South Bay Cities Council of Governments

August 11, 2025

TO: SBCCOG Steering Committee

FROM: Jacki Bacharach, SBCCOG Executive Director

SUBJECT: 2026 General Assembly – Title Selection & Update on Location

TOPIC

1)As we prepare for the major sporting events coming to the Los Angeles are in the next few years, we thought that this General Assembly might feature a focus on the impact of the entertainment venues on the economy, transportation, and general quality of life. We would reach out to the venues themselves to see if they couldn't be part of the program. We would strive to keep the program focused on the South Bay specifically.

- 2) Escalating effects and impacts of climate change. Major events are happening faster and more severely than predicted and what does that mean for the future.
- 3) There seems to be a new federal/state relationship and what is the result for regions and specifically how will it affect the South Bay. The federal government is stepping in with hands-on law enforcement, deciding how much research funding our universities, and reducing some of the funding for social service programs. Along with the effect of tariffs, how should the South Bay mitigate these potentially costly changes?

POSSIBLE PROGRAM TITLES

#1

- "More Than a Game: How Sports & Entertainment Venues Are Transforming the South Bay"
- "Play, Perform, Prosper: Leveraging Entertainment for Regional Success"
- "Fields of Impact: How Sports & Entertainment Are Shaping the South Bay"
- "The Business of Entertainment: Regional Impacts, Local Opportunities"

<u>#2</u>

- "Faster Than Forecast: Confronting Climate Disruption in Real Time"
- "The Climate Clock is Speeding Up: What It Means for Our Communities"
- "When the Future Arrives Early: South Bay in an Age of Climate Extremes"
- "From Wildfires to Water Woes: Building Climate-Ready Cities"
- "Extreme Today, Normal Tomorrow: Governing Through Climate Disruption"

#3

- "Power Shift: Navigating a New Federal-State Dynamic in the South Bay"
- "Redrawing the Lines of Responsibility: What Federal Intervention Means for the South Bay"
- "Caught in the Crosshairs: South Bay Cities and the New Federal-State Tug of War"

- "Policy Fallout: Federal Moves, Regional Consequences"
- "The Price of Realignment: Tariffs, Budgets, and South Bay's Strategic Future"
- "A New Federalism? Regional Resilience in an Era of Centralized Action"

LOCATION AND COST

SBCCOG staff looked last year at the growing costs for this event. It has gotten big enough that unless we change the format, we have to plan for about 450 attendees and room for exhibits. In light of the unusual issues that we have recently had with the City of Carson, SBCCOG staff feel we should look in earnest for another venue for the 2026 event. Any other venue will most likely necessitate a registration fee but when all costs are considered, that can be decided.

The search last year found that the most promising site other than Carson was the Westdrift Hotel in Manhattan Beach. We can update those costs and look at the cost of any other suggestions that the Steering Committee might have.

RECOMMENDATION

Provide direction on the following:

- Topic and title
- Venue