

South Bay Cities Council of Governments

August 28, 2025

TO: SBCCOG Board of Directors

FROM: SBCCOG Steering Committee

SUBJECT: 2026 General Assembly – Title and Topic Selection

TOPIC

As we prepare for the major sporting events coming to the Los Angeles in the next few years, this General Assembly will feature a focus on the impact of the entertainment venues on the economy, transportation, and general quality of life. We will reach out to the venues themselves to see if they will be part of the program. We will strive to keep the program focused on the South Bay specifically.

Other topics presented but not selected:

- 1) Escalating effects and impacts of climate change. Major events are happening faster and more severely than predicted and what does that mean for the future.
- 2) There seems to be a new federal/state relationship and what is the result for regions and specifically how will it affect the South Bay. The federal government is stepping in with hands-on law enforcement, deciding how much research funding our universities, and reducing some of the funding for social service programs. Along with the effect of tariffs, how should the South Bay mitigate these potentially costly changes?

TITLE

LET THE GAMES BEGIN: HOW SPORTS & ENTERTAINMENT ARE SHAPING THE SOUTH BAY

LOCATION AND COST

SBCCOG staff looked last year at the growing costs for this event. It has gotten big enough that unless we change the format, we have to plan for about 450 attendees and room for exhibits. The Steering Committee considered looking for another venue – ideally one of the entertainment centers to hold the event in 2026. Any other venue will most likely necessitate a registration fee but when all costs are considered, that can be decided.

The search last year found that the most promising site other than Carson was the Westdrift Hotel in Manhattan Beach. We can update those costs and look at the cost of any other suggestions that the Board might have.

RECOMMENDATION

Confirm Steering Committee topic and title. Provide venue and speaker suggestions.