

E-Blasts								Social Media						
Date	Campaign Name	Public Agency	Total Sent	Open Rate	Click Through Rate	Bounce Rate	Total Unsubscribes	Date	Account	Platform	# of Posts	Followers	Impressions	Engagements
Jul-23	SBCCOG Job Opening - Project Coordinator - Housing and	SBCCOG	13,403	43.00%	4.00%	2.00%	13	Jul-23	SBCCOG	Twitter	8	471	1,653	24
Jul-23	West Basin Grass Replacement + Rebates & Free Water E	West Basin	2,901	27.00%	1.00%	12.00%	1	Jul-23	SBCCOG	Facebook	9	360	344	30
Jul-23	July 2023 SBESC E-Newsletter	SBESC	17,617	39.00%	1.00%	4.00%	6	Jul-23	SBCCOG	LinkedIn	7	453	827	93
Jul-23	WRD Eco Gardener Workship in Torrance	WRD	13,373	38.00%	1.00%	2.00%	5	Jul-23	SBESC	Facebook	32	853	618	34
Jul-23	Bixby Marshland Tour - LACSD	LACSD	13,694	32.00%	1.00%	2.00%	3	Jul-23	SBESC	Twitter	9	594	296	10
Aug-23	GBAP Newsletter August 2023	GBAP	306	22.00%	1.00%	12.00%	0	Aug-23	SBCCOG	Twitter	8	469	465	7
Aug-23	Bixby Marshland Tour - LACSD	LACSD	13,681	32.00%	1.00%	3.00%	5	Aug-23	SBCCOG	Facebook	12	376	15,315	335
Aug-23	West Basin Rain Barrel Events	West Basin	13,623	36.00%	3.00%	3.00%	3	Aug-23	SBCCOG	LinkedIn	4	471	349	24
Aug-23	SBCCOG Job Opening - Program Manager - Transportation	SBCCOG	13,635	39.00%	1.00%	3.00%	14	Aug-23	SBESC	Twitter	7	591	423	5
Aug-23	20th SBESC Invite	SBESC	428	44.00%	9.00%	10.00%	0	Aug-23	SBESC	Facebook	22	584	303	13
Aug-23	Broadband Survey	SBCCOG	13,647	39.00%	3.00%	3.00%	8	Sep-23	SBCCOG	Twitter	1	473	39	4
Aug-23	August 2023 E-Newsletter	SBESC	17,876	36.00%	2.00%	5.00%	9	Sep-23	SBCCOG	Facebook	2	377	36	8
Aug-23	Broadband Survey	SBCCOG	288	7.00%	16.00%	0.00%	0	Sep-23	SBCCOG	LinkedIn	0	482	0	0
Aug-23	SBCCOG Job Opening - Project Coordinator - Housing Loca	SBCCOG	13,696	37.00%	2.00%	3.00%	24	Sep-23	SBESC	Twitter	4	590	114	1
Sep-23	New Start Time! 20th Anniversary Celebration	SBESC	429	34.00%	6.00%	9.00%	0	Sep-23	SBESC	Facebook	17	862	394	34
Sep-23	West Basin Chat! FREE West Basin Water Education Webin	West Basin	13669	35.00%	1.00%	3.00%	11	Sep-23	SBCCOG	Instagram	2	41	185	5
Sep-23	September 2023 E- Newsletter	SBESC	17855	36.00%	2.00%	5.00%	13							
Sep-23	West Bain Chat! Grass Replacement Rebate Program	West Basin	16050	33.00%	1.00%	5.00%	6							
Sep-23	Water Harvest 2023	WRD	17520	35.00%	1.00%	5.00%	14							
Sep-23	New Start Time! 20th Anniversary Celebration	SBESC	429	41.00%	5.00%	10.00%	0							
Sep-23	Broadband Survey - Carson Businesses	SBCCOG	2465	46.00%	2.00%	11.00%	12							
Sep-23	West Basin Upcoming Rain Barrel Events	SBESC	13624	33.00%	2.00%	3.00%	3							