

South Bay Cities Council of Governments

February 9, 2026

TO: SBCCOG Steering Committee

FROM: Jacki Bacharach, SBCCOG Executive Director
Kim Fuentes, SBCCOG Deputy Executive Director
Martha Segovia, SBCCOG Senior Project Manager

SUBJECT: South Bay Workforce Investment Board (SBWIB) Apprenticeship Outreach Opportunity

BACKGROUND

At a recent meeting with the South Bay Workforce Investment Board (SBWIB), they explained that they needed to promote their Apprenticeship Building America program to local businesses in the South Bay. SBCCOG staff volunteered that we already have a program which is engaging local businesses. Considering this, the SBWIB asked the SBCCOG to assist with promotion of their program to local businesses.

ANALYSIS

The SBCCOG's work would be to engage business owners, share information about the program, and then connect them to the SBWIB. This work would be conducted under contract with the SBWIB in an amount not to exceed \$50,000. This effort aligns closely with SBCCOG's existing outreach activities through the Green Business Assist Program and the California Green Business Network.

As a first step, the SBCCOG must become an approved contractor with the SBWIB. SBCCOG staff have submitted the application and are awaiting approval by SBWIB. If approved, the next step will be to enter into a contract for services with the SBWIB. The contract period is very short with all work to be completed by May 30, 2026, making this a short-term, fast-track effort.

The draft contract is expected to be received for SBCCOG Board review at this month's meeting. Staff will provide updates as more information becomes available.