

# South Bay Cities Council of Governments

July 14, 2025

TO SBCCOG Steering Committee

FROM: Jacki Bacharach, Executive Director

RE: Regional Early Action Planning (REAP 2.0) Mobility Hubs – Consultant Selection

## **BACKGROUND**

The SBCCOG was awarded a 2021 Regional Early Action Planning (REAP) 2.0 grant for the South Bay Mobility Hubs Study – Planning for Neighborhood and Modular Mobility Hubs to develop an implementation plan for six mobility hubs with a focus on micromobility across the South Bay subregion and in the project study areas, which include the cities of Carson, Hawthorne, and Torrance. In addition to the six mobility hub sites, the consultant will be compiling an inventory of 50 sites suitable for mobility hub development across the subregion. The study includes mobility hub location siting, conceptual design development, targeted outreach, and policy recommendations.

The implementation of mobility hubs is an important land use and transportation strategy of the South Bay’s climate action plans and for the development of housing in proximity to a robust multi-modal facility. This strategy includes the South Bay Fiber Network (SBFN), the Local Travel Network (LTN), and affordable housing into a unique multi-use “smart” destination within a South Bay neighborhood.

Funded by REAP 2.0, which prioritizes housing implementation, the project will look at how existing and planned housing developments can be seamlessly connected to the mobility hubs. Additionally, consultant services will support community engagement activities including SBCCOG and participating city outreach to gather expert insights on challenges and opportunities.

## **ANALYSIS**

Four (4) proposals were received and reviewed by the SBCCOG and its REAP 2.0 South Bay Mobility Hubs proposal selection committee. The proposals were from: Fehr and Peers, Nelson Nygaard, TYlin, and System Metric Group.

The SBCCOG review process followed standard RFP selection protocol and invited city staff participation. Due to workload and other time commitments, no city staff were able to participate. The process used was as follows:

- An internal proposal review and selection committee was formed. Serving on the committee were: Jacki Bacharach, SBCCOG Executive Director; Wally Siembab, SBCCOG Research Director; Shannon Heffernan, SBCCOG Contract Planner; Jake Romoff, SBCCOG Project Coordinator.

- **June 27<sup>th</sup> - July 2<sup>nd</sup>:** Committee members read and scored the proposals according to the team's qualifications including related experience with similar projects and projects within the study area, understanding of project goals, approach to the scope, and key staff expertise.
- **July 2<sup>nd</sup>:** The committee met via Zoom to review scoring and determine which proposers would be invited to participate in a proposer interview meeting. Based on the scoring, the committee decided to interview two (2) firms – Fehr and Peers, and Nelson Nygaard.
- **July 10<sup>th</sup>:** The committee held interviews with the selected firms at the SBCCOG offices. The proposers were given fifty minutes to present their project proposal's scope of work and respond to questions and answers. Debriefing and recommendations followed immediately after the interview.

The committee felt that from the two consultant teams invited to interview, the Fehr & Peers team demonstrated the strongest understanding of the unique SBCCOG context and the sustainable transportation priorities of the South Bay, along with the role micromobility plays in the success of its mobility hubs. The Fehr & Peer team's technical approach placed strong emphasis on developing amenity rich mobility hubs. Destinations and amenities, such as the South Bay Fiber Network, serve as access center opportunities for the community in addition to a transfer point for travel. Fehr and Peer's team includes two subconsultants with expertise in mobility hub conceptual design development and mobility hub vendors and operators. Studio One Eleven will develop in-depth prototype designs along with context maps that demonstrate key connections to and from the mobility hubs to housing, using the Local Travel Network. Tranzito has vast experience operating mobility hubs in Los Angeles and will utilize their relationships and insights to suggest effective amenities and partnerships. The SBCCOG views the composition of the Fehr and Peers team as providing the multidisciplinary approach the sub region is taking towards mobility hubs.

### **RECOMMENDATIONS**

That the SBCCOG Board of Directors approve the REAP 2.0 South Bay Mobility Hub selection committee's choice of the Fehr & Peers team as the technical consultant in support of the REAP 2.0 South Bay Mobility Hubs project at a not to exceed cost of \$299,489.65

Prepared by Jake Romoff & Shannon Heffernan