

South Bay Cities Council of Governments

Steering Committee AGENDA

Monday, October 10, 2022
2355 Crenshaw Blvd, Suite 125
Torrance, CA 90501 & via Zoom

PUBLIC COMMENTS:

To address the SBCCOG Steering Committee on any agenda item or a matter within the Steering Committee's purview, please provide written comments by 11:00 am, October 10, 2022 via email to natalie@southbaycities.org All written comments submitted will become part of the official record.

ACCESSING THE MEETING:

To receive Zoom meeting credentials in advance of the meeting, register by using the link below:
<https://scag.zoom.us/meeting/register/tJArdOusqj8oG9aULyxK8prL-sf6ZCYt0rZ>

OR to access the Zoom meeting, visit <https://zoom.us/join> or call (669) 900-6833 and use Meeting ID: 946 3244 4212; Passcode: 185297

- I. **CONFIRM THE QUORUM – 12:00 pm**
- II. **REPORT OF POSTING OF THE AGENDA**
 - **ACTION:** Receive and file
- III. **ANNOUNCEMENTS OF ANY CHANGES TO THE AGENDA**
- IV. **PUBLIC COMMENT**
- V. **CONSENT CALENDAR – action items noted, remainder are receive & file – 12:05 pm**
 - A. Steering Committee September 11, 2022 meeting minutes – attached (Pages 5-9)
 - **ACTION:** Approve
 - B. Dues and Assessment Status
 - All dues are paid
 - Lawndale did not pay the assessment
 - C. City Attendance at SBCCOG Meetings – attached (Page 11)
 - D. Media Report – attached (Pages 13-15)
- VI. **ACTION ITEMS**
 - E. Homeless Services report – **12:10 pm**
 - Client Aid presentation and status of disbursements – attached (Page 17)
 - Modifications to the Budget with the County for Homeless Services – attached (Pages 19-20)
 - County contract still not arrived
 - CARE courts update
 - Other program updates
 - **ACTION:** Recommend Board approval of modifications to homeless services budget with the county

F. South Bay Regional Housing Trust Next Steps – 12:20 PM

- SB 1444 is now law and we have a South Bay Regional Housing Trust
- Next steps are outlined in the attached memo (Pages 21-23)
- **ACTION:** 1) Recommend to the Board of Directors that the formation of the Trust be funded through REAP 2.0 funds, and
2) That the Steering Committee ask for board volunteers for a subcommittee that can start discussing next steps including the drafting an RFP for consulting services so that when the REAP 2.0 funds become available, we can circulate it immediately.

G. Local Travel Network – 12:35 PM

- Memo attached (Pages 25-26)
- **ACTION:** Review and rank wayfinding signs and review the final design ideas, complete the rank-order preference survey, and consult with their city council colleagues to inform a final vote at the November 17th SBCCOG Board of Directors meeting.

H. Open House – November 17 – 12:50 pm

- Start time 4:30 pm before the Board meeting
- Invitations being developed
- Introduce that this is the 20th Year of the South Bay Environmental Services Center
- Draft program and logistics to be presented at the meeting
- **ACTION:** Review and provide direction

I. Board Meeting Agenda Development – 1:00 PM

- October – draft attached (Pages 27-28)
 - City Sharing
 - Energy Efficiency Recognition Program Roll-out (SBECR)
- November 17 – Open House and Meeting
 - Muratsuchi and Allen – TY for legislation
 - Mental Health Services?
 - Moro Meadows – Hybrid Energy Solutions in San Diego Area – microgrids, lithium storage??
- January
 - SBCCOG orientation and review of SBCCOG Committees – annual report and who members are for newly elected officials and all board members
- February
 - Green Line extension EIR (April for recommendation)
- Future meeting possible speakers:
 - Stephanie Wiggins, Metro CEO
 - Signal Synchronization applications with the SBFN – What’s Happening in Manhattan Beach
 - How Villages help to age in place

J. General Assembly Planning Update – 1:05 PM

- Photo contest – the theme will be local landmarks and the contest will open January 1
- Planning Memo attached (Page 29)
- **ACTION:** Approve working title for the General Assembly so PR and fundraising can start

K. Creation of Finance Committee – 1:15 PM

- It has been almost 5 years since the last change in dues and an in depth look at the SBCCOG’s financial resources going into the future
- **ACTION:** Approve creation of a Finance Committee and request volunteers

L. Approval of Invoices – to be sent separately – 1:20 PM

- **ACTION:** Approve invoices for payment

VII. INFORMATION ITEMS

M. South Bay Fiber Network – 1:25 PM

- Waiting to hear about LATA Grant – application was for \$498,949
 - No applications have been approved as of 10/3/22
- Other updates at the meeting

N. SCAG REAP Update – 1:35 pm

- Status of REAP 1 projects – ADU, Commercial Redevelopment, Housing Education
- Status of REAP 2

O. Update on South Bay Environmental Services Center Activities – attached – 1:45 PM (Pages 31-35)

P. Update on Senior Services – 1:50 PM

VIII. STRATEGIC POSITIONING ITEMS/ANNOUNCEMENTS AND UPDATES – 1:55 PM

IX. NEXT STEERING COMMITTEE/BOARD MEETING – Monday, November 14, 2022 @ 12:00 noon – hybrid – SAME WEEK AS BOARD MEETING!

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South Bay Cities Council of Governments

Steering Committee September 11, 2022 FOLLOW-UP AGENDA

Attendees: John Cruikshank (Chair, Rancho Palos Verdes), Rodney Tanaka (2nd Vice Chair, Gardena), Olivia Valentine (Hawthorne), Britt Huff (Rolling Hills Estates), Barry Waite (Lomita), Bea Dieringer (Rolling Hills- left 1:20 PM), Cedric Hicks (Carson), Bernadette Suarez (Lawndale- left 1 pm), Alfonso Ruiz-Delgado (SD2), Drew Boyles (El Segundo), Jacki Bacharach, David Leger, Kim Fuentes, Wally Siembab, Natalie Champion, Steve Lantz (SBCCOG), Constance Turner (SCE), Mark Dierking (Metro)

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- IV. **PUBLIC COMMENT**
- V. **CONSENT CALENDAR – action items noted, remainder are receive & file – 12:05 pm**
 - A. Steering Committee August 8, 2022 meeting minutes attached
 - **ACTION:** Approved
 - B. Dues and Assessment Status
 - Dues and Assessments are outstanding from the following members: Hawthorne, County of Los Angeles
 - Lawndale paid their dues but no assessment
 - C. City Attendance at SBCCOG Meetings – attached
 - D. Media Report – attached
- VI. **ACTION ITEMS**
 - E. LCC LA Division Appointment – **12:10 pm**
 - 3 Nominees – Drew Boyles, El Segundo; Bill Uphoff, Lomita; Britt Huff, RHE
 - Information on each nominee and their interest will be sent separately
 - **ACTION:** Interview the candidates and then recommend the person to be appointed to the Board – **BOYLES WITHDREW.**
WAITE MADE COMMENTS ON BEHALF OF UPHOFF.
HUFF SPOKE. SHE SPOKE UP FOR UPHOFF – SHE LIKES TO INCLUDE NEW PEOPLE.
MOTION FOR BRITT – DIERINGER/VALENTINE APPROVED

CRUIKSHANK STATED THAT UPHOFF SHOULD BE ENCOURAGED TO SIGN UP AGAIN – HE HAS A LOT TO OFFER.
 - F. Board Meeting Agenda Development – **12:25 PM**
 - September – draft attached
 - Ballot Measures
 - Dept. of Public Health Update
 - Allcove Youth Wellness Center – Beach Cities Health District – confirmed

- Possible Special 5 pm Meeting on Net Metering still under development
- October
 - Possible SCE speaker re: changing rates and rebates
 - Energy Efficiency Recognition Program Roll-out (SBECR)
- November 17 – Open House
- January
 - SBCCOG orientation and review of SBCCOG Committees – annual report and who members are for newly elected officials and all board members
- February
 - Green Line extension EIR (April for recommendation)
- Future meeting possible speakers:
 - Stephanie Wiggins, Metro CEO
 - Signal Synchronization applications with the SBFN – What’s Happening in Manhattan Beach
 - Mental Health services
 - How Villages help to age in place
 - Moro Meadows – Hybrid Energy Solutions in San Diego Area – microgrids, lithium storage
 - **BROADBAND ISSUES – GET BACK TO BARRY (GOOD IT IS GOING TO IWG) WHAT WE NEED TO DO AND WHAT WE CAN DO**
 - **CRUIKSHANK – ADU STUDY REPORT – EVEN PRELIMINARY INFORMATION & CITY SHARING/HIGHLIGHTS**

G. Homeless Services report – 12:45 pm

- Client Aid presentation and status of disbursements – attached
 - **VALENTINE ASKED CLARIFICATION QUESTIONS**
 - **CRUIKSHANK – MEET WITH DOUG AT SALVATION ARMY**
 - **TANAKA – QUESTIONS ABOUT LAHSA AND THE FUNDING**
- **HOMELESS COUNT – 4% UP IN LA COUNTY – LONG BEACH UP 16%. FEATURED DAILY BREEZE ARTICLE AND NUMBERS FOR EACH CITY**
- County contract still not arrived
- **STILL NO DATA ACCESS – NEED TO SHOW USE CASES FOR THE DATA**
- **ACTION:** That the Board request \$350,000 from county for enhanced client aid funding and staff – **APART FROM INNOVATION FUND ALLOCATION – NEED TO GRADUATE SOMETHING FROM INNOVATION FUND INTO REGULAR FUNDING – TANAKA/WAITE/VALENTINE**

H. Job Descriptions - 12:30 PM

- Memos attached
- **DIERINGER ASKED THAT IT BE TABLED UNTIL THE EMPLOYEE ISSUE IS RESOLVED.**
- **BACHARACH & FUENTES RESPONDED – EMPLOYEE ISSUE AND SIZE OF DUES NOT PART OF THIS DECISION**
- **DIERINGER – THE WAY YOU WRITE THE JOB DESCRIPTION DICTATES THE JOB**
- **HUFF – INCLUDE SPREADSHEET ON SALARY CHANGES – NOT GERMAINE**
- **WAITE – WOULD COST MORE TO CREATE EMPLOYEES – IMPROVING JOB SPECS DOESN’T SET SALARIES WHICH ARE DICTATED BY MARKET CONDITIONS. DIFFICULT NOW – CITIES HAVING TROUBLE WITH FILLING JOBS.**
- **ACTION:** ReviewED and recommendED board approval - **MOTION – WAITE/HUFF – NO DIERINGER.**

I. Voting Procedures – 12:45 pm

- Memo attached with response from Jenkins
- **CRUIKSHANK AGREES – WE ARE STRICTER THAN CITY COUNCIL VOTES. WHEN WE HAVE A CONTROVERSIAL VOTE – MAKE EXPLICIT HOW MANY VOTES ARE NEEDED TO PASS**
- **DIERINGER – AGREES AND WE NEED TO MONITOR QUORUM**

- **ACTION:** Make no changes – **DIERINGER/CRUIKSHANK**

J. Approval of Invoices – to be sent separately – 12:55 PM

- **ACTION:** Approved invoices for payment **HICKS/TANAKA**

VII. INFORMATION ITEMS

K. Status of South Bay Regional Housing Trust – 1:00 PM

- Letters to the Governor needed – as of 9/6/22, Carson, Hermosa Beach & Inglewood & **SCAG** received
- Assuming the Governor signs the legislation, staff will report back in October with next steps

L. South Bay Fiber Network – 1:05 PM

- LATA Grant – application was for \$498,949
 - Scope includes Market/Needs Assessment in SB DAC/Equity challenged communities with technical overlays to propose last-mile connections that would tie back into the SBFN's middle-mile network
 - Partner cities include: Carson, Gardena, Hawthorne, Inglewood, Lawndale
 - 14 Letters of Partnership/Support were received by the SBCCOG in support of the application
 - Proposal officially received by the CPUC review team on 8/23.
- Work Order #5:
 - Lateral connection to Torrance Transit Center on pace for service delivery in December
- Programing for Work Order #6:
 - Review and assessment of proposed/desired lateral site connections or network improvements for a final Work Order that would program the balance of the original Metro Funding Agreement for the SBFN continues. Site possibilities include:
 - 1 LA County IEN transport circuit from Alhambra to Hawthorne location
 - 4 City of Hawthorne locations
 - 2 City of Manhattan Beach locations (including a new fire station)
 - 1 Park Location in RPV
 - Network Improvements to provide 24/7 access at "regen" locations:
 - Carson
 - Gardena
- Wireless Pilot Project
 - SBCCOG continues its work to facilitate the implementation of Tekwerk's 2 site locations (Carson and Torrance Airport) for service to underserved businesses
 - Anticipated equipment installation and formal marketing is behind schedule
 - Both cities continue to be excited and engaged to get the pilot project up and running. That said, both cities, along with Tekwerks and ADF, are working through issues so that the project will have "every opportunity for success".
- Application Developments
 - SBCCOG continues to meet one on one with SB cities to assess IT developments and applications that might (or are) a result of SBFN subscription. These include:
 - Off-site back-up (at Equinix or Evoque) for off-site data storage
 - New circuits for intra-city IT resiliency
 - Continued support for remote work
 - Continued support for hybrid public meetings
 - Consideration of how to support traffic sync projects/upgrades

WALLY – LOOKING AT NEEDS ASSESSMENT FROM LATA GRANT RE: PILOT PROJECT FOR DIGITAL AND MOBILITY HUBS – HAWTHORNE, CARSON AND GARDENA

M. SCAG REAP Update – 1:10 pm

- Status of REAP 1 projects – ADU, Commercial Redevelopment, Housing Education
- Status of REAP 2

Status of REAP 1.0 projects – ADU, Commercial Redevelopment, Housing Education

ADU Acceleration (Black & Veatch)

- ADU Survey is now live
 - Postcards sent to owners and renters in 8 participating cities
 - Total of 738 postcards mailed in 1st round of invites for survey
 - First 500 survey takers get a \$10 gift card (at no cost to COG) – *THANK YOU TO B & V – BELL TO FOLLOW-UP WITH TY 9/12/22*
- Survey outreach: Jonathan sent infographic and recommended caption to all cities asking they advertise ADU Survey on social media, newsletter, city website
- Consultant has completed 7 of 8 city interviews for Housing Policy comparison, final interview being scheduled with Redondo Beach
- ADU Acceleration project featured in:
 - South Bay Watch Summer 2022 Newsletter, cover story
 - *Daily Breeze* article Sept 8th, “South Bay council of governments studies ADUs as an affordable housing solution”
 - <https://www.dailybreeze.com/2022/09/08/south-bay-council-of-governments-studies-adus-as-an-affordable-housing-solution/>

Commercial Redevelopment (Studio 111/Kosmont)

- Consultant is developing Feasibility Criteria to identify underperforming commercial segments in 6 participating cities
 - Preliminary locations mapped in each city
 - Consultant working on aligning potential redevelopment areas with SBFN and LTN (SBCCOG provided the GIS data)
- Consultant wants to meet with each city to discuss findings and narrow down site options
 - Jonathan is contacting Community Development Directors (CDDs) to schedule virtual meetings with consultant

Housing Education

- Advisory Committee update
 - Community members concluded their service on committee in August
- Jonathan sent draft 10-unit curriculum to CDDs for comments and discussion at 9/15 CDD meeting
 - We need all CDDs to review and send Jonathan comments before 9/15 CDD meeting

Status of REAP 2.0

- Got clarification from SCAG that SBCCOG will be following the Subregional Partnership 2.0 guidelines for REAP 2.0, just approved Sept 1st at Regional Council
- SBCCOG is expected to do outreach to our cities to develop project proposals for REAP 2.0 application

- **SBCCOG can be reimbursed for staff time doing outreach to our cities per approved guidelines**
- **SBCCOG Subregional Partnership 2.0 application is due February 10, 2023**
 - **Caveat: this application date is pending state review of SCAG's guidelines. It could be pushed back further**
- **Potential project: From prelim SCAG review, the South Bay Regional Housing Trust project would align with REAP 2.0 goals for funding**

N. Local Travel Network – 1:20 PM

- Stakeholder briefings continue
- Route Refinements with Cities' Staff Continues
- Wayfinding Charrette #1 attended by 11 different South Bay cities plus LA County
- Charrette #2 scheduled for September 22 at 2:30 PM
- Wayfinding Signs with Staff Report to be presented at October Steering Committee for consideration and recommendation to SBCCOG Board's October meeting
- LTN Wayfinding/Signage Technical Advisory Committee was established to provide guidance on engineering/implementation issues on the road. First meeting October 6
- **CRUIKSHANK GOT PRESENTATION ON WESTERN BIKE PATH – CAN USE BIKE PATHS AS PART OF THE LOCAL TRAVEL NETWORK.**

N. Update on South Bay Environmental Services Center Activities – attached – 1:30 PM

O. Update on Senior Services - 1:40 PM – HELEN DENNIS IS A SPEAKER AND CARSON'S PROGRAMS 9/27

VII. STRATEGIC POSITIONING ITEMS/ANNOUNCEMENTS AND UPDATES – 1:45 PM

- **PROSTATE CANCER WALK ON SEPTEMBER 17 – HICKS ANNOUNCED**
- **GARDENA – CIGAR, WHISKEY MUSIC EVENT – TANAKA ANNOUNCED**
- **WALLY – LTN – EV CHARGING IN THE HEAT WAVE – LOW CHARGE DEMAND – WOULDN'T THREATEN THE GRID.**

IX. NEXT STEERING COMMITTEE/BOARD MEETING – Monday, October 10, 2022 @ 12:00 noon – hybrid

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City Attendance at Meetings

Monthly Meetings	Cities that attended																
	Carson	El Segundo	Gardena	Hawthorne	Hermosa Beach	Inglewood	Lawndale	Lomita	Manhattan Beach	Palos Verdes Estates	Rancho Palos Verdes	Redondo Beach	Rolling Hills	Rolling Hills Estates	Torrance	County of LA	Los Angeles
City Managers Meeting	D. Roberts				S. Lowenthal	H. Singh	S. Moore	R. Smoot			A. Mihranian	M. Witzansky	E. Jeng		A. Chaparyan D. Santana		
Energy Management Working Group	R. Kulsar		H. Lee					C. Dillon	C. Tai K. Tonkovitch		R. Awwad	R. Osborne					
GIS						E. Moreno			B. Shrewsbury								P. Tsai
Homeless Service Task Force	K. Bennett			A. Monteiro K. Mack		I. Soto L. Jones						L. Omura			J. LaRock Z. Gent	I. Sulic J. LaMarque	
Infrastructure Working Group			K. Kwak					C. Dillon	E. Zandvliet H. Shi K. Doherty							J. Pletyak M. Cheung N. Mi T. Moon	K. Venegas
Legislative Committee				O. Valentine	S. Armato												
Planning Directors/Community Dev.		M. Allen E. Schonborn					J. Chavez	S. Repp	C. Tai		K. Rukavina						
Senior Services Working Group	A. Valorosix D. Cook		C. Theobald L. Barentine		K. Vint	T. Ewal		B. Uphuff			M. Bright			B. Huff			
Transit Operators Working Group											J. Rooney L. Scott				J. Lee		
Transportation Committee		C. Pimentel E. Sassoon				J. Butts D. Faulk			E. Lee H. Shi		J. Cruikshank	L. Scott			S. Furukawa A. Reyes	L. O'Brien (SD2) L. Klipp (SD4) V. Gomez (SD4) A. Chole (DPW)	

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Media Report – September 2022

The following is a summary of metrics from efforts to promote the SBCCOG via social media, email marketing and earned media (external media) for the month of August.

Social Media Followers – Year-Over-Year Comparison

SBCCOG	2021	2022	Percentage Increase
Twitter	353 followers	423 followers	20%
Facebook	259 followers	325 followers	25%
LinkedIn	160 followers	331 followers	107%
SBESC	2021	2022	Percentage Increase
Twitter	579 followers	586 followers	1%
Facebook	784 followers	855 followers	9%

Top Social Media Posts for Each Platform

Channel	Post	Exposure	Engagements (<i>clicks, shares, comments</i>)
SBESC Facebook	Looking for something fun to do today? Make your way to the Hispanic Heritage Festival in downtown Inglewood on Market Street. Our Dakota Townson will be staffing the...	38 impressions	0 engagement
SBCCOG Facebook	More “Good News on the Homeless Front!” Congratulations to Redondo Beach for receiving the esteemed 2022 Helen Putnam Award for Excellence by the League of California Cities. The city was recognized for its Enhanced Response to Homelessness Program, which includes its Homeless Court, Pallet Shelter and Housing Navigation Services.	470 impressions	36 engagements
SBESC Twitter	Kids need extra attention when it’s hot; especially if they’re active and playing outside. Here are some important tips to keep young ones healthy. #HeatSafeLA #StayCoolLA pic.twitter.com/eOvISx4fgF	85 impressions	3 engagements
SBCCOG Twitter	Starting Sept. 6 @mwdh2o along with member agencies @WestBasin and local retail water agencies @TorranceCA are making an urgent	524 impressions	201 engagements

	water saving call suspending outdoor watering for 15 days while a critical pipeline is repaired. Visit http://ow.ly/VBWC50KyhaK for more info. pic.twitter.com/KmZFYPWfmf		
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Top Email Marketing Campaign

Note: open rate industry avg. = 15 to 25%; click-through rate = 2.5% (source: campaignmonitor.com)

Medium	Exposure	Engagements (<i>clicks, shares, comments</i>)
MWD Feeder Shutdown	18,191 recipients (39% open rate – 6,539)	5% click through rate (908)

Earned Media Placements

Outlet	Link	Headline	Date	Quality	Relevance	Sentiment
Easy Reader	https://easyreadernews.com/homeless-numbers-low-but-trending-upwards/	Homeless numbers low, but trending upwards	9/16/22	Medium	High	Neutral
Easy Reader	https://easyreadernews.com/policy-manhattan-beach-homeless-count-continues-to-decline/	Policy – Manhattan Beach homeless count continues to decline	9/16/22	High	High	Neutral
Daily Breeze	https://www.dailybreeze.com/2022/09/08/south-bay-sees-slight-drop-in-homelessness-since-2020-new-data-shows/	South Bay sees slight drop in homelessness since 2020, new data shows	9/8/22	High	High	Positive

Long Beach Press Telegram	https://www.presstelegram.com/2022/09/08/south-bay-council-of-governments-studies-adus-as-an-affordable-housing-solution/	South Bay council of governments studies ADUs as an affordable housing solution	9/8/22	High	High	Positive
Daily Breeze	https://www.dailybreeze.com/2022/09/08/south-bay-council-of-governments-studies-adus-as-an-affordable-housing-solution/	South Bay council of governments studies ADUs as an affordable housing solution	9/8/22	High	High	Positive
Daily Breeze	https://www.dailybreeze.com/2022/09/06/torrance-tiny-home-village-2-months-in-succeeding-so-far/	Torrance Tiny Home Village, 2 months in, succeeding so far	9/8/22	Medium	High	Positive

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2022 Client Aid Recap Report

Date Submitted	Why this aid is needed and why other options will not work	The Client Aid request best fits the following option	Amount Requested	Client	City in SPA 8	Agency/ City	Outcomes
9/16/22	My client was matched to PSH @Whittier Place 2 & found out his permanent residency card is expired...Need to pay fees for new card	Application Fees/DMV Fees/Document Assistance	\$540	Felipe	Redondo Beach	City of Redondo Beach	In process
9/16/22	The participant located a unit in San Pedro. Upon speaking with the property owner, he stated that he was not willing to wait for payment more than 1 week. If funds are requested from Problem Solving or PATH, payment would be received in 2 or more weeks putting the participant at risk of losing the unit.	Security Deposit and 1st month's rent	\$3,190	Joseph	Rancho palos verdes	PATH Outreach	Housed
9/19/22	Client has found an available shelter bed in Lancaster but she needs transportation and the shelter cannot provide it. Availability of bed is contingent on her getting to Lancaster today. This client is currently fleeing from her abusive partner who attacked her on Wednesday 9/14.	Transportation to appointments or interviews that would progress their re-housing efforts	\$116	Arielle	Inglewood	St. Margaret's Center - Catholic Charities LA	Sheltered @Valley Oasis
9/19/22	Client has a part time job as CAD operator for a plumbing company that requires computer work. His computer stopped working and he was not able to complete the project. City of Torrance Information technology technician checked the computer and confirmed he needed a new screen.	Purchase of computer screen and mouse	\$210	Dennis	City of Torrance	City of Torrance	Still in progress
9/21/22	United Way program currently does not have funds	Rental/Utility Deposits	\$603	Dolores	San Pedro	Harbor Interfaith Services	Housed
9/27/22	Homeless service agency's will not pay for a private mental health evaluation. He has been homeless in Redondo Beach for 4 years. 9/28 Notes from M. Morash: Client suffers from PTSD & alcohol abuse. I have been trying to help him for a couple of years w/o any success. He is currently housed at RB Pallet Shelter & very grateful for the WestHaven match.	mental health evaluation for psh @west haven	\$100	Daniel	Redondo Beach	City of Redondo Beach	In Shelter and matched to West Haven
9/27/22	Homeless service providers will not pay for a private mental health evaluation. a domestic violence survivor. She is safe staying in a RV in someone's backyard in Gardena until housed.	mental health evaluation for PSH @West Haven	\$100	Samanatha	Redondo Beach	Redondo Beach	In Shelter and matched to West Haven
9/29/22	No flex funds available & we have no time for problem solving. Client is known in the community for being service resistant: "Umbrella Lady". Engaged for several months. Finally agreed to shelter at the new pallets added to the RB Pallets. Client has mental health/OCD issues.	1-5 day motel stay	\$551	Carolyn	Redondo Beach	Redondo Beach	TBD
9/30/22	Online application fees are due payable on demand, client does not have available funds	Application Fees/DMV Fees/Document Assistance	\$45	Salvador	Lennox	St. Margaret's Center	TBD
		Total Paid YTD	\$33,981				
		Total Available	\$55,000				
		Total Remaining	\$21,019				
		Total Client Aid Cases YTD	51				
		Total Housed or Sheltered YTD	34				
			67%				

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South Bay Cities Council of Governments

October 10, 2022

TO: SBCCOG Steering Committee

FROM: Jacki Bacharach, SBCCOG Executive Director
Ronson Chu, SBCCOG Senior Project Manager for Homeless Services

SUBJECT: Innovation Fund Budget Modification 1

BACKGROUND

Previously, the Board of Directors approved \$1,807,010 of program spending per our Jan '22-Jun '23 Los Angeles County Innovation Fund Statement of Work (SOW). To date, \$300,625 has been spent, with \$1,506,385 remaining. Of this remaining amount, we would like to request from the County the following budget modifications. Please note that all affected agencies have been notified and agree to these changes.

- 1) Reducing the Torrance outreach budget from \$250,000 to \$113,136. Due to workforce constraints, Torrance has decided to pivot from 2 general outreach workers to 1 mental health worker. Once modification is approved, the SBCCOG will amend its MOU with Torrance accordingly.
- 2) Increase Client Aid by \$60,000 to support the successful program. To date, the program has housed 34 individuals. We will be seeking sustained funding for this program outside of the Innovation Fund. In the meantime, this injection is needed to continue the program another 3-4 months.
- 3) Increase funding for Hawthorne/LA CADA program by \$58,045. The program is budgeted for \$348,000 and includes 2 intensive case management workers as well as 4 beds. We are requesting an increase of up to \$58,045 to fund 6 more beds. Currently, these Hawthorne case workers are seeing a high case load of 150 individuals. LA CADA is already using 7 beds, 3 more than budgeted. This budget modification would make them whole and increase bed capacity up to 10 beds total.
- 4) Reduce Beach Cities Dedicated Case Management budget by \$35,000. Due to initial contract delays with the County, this program was slow to ramp up. Additionally, leftover funds from a previous Implementation Fund grant were used at the beginning of the year.
- 5) Reduce Homeless Coordinator budget with Inglewood by \$62,500. Due to initial contract delays with the County, the City has yet to hire the Homeless Coordinator.
- 6) Increase Rancho Palos Verdes and Peninsula Homeless Plan budget by \$10,000. No vendor wanted to do the project at the initial budget of \$20,000. We needed to increase budget to \$30,000 to find a vendor.
- 7) New authorization of \$144,000 for Short Term Leasing of Motel Beds. Due to the lack of available interim shelter, several cities currently book motel beds when necessary for their clients. The SBCCOG is currently working with several motels in the region to

lease beds on a short-term basis, 1-6 months, in order to save on costs. We can lease rooms from \$900-\$1,500/mo. We want to look at leasing up to 20 rooms in the region as a way to provide additional shelter options for our cities. We will work closely with cities in which these motels are located.

With these modifications, we will still have \$174,031 for future programming. Please see spreadsheet below:

FY22-23 BUDGET MODIFICATION					
INNOVATION FUNDS PROGRAM BUDGET					
PROGRAM OPERATIONS COSTS	Total Budget	Jan-Jun Spend	Remaining	Modification	New Remaining
Torrance Interim Shelter Project- Capital cost	\$145,000	\$100,000	\$45,000	\$0	\$45,000
Torrance Interim Shelter Project - Outreach	\$250,000	\$0	\$250,000	(\$136,864)	\$113,136 1)
Beach Cities' Homeless Court and Interim Beds	\$306,299	\$55,530	\$250,769	\$0	\$250,769
Home Share South Bay Project	\$20,000	\$5,358	\$14,642	\$0	\$14,642
Client Aid	\$55,000	\$45,000	\$10,000	\$60,000	\$70,000 2)
Hawthorne/LA CADA Project	\$348,000	\$78,045	\$269,955	\$58,045	\$328,000 3)
Beach Cities Dedicated Case Managers Project	\$216,000	\$16,692	\$199,308	(\$35,000)	\$164,308 4)
Inglewood Homeless Coordinator Project	\$125,000	\$0	\$125,000	(\$62,500)	\$62,500 5)
Gardena Homelessness Plan and Coordinator	\$110,000	\$0	\$110,000	\$0	\$110,000
Rancho Palos Verdes Homelessness Plan Project	\$20,000	\$0	\$20,000	\$10,000	\$30,000 6)
Short Term Lease/Purchase of Beds	\$0	\$0	\$0	\$144,000	\$144,000 7)
Future Programming	\$211,711	\$0	\$211,711	(\$37,680)	\$174,031
PROGRAM OPERATIONS COST	\$1,807,010	\$300,625	\$1,506,385	\$0	\$1,506,385

South Bay Cities Council of Governments

October 10, 2022

TO: SBCCOG Steering Committee

FROM: Jacki Bacharach, SBCCOG Executive Director

RE: Next Steps for South Bay Regional Housing Trust

CURRENT STATUS

The Governor has signed SB 1444 and the legislation goes into effect January 1, 2023.

HOW TO PROCEED

We have not gotten a firm commitment from cities about their interest in joining a trust. Both city managers and councilmembers have stated that they need more information before they can determine actual city interest. Therefore, the following issues need to be addressed and it is recommended that we contract with a consulting firm to take on this assignment. This is what Gateway Cities COG has done and their example defines the issues that we need answers to. The link to their proposal Gateway Cities Affordable Housing Trust Fund Housing Needs Assessment, Strategic Plan, and Funding Strategy is: https://southbaycities.org/wp-content/uploads/2021/11/9_CivicHome-GCCOG-Proposal-for-Housing-Trust-signed.pdf

A summary of the tasks that are most noteworthy to the SBCCOG:

- Stakeholder interviews with cities – electeds and staff and developers and potential funders
- Organizational structure and best practices & will review charters of the SB Charter cities to see if there are any restrictions to the activities of an Affordable Housing Trust fund if it should be formed and those cities want to join
- Housing needs assessment – using presently available data sources
- Proposed developments – working with each city’s staff develop spreadsheet and map and talk to developers about possible barriers
- Review all info above with a Trust Steering Committee
 - With direction of Committee – draft formation documents – JPA & Bylaws working with SBCCOG counsel
- Develop funding strategy and budget for staffing
- Strategic Plan for the Trust that specifies goal, objectives, strategies, timelines, and required resources for Trust formation and implementation.
- Fundraising implementation strategy
- Develop recommendations for programs that the Trust should develop

Optional but ultimately necessary

- Funding applications
- Trust website
- Notice of funding availability

Gateway Cities is paying their consultant \$150,000 for the basic study and the options bring that up closer to \$200,000. We would also need legal fees for the formation documents and administrative fees for the SBCCOG. Therefore, we are proposing a budget of \$225,000.

FUNDING

There are several prospects to fund the consultant that is proposed above but they are not necessarily timely.

- REAP 2.0 from SCAG – this project qualifies for funding, but we can't even submit an application until February 2023 at the earliest and the funding would probably not be available until July 2023
- County – we could ask our supervisors for funding for the formation costs. Probably they would not contribute equally since Supervisor Hahn covers much less of the South Bay. We could ask for 1/3 Hahn and 2/3 Mitchell but it is not clear how successful we will be. They might be more comfortable with providing start-up money for actual housing projects..
- State funding – we could request funding in next year's budget but the earliest it would be available would be summer 2023 or if in legislation, January 2024
- SB 679 – LA County Affordable Housing Solutions Agency – This new agency will have taxing authority and probably ask for funding on the November 2024 ballot. As we understand it, the South Bay cities would receive an earmark of 7% of the funds received. 2023 will probably be spent forming the governing board, etc. The Southwest Corridor will have a seat on the governing board chosen by the League of Cities. The Southwest Corridor has previously been defined as the SBCCOG, Westside COG and maybe Las Virgenes-Malibu COG. From the legislation:
 - The League of California Cities, Los Angeles County Division, shall define the sectors. Every city within a sector shall be entitled to vote to select a candidate from that sector for consideration for appointment by the Los Angeles County City Selection Committee. A city's vote shall be weighted in the same proportion that its population bears to the total population of all cities within the sector.
- City Assessment – this is the most immediate way to proceed and would provide an understanding of which cities are really interested in participating. There has always been a discussion that the cities should have 'skin in the game'. The attached excel spreadsheet offers 3 scenarios for allocating the assessment among the 15 South Bay cities – excluding the City of Los Angeles and the County.

CITY MANAGERS' RECOMMENDATION

On September 21, the issues in this memo were discussed at the City Managers' monthly meeting where they shared their thoughts and resources available for this effort. They unanimously agreed that the steps outlined are appropriate and that the SBCCOG should use REAP 2.0 funds to finance the formation and implementation of the Housing Trust with the assistance of a consultant.

RECOMMENDATION

- That the Steering Committee recommend to the Board of Directors that the formation of the Trust be funded through REAP 2.0 funds, and
- That the Steering Committee ask for board volunteers for a subcommittee that can start discussing next steps including the drafting an RFP for consulting services so that when the REAP 2.0 funds become available, we can circulate it immediately.

Special Assessment Proposed for Implementation Next Steps for the South Bay Regional Housing Trust

OVER 75,000 population	Even	By population	RHNA % of Total	By RHNA #	RHNA afforc
Carson	\$15,000	\$22,000	16.9%	\$38,129	3558
Hawthorne	\$15,000	\$22,000	4.3%	\$9,623	898
Inglewood	\$15,000	\$22,000	18.5%	\$41,579	3880
Los Angeles County					
Los Angeles City					
Torrance	\$15,000	\$22,000	15.8%	\$35,578	3320
30,000 TO 75,000 population					
Gardena	\$15,000	\$16,000	15.0%	\$33,649	3140
Lawndale	\$15,000	\$16,000	6.7%	\$15,153	1414
Manhattan Beach	\$15,000	\$16,000	3.1%	\$6,880	642
Rancho Palos Verdes	\$15,000	\$16,000	2.5%	\$5,540	517
Redondo Beach	\$15,000	\$16,000	9.2%	\$20,725	1934
UNDER 30,000 population					
El Segundo	\$15,000	\$10,000	1.7%	\$3,869	361
Hermosa Beach	\$15,000	\$10,000	2.2%	\$4,983	465
Lomita	\$15,000	\$10,000	2.3%	\$5,262	491
Palos Verdes Estates	\$15,000	\$10,000	0.8%	\$1,865	174
Rolling Hills	\$15,000	\$7,000	0.2%	\$429	40
Rolling Hills Estates	\$15,000	\$10,000	0.8%	\$1,736	162
TOTAL	\$225,000	\$225,000	100.0%	225,000	20996

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South Bay Cities Council of Governments

October 10, 2022

TO: SBCCOG Steering Committee

FROM: Jacki Bacharach, Executive Director
Aaron Baum, Senior Project Manager
David Leger, Senior Project Manager

SUBJECT: South Bay Local Travel Network Wayfinding Signage Branding Update

BACKGROUND

South Bay Cities Council of Governments (SBCCOG) staff has been working to implement the South Bay Local Travel Network (LTN) since July 2021. One of the major tasks in the process is the development of a brand for the LTN that will be used on wayfinding signage on network-designated routes. In Spring 2022, the SBCCOG released a request for proposals for a technical consultant to assist in the implementation process, including the branding exercise. In May 2022, the SBCCOG Board of Directors approved a contract with Fehr and Peers to serve as the project's technical consultant.

Fehr and Peers proposed a design charrette process to develop the network brand. A charrette is a planning meeting of all stakeholders in a project to work through a specific issue or topic. Although the SBCCOG is focusing LTN implementation on two corridors at this time, staff invited representatives from all SBCCOG member agencies as the branding will be used throughout the subregion.

Two charrettes were held. The first in August had 23 participants and the second, in September had 21 participants. A total of 16 different cities and agencies were represented as part of this process. At the August meeting, Fehr and Peers reviewed wayfinding system examples; existing South Bay wayfinding and common colors/themes; and a wayfinding design elements brainstorm that produced key ideas and concepts that could be used by the Fehr and Peers team to develop an initial series of design ideas. Following the meeting, Fehr and Peers developed three proposed brands/logos.

The second charrette built upon information and feedback gathered from the first meeting and involved the Fehr and Peers team live-editing design ideas based on feedback from the group.

NEXT STEPS

The revised design ideas resulting from the second charrette will be distributed to charrette participants for a rank-order preference survey. Separate rank-order surveys to the October Infrastructure Working Group, Transportation Committee, and Steering Committee will be solicited. The design ideas will be shared with the respective groups during their meetings with the survey links distributed following the meeting. SBCCOG Board members will be tasked with consulting their respective city council colleagues to inform their vote for a final design at the November 17th Board of Directors meeting; Staff report to the Board will include rank order preferences, by group.

RECOMMENDATION

Review the final design ideas, complete the rank-order preference survey, and consult with their city council colleagues to inform a final vote at the November 17th SBCCOG Board of Directors meeting.

South Bay Cities Council of Governments

SBCCOG Board of Directors' Meeting Thursday, October 27, 2022 @ 6:00 pm 2355 Crenshaw Blvd, Suite 125 Torrance, CA 90501 & virtually via Zoom DRAFT AGENDA

- I. **CALL TO ORDER (6:00 PM)**
John Cruikshank, Chair
- II. **VERIFY QUORUM AND VOTES NEEDED FOR ACTION**
- III. **CONFIRM POSTING OF THE AGENDA BY TORRANCE CITY CLERK**
- IV. **BROWN ACT DECLARATION** - Pursuant to AB 361, the Board of Directors finds that a statewide state of emergency remains in force and State and local officials continue to recommend measures to promote social distancing (*attachment*) – **Approve**
- V. **ANNOUNCEMENTS OF ANY CHANGES TO THE AGENDA**
- VI. **COMMENTS FROM THE PUBLIC (6:05 pm)**
- VII. **CONSENT CALENDAR (6:10 pm)**
Matters listed under Consent Calendar are considered routine and will be enacted by one motion and one vote. There will be no separate discussion of these items. If discussion is desired, that item will be removed from the Consent Calendar and considered separately.
 - A. **September 22, 2022 minutes** (*attachment*) – **Approve**
 - B. **Modifications to the Budget with the County for Homeless Services** - (*attachment*) – **Approve**
 - C. **Legislative Matrix**– (*attachment*) – **Receive and file**
 - D. **Monthly Reports – Receive and File**
 1. **Transportation Report** (*attachment*)
 2. **City Attendance at SBCCOG meetings** (*attachment*)
 3. **Media Report** (*attachment*)
 4. **Reports from Outside Agencies** (attachments for each at end of the agenda)
 - a. League of California Cities & LA Division Legislative Committee (Bea Dieringer & Jeff Kiernan)
 - b. SCAG Regional Council (Drew Boyles, Mark Henderson, James Gazeley)
 - c. SCAG Energy & Environment Committee (Britt Huff)
 - d. Metro Service Council (Don Szerlip)
 - e. South Bay Workforce Investment Board
- VII. **PRESENTATIONS** – (all prepared presentations will be posted @ www.southbaycities.org)
 - A. **Energy Efficiency Recognition Program Roll-Out (6:15 pm)**
 1. Shawn Fujioka, SBCCOG staff
 - B. **City Sharing – What’s Keeping Your City Busy!!! (6:30 pm)**
 1. Roundtable Discussion – ALL
- IX. **SBCCOG PROGRAM ACTION ITEMS, REPORTS AND UPDATES (6:50 pm)**

- A. Legislative Issues
 - 1. Next steps for developing the South Bay Regional Housing Trust
 - 2. Ideas for Legislation in the next session
- B. Homeless Services (*attachment re: client aid services*) – **APPROVE**
- C. Transportation Reports
 - 1. Metro Report - Board member James Butts/Steve Lantz
 - 2. Transportation Committee report – Chris Pimentel/Steve Lantz
- D. SCAG REAP
 - 1. ADU study
 - 2. Commercial Redevelopment to Housing study
 - 3. Housing Education Forums
 - 4. REAP 2.0
- E. SBESC projects and programs
 - 1. South Bay Environmental Services Center Report (*attachment*)
- F. South Bay Fiber Network
- G. Local Travel Network
- H. Senior Services
- I. General Assembly
- J. Other

X. **AGENCY REPORTS** (7:45 pm)

NOTE: Oral reports will only be made to clarify or amplify written attachments (No Attachments received)

- A. SCAG
 - i. SCAG Regional Council (Drew Boyles, Mark Henderson, James Gazeley)
 - ii. Community, Economic, & Human Development (Mark Henderson, Drew Boyles, Frank Zerunyan & Mark Waronek)
 - iii. Transportation (James Gazeley)
- B. Santa Monica Bay Restoration Commission (Bill Brand/Eric Alegria)
- C. KHHR (Hawthorne Airport) Committee re: Community Impacts (Olivia Valentine)
- D. California Association of Councils of Governments - CALCOG (Britt Huff)
- E. South Bay Association of Chambers of Commerce (Olivia Valentine)
- F. South Bay Aerospace Alliance (Olivia Valentine/Rodney Tanaka)

XI. **UPCOMING EVENTS & ANNOUNCEMENTS**

XII. **ADJOURNMENT**

**OFFICE OPEN HOUSE &
Next Board meeting - Thursday, November 17, 2022**

South Bay Cities Council of Governments

October 10, 2022

TO: SBCCOG Steering Committee

FROM: Jacki Bacharach, SBCCOG Executive Director
David Leger, SBCCOG Senior Program Manager

SUBJECT: General Assembly Planning Update

SBCCOG staff are working on the ideas and themes that were discussed at the August Steering Committee to plan the program and exhibit area.

The proposed title is *“The South Bay: A Place of Resilience and Adaptability”*. The name is important so that we can start the PR and the fundraising.

Program – we are looking at topics and trying to decide between a series of speakers or panels. Some of the ideas:

- Technology
 - Ted Lieu to speak on his legislation re: Facial Recognition Technology and if/how it is being used in the South Bay
 - GTrans smart charging AI for bus fleet
- Resource management – water, energy, transportation and biodiversity
 - Drought, grid, EVs, habitat
- Sustainable neighborhoods –
 - Local Travel Network
 - Digital access hubs
- Changing economy
 - Sports and entertainment
 - Local innovation
- Looking to the future: youth voices
 - Identify small group of engaged youth for a conversation/pose questions to local elected officials (and maybe legislators?) on what they would like to see local governments doing to prepare for the future. What steps can cities start taking today? How to better engage youth to be part of the solution?

Exhibit Hall – we want to encourage cities this year to feature their programs and innovative companies in their cities. We would like to find more time for this in the morning to encourage people to really check out what’s there. We might need to use adjacent rooms or more outside exhibits.

Proposed time – 8:30 registration – ending at 3 pm

RECOMMENDATION

Approve the title - *“The South Bay: A Place of Resilience and Adaptability”*.

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South Bay Cities Council of Governments

October 10, 2022

TO: SBCCOG Steering Committee

FROM: Jacki Bacharach, SBCCOG Executive Director
Kim Fuentes, Deputy Executive Director

SUBJECT: Environmental Activities Report – October 2022

I. PROGRAMS - TECHNOLOGY, PLANNING, & RESEARCH

Energy Efficiency

Regional Energy Network (SoCalREN); CITY SUPPORT

Contract period is January 1, 2020 - December 31, 2022

Contract goal: Work Plan (including goals) are underway for 2022

The 2022-2023 CivicSparks Fellow will support Energy Efficiency initiatives: implement the Facility Equipment Inventory (FEI); create methodology for tracking city progress in the SBCCOG recognition program; create educational content for social media and website, and review energy/waste nexus to recommend actions.

In coordination with the SBCCOG and the SoCalREN, the City of El Segundo held a residential Go Green El Segundo event on September 19th, in-person at the Council Chambers and virtually on Zoom. The event was also livestreamed on YouTube and broadcasted on local Spectrum Channel 3 and AT&T U-verse Channel 99. The event has already tracked 39 views. West Basin Municipal Water District was invited as a special guest. Residents learned about City sustainability initiatives along with ways to save energy and water through energy efficiency and water conservation practices, as well as SCE, SoCalGas, and West Basin residential programs. Attendees were also entered into a drawing to win drought tolerant plants. The webinar recording will be made available on the SBCCOG and El Segundo websites.

SBCCOG hosted the Energy Management Working Group in September. The following cities attended the meeting: Carson, Gardena, Lomita, Manhattan Beach, Rancho Palos Verdes, and Redondo Beach. The following school districts were also in attendance: Inglewood USD, LAUSD, and Torrance USD. Presentation topics included SoCalREN's supercharged bonus energy efficiency incentives, other upcoming third-party incentive programs, and additional pilot initiatives for cities. Staff used Slido, a polling program that provides participants with a more interactive way to see poll results, to ask the question "Which of the following components of the Energy Efficiency and Conservation Block Grant would be of interest to your agency?" The results showed that agencies are most interested in heating/cooling systems.

Currently, the following is a status of SoCalREN enrolled agencies:

- City of Carson: Pursuing boiler retrofit, HVAC and chiller installation at City Hall and Community Centers, as well as EV charging stations through SCE Charge Ready
- City of El Segundo: Pursuing project identification at City Hall

- City of Gardena: SoCalREN is finalizing project proposals for City Hall and Nakaoka Community Center to present opportunity and financial metrics to the City
- City of Hawthorne: Pursuing project identification and discussing Public Power Up opportunities with SoCalREN
- City of Lawndale: Pursuing project identification and discussing Public Power Up opportunities with SoCalREN
- City of Manhattan Beach: Energy audits will be completed at Police & Fire Station
- El Segundo USD: Energy audits will be completed at 4 school sites

SBCCOG staff continue to update City ENERGY STAR Portfolio Manager (ESPM) portfolios to ensure utility energy data from SCE and SoCalGas are properly flowing on a monthly basis. Each city portfolio contains property and energy usage of all city-owned buildings, thus providing an opportunity for cities to understand their energy usage in greater detail. To date, SBCCOG staff has met with the following cities to train staff, and grant access to ESPM: Carson, Gardena, Hawthorne, Hermosa Beach, Lawndale, Lomita, Manhattan Beach, Redondo Beach, and Rolling Hills Estates. Data is requested from the utilities using CISR forms which must be signed by city staff. The SBCCOG is coordinating with cities to complete the forms and follow up with the utilities to help ensure requests are being processed.

Staff continue to meet with SoCalREN and an outside contractor regularly to coordinate a Facility Equipment Inventory pilot project. This project will create an organized system to monitor facilities' energy-using equipment as well as other assets that affect energy efficiency, such as windows. SBCCOG staff will coordinate with some of these cities to arrange for on-site visits in the coming months.

Agencies enrolled in SoCalREN to date: Carson, El Segundo, Gardena, Hawthorne, Hermosa Beach, Lawndale, Lomita, Manhattan Beach, Rancho Palos Verdes, Redondo Beach, Rolling Hills Estates, Torrance, El Segundo Unified School District, Redondo Beach Unified School District, and Torrance Unified School District.

Regional Energy Network (SoCalREN): MULTIFAMILY

Contract period is September 1, 2020 – December 31, 2022

Contract goals: Contact, track progress, and outreach to local community organizations; track number of virtual events held, and number of attendees; distribute program collateral to local community organizations. Discussions are ongoing regarding time extension on the contract.

SBCCOG is assisting a 21-unit condominium property in Rancho Palos Verdes which is interested in adding energy efficiency elements as they upgrade this 50-year-old complex. The HOA reached out to learn more about how they can qualify for the multifamily energy efficiency rebates. Information was sent to the HOA to complete the required Property Owner Agreement and to provide their most recent copies of the complex SGC and SCE bills.

SBCCOG continues to seek outreach opportunities to promote the multifamily program. SBCCOG staff are following up with cities to identify opportunities and next steps.

Regional Energy Network (SoCalREN): Kits for Kids

SBCCOG staff continue to promote the Kits for Kids SoCalREN program focused on providing energy efficiency education to third and fourth grade students. The SBCCOG and ICF are working

to re-launch the program now as the new school year is starting. Marketing materials are also being updated to include testimonials from the Towne Elementary grant award ceremony. Once revisions have been made, the SBCCOG will provide the resource kit to the South Bay school district public information and/or communication contacts.

PACE

SBCCOG continues to promote PACE financing for homeowners through Ygrene. Ygrene announced that the residential PACE offerings were suspended Aug. 15. They believe that this is a temporary suspension. The company continues to support existing projects and complete projects that are in the approval process. For Q1 of 2022 (Jan-Mar services), a full payment of \$24.66 was received. As for Q2 (Apr-Jun 2022), Ygrene has been billed \$114.02.

Water Conservation

West Basin Municipal Water District Programs (West Basin)

Contract period is July 1, 2022, through June 30, 2023

SBCCOG and West Basin staff met on September 14, to discuss implementation of programs

Task – Educational Outreach Support - Exhibit Events

Contract goal: 100 exhibit events, presentations, workshops, networking opportunities, etc.

Status of goal: 35 exhibit events, presentations, workshops, networking opportunities, etc.

Task - Speakers Bureau

Contract goal: identify and coordinate 14 speaking opportunities

Status of goal: 4 completed

Task – Water Bottle Filling Station Program

Contract goal: To assist with identifying locations for stations.

(Conduct outreach and marketing for program until grant dollars are fully expended or until West Basin reaches its maximum number of applicants)

Status: Public sites are eligible to install two (2) water bottle filling stations per Tax ID

SBCCOG staff continue to do outreach to market the program and reach the goal. In addition, the water bottle filling station flyer was included in with the handouts for the City Managers' Meeting on September 21, 2022.

Task - Support for Workshops, Events, & Webinars Educational Classes

Contract goal: 13 physical classes or virtual webinars

Status of goal: 5 completed (virtual classes) 2 classes in person.

Staff continue to work with West Basin to hold virtual and in person classes to execute the 2022-23 program year goals.

Task - Commercial Water Efficiency Program

Contract goal: Assist the program consultant in identifying up to 12 commercial sites

Status of goal: 0/12

SBCCOG staff is working with the West Basin team to set up the new program. More details to follow over the next few months.

Task - Rain Barrel Giveaway

Contract goal: 5 Rain barrel distribution events

Status of goal: 1/5

SBCCOG Staff attended Palos Verdes High School on 9/24/2022 Rain Barrel Event where 300 barrels were given away.

Upcoming Rain Barrel Events:

Lawndale High School – 10/8/2022

Redondo Union High School – 10/29/2022

Water Replenishment District of Southern California (WRD)

The contract period is July 1, 2021-December 31, 2022.

Ongoing promotion of WRD programs continues through SBCCOG's e-newsletters and other social media channels. In addition, SBCCOG posts WRD events on the website and sends out e-blasts to increase attendance at events. A tour of the Albert Robles Center for Water Recycling and Environmental Learning was conducted for the SBCCOG Partner organizations.

Los Angeles Department of Water and Power (LADWP)

Contract period is July 1, 2021, through July 30, 2023

Task – Community Outreach and Promotional Events

Contract goal: Exhibit or present at 9-12 targeted special events.

Status of goal: 10 exhibit events completed

Task - Commercial Kitchen Water Assessments

Contract goal: Conduct 6-8 commercial kitchens in CD15 for water assessment.

Status of goal: 8 water assessments completed, and materials and packages were distributed

SBCCOG staff is in the process of setting up a meeting with the LADWP to discuss the next 12 months of activity and set new goals.

Waste Reduction

Sanitation Districts of LA County (LACSD)

Contract period is July 1, 2022-June 30, 2023

Educational Outreach Support Exhibit Events

Contract goal: 100 exhibit events, presentations, workshops, networking opportunities, etc.

Status of goal: 49 exhibit events, presentations, workshops, networking opportunities, etc.

Contract goal: Schedule up to 3 Sanitation Districts-related presentations

Status of goal: SBCCOG staff scheduled a total of 0 presentations, 0 presentations have been completed.

SBCCOG is currently working with LACSD to establish new goals for 2022-23.

Green Business

California Green Business Network (CAGBN):

Contract period February 28, 2022 – December 10, 2022

Contract goals: 15 certified business per city (total 30)

*Status of goal: **El Segundo**: 7 certified (completed sustainable actions), 3 enrolled (indicated interest in the program & enrolled); **Hawthorne**: 8 certified; 2 enrolled; **Torrance**: 6 certified; 2 enrolled*

CAGBN – The SBCCOG is working with the cities of El Segundo, Hawthorne, and Torrance to “green” certify local businesses. SBCCOG staff conducted onsite audits in each of these cities to help identify opportunities for sustainable improvements and connect business owners with utility incentives and programs. The team is also working with city staff to promote businesses that have received certification and reaching out to elected officials for potential business walks.

South Bay Green Business Assist Program (GBAP):

Ongoing

GBAP - SBCCOG continues to provide information to local businesses on opportunities to implement sustainability programs. In addition, businesses receive information on the status of SBCCOG utility partners’ operations during the COVID-19 pandemic. GBAP by city: Carson (18), El Segundo (35), Gardena (26), Hermosa Beach (12), Hawthorne (55), Inglewood (20), Lawndale (30), Lennox (10), Lomita (9), Manhattan Beach (10), Palos Verdes Estates (9), Rancho Palos Verdes (11), Redondo Beach (6), Rolling Hills Estates (6), Torrance (66) and Los Angeles County – Community of Westmont (1) for a total of **324** businesses in the program as of September 2022.

Transportation

Metro Express Lanes (MEL) (Contract period November 15, 2019 – November 14, 2022)

South Bay events are being held both virtually and in-person. SBCCOG staff continue to prepare, update, and share the SBCCOG outreach calendar for events that provide opportunities to support the mission and goals of the Metro Express Lane program. In total, the SBCCOG/SBESC distributed MEL materials at 11 events.

II. MARKETING, OUTREACH, & IMPLEMENTATION

Outreach Events

In September

- 2 – Virtual Networking
- 1 - Workshops
- 6 – In Person Event
- 2 – Presentation

For the period July 1, 2022, through September 2022:

- 9 - Virtual Networking
- 13 - Virtual Workshop
- 17 - In-person Community Event
- 0 - Business Event
- 6 - Presentation

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