



SOUTH BAY CITIES
COUNCIL OF GOVERNMENTS

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October 27, 2022

TO:
RE: 2023 SBCCOG General Assembly

The South Bay Cities Council of Governments (SBCCOG) Board of Directors invites you to join us at our 23rd annual conference, once again bringing together South Bay communities to address issues of mutual interest.

Our General Assembly will take place at the Juanita Millender-McDonald Community Center in Carson on Thursday, March 23, 2023, from 9 a.m. to 3 p.m. (registration 8:30 am; including continental breakfast and lunch). Our program “The South Bay: Leading the Way in Resilience and Adaptability” will explore how the South Bay is adapting to the growing impacts of the climate crisis and working to create a more resilient future. In addition to our speakers, county, state, and federal legislators representing the South Bay are invited to attend.

Your sponsorship support is critical to the event’s success. Your contribution makes it possible for us to provide this event at no cost to the South Bay community including local elected representatives, commissioners, city management and staff, as well as the general public.

We have several levels of sponsorship (attached) to provide your business an opportunity to participate and interact with elected officials. Please note that ALL sponsorship levels include publicity for your company in the months preceding the event, as well as on the day of and after the event. We will start publicizing your company’s participation as soon as we receive your written confirmation.

After a year off for Covid, the General Assembly came back strong in 2022, gaining popularity with attendance levels reaching several hundred local policy makers and influential community members. The event has also generated headlines in the Daily Breeze and a buzz on social media.

We would be honored to have your participation. Please contact Rosemary Lackow at 310-371-7222 or by email at Rosemary@southbaycities.org with any questions or to confirm your sponsorship today.

Sincerely,

Jacki Bacharach, SBCCOG Executive Director

SBCCOG is a joint powers authority of 16 cities and Los Angeles County that share the goal of maximizing the quality of life and productivity of the South Bay region.

LOCAL GOVERNMENTS IN ACTION

Carson El Segundo Gardena Hawthorne Hermosa Beach Inglewood Lawndale Lomita
Los Angeles Manhattan Beach Palos Verdes Estates Rancho Palos Verdes Redondo Beach Rolling Hills
Rolling Hills Estates Torrance Los Angeles District #15 Los Angeles County

Sponsor Opportunities...

Benefits	Golden Circle \$10,000	Patrons \$7,500	Benefactors \$5,000	Sponsors \$2,500
Designated lunch or continental breakfast sponsor at General Assembly	X			
Pre-recorded commercial (1 minute maximum) to be played at General Assembly for all attendees	X			
Reserved seating for 10 at General Assembly	X	X		
Firm-specific social media posts	Total 3	Total 2	Total 1	
Welcome and designated thank you from SBCCOG at conference start	X	X	X	X
Exhibitor space	X	X	X	X
Logo on SBCCOG website	Linked	Linked	Linked	Linked
Recognition on marketing materials	Premium Listing Logo Included	Logo included	Logo included	Name only
Recognition in local newspapers ad - Daily Breeze, The Beach Reporter, Palos Verdes Peninsula News, and Easy Reader	X	X	X	X
Name featured in press releases and in SBCCOG publications -South Bay Watch newsletter and e-newsletters	X	X	X	X
Sponsor Showcase in the SBCCOG General Assembly program materials	X	X	X	X
Recognition on all day-of event materials (posters, program, etc.)	High Profile (Name & Logo)	High Profile (Name & Logo)	High Profile (Name)	X
Feature in pre- & post-conference email blasts	X	X	X	X

To sign up contact Rosemary Lackow at 310-371-7222 or Rosemary@southbaycities.org

Sponsorship Offering Details

GOLDEN CIRCLE: \$10,000

- General Assembly Lunch or Continental Breakfast Title Sponsorship – *EXAMPLE: Lunch is provided today in part by (XYZ Company)*
- A one minute maximum pre-recorded commercial to be played at General Assembly for all attendees (sponsor to provide the recording)
- General Assembly Exhibitor space
- Distinguished sponsorship recognition on all print materials
- Distinguished Recognition (Name & Logo) on all Event Signage
- Name listed on General Assembly event poster
- Firm-specific General Assembly social media posts – total of three (3)
- Prominently featured on all social media and online promotions including: press releases, e-blasts, newsletters, website link, and other pre/post outreach
- Premium VIP Seating at the General Assembly (Table of 10)

PATRONS: \$7,500

- General Assembly Exhibitor Space
- Special Recognition on all printed materials
- High Profile (Name & Logo) on all Event Signage
- Name listed on General Assembly event poster
- Firm-specific General Assembly social media posts – total of two (2)
- Featured on all General Assembly social media and online promotions including: press releases, e-blasts, newsletters, website link, and other pre/post outreach
- Prominent VIP Seating at the General Assembly (1 table of 10)

BENEFACTORS: \$5,000

- General Assembly Exhibitor space
- Special Recognition on all printed materials
- Name and logo on Event Signage
- Name listed on General Assembly event poster
- Firm-specific General Assembly social media posts – total of one (1)
- Featured on all General Assembly social media and online promotions including: press releases, e-blasts, newsletters, website link, and other pre/post outreach

SPONSOR: \$2,500

- General Assembly Exhibit table space
- Recognition on all printed materials
- Name listed on General Assembly event poster
- Featured on all General Assembly social media and online promotions including: press releases, e-blasts, newsletters, website link, and other pre/post outreach.

ALL sponsors receive publicity in the months preceding the event, as well as on the day of and after the event. Publicity starts immediately upon receiving written confirmation of your level of sponsorship. A remit statement will be provided for your budget and accounting purposes.

Please contact Rosemary Lackow at 310-371-7222 / 310-692-0181 (mobile) or Rosemary@southbaycities.org to sign up.