



# Regional Mobility Hub Strategy Update

**Southern California Association of  
Governments**

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October 2025

[WWW.SCAG.CA.GOV](http://WWW.SCAG.CA.GOV)

# Overview

- SCAG's Regional Mobility Hub Strategy

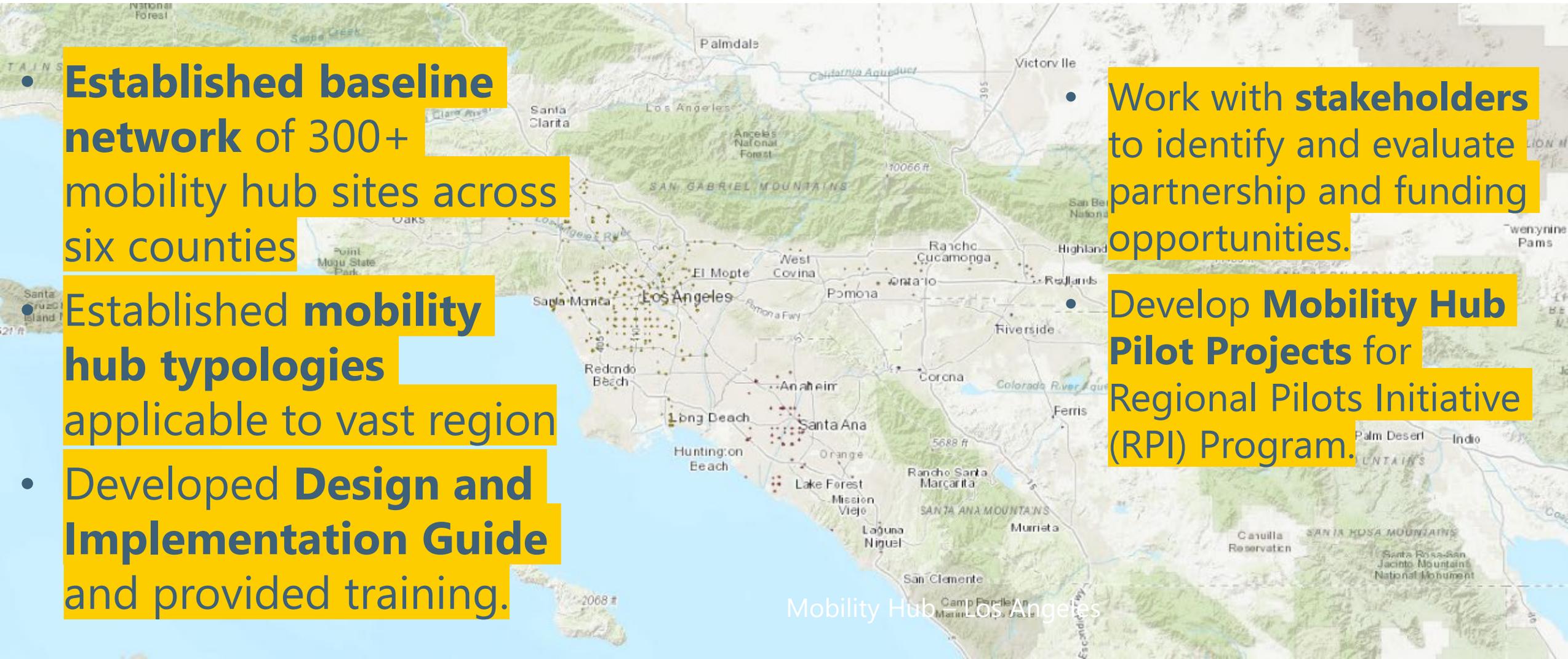
Introduce Mobility Hub Design & Implementation Guide

**Next:** Regional Pilot Initiative, Connect SoCal 2028

- Next Steps



# Our Regional Mobility Hubs Strategy



- Established **baseline network** of 300+ mobility hub sites across six counties

- Established **mobility hub typologies** applicable to vast region

- Developed **Design and Implementation Guide** and provided training.

- Work with **stakeholders** to identify and evaluate partnership and funding opportunities.

- Develop **Mobility Hub Pilot Projects** for Regional Pilots Initiative (RPI) Program.

Mobility Hub Los Angeles

# What are Mobility Hubs?

- Places of **connectivity** where different transportation modes seamlessly converge
- May include transit/rail, active transportation, and **shared mobility services**
- Not typically considered independently of land use
- Different naming conventions, definitions, typologies



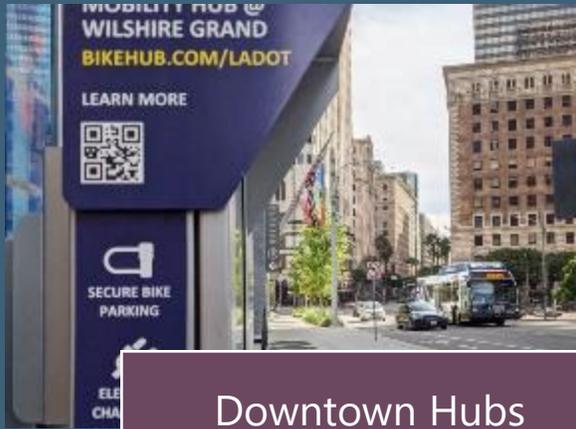
# Why Mobility Hubs?

- Support safe and convenient transfer between transportation modes
- Provide first/last mile connections to transit
- Provide travel options, esp. for those with limited mobility options
- Promote mode shift
- Motivate GHG reductions
- Placemaking
- Reduce new VMT from land development



Sunline Coachella Transit Hub

# SCAG's Mobility Hubs "Typologies"



Downtown Hubs



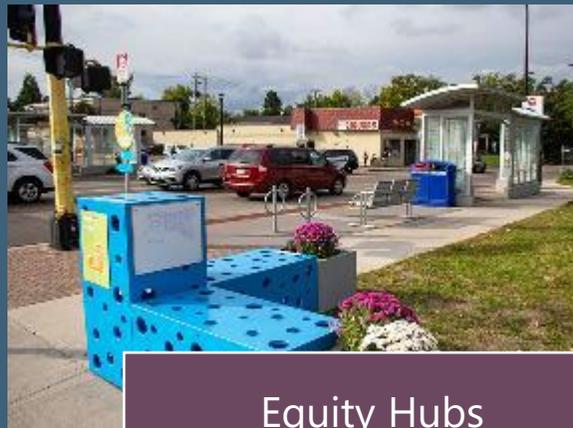
Urban Hubs



Emerging Urban Hubs



Suburban and Rural Hubs



Equity Hubs



Institutional Hubs

# Mobility Hub Design and Implementation Guide

Guidance on how to plan, design and implement!  
Includes four priority project conceptual designs  
for inspiration, case studies, and pictures.

- Online at [www.scag.ca.gov/mobility-hubs](http://www.scag.ca.gov/mobility-hubs)



# Section 1. Plan Your Mobility Hub Network

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Define what a mobility hub means for your community

Develop mobility hub typologies appropriate for your community

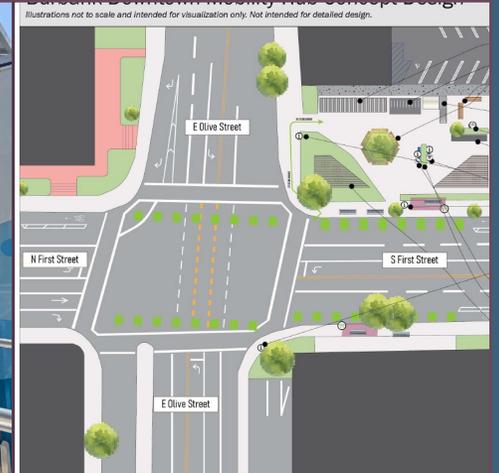
Identify mobility hub locations in your jurisdiction

Consider existing transportation conditions (e.g., bike and pedestrian infrastructure, transit ridership, transportation parking, etc.)

Develop conceptual designs and conduct community engagement

Develop an implementation strategy and program recommendations

# Section 2. Design the Mobility Hub



## Key Strategies

- Create a Sense of Place
- Ensure User Safety and Comfort
- Incorporate Tech and Electrification
- Provide resources for seamless transfers and destination-finding

## Mobility Hub Elements

- User-Oriented Design
- Community-Centered / Community-Responsive Design
- Equity-Centered Design
- Innovation and Asset Management Design
- Cohesive Network Design

## Design Considerations

- Access Hierarchy
- Access Considerations
- On-Site Safety to Minimize Conflicts
- Crime Prevention
- Renewable Energy
- Backup Power

## Kit of Parts

- Transit
- Access
- Technology
- Placemaking

## Conceptual Designs

- Designs illustrate how desired amenities can fit together cohesively

# Section 3. Implement the Hub

## Paths to Implementation

- Pop-Ups
- Quick Build
- Full build-out
- New Development
- External Site Improvements

## Ongoing Adjustments

- Managing Data at the Curb
- Performance Metrics

## Operations & Maintenance

- Operations Control
- Monitoring
- Active Management

## Funding Resources

- Regional
- State
- Federal

## Public-Private Partnerships

- Operations and Maintenance (ie JCDecaux)
- Design-Build
- Design-Build-Operate-Maintain
- Design-Build-Finance-Operate or Maintain

# Kit of Parts

The Guide includes a **Kit of Parts Table**, which summarizes specific amenities for each of SCAG’s six mobility hub types.

It includes a list of elements that are either highly recommended, recommended, or not applicable for that hub.

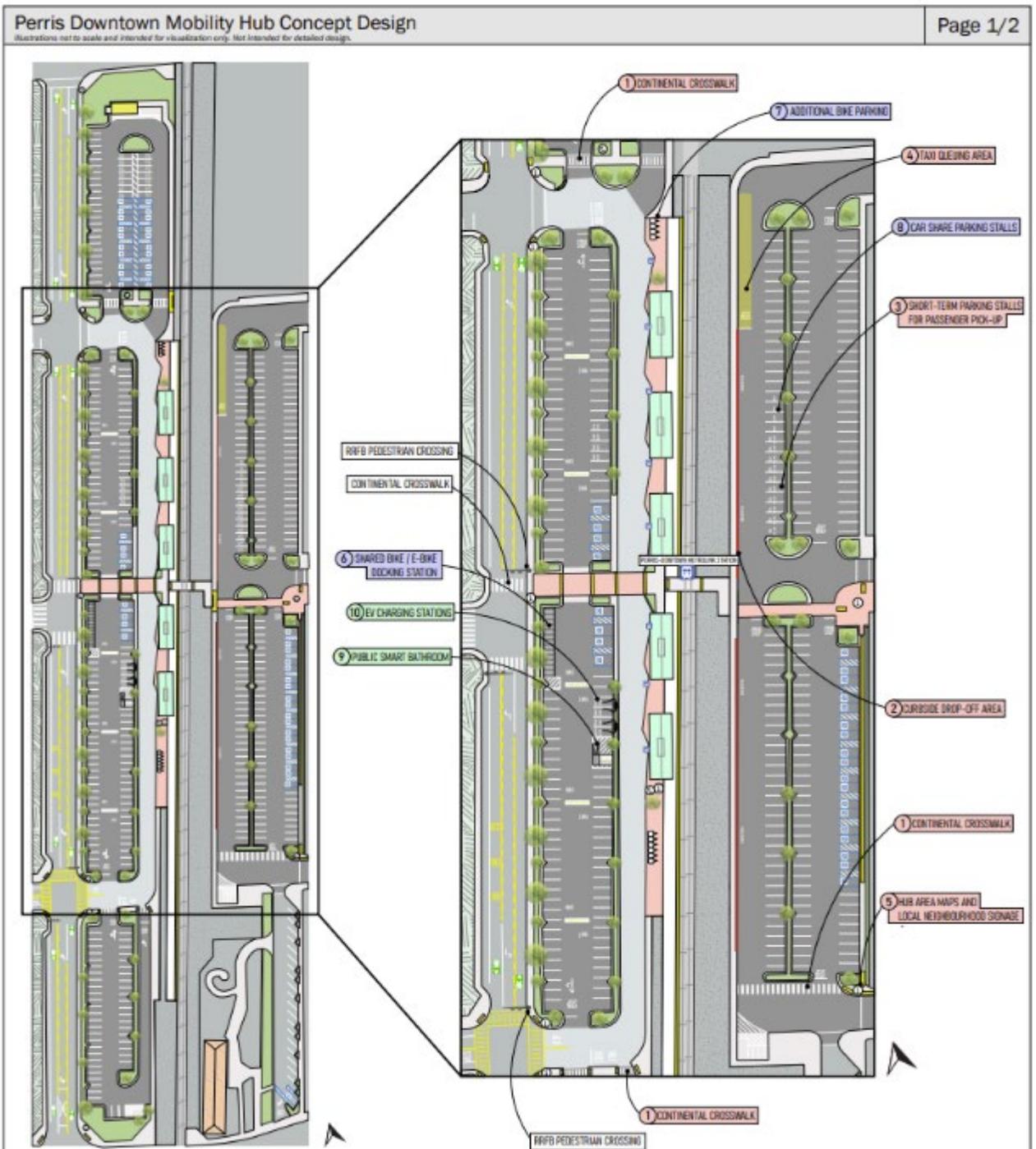
Category	Element	Downtown Hub	Urban Hub	Emerging Urban Hub	Suburban & Rural Hub	Equity Hub
Transportation and Active Transportation Facilities	Train/rail	●	●	●	●	○
	Bus stop/station	●	●	●	○	●
	Carshare	●	●	●	▸	▸
	Electric Vehicle parking	●	●	▸	▸	▸
	Shared micromobility zone	●	●	●	▸	▸
	Pick-up and drop-off zone	●	●	●	●	●
	Bike facilities	●	●	●	▸	●
Passenger Facilities and Amenities	Covered bus shelters	●	●	▸	▸	●
	Street furniture	●	●	▸	○	○
	Bathrooms	●	●	●	●	●
	Package delivery lockers	●	●	▸	▸	▸
	Water re-filling stations	●	●	▸	▸	●
Technology, Information, and Wayfinding	Real-time travel information	●	●	●	▸	○
	Wayfinding signage	●	▸	▸	▸	▸
	Hub area maps, facilities info	●	●	▸	▸	▸
	Closed-circuit television cameras	●	●	●	●	●
	Public wi-fi and phone charging ports	●	●	▸	○	▸
	Emergency telephone	●	●	●	●	●
Community Making	Community art themes	●	●	●	●	●
	Lighting	●	●	●	●	●
	Landscaping	●	●	●	●	●

Notes:  
 • Mobility Hub owners offering carshare with EVs should anticipate providing EV charging infrastructure as well  
 • Amenities can include bike racks, bike lockers, and bike repair stations  
 • See the case study on Throne Labs on page X for an example of a public-private partnership to provide restroom services in busy transit hubs.  
 • Publicly-accessible charging options for micro-mobility options like e-bikes and

- **Highly Recommend**
- **Recommended**
- **Not Applicable**

# Sample Conceptual Designs

- Priority Project Conceptual Designs for four cities.
- Includes: cost estimate, implementation memo, project cut sheet
- Example: Perris



# Regional Pilot Initiatives – Launched 2023

**Four Program Areas** – Includes  
Mobility Hubs

**Funding:** Carbon Reduction Program

**Status:** Initiation Phase (scoping)

**Partner Selection:**

- Cities that received SCAG-funded conceptual designs
- Willing Partner and/or nexus to LA28
- Consideration for Regionality



# Next Steps

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- Promote Mobility Hubs Guide
- Develop project vision for Regional Pilot Initiatives (RPI) mobility hubs program area
- Continue to track and support LA28 Games Mobility Hubs work
- Refine baseline mobility hubs network as part of Connect SoCal 2028



# THANK YOU!

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For more information, please visit:

[www.scag.ca.gov/mobility-hubs](http://www.scag.ca.gov/mobility-hubs)

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