

Janice Lin is the Founder and President of the Green Hydrogen Coalition and the Founder and Chief Executive Officer of Strategen. Janice has over 25 years of strategy experience and has distinguished herself as a leading clean energy changemaker and visionary. Janice co-founded and served as Executive Director of the California Energy Storage Alliance for over a decade, where she helped create the world's most robust energy storage market. Janice is an internationally recognized thought leader in energy storage and grid decarbonization and won the 2019 Cleanie Award for Entrepreneur of the Year. In 2019 Janice launched the Green Hydrogen Coalition, a 501c3 educational nonprofit organization focused on accelerating the green hydrogen economy at scale to support multi-sectoral decarbonization.