

# Measure M MSP Policy Update

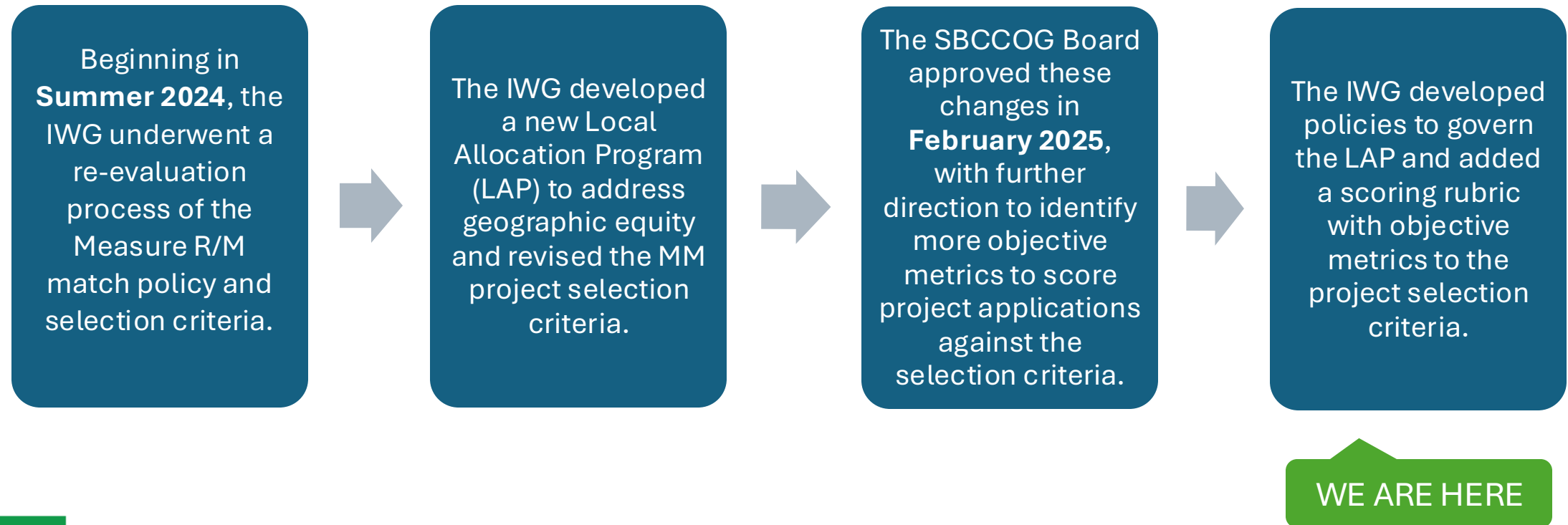
SBCCOG Board

July 24, 2025



**SOUTH BAY CITIES**  
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# Process





# Measure M MSP Project Selection Criteria

# Project Selection Criteria Approach

- The IWG was asked to brainstorm objective ways to evaluate measures listed in the selection criteria.
  - *For example, under the **Project Need & Benefit to Transportation System** assessment criteria, an agency can justify **regional or subregional mobility benefits** by identifying the **number of travel modes served** by the proposed project.*
- In addition, SBCCOG staff, with input from the IWG, developed a scoring rubric to provide reviewing subcommittee members with a framework to assign points to projects.



# Key Changes

**The newest selection criteria provides metric examples under measures that are **OPTIONAL** ways for agencies to generate more competitive application narratives.**

**Assessment Criteria: Mobility/Accessibility Improvement for Users– 30 points max**

1. Relieves congestion (HEOI Only)

Metric Examples:

- a. LOS/ICU calculation for street segments and intersections
- b. References to other studies

The proposed project <b>clearly and convincingly demonstrates</b> that it meets the assessment and selection <u>criterion</u> .	67-100% of the max points
The proposed project <b>sufficiently demonstrates</b> that it meets the assessment and selection <u>criterion</u> .	34-66% <u>of the max points</u>
The proposed project <b>somewhat demonstrates</b> that it meets the assessment and selection <u>criterion</u> .	1-33% of the max points
The proposed project <b>does not demonstrate</b> that it meets the assessment and selection <u>criterion</u> .	0% of the max points

**The scoring rubric evaluates whether a project application clearly and convincingly, sufficiently, somewhat, or does not demonstrate fulfillment of each selection criterion with gradation of points.**



# Local Allocation Program Policies



# Summary

- The Local Allocation Program (LAP) is funded through a 10% allocation of MSP funds available each year to each SBCCOG member agency by a formula (SBCCOG dues + centerline road miles). The set-aside will begin with FY27-28 revenue.
- The LAP is intended to maintain geographic equity in the Measure M subregional program and to allow cities with low staff capacity to have reliable access to funding.



# LAP Policies

- Defines eligibility and project review processes
- Creates an annual Reviewing Subcommittee comprised of IWG members and SBCCOG staff to evaluate both LAP and competitive project applications
- Limits retention of LAP funds to 5 years. Funds must be committed to a project within 5 years through submittal and approval of a Measure M application by the SBCCOG





# LAP Policies Continued

- Governs gifting/transferring of funds between agencies
- Allows agencies to request acceleration of LAP funds up to 3 years in advance (pursuant to funding availability)
- Stipulates evaluation of the LAP program every 2 years following 3 years of the program
- Allows agencies to use LAP funds as local match for other Measure R or M projects
- Allows multiple agencies to pool funds



# Transportation Committee Recommendations

1. That the Board approve the revised MSP project selection criteria.
2. That the Board approve the Local Allocation Program policies.



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