continuity and sustained board commitment.

10. Succession Planning

REMOVE

5. Coyote Management and Education

The Board has agreed that Rancho Palos Verdes will take the lead on coyote management and we will assist as needed and monitor. Therefore, it is recommended that this be removed as part of our work program as there are many issues that fall into this monitoring category.

NEXT STEPS

The Strategic Planning Process planned to set up achievable targets or performance measurements for the issue areas. This can be difficult as the SBCCOG is a voluntary organization with its largest strength being that of persuasion. Cities are the implementation agencies; the SBCCOG is the planning agency for almost all of our program areas. Therefore, the SBCCOG cannot be responsible for meeting performance metrics for project implementation in most cases. With that in mind, the staff has reviewed the issue areas and suggests the following measurements which are in italics:

Goal A: Environment, Transportation and Economic Development. Facilitate, implement and/or educate members and others about environmental, transportation and economic development programs that benefit the South Bay.

- 1. Research & Educate – Promoting South Bay Louder & Wider**
 2. Share our expertise and strategies with member cities, other sub-regional COGs, regional agencies and state policy makers. Ex. South Bay Sustainable Strategy, Local Travel Network, South Bay Fiber Network Applications
 3. Work with our representatives at SCAG, CalCities, Contract Cities, ICA, CALCOG, etc. to collaborate more effectively to represent South Bay cities’ issues and priorities
 - *Work closely with other COGs to promote our common agendas*
 - *By June 30, 2022, distribute “What is the SBCCOG/What is the SBESC” through all SBCCOG member communication channels and working groups*
-
- 2. Address Homelessness & our Subregional Response**
 - Work on prevention programs since more people become homeless than are housed each day
 - *By January 2022, hold a workshop for South Bay landlords on how they can help and get guaranteed rent as well – California Rental Relief payments going back to April 2020.*
 - Promote interjurisdictional cooperation
 - *Develop a regional tiny home site @ Hawthorne/Lennox by 2023*
 - Help cities find additional funds for their programs to address homelessness
 - *By January 2022, develop additional SMART goals with Ronson Chu that can be achieved through means currently available to the South Bay*
 - Assist service providers with list of Voucher friendly landlords to maximize use of Emergency Housing Vouchers
 - Increase shared housing inventory in the South Bay by x % by 2023 (Lease Up, Home Share, Family Promise, SHARE, etc.)
 - Promote Project Homekey ideas and identify sites throughout the South Bay (motels/hotels, condos, duplex/triplexes, commercial-residential conversions)
 - Forecast the 2023 homeless count, and set a goal to reduce that number by x% (indications are that homelessness will increase coming out of the pandemic)

- Access and provide tertiary level data for the different cities (our regional homeless crisis is not homogenous, different cities will have different needs as dictated by data) by June 2022
- Provide Homeless Court funding for interested cities in perpetuity by 2023
- Increase mental health capacity in the region
 - Mobile mental health response 911/988
 - Mental health beds
 - Conservatorship reform
- *When the pandemic is over, plan tours of tiny homes and other observable strategies for elected officials and city staff*

3. Practical, Affordable Housing Solutions

- Continue to promote reasonable strategies for affordable housing in the South Bay and to oppose those that take away local control
 - Determine if SB9 will allow local restrictions such as:
 - Split one tract into 3-4 units, at least one of the units needs to be deed restricted affordable housing for a certain income level, or
 - Split more than one tract into 2 or more units, at least 25% of the units need to be deed restricted affordable housing for a certain income level.
- Understand and acknowledge required infrastructure costs associated with new housing
- Look at subsidies for rent or mortgage payments for those in jeopardy of losing their housing
- Explore the implementation of a South Bay Housing Trust which would help build affordable housing
- Explore State Funded project based housing vouchers
- Research workforce housing fee for building a luxury home, banning private investors, and other innovative ways to control price of current housing
- *Starting in January 2022, support housing legislation that addresses the problems of gentrification, speculation, etc and builds affordable housing*
- *By June 2022, decide whether to pursue a South Bay Housing Trust fund and how it would be organized and operate*
- *By the end of 2022, have a South Bay strategy for building and keeping affordable housing*

4. Improved Health, Accountability & Independence

- Learn how SPA 8 works in the South Bay to improve health outcomes and determine whether there are specific issues in our area such as addiction, stress and/or obesity that should be focused on
- Decide how the South Bay cities can work more cooperatively in addressing health outcomes
- Understand, acknowledge and address impacts of air quality to health issues
- *By the end of 2022, determine opportunities for the South Bay to address health issues separately from the county if the South Bay conditions are appreciably different than the rest of the county.*

6. Expand SBFN for Applications & Growth with Commercial, Institutional & Residential Partners

- Continue to learn about effective applications for cities that are enabled by the SBFN
- Select 3rd party providers to work with the SBCCOG on extending the network throughout the South Bay to residents and businesses
- *By March 2022, approve expansion of the network for other uses and determine SBCCOG's role as possible sales agent for services for fractionalized services for businesses*
- *By July 2022, implement funding for transportation related projects using the SBFN*

8. Improve Region's Environment

- Develop an understanding of water, electricity and gas usage as well as solid waste and recycling loads in the South Bay and what the principal sources are in order to update the subregional and the cities' climate action plans
- Identify resources to leverage the SBCCOG planning and marketing efforts towards this goal.
- Assess greenhouse emission sources and needed reductions to help the South Bay reduce the impacts of climate change.
- *By November 2021, adopt voluntary statewide goals for the South Bay.*
- *By June 2022, develop numerical targets beyond the statewide targets (for water=15% voluntary reduction) and specific to the South Bay based on how much we can affect the conservation of uses.*

Goal B: Regional Advocacy. Advocate for the interests of the South Bay.

NEW

- Monitor proposed legislation and take positions identifying subregional concerns
- *In coordination with homeless service providers and other stakeholders, identify 3-5 issues that can be addressed by state/federal legislation and work with South Bay legislators to find possible solutions. (possibly conservatorships)*
- *By February 2022, meet with all South Bay legislators to discuss SBCCOG legislative priorities*

6. Expand SBFN for Applications & Growth with Commercial, Institutional & Residential Partners

- See Goal A.

7. Transportation Innovation & Advocacy

- Facilitate cities working together to implement corridors of the Local Travel Network
- Advocate for fair funding from Metro for South Bay transit providers and for projects of our cities
- Work on transportation applications that are facilitated by the SBFN
- Work with cities in partnership with the SBCCOG regional planner to providing NEV parking regulations in their congested areas along with charging stations

- *By March 2022, work with our legislators, AQMD and CARB to get rebates for purchase of all micromobility devices, multi-unit EV Charging incentives and/or shared NEV programs*
- *Every 3 months, promote the Local Travel Network story map to the South Bay community through our media channels*
- *By July 2022, several cities will have endorsed the Local Travel Network and begun implementation*
- *By July 2022, apply for funding to create a templated strategy for cities to plan/execute future electrification network if it is agreed that they will use it*
- *By September 2022, advocate for Metro to modify guidelines on Measure R & M eligibility so that they promote SBCCOG adopted priorities – reducing ghg emissions, interjurisdictional, etc. beginning in July 2023*

Goal C: Member Networking and Communications. Sustain and strengthen Board and member commitment to SBCCOG and its initiatives.

1. Promoting the South Bay Louder & Wider

- Define the audience(s) for each of the SBCCOG’s major initiatives
- Grow social media audience and place more articles on city websites and in elected official newsletters
- Encourage cities to publicly discuss their role in the subregion and what the SBCCOG does for them
- Take credit publicly for SBCCOG initiatives while also sharing the credit with the cities
- *By July 2022, increase social media presence by 10% as well as distribution list.*
- *By July 2022, double the amount of press releases and other outreach to promote SBCCOG programs*
- *By July 2022, increase by 10% the number of shares and comments on posts*

Goal D: Organizational Stability. Be a high performing organization with a clear path to long-term financial health, staffing continuity and sustained board commitment.

10. Succession Planning

- Review succession planning in reevaluation of the management services contract which expires June 2022
- *By June 2022, understand and facilitate, if required, succession planning options*

RECOMMENDATION

The Steering Committee recommends Board approval of these issue areas and measures as the basis for the 21-22 SBCCOG Work Program.

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TO: South Bay Cities COG Board of Directors
FR: Jeff Kiernan, League of California Cities
RE: Cal Cities Update for 10/28/2021 Meeting *(as prepared OCT 20)*

LEGISLATIVE UPDATE

In the final weeks leading up to the October 10 deadline to sign or veto bills, the Governor took action on a number of Cal Cities priority bills. Although we saw several high-profile housing bills signed over Cal Cities' opposition, but there were several legislative victories this year, including:

- The Governor signed [AB 14 \(Aguiar-Curry\)](#) and [SB 4 \(Gonzalez\)](#), two Cal Cities-supported measures that prioritize the broadband needs of California's unserved and underserved communities, while providing local governments the flexibility and funding to expand deployment like never before. Cal Cities played a key role in the development of both of these bills.
- The Governor vetoed [SB 556 \(Dodd\)](#), a Cal Cities-opposed bill that would have forced local governments to make space available on public infrastructure to telecommunications providers. The Governor's [veto message](#) clearly recognized the important role of local governments in advancing our state's broadband efforts.
- Related to the Brown Act, the Governor signed [AB 361 \(Rivas\)](#), which allows local agencies to continue to meet remotely during proclaimed states of emergency in order to conduct government business and maintain local operations efficiently. The Governor vetoed another Brown Act-related bill, [AB 339 \(Lee\)](#), which would have forced cities with populations over 250,000 to provide both in-person and teleconference options for the public to participate in council meetings, which would limit flexibility and increase costs for cities. In his [veto message](#), the Governor noted the bill would create a confusing "patchwork approach" and sets a "precedent of tying public access requirements to the population of jurisdictions."
- The Governor signed two bills ([SB 619, Laird](#) and [SB 170, Skinner](#)), that will provide cities and counties with flexibility and direct funding to help them implement new SB 1383 (Lara, 2016) organic waste diversion regulations.

Cal Cities holds a webinar each year to highlight and discuss new laws from the previous legislative year and, although that event has not yet been scheduled, I expect it will be after the Thanksgiving holiday.

NOW ACCEPTING POLICY COMMITTEE APPLICATIONS

Cal Cities is currently seeking members who are interested in serving on one of seven policy committees:

- COMMUNITY SERVICES
- ENVIRONMENTAL QUALITY
- GOVERNANCE, TRANSPARENCY AND EMPLOYEE RELATIONS
- HOUSING, COMMUNITY & ECONOMIC DEVELOPMENT
- PUBLIC SAFETY

- REVENUE & TAXATION
- TRANSPORTATION, COMMUNICATION & PUBLIC WORKS

Policy committee appointments are open to *all members*, including elected officials and city staff, with an interest in monitoring policy issues and legislation to make recommendations on policy changes to the League Board.

Please reach out to me ASAP if you are interested and have not had a conversation with me yet. By the time of your meeting, the deadline for Regional Division, Professional Department, and Diversity Caucus appointments will have passed, but appointments are still available from the Cal Cities President (until NOV 19).

UPCOMING EVENTS

December 9 from 6 - 8:30 PM: All Cities Holiday Reception (with CA Contract Cities Assn. & Independent Cities Assn.) at the California Club in downtown Los Angeles.

January 20 – 21 & 27 -28: [New Mayors & Council Members Academy \(virtual\)](#)

February 2 – 4: [City Managers Conference \(Monterey\)](#)

[VIEW IN BROWSER](#) | [FORWARD TO A FRIEND](#)

SPOTLIGHT

SCAG REGIONAL COUNCIL NEWSLETTER



ABOUT

The Regional Council is the governing board of the Southern California Association of Governments and consists of 86 elected officials representing 191 cities, six counties, county transportation commissions, transportation corridor agencies, tribal governments and air districts in Southern California.

AGENDA

[Click here](#) for current and archived Regional Council meeting agendas.

HIGHLIGHTS FROM THE MEETING



On Sept. 28, Regional Council and Policy Committee members toured the Omnitrans San Bernardino facility. Read more about the tour below.

ACTION **SO CAL GREENPRINT PUBLIC HEARING**

The Regional Council today voted to continue the pause on implementation of the [SoCal Greenprint](#) to allow for further engagement with stakeholders to ensure the tool advances the policy direction and requirements of the mitigation measure approved by the board in the Program Environmental Impact Report and related Addendum No. 1 for Connect SoCal, the 2020 Regional Transportation Plan/Sustainable Communities Strategy.

The SoCal Greenprint is intended to be a web-based mapping tool that compiles more than 100 existing and publicly available data sources into interactive maps to help stakeholders in the SCAG region visualize how to better integrate nature into future growth and development.

Following direction at the July Regional Council meeting, SCAG hosted public

hearings on Aug. 24 and Oct. 7 to hear from stakeholders and the public and provide more information on the project. SCAG also released a survey to seek feedback on the proposed data list that will be used to create the tool's interactive maps.

WHAT'S NEXT

SCAG will now work to meet the direction of the Regional Council including developing a white paper and working with a five-member advisory task group to establish a policy framework for advanced mitigation, conducting an open advisory meeting for further review and revision of data layers, completing user testing with stakeholders to ensure the tool meets the needs of cities, counties and transportation agencies, and engaging in continued public outreach.

SCAG will return to the Regional Council and Energy and Environment Committee once prospective user testing is complete to demonstrate the tool, provide a report on the white paper and a proposed policy framework for advanced mitigation, seek feedback prior to public launch and to remove the pause.

ACTION **REGIONAL COUNCIL APPROVES GUIDELINES FOR TWO SCAG PROGRAMS**

The Regional Council today approved the Subregional Sustainable Communities Strategy Framework and Guidelines and the 2023 Federal Transportation Improvement Program (FTIP) Guidelines.

SUBREGIONAL SUSTAINABLE COMMUNITIES STRATEGIES FRAMEWORK AND GUIDELINES

SCAG has developed the Subregional Sustainable Communities Strategy Framework and Guidelines to outline the process for the development of a subregional Sustainable Communities Strategy (SCS) by the councils of governments in the SCAG region and the incorporation of that SCS into Connect SoCal, the 2024 Regional Transportation Plan/Sustainable Communities Strategy. SCAG will send the approved framework and guidelines to each of the councils of governments in the SCAG region, with instructions on how to exercise their option to develop their own subregional SCS. Subregional councils of governments will have until Oct. 29 to communicate their intent to SCAG. [Read the approved Subregional Sustainable Communities Strategy Framework and Guidelines here.](#)

2023 FEDERAL TRANSPORTATION IMPROVEMENT PROGRAM GUIDELINES

SCAG has developed the 2023 Federal Transportation Improvement Program (FTIP) Guidelines which facilitate the work of the county transportation commissions, counties, transit operators and the State of California Department of Transportation in the development of the county Transportation Improvement Programs for inclusion in the 2023 FTIP.

The 2023 FTIP Guidelines have been updated in coordination with the county transportation commissions in the SCAG region to ensure that projects included in the plan meet all current legal, administrative, and technical requirements required to receive federal funding or federal approval. The guidelines reflect the

latest federal and state statutes, including the Fixing America's Surface Transportation (FAST) Act, and changes that reflect SCAG's commitment to advancing justice, equity, diversity and inclusion. [Read the approved 2023 FTIP Guidelines here.](#)

INFO

SCAG REGIONAL PARTNERS DISCUSS BEST PRACTICES FOR ACCELERATING HOUSING PRODUCTION

In a panel presentation to the Community, Economic and Human Development Committee, Rick Bishop, the Co-Director of the Inland Center for Sustainable Development at the University of California, Riverside, Cecilia Estolano, Chief Executive Officer of Estolano Advisors, and Charly Ligety, Director of The Housing Innovation Collaborative, discussed policy recommendations and best practices for increasing housing production and addressing homelessness in the SCAG region.

In a panel presentation to the Community, Economic and Human Development Committee, Rick Bishop, the Co-Director of the Inland Center for Sustainable Development at the University of California, Riverside, Cecilia Estolano, Chief Executive Officer of Estolano Advisors, and Charly Ligety, Director of The Housing Innovation Collaborative, discussed policy recommendations and best practices for increasing housing production and addressing homelessness in the SCAG region. [View a recording of the meeting, including the panel presentation, here.](#)

NEWS FROM THE PRESIDENT



REGIONAL COUNCIL & POLICY COMMITTEE MEMBERS TOUR OMNITRANS AND THE SAN BERNARDINO TRANSIT CENTER

On Monday, Sept. 27, several Regional Council and Policy Committee members, including President Clint Lorimore; Jon Dutrey, Chair of Omnitrans; David Avila,

Past Chair of Omnitrans; Larry McCallon; and John Valdivia and Chad Schnitger, representing Supervisor Hagman, visited the Omnitrans San Bernardino facility and the San Bernardino Transit Center. The visit began with a briefing from the Omnitrans executive team and continued to a tour of the Omnitrans West Valley Facility and a bus ride in a new Omnitrans electric bus. The tour concluded at the San Bernardino Transit Center, highlighting the service connections provided by six transit operators, Metrolink, sbX Bus Rapid Transit, a transit center with public services and the site for a potential transit-oriented development project. [Read more about the tour and how Omnitrans is continuing to provide excellent service to riders here.](#)

EXECUTIVE ADMINISTRATIVE COMMITTEE RELEASES STRATEGIC WORK PLAN

On June 24, SCAG President Clint Lorimore convened the Executive Administration Committee (EAC) for a two-day work planning session. The session provided EAC members an opportunity to establish high-level work goals and priorities for integration into SCAG's Strategic Plan update and work planning for the year. Following the session, staff synthesized the goals and priorities into four categories of Regional Policy Development, Leadership in Resource Deployment, Legislative Action and Technology/Innovation Leadership and presented the associated staff work plans developed to address them at the September EAC meeting. As work in the goal and priority areas continues, staff will provide quarterly updates to the EAC and Regional Council beginning in January 2022 and start the holistic update to the Strategic Plan in early 2022. [Read the full report in the October Regional Council agenda.](#)

NEWS FROM THE EXECUTIVE DIRECTOR



REGISTER FOR THE 12TH ANNUAL SOUTHERN CALIFORNIA ECONOMIC SUMMIT

On Thursday, Dec. 2, SCAG will host the [12th annual Southern California Economic Summit](#) virtually, focusing on the theme **From Inclusive Recovery to**

Inclusive Growth. While we had hoped to be able to convene in person, out of an abundance of caution we are pivoting to a virtual event model.

This summit will come at a time when the regional economy is still recovering from a time of unprecedented crisis. The program will feature the debut of new research and analysis on the state of the region's economy, expert commentary on the issue of how to keep Southern California competitive, and a laundry list of funding programs and innovative approaches to kickstarting inclusive economic growth.

[Register today](#) to join civic and business leaders from across Southern California for this **vital conversation on how we can further our economic recovery and build strength and resilience** in a post-COVID world. Elected officials and city managers of SCAG's member jurisdictions may attend for free. Learn more and register to attend at scag.ca.gov/economicsummit.

CELEBRATE PEDESTRIAN SAFETY MONTH BY TAKING THE GO HUMAN SAFETY PLEDGE

To celebrate Pedestrian Safety Month, SCAG's *Go Human* campaign revamped and relaunched the [Go Human Safety Pledge](#) to reach more people and help them take meaningful action to improve traffic safety in their communities. Join a growing cohort of safety champions and practitioners across the region and gain access to a robust toolbox of resources to support safety strategy implementation. The Safety Pledge offers several ways to support safety in your community including pledging to sponsor a safety messaging campaign, deploying a temporary demonstration with the *Go Human* Kit of Parts, advocating for safety improvements using the High Injury Network, and much more. Make a commitment to safety by signing the pledge and securing access to SCAG safety resources. [Sign the Safety Pledge here](#) and [view your commitment on the Safety Pledge Map](#).

SCAG TO HOST HOUSING POLICY FORUM

On **Monday, Nov. 1, from noon to 2 p.m.**, SCAG will host a Housing Policy Forum, which will be the first in series that will continue into Fall 2022. The first virtual forum, **A Rundown on Federal and State Legislation and Funding**, will provide an overview of the challenges, opportunities and trends in current federal and state housing legislation in Southern California. There will also be a discussion on the impacts of legislation on local housing policy, as well as an opportunity for participants to share local housing policy priorities. While the forum is free of charge, [registration is required to attend](#). Please visit the [Fall 2021 Housing Policy Forum webpage](#) for more information.

Read the full [Executive Director's Report](#) for October 2021 and see past reports on the SCAG website.

UPCOMING MEETINGS

OCTOBER

20th Audit Committee
th

NOVEMBER

2nd Aviation Technical Advisory Committee
rd

24 Transportation Conformity Working Group
28th Emerging Technologies Committee

3 Executive/Administration Committee
4th Regional Council and Policy Committees
16th Legislative/Communications & Membership Committee
23rd Transportation Conformity Working Group
24th Modeling Task Force



SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS
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South Bay Workforce Investment Board

Update Report - October 2021 for the SBCCOG

26th Annual Awards Ceremony

The SBWIB announced that it will be holding its 26th Annual Awards Ceremony on December 8th. The event will be from 5:00pm to 8:30pm at the new SoFi Stadium in Inglewood and be on the same level as the field. This will be an opportunity for the SBWIB and South Bay business partners to congratulate and award participants who have successfully made it through various SBWIB programs, received training and found employment. It will also be a chance to acknowledge and thank its many businesses, training providers and community partners. Proceeds generated from the event go towards sustaining and funding various youth-oriented programs and events, including the Inglewood and Hawthorne Teen Centers and the Blueprint for Workplace Success program. For more information, please contact the SBWIB at (310) 970-7700.

Pre-Apprenticeship

At least four of the nine students from El Camino College's Machine Tool Technology program who completed the Aero-Flex Pre-Apprenticeship program in partnership with Northrop Grumman were hired by Northrop Grumman into apprenticeships.

The SBWIB is working on a grant to help local advanced manufacturing employers bring on new talent and help individuals connect to jobs in advanced manufacturing. The SBWIB will enroll individuals who live in LA Supervisor District 4 into the three-track Aero-Flex Pre-Apprenticeship Program. Track I provides work readiness training through the SBWIB's Blueprint for Workplace Success class. Track II is about technical skills training with a flexible curriculum that is tailored to meet the needs of the apprentice and the employer. Track III consists of on-the-job training at an advanced manufacturing employer. The SBWIB will either pay the individual 70 hours of paid work experience or reimburse the employer for 80 hours of on-the-job training if the employer hires them. Advanced manufacturing companies and participants interested in this opportunity may contact the SBWIB at (310) 970-7700 for additional information.

A cohort of 14 students from the Hawthorne High School of Manufacturing and Engineering completed the Aero-Flex Pre-Apprenticeship program and received stackable certificates and a stipend during their graduation ceremony held on the school's campus on October 6th. Guests included Centinela Valley Union High School District Superintendent Dr. Stephen Nellman, Director of Federal and State Programs Hatha Parrish, and Hawthorne High School Associate Principal Adriana Cabrera.

Youth Programs

The SBWIB hosted the 5th Annual Community Partner Breakfast and Academy Expo in partnership with Centinela Valley Union High School District on September 14th at the Centinela Valley Center for the Arts on the campus of Lawndale High School. More than 50 South Bay area community partners, city staff and business representatives attended the outdoor event along with faculty advisors, instructors, and students. Students from Hawthorne, Lawndale, and Leuzinger High Schools and Loyde Continuation School staffed exhibits and answered questions.

Funding for Additional Services

The SBWIB is applying for many different workforce grants right now that will not only service the South Bay cities but the Southern California region. The funds will support a variety of different levels of services, including assisting individuals with employment barriers.

Veteran Employment Assistance

The SBWIB held a job fair at the LA Air Force base in El Segundo on October 6th. Dozens of employers participated, including Robinson Helicopter in Torrance that is doing a lot of hiring currently. The SBWIB maintains office hours on the base every Tuesday and Thursday to assist service members exiting the military and their spouses with job placement and training services so they can find employment in the South Bay region.

Work Readiness Training

The SBWIB has created a customer service training that is entirely online utilizing its successful Blueprint for Workplace Success model. The class is available to South Bay municipalities for employee training at no cost for one year. The City of Hawthorne is planning to use the training for their employees and the City of Gardena has also expressed interest. The class is self-paced, interactive, available in English and Spanish, and includes a pre- and post-assessment and comprehension quiz for each module. Please contact the SBWIB at (310) 970-7700 for additional information.

SBWIB's 26th ANNUAL AWARDS CEREMONY SOFI STADIUM

Wednesday, December 8, 2021



Reception: 5:00 - 7:00 pm
Program: 7:00 - 8:30 pm
Event Location:
SoFi Stadium, Inglewood, CA

Attendees are required to show proof of vaccination or a negative test within 72 hours of the event. All are required to wear a face mask.



Presenting Sponsorship \$10,000

- 8 tickets & VIP tour of SoFi Stadium the day of event
- 1 Presenting banner
- 2 full page program journal advertisement
- Logo recognition on program journal back cover
- Name recognition in program journal
- Product/Service advertising in newsletter
- Logo displayed and verbal recognition during event
- Service/logo advertising on SBWIB website for a year with link to company website
- Online display of promo sponsor video up to 30 sec. (provided by sponsor)

Platinum Sponsorship \$7,000

- 6 tickets & VIP tour of SoFi Stadium the day of event
- 1 full page program journal advertisement
- Logo recognition on program journal back cover
- Name recognition in program journal
- Product/Service advertising in newsletter
- Logo displayed and verbal recognition during event
- Service/logo advertising on SBWIB website for a year with link to company website

Gold Sponsorship \$3,500

- 4 tickets & VIP tour of SoFi Stadium the day of event
- Half page program journal advertisement
- Name recognition in program journal
- Product/Service advertising in newsletter
- Logo displayed and verbal recognition during event
- Service/logo advertising on SBWIB website for a year with link to company website

• Silver Sponsorship - \$2,000

- 2 tickets
- Logo displayed and verbal recognition during event
- Logo on event web page with link to company website
- Name recognition in program journal
- Logo to appear in SBWIB newsletter

• Individual Seats - \$150

To become a sponsor or to purchase a ticket please visit our website at www.sbwib.org
Or call (310) 970-7700 or email info@sbwib.org



SBWIB's 26th ANNUAL AWARDS CEREMONY SOFI STADIUM

Join the SBWIB and South Bay business partners to congratulate and award participants who have successfully made it through various SBWIB programs, got training and found employment; also, to acknowledge and thank our many businesses, training providers and community partners.

Proceeds generated from the event go towards sustaining and funding various youth-oriented programs and events, including the Inglewood and Hawthorne Teen Centers and the Blueprint for Workplace Success program.

Sincerely,

Jan Vogel
CEO
South Bay Workforce Investment Board, Inc.

Wednesday, December 8, 2021

SoFi Stadium, Inglewood, CA

Reception: 5:00 - 7:00 pm - Program: 7:00 - 8:30 pm

Contact Information

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone (day) _____ Fax _____

E-mail _____

Sponsorship level Presenting - \$10,000 Platinum - \$7,000 Gold - \$3,500
 Silver - \$2,000 Individual - \$150

Artwork Contact: _____

Payment:

Check (make payable to "SBWIB, Inc")

Online payment option available through PayPal at www.SBWIB.org



New! Ticket purchases, donations & sponsorship payments accepted in Bitcoin or most any other Crypto - please call for deposit address.

Guest List- Please provide the names of attendees by email to info@sbwib.org

Note: If sponsorship includes VIP SoFi Stadium tour, guest will be required to arrive by 4:15 PM and RSVP must be received by November 17, 2021.

Federal Tax ID #01-0611872.

Return reply form by mail, email or fax to: SBWIB, Inc.

11539 Hawthorne Boulevard, Fifth Floor, Hawthorne, CA 90250

Phone: (310) 970-7700 ~ Fax: (310) 970-7711 ~ Email: info@sbwib.org

Form available online www.sbwib.org

All Sponsorships will receive digital media and online recognition.

****Artwork print deadline for program journal & website: Tuesday, November 9, 2021**

Program Journal Advertisement Specs

2 Full Page - 8.5" H x 11" W Full Page - 8.5" H x 5.5" W

Half Page - 4.26" H x 5.5" W

Camera ready artwork must be bleed and in CMYK.

Submit artwork and company logo in high resolution (300 dpi) PDF or EPS 73

with fonts outlined to info@sbwib.org.

Customer Service Training Now Available for South Bay Cities

The South Bay Workforce Investment Board (SBWIB) has created a customer service training course that is delivered online utilizing its very successful Blueprint for Workplace Success model. The course provides a great refresher of the basics and allows individuals to discover their customer service strengths as well as areas needing improvement. The SBWIB is offering this class to South Bay cities at no cost for employee training for up to one year.

Features:

- Self-paced
- Mobile-enabled
- Interactive (mix of slides & exercises)
- Available in English and Spanish
- Pre- and post-assessments
- Comprehension quiz for each lesson

The course is comprised of the following 10 Lessons:

Lesson	Description
1. What Customers Want	The importance of customer service and what customers really want
2. First Impressions	The importance of a good first impression and components of a first impression
3. Positive Attitude	The importance of a positive attitude and strategies for remaining positive at work
4. Communication Skills	The importance of body language, tone of voice and speech pattern, and the importance of telling a customer what you <i>can</i> do
5. Listening to Customers	The importance of active listening and the five skills involved in active listening
6. Telephone Customer Service	Strategies and tips for excellent phone customer service
7. Handling Difficult Customers	Strategies for dealing with difficult customers
8. Last Impressions	The importance of a last impression and strategies for a positive last impression
9. Traits of Ideal Employees	Identify traits of an ideal employee and self-reflect on where strongest and where need to improve most
10. My Customer Service Plan	Reflect on the training and identify the biggest learning and how to apply it for each of the eight lessons

For More Information:

Chris Cagle - Regional Affairs Manager
310-970-7700; ccagle@sbwib.org



FOR IMMEDIATE RELEASE

South Bay Workforce Investment Board
11539 Hawthorne Blvd., Suite 500
Hawthorne, CA 90250
Contact: Jan Vogel 310-970-7700

September 22, 2021

**South Bay Workforce Investment Board Partners With
Centinela Valley Union High School District to Present
5th Annual Community Partner Breakfast and Academy Expo**

HAWTHORNE – Centinela Valley Union High School District in cooperation with the South Bay Workforce Investment Board (SBWIB) hosted the 5th Annual Community Partner Breakfast and Academy Expo, September 14th at the Centinela Valley Center for the Arts on the campus of Lawndale High School.

More than 50 South Bay area community partners, city staff and business representatives attended the outdoor event along with faculty advisors, instructors, and students.

This program, kicked off by Superintendent Dr. Stephen W. Nellman, “is very important to the school district because we want the community to become familiar with these twelve academies and support their work,” stated SBWIB Executive Director Jan Vogel. “The development of these academies stems from needs in the community and prepares students for careers in their area of interest,” he added.

The academies are designed to provide students exposure to a variety of industries and offer real-world learning opportunities. Students develop skills needed for their careers and are guided along pathways leading to jobs and higher education.

Students from Hawthorne, Lawndale, and Leuzinger High Schools and Lloyde Continuation School staffed exhibits and answered questions. Featured were the Academy of Cinematic Arts, Biomedical Careers Academy, Culinary Careers Academy, Environmental Careers Academy, Marine Science Academy, Multimedia Careers Academy, School of Criminal Justice, School of Manufacturing & Engineering, and Technical Arts and Design Academy. In addition, three technical training career pathway offerings are available to students including Commercial Music Pathway, Entrepreneurship Pathway and Wood Tech Academy.

The SBWIB operates four One Stop Business & Careers Centers within the South Bay area providing adult, youth, and business services at no cost to the public, plus two Teen Centers in Inglewood and Hawthorne and a YouthBuild program in Lennox. For more information, please call (310) 970-7700 or visit SBWIB.org.

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Photo caption - South Bay Workforce Investment Board partners with Centinela Valley Union High School District to present their 5th Annual Community Partner Breakfast and Academy Expo at Lawndale High School.

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