



July 12, 2025

South Bay Council of Governments

Attn: Anne Tsai, Arron Baum
357 Van Ness Way, 90
Torrance, CA 90501

Dear SBCOG Team,

On behalf of the South Bay Bicycle Coalition plus, we are writing to request this letter be shared with your members prior to the agreement on Measure M rubric being settled. We believe the scoring rubric for Measure M funds needs more attention with respect to the growing impact and value from micromobility and Bike Master Plan working to expand use cases and delivering on last mile solutions where 70% now live within 3 miles of work and home.

The SBCOG notes in its report that the implementation of LTN is advancing in certain cities. There's value gained by modeling Measure M with LTN and long-approved Bike Master Plans to expand reach for various users. Automotive economics continues to challenge users with increased cost of ownership. A forward-planning Measure M rubric can outline benefits showing a range of scenarios with different vehicles being implemented.

Additionally, while Measure M rubric focuses on legacy transportation infrastructure shortfalls at highways, evidence exists how changing last mile transit improvements can also generate housing supply with less needed parking and more road sharing. SBCOG can influence these use cases with transit rubrics that reference housing and transit working in tandem.

As a nonprofit, The South Bay Bicycle Coalition plus offers a broad and informed private and retired public residents to help align Measure M goals and recognize transit patterns are changing due to economics, health and sustainable values. We seek input on budgeting rubrics of Measure M funds to progress away from restrictive parking as a prevailing baseline and with respect to developing more functional and balanced travel solutions.

Thank you for your consideration. We look forward to the opportunity to add to a broader discussion on how Measure M funds can complete an already existing Bike Master Plan and provide information to facilitate and deepen user engagement with earned values.

Sincerely,

Rod Kuhns
President

A handwritten signature in black ink that reads "Rod Kuhns".

**The South Bay Bicycle Coalition is designated by the IRS as a 501(c)3 non-profit organization and your donation qualifies as a charitable contribution under the applicable federal tax law.*