



South Bay Workforce Investment Board
11539 Hawthorne Blvd., Suite 500
Hawthorne, CA 90250
(310) 970-7700

South Bay Workforce Investment Board

Update Report - October 2021 for the SBCCOG

26th Annual Awards Ceremony

The SBWIB announced that it will be holding its 26th Annual Awards Ceremony on December 8th. The event will be from 5:00pm to 8:30pm at the new SoFi Stadium in Inglewood and be on the same level as the field. This will be an opportunity for the SBWIB and South Bay business partners to congratulate and award participants who have successfully made it through various SBWIB programs, received training and found employment. It will also be a chance to acknowledge and thank its many businesses, training providers and community partners. Proceeds generated from the event go towards sustaining and funding various youth-oriented programs and events, including the Inglewood and Hawthorne Teen Centers and the Blueprint for Workplace Success program. For more information, please contact the SBWIB at (310) 970-7700.

Pre-Apprenticeship

At least four of the nine students from El Camino College's Machine Tool Technology program who completed the Aero-Flex Pre-Apprenticeship program in partnership with Northrop Grumman were hired by Northrop Grumman into apprenticeships.

The SBWIB is working on a grant to help local advanced manufacturing employers bring on new talent and help individuals connect to jobs in advanced manufacturing. The SBWIB will enroll individuals who live in LA Supervisor District 4 into the three-track Aero-Flex Pre-Apprenticeship Program. Track I provides work readiness training through the SBWIB's Blueprint for Workplace Success class. Track II is about technical skills training with a flexible curriculum that is tailored to meet the needs of the apprentice and the employer. Track III consists of on-the-job training at an advanced manufacturing employer. The SBWIB will either pay the individual 70 hours of paid work experience or reimburse the employer for 80 hours of on-the-job training if the employer hires them. Advanced manufacturing companies and participants interested in this opportunity may contact the SBWIB at (310) 970-7700 for additional information.

A cohort of 14 students from the Hawthorne High School of Manufacturing and Engineering completed the Aero-Flex Pre-Apprenticeship program and received stackable certificates and a stipend during their graduation ceremony held on the school's campus on October 6th. Guests included Centinela Valley Union High School District Superintendent Dr. Stephen Nellman, Director of Federal and State Programs Hatha Parrish, and Hawthorne High School Associate Principal Adriana Cabrera.

Youth Programs

The SBWIB hosted the 5th Annual Community Partner Breakfast and Academy Expo in partnership with Centinela Valley Union High School District on September 14th at the Centinela Valley Center for the Arts on the campus of Lawndale High School. More than 50 South Bay area community partners, city staff and business representatives attended the outdoor event along with faculty advisors, instructors, and students. Students from Hawthorne, Lawndale, and Leuzinger High Schools and Loyde Continuation School staffed exhibits and answered questions.

Funding for Additional Services

The SBWIB is applying for many different workforce grants right now that will not only service the South Bay cities but the Southern California region. The funds will support a variety of different levels of services, including assisting individuals with employment barriers.

Veteran Employment Assistance

The SBWIB held a job fair at the LA Air Force base in El Segundo on October 6th. Dozens of employers participated, including Robinson Helicopter in Torrance that is doing a lot of hiring currently. The SBWIB maintains office hours on the base every Tuesday and Thursday to assist service members exiting the military and their spouses with job placement and training services so they can find employment in the South Bay region.

Work Readiness Training

The SBWIB has created a customer service training that is entirely online utilizing its successful Blueprint for Workplace Success model. The class is available to South Bay municipalities for employee training at no cost for one year. The City of Hawthorne is planning to use the training for their employees and the City of Gardena has also expressed interest. The class is self-paced, interactive, available in English and Spanish, and includes a pre- and post-assessment and comprehension quiz for each module. Please contact the SBWIB at (310) 970-7700 for additional information.

SBWIB's 26th ANNUAL AWARDS CEREMONY SOFI STADIUM

Wednesday, December 8, 2021



Reception: 5:00 - 7:00 pm
Program: 7:00 - 8:30 pm
Event Location:
SoFi Stadium, Inglewood, CA

Attendees are required to show proof of vaccination or a negative test within 72 hours of the event. All are required to wear a face mask.



Presenting Sponsorship
\$10,000

- 8 tickets & VIP tour of SoFi Stadium the day of event
- 1 Presenting banner
- 2 full page program journal advertisement
- Logo recognition on program journal back cover
- Name recognition in program journal
- Product/Service advertising in newsletter
- Logo displayed and verbal recognition during event
- Service/logo advertising on SBWIB website for a year with link to company website
- Online display of promo sponsor video up to 30 sec. (provided by sponsor)

Platinum Sponsorship
\$7,000

- 6 tickets & VIP tour of SoFi Stadium the day of event
- 1 full page program journal advertisement
- Logo recognition on program journal back cover
- Name recognition in program journal
- Product/Service advertising in newsletter
- Logo displayed and verbal recognition during event
- Service/logo advertising on SBWIB website for a year with link to company website

Gold Sponsorship
\$3,500

- 4 tickets & VIP tour of SoFi Stadium the day of event
- Half page program journal advertisement
- Name recognition in program journal
- Product/Service advertising in newsletter
- Logo displayed and verbal recognition during event
- Service/logo advertising on SBWIB website for a year with link to company website

• Silver Sponsorship - \$2,000

- 2 tickets
- Logo displayed and verbal recognition during event
- Logo on event web page with link to company website
- Name recognition in program journal
- Logo to appear in SBWIB newsletter

• Individual Seats - \$150

To become a sponsor or to purchase a ticket please visit our website at www.sbwib.org
Or call (310) 970-7700 or email info@sbwib.org



SBWIB's 26th ANNUAL AWARDS CEREMONY SOFI STADIUM

Join the SBWIB and South Bay business partners to congratulate and award participants who have successfully made it through various SBWIB programs, got training and found employment; also, to acknowledge and thank our many businesses, training providers and community partners.

Proceeds generated from the event go towards sustaining and funding various youth-oriented programs and events, including the Inglewood and Hawthorne Teen Centers and the Blueprint for Workplace Success program.

Sincerely,

Jan Vogel
CEO
South Bay Workforce Investment Board, Inc.

Wednesday, December 8, 2021

SoFi Stadium, Inglewood, CA

Reception: 5:00 - 7:00 pm - Program: 7:00 - 8:30 pm

Contact Information

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone (day) _____ Fax _____

E-mail _____


Sponsorship level Presenting - \$10,000 Platinum - \$7,000 Gold - \$3,500
 Silver - \$2,000 Individual - \$150

Artwork Contact: _____

Payment:

Check (make payable to "SBWIB, Inc")

Online payment option available through PayPal at www.SBWIB.org

 New! Ticket purchases, donations & sponsorship payments accepted in Bitcoin or most any other Crypto - please call for deposit address.

Guest List- Please provide the names of attendees by email to info@sbwib.org

Note: If sponsorship includes VIP SoFi Stadium tour, guest will be required to arrive by 4:15 PM and RSVP must be received by November 17, 2021.

Federal Tax ID #01-0611872.

Return reply form by mail, email or fax to: SBWIB, Inc.

11539 Hawthorne Boulevard, Fifth Floor, Hawthorne, CA 90250

Phone: (310) 970-7700 ~ Fax: (310) 970-7711 ~ Email: info@sbwib.org

Form available online www.sbwib.org

All Sponsorships will receive digital media and online recognition.

****Artwork print deadline for program journal & website: Tuesday, November 9, 2021**

Program Journal Advertisement Specs

2 Full Page - 8.5" H x 11" W Full Page - 8.5" H x 5.5" W

Half Page - 4.26" H x 5.5" W

Camera ready artwork must be bleed and in CMYK.

Submit artwork and company logo in high resolution (300 dpi) PDF or EPS

with fonts outlined to info@sbwib.org.



Customer Service Training Now Available for South Bay Cities

The South Bay Workforce Investment Board (SBWIB) has created a customer service training course that is delivered online utilizing its very successful Blueprint for Workplace Success model. The course provides a great refresher of the basics and allows individuals to discover their customer service strengths as well as areas needing improvement. The SBWIB is offering this class to South Bay cities at no cost for employee training for up to one year.

Features:

- Self-paced
- Mobile-enabled
- Interactive (mix of slides & exercises)
- Available in English and Spanish
- Pre- and post-assessments
- Comprehension quiz for each lesson

The course is comprised of the following 10 Lessons:

Lesson	Description
1. What Customers Want	The importance of customer service and what customers really want
2. First Impressions	The importance of a good first impression and components of a first impression
3. Positive Attitude	The importance of a positive attitude and strategies for remaining positive at work
4. Communication Skills	The importance of body language, tone of voice and speech pattern, and the importance of telling a customer what you <i>can</i> do
5. Listening to Customers	The importance of active listening and the five skills involved in active listening
6. Telephone Customer Service	Strategies and tips for excellent phone customer service
7. Handling Difficult Customers	Strategies for dealing with difficult customers
8. Last Impressions	The importance of a last impression and strategies for a positive last impression
9. Traits of Ideal Employees	Identify traits of an ideal employee and self-reflect on where strongest and where need to improve most
10. My Customer Service Plan	Reflect on the training and identify the biggest learning and how to apply it for each of the eight lessons

For More Information:

Chris Cagle - Regional Affairs Manager
310-970-7700; ccagle@sbwib.org



FOR IMMEDIATE RELEASE

South Bay Workforce Investment Board
11539 Hawthorne Blvd., Suite 500
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Contact: Jan Vogel 310-970-7700

September 22, 2021

**South Bay Workforce Investment Board Partners With
Centinela Valley Union High School District to Present
5th Annual Community Partner Breakfast and Academy Expo**

HAWTHORNE – Centinela Valley Union High School District in cooperation with the South Bay Workforce Investment Board (SBWIB) hosted the 5th Annual Community Partner Breakfast and Academy Expo, September 14th at the Centinela Valley Center for the Arts on the campus of Lawndale High School.

More than 50 South Bay area community partners, city staff and business representatives attended the outdoor event along with faculty advisors, instructors, and students.

This program, kicked off by Superintendent Dr. Stephen W. Nellman, “is very important to the school district because we want the community to become familiar with these twelve academies and support their work,” stated SBWIB Executive Director Jan Vogel. “The development of these academies stems from needs in the community and prepares students for careers in their area of interest,” he added.

The academies are designed to provide students exposure to a variety of industries and offer real-world learning opportunities. Students develop skills needed for their careers and are guided along pathways leading to jobs and higher education.

Students from Hawthorne, Lawndale, and Leuzinger High Schools and Lloyde Continuation School staffed exhibits and answered questions. Featured were the Academy of Cinematic Arts, Biomedical Careers Academy, Culinary Careers Academy, Environmental Careers Academy, Marine Science Academy, Multimedia Careers Academy, School of Criminal Justice, School of Manufacturing & Engineering, and Technical Arts and Design Academy. In addition, three technical training career pathway offerings are available to students including Commercial Music Pathway, Entrepreneurship Pathway and Wood Tech Academy.

The SBWIB operates four One Stop Business & Careers Centers within the South Bay area providing adult, youth, and business services at no cost to the public, plus two Teen Centers in Inglewood and Hawthorne and a YouthBuild program in Lennox. For more information, please call (310) 970-7700 or visit SBWIB.org.

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Photo caption - South Bay Workforce Investment Board partners with Centinela Valley Union High School District to present their 5th Annual Community Partner Breakfast and Academy Expo at Lawndale High School.